



# Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



**IQAC, IIC & ED CELL CELEBRATE!**  
**WORLD CREATIVITY AND INNOVATION DAY**  
**(21 APRIL, 2024)**



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

**LOGO DESIGNING  
COMPETITION**

**APRIL, 25  
AT 10:00 AM**

**Ms. Sreekeerthana V**  
Convener

**Mrs. Japhia Solomon**  
Vice Principal

**Dr.C.Initha Lebanon Ebency**  
Principal

**Dr.P.E.R. Premchand**  
Joint Secretary

**Mr.N.R.D.Prem Kumar**  
Secretary

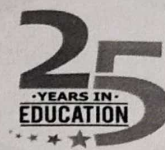
**Chev.N.R.D.Prem Kumar**  
Chairman





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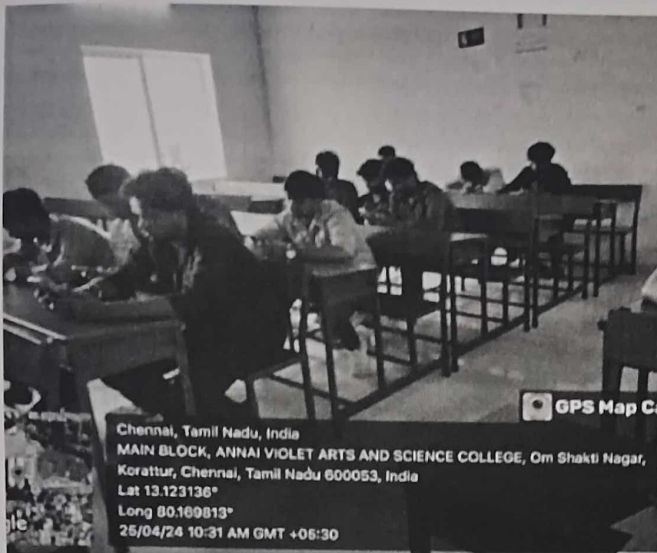


## EVENT ORGANISED REPORT – (2023-2024)

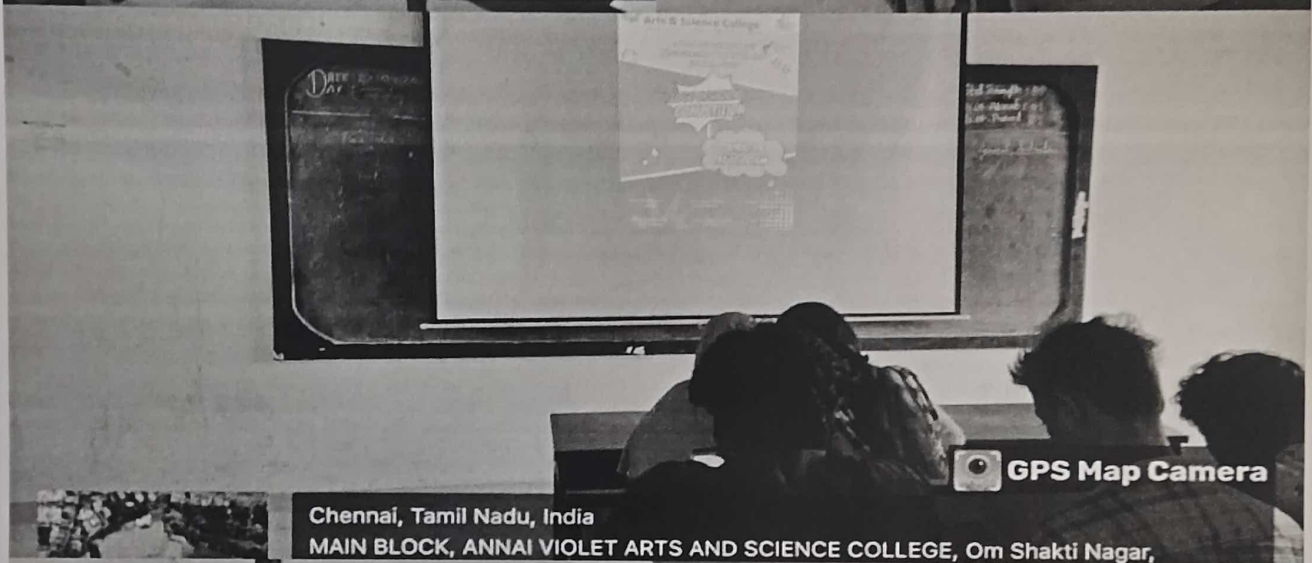
<b>Name of the Department/ Club</b>	IQAC& IIC
<b>Name of the Event Coordinator</b>	Ms. Sreekeerthana V
<b>Name of the Event Organized</b>	World Creativity and Innovation Day
<b>Title of the Event</b>	Logo Designing Competition
<b>Date of the Event Organized</b>	25/04/2024
<b>Class of the Participants</b>	Students from various departments
<b>No. of Participants / Viewers</b>	20 students
<b>Name of the Chief Guest(s) with Designation</b>	Mrs. Vidhya, Assistant Professor, Department of Visual Communication, Annai Violet Arts & Science College.
<b>The Objective of the Event</b>	Aligned with the spirit of World Creativity and Innovation Day, the theme of the competition emphasized the importance of creativity and innovation in driving positive change and addressing global challenges. Participants were encouraged to channel their imagination and ingenuity into designing logos that symbolized the spirit of creativity and innovation.
<b>Description of the Event</b>	<p>On April 25th 2024, Annai Violet Arts and Science College celebrated World Creativity and Innovation Day with a Logo Designing Competition organized by the Internal Quality Assurance Cell (IQAC) and the Institution's Innovation Council (IIC). This event aimed to commemorate the spirit of creativity and innovation while providing students with a platform to showcase their artistic talents.</p> <p>The Logo Designing Competition attracted participation from students across various disciplines, reflecting the diverse creative perspectives within the college community. Held in the vibrant atmosphere of the college campus, the event provided an opportunity for students to</p>



