



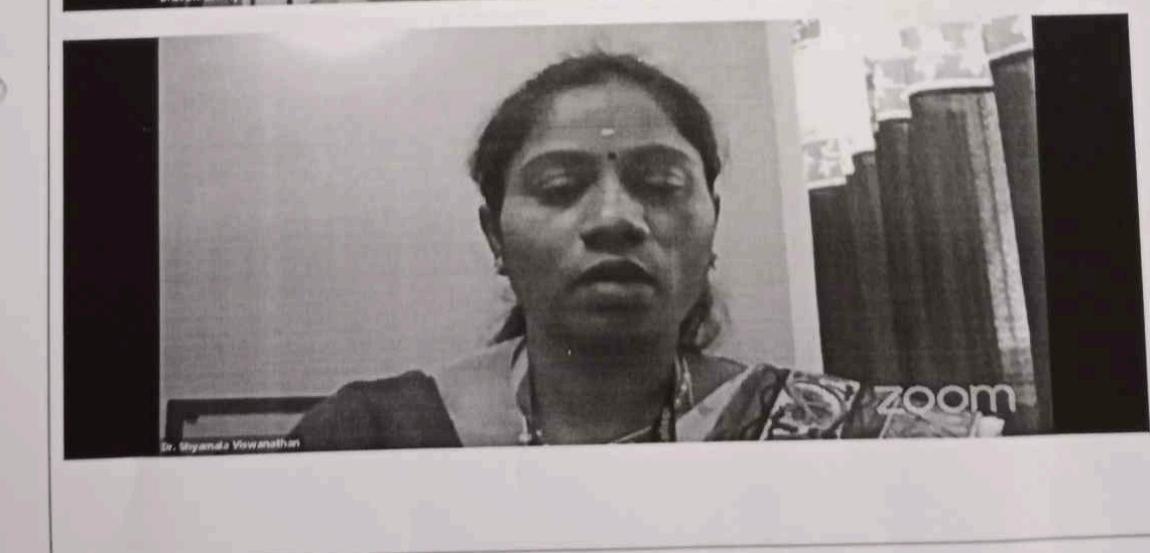
Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Webinar
Title of the Event	My Journey in Pharma Business as a Successful Entrepreneur
Date of the Event Organized	27/01/2022
Designation/ Class of the Participants	Students & Faculty Members
No. of Participants / Viewers	1400
Name of the Expert(s) with Designation	Mr. Naveed M, Founder & Director, Synerheal Pharmaceuticals Pvt., Ltd.,
Objective of the Event	The webinar aims to educate students with the essential aspects needed in running a business and to manage the expected and unexpected problems tactfully.
Description of the Event	Ms. Priyanka C of III B Sc Microbiology, moderator of the webinar, began the session with a welcome note. She then called forth Principal Dr. Initha Lebanon Ebency to address the virtual gathering. The Principal advised the students, who gathered virtually to attend the program, to make use of the webinar as it was rare to listen at firsthand of the ups and downs that a business man would meet in the career. Followed by her address, Dr. Shymala, Assistant Professor, Department of

	<p>Microbiology introduced the speaker. At this point of the webinar, the speaker began the session. The speaker, Mr. Naveed M began the session with a small virtual activity which addressed the way to simplify and solve the complicated situations in both business and life. He then continued to speak on the way sometimes continuous desire of change would lead to be in the comfortable zone with nil progress. In order to overcome this, one would have set priorities and proper direction for the proceedings. He continued to address on the need to overcome from giving excuses when an assigned task was not completed by people. The points mentioned above would help the youngsters to lay a successful foundation in the business they would begin with, he continued. Further he proceeded to quote some of the organisations such as, Lucious, UpGrad, Urban Company and many more, which had been started by young people in the recent years. He strongly stressed on the importance of making and choosing choices in one's career. He explained the key to success was to think like 10% of the people as the remaining 90% had always made the obvious and easier ideas and solutions. He offered the key dimensions that one must keep in mind on this critical journey. They were, one, to make unique solution, two, to make the solution accessible to laymen and three, to make it affordable. He concluded his address with this piece of information of the way Navy Seals of US would recruit people. He said the people would be selected not based on their physical strength but how far they would stand to save the people standing next to them during the frontline duty. Thus he concluded saying that team work would always have to be the most important factor in bringing any business to its victory. During the questionnaire segment of the session, the speaker shared on his views in finding the right business and time to step in. The webinar concluded with the vote of thanks rendered by Dr. Thiriyalakshmi.</p>
Outcome of the Event	<p>The students were curious to learn the process of operating business as a fresher. They gained knowledge on focusing on other aspects such as strengthening team spirit, apart from executing innovation in their startup.</p>
Photo Gallery	



