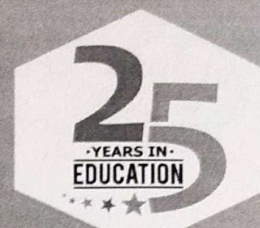




Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



Organized by IQAC& IIC



INNOVATIVE APPROACHES TO EMPOWER STARTUPS

**"A DYNAMIC WORKSHOP ON INTELLECTUAL
PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT"**



Dr.A. Ebinesan
Assistant Professor, Dept. of Commerce
Annai Violet Arts & Science College

**23RD APRIL 2024
9.00 AM TO 2.00PM**

MS. SREEKEERTHANA V
CONVENER

MRS. JAPHIA SOLOMON
VICE PRINCIPAL

DR.C.INITHA LEBANON EBENCY
PRINCIPAL

DR.P.E.R. PREMCHAND
JOINT SECRETARY

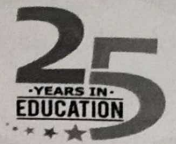
MR.N.R.D.PREM KUMAR
SECRETARY

CHEV.N.R.DHANAPALAN
CHAIRMAN



Annai Violet Arts & Science College

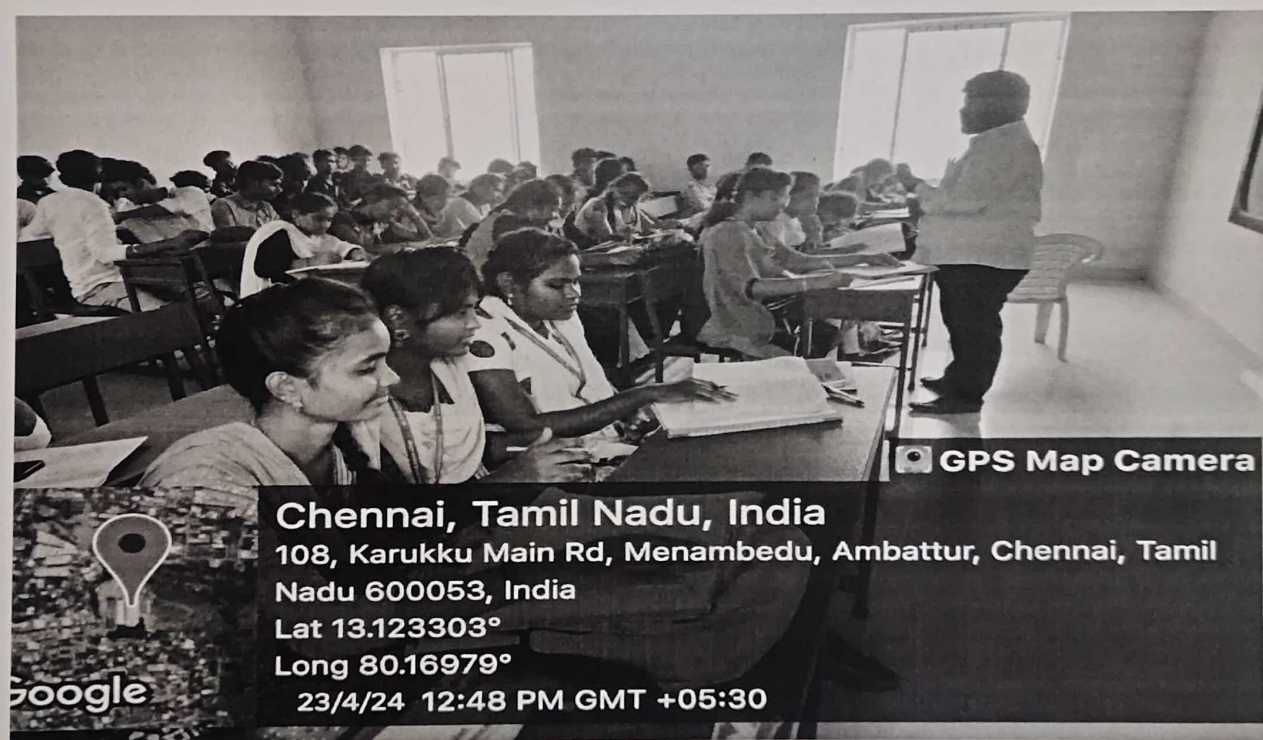
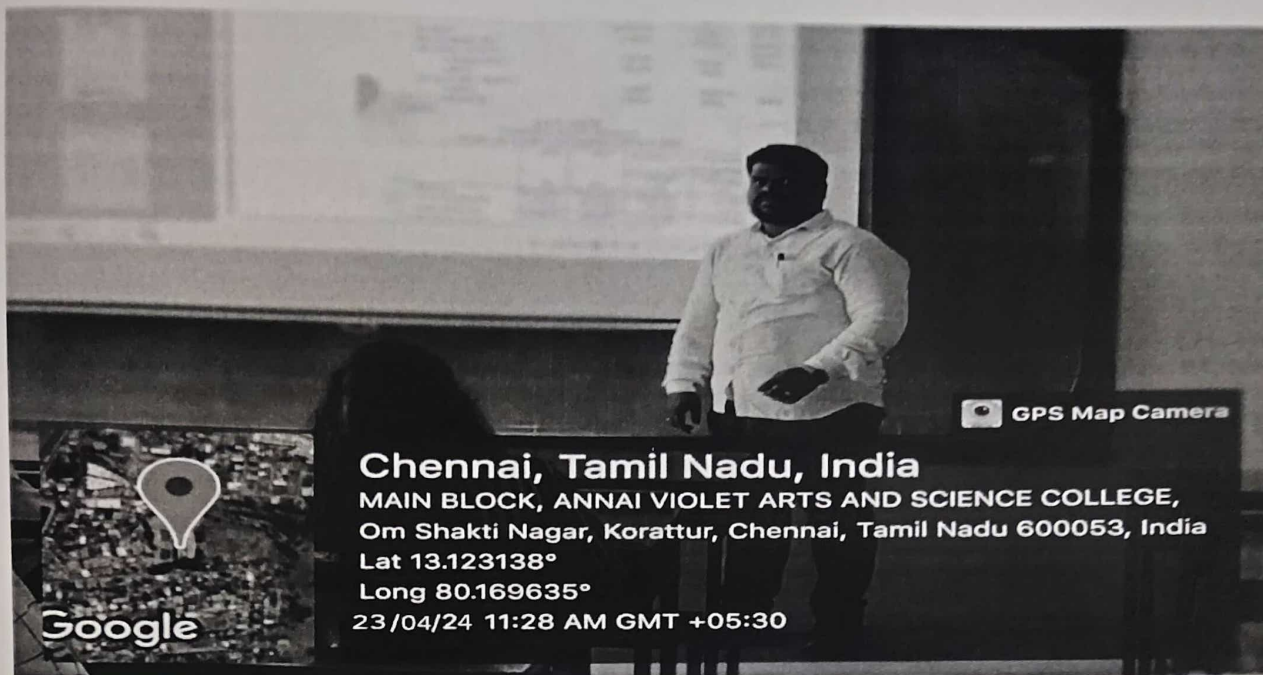
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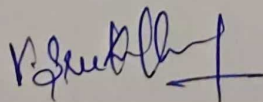