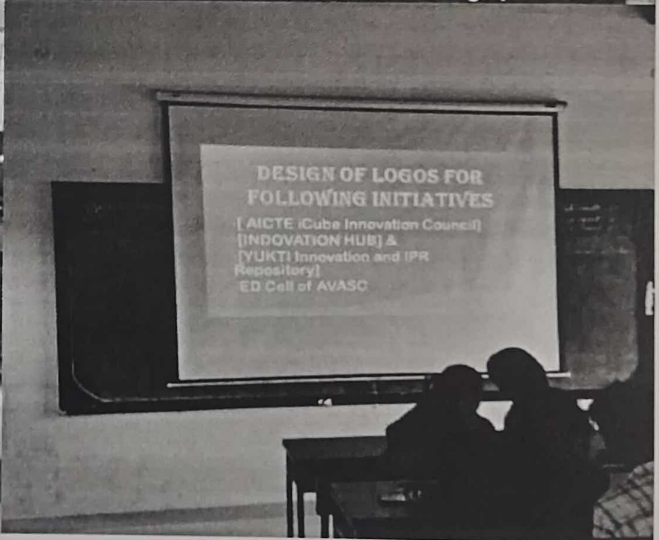
	<p>unleash their creativity and explore innovative design concepts.</p> <p><b>Judging Panel:</b> A distinguished panel of judges comprising faculty members from the Department of Arts and Design, along with industry experts in graphic design, was tasked with evaluating the entries. Criteria for judging included originality, relevance to the theme, aesthetic appeal, and conceptual clarity.</p> <p><b>Participants and Entries:</b> The competition witnessed enthusiastic participation from students, with a diverse array of entries showcasing a wide range of design styles and concepts. Participants demonstrated their creative prowess through innovative use of colors, typography, and imagery, reflecting their unique interpretations of the theme.</p> <p><b>Winner Announcement:</b> After a thorough evaluation process, the judging panel deliberated on the entries to select the winners. The announcement of the winners was made during a ceremony attended by participants, faculty members, and guests. Prizes were awarded to the top three designs, recognizing the winners' exceptional talent and creative vision.</p>
<b>The Outcome of the Event</b>	<p>The Logo Designing Competition on World Creativity and Innovation Day served as a testament to the college's commitment to fostering creativity and innovation among its students. Through their participation in the event, students were able to explore new avenues of expression, collaborate with peers, and showcase their talents on a global platform.</p> <p>The organizers extend their heartfelt appreciation to all participants, judges, and sponsors for their invaluable contributions to making the event a resounding success. As the college continues its journey of promoting creativity and innovation, events like these will play a crucial role in inspiring the next generation of visionary thinkers and change-makers.</p>
<b>Photo Gallery</b>	Attached
<b>Feedback Obtained from the Participants</b>	Enclosed