Fundamental Change Begins Within FIRST.
Curious Constant questioning & learning.

SET priorities and Direction



I did not get an opportunity for higher studies. *

Family situation lost father early.

Born in a poor family

Born weak / not healthy /

Met with an accident lost leg

Weak Brain / under development

Lost many a times

Communication Weak, rural background

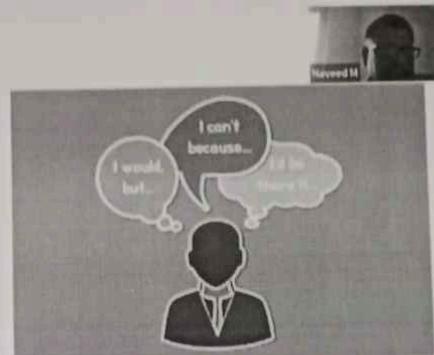
Weak family social background, early to work

Born short // fat

Got into a small job
Gone in depression cause of loss
AGE, late start Age Too Small

Idea Not appreciated

Have Idea NO Funds



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Mindset – KEY to success. UNICORNS.

Last 50 Years total Unicorns is close to 40 and Last 2 years have seen 42 from India WOW amazing.

THINK BIG, Crazy, see positivity. SPECIAL Skill to Build TRUST

Lucious, UpGrad, Urban Company, Pharm easy, First Cry, Car Deko, No Broker, ACKO, Bharat pe, Lens Kart to name a few.

DISCUSS, read, Watch, Listen.



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ABCD paradigm

Learnt ABCD as child, will try and rephrase

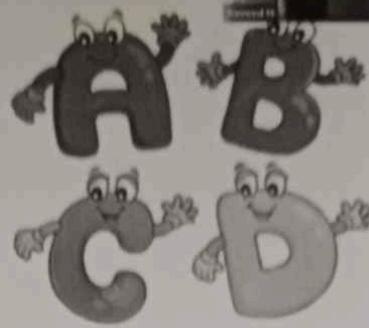
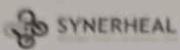
BCD =

B: Birth,

C: CHOICE, Career,

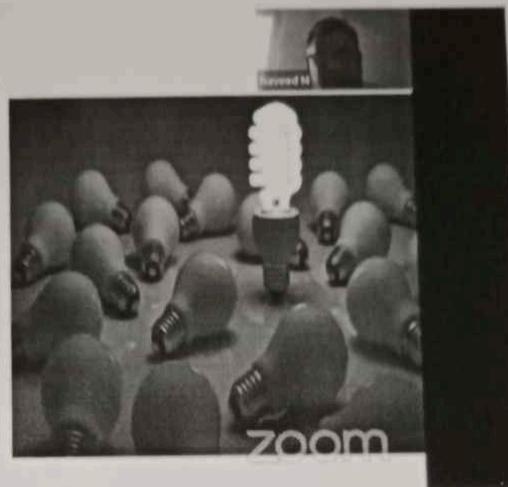
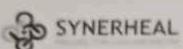
D: Death

GIVER OR TAKER



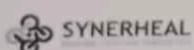
THE JOURNEY: Key Dimensions

- Three dimensional approach for start we took. Suits most..
- Unique solution offering that value add // Not necessary every time
- Make solution accessible to common man
- Solution affordable.
- EXECUTION - FOUNDATION