EVENT ORGANISED REPORT – (2023-2024)

Name of the Department/ Club	IQAC& IIC
Name of the Event Coordinator	Ms. Sreekeerthana V
Name of the Event Organized	Seminar
Title of the Event	Innovative Approaches to Empower Startups: A Dynamic Workshop on Intellectual Property Rights (IPRs) and IP Management
Date of the Event Organized	23/04/2024
Class of the Participants	Students from various departments
No. of Participants / Viewers	60 students
Name of the Chief Guest(s) with Designation	Dr.A.Ebinesan, Assistant Professor, Department of Commerce, Annai Violet Arts & Science College
The Objective of the Event	The objective of the event was to educate students and budding entrepreneurs about the significance of Intellectual Property Rights (IPRs) in fostering innovation and empowering startups. The workshop aimed to equip participants with the knowledge and skills necessary to protect their intellectual assets and leverage them for business success.
Description of the Event	<p>The workshop on "Innovative Approaches to Empower Startups: A Dynamic Workshop on Intellectual Property Rights (IPRs) and IP Management" took place at Annai Violet Arts and Science College on April 23rd, 2024. Organized by the Internal Quality Assurance Cell (IQAC) and the Institution's Innovation Council (IIC), the event featured Dr. A. Ebinesan, Assistant Professor at the college, as the guest speaker.</p> <p>Participants were introduced to the fundamentals of IPRs, including their definition, scope, and significance in protecting innovations and creative works. Dr. Ebinesan elaborated on the importance of securing IPRs to prevent unauthorized use or exploitation of intellectual assets. The workshop also focused on practical strategies for managing intellectual property assets effectively within startup ventures.</p>

	Participants learned about the process of identifying, assessing, and monetizing intellectual assets, as well as the importance of developing an IP management plan to safeguard their competitive advantage.
The Outcome of the Event	<p>The workshop on "Innovative Approaches to Empower Startups: A Dynamic Workshop on Intellectual Property Rights (IPRs) and IP Management" led to several positive outcomes for the participants. Participants gained a deeper understanding of the importance of Intellectual Property Rights (IPRs) in the startup ecosystem and the potential benefits of protecting their intellectual assets.</p> <p>The workshop provided participants with valuable insights into different types of intellectual property and practical strategies for managing them effectively. Participants felt empowered with the knowledge and skills necessary to navigate the complexities of intellectual property management and leverage their intellectual assets for business success.</p> <p>The workshop provided participants with an opportunity to interact with Dr. A. Ebinesan and fellow attendees, fostering networking opportunities and collaboration within the startup community. Overall, the workshop was well-received by participants, who appreciated the insightful discussions and practical guidance provided by Dr. Ebinesan on the topic of Intellectual Property Rights (IPRs) and IP Management.</p>
Photo Gallery	Attached
Feedback Obtained from the Participants	Enclosed




EVENT COORDINATOR


IQAC COORDINATOR


PRINCIPAL

IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu
Ambattur, Chennai-600 053.

Dr.C.Initha Lebanon Ebency
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Principal
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