Chennai, Tamil Nadu, India  
MAIN BLOCK, ANNAI VIOLET ARTS AND SCIENCE COLLEGE, Om Shakti Nagar,  
Korattur, Chennai, Tamil Nadu 600053, India  
Lat 13.123136°  
Long 80.169813°  
25/04/24 10:31 AM GMT +05:30

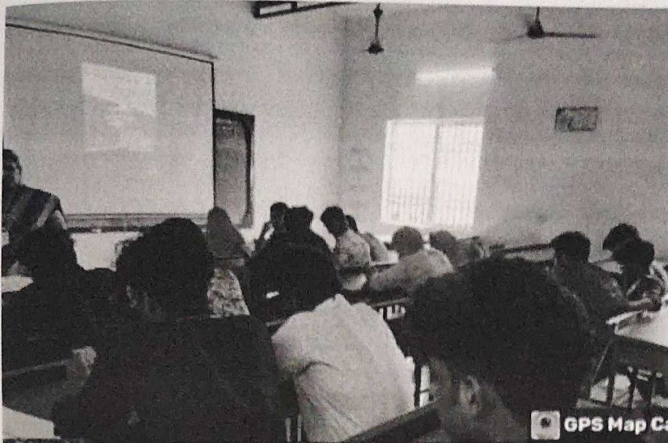


Chennai, Tamil Nadu, India  
MAIN BLOCK, ANNAI VIOLET ARTS AND SCIENCE COLLEGE, Om Shakti Nagar,



DESIGN OF LOGOS FOR  
FOLLOWING INITIATIVES  
[ AICTE iCube Innovation Council]  
[ INNOVATION HUB ] &  
[ YUKTI Innovation and IPR  
Repository ]  
ED Cell of AVASO





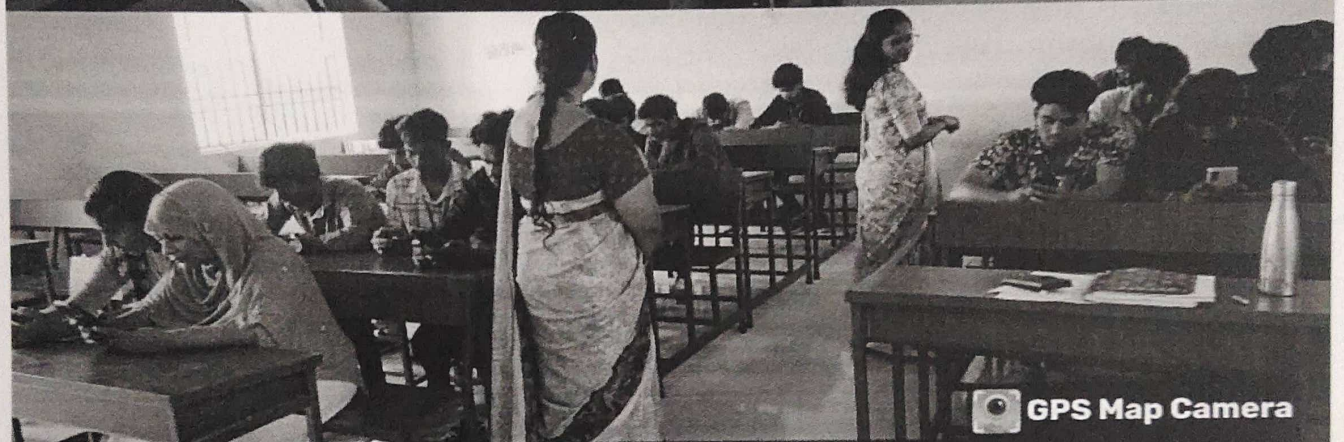
GPS Map Camera

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Korattur, Chennai, Tamil Nadu 600053, India  
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GPS Map Camera