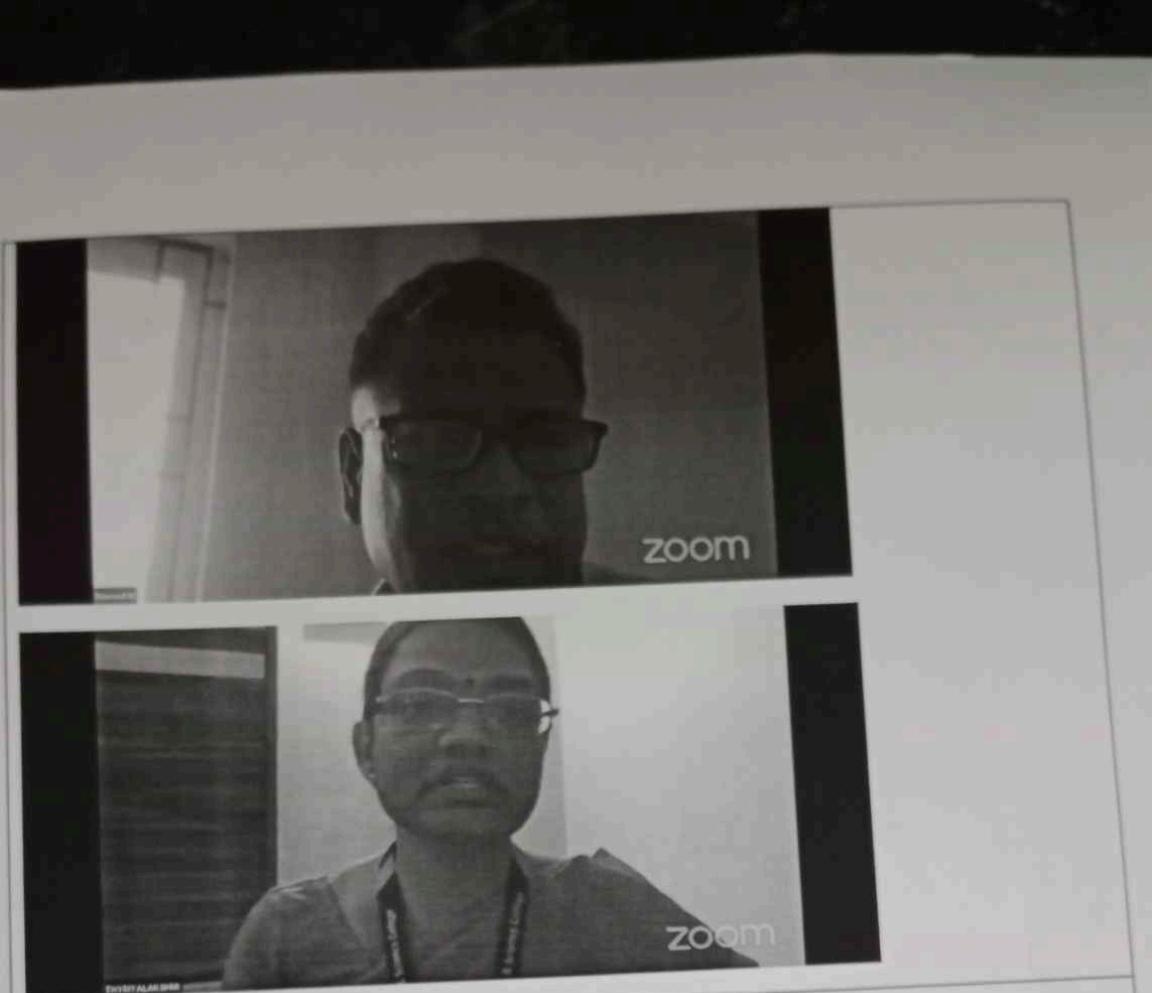


Navy Seals of US and Indian Commandos – MESSAGE.

WE DON'T BUILD ORGANISATION, WE BUILD A TEAM and Team builds Organizations.



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Feedback Obtained from
the Participants

Attached

R.J. S. -
CONVENOR

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Japhne

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