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GPS Map Camera

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Lat 13.123143°



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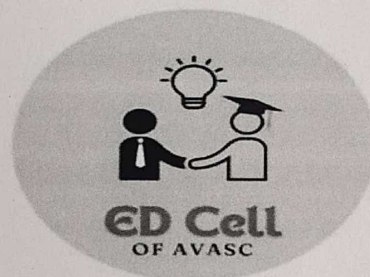
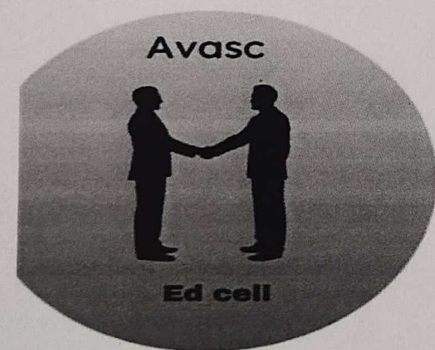
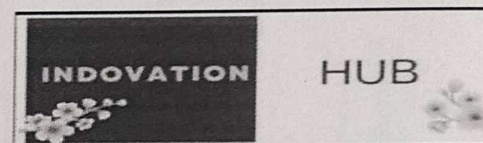
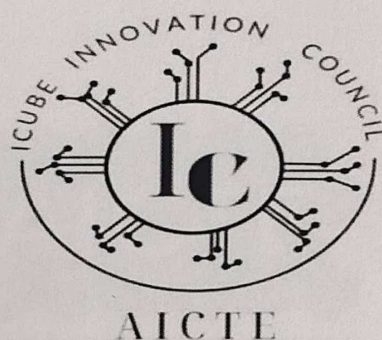
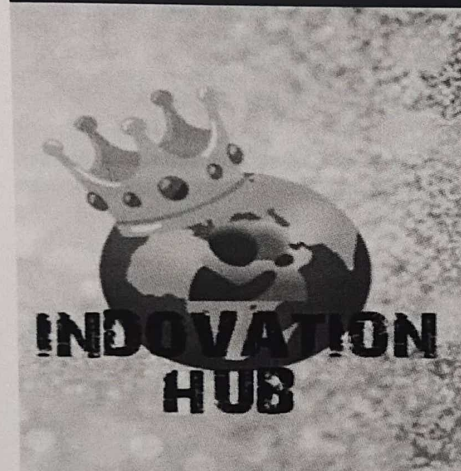
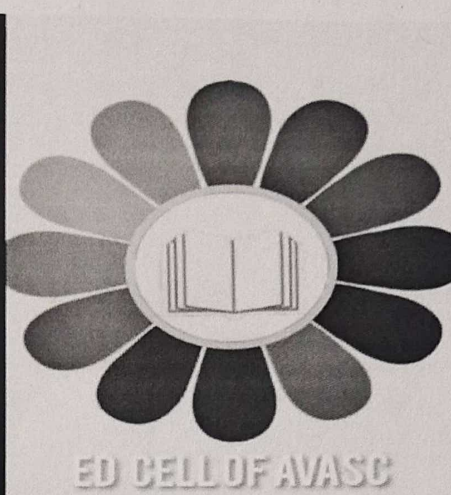
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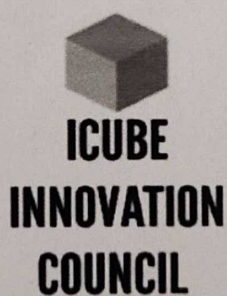
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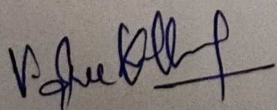
Chennai, Tamil Nadu, India  
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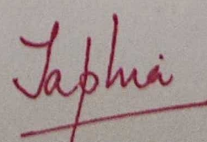








  
EVENT COORDINATOR

  
IQAC COORDINATOR

  
PRINCIPAL

IQAC Co-ordinator  
Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambedu  
Ambattur, Chennai-600 053.

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