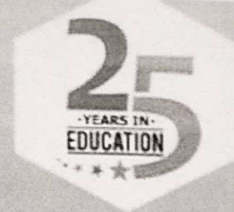


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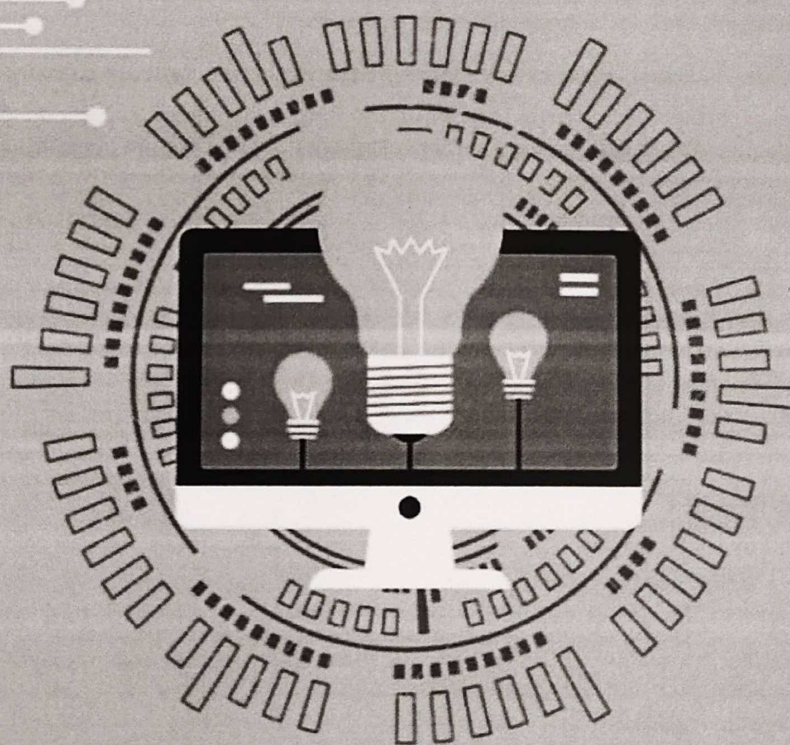
INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

ORGANIZED BY
IIC, ED CELL & IQAC

INNOVATION DAY 2023

LOGO CREATIVITY COMPETITION

20/10/2023- 10.00 AM ONWARDS



Dr. Deepa Augustin
Co-ordinator

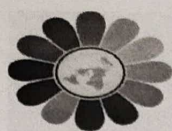
Mrs. Japhia Solomon
Vice Principal

Dr.C.Initha Lebanon Ebency
Principal

Dr.P.E.R. Premchand

Mr.N.R.D.Prem Kumar

Chev.N.R.Dhanapala



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25
YEARS IN
EDUCATION

EVENT ORGANISED REPORT – (2023-2024)

Name of the department	B.Com Corporate Secretaryship
Name of the event organized	INNOVATION DAY
Title of the event	Logo Creativity Competition
Date of the event organized	20.10.2023
Name of the Event Coordinator	Ms.J.JenithPriskilla & Ms.S.Nithya
Class of the participants	Students from various department
No. of Participant	13 teams each teams contains 3 members
The objective of the event	The Innovation Day, specifically the Logo Designing Competition, was organized to encourage creativity and innovation among students. The event aimed to provide a platform for students to showcase their design skills and explore new ideas in the field of visual communication. By participating in this competition, students were given the opportunity to apply their theoretical knowledge in a practical setting and receive feedback from industry experts.
Description of the event	<p>IQAC, IIC & Department of Corporate Secretaryship (Conquer Club) organized an activity on Logo Creativity to encourage the students to make their own logos and company logos. Ms.J.JenithPriskilla & Ms.S.Nithya, Asst Prof Department of B.ComCS coordinated the event and made arrangements for the competition.</p> <p>Event Outline</p> <p>Opening Remarks: The event commenced with a welcome address by representatives from the IIC and Department of Corporate Secretary. The organizers highlighted the importance of innovation in today's corporate world and encouraged participants to embrace creativity.</p> <p>Competition Guidelines: Participants were briefed on the competition rules and judging criteria, including originality, creativity, relevance to the theme, and overall impact. The theme for the competition was "Sustainability in Business."</p> <p>Logo Designing Competition: Students were given a set amount of time to design a logo based on the provided theme. Each participant or team presented their design to the judges</p>

	<p>and provided a brief explanation of their concept.</p> <p>Judging and Feedback: A panel of judges, comprising faculty members and industry professionals, evaluated the entries. Judges provided constructive feedback to each participant, highlighting strengths and areas for improvement.</p> <p>Awards Ceremony: Prizes were awarded to the top three entries based on the judges' scores. All participants received certificates of participation.</p>
The outcome of the Event	<p>The Innovation Day Logo Designing Competition was a successful event that provided students with a platform to showcase their design skills and creativity. The competition fostered a spirit of innovation and allowed students to gain valuable experience in visual communication and branding. The event concluded on a positive note, with participants expressing appreciation for the opportunity to learn and grow through this competition.</p>
Photo Gallery	<p>Attached below</p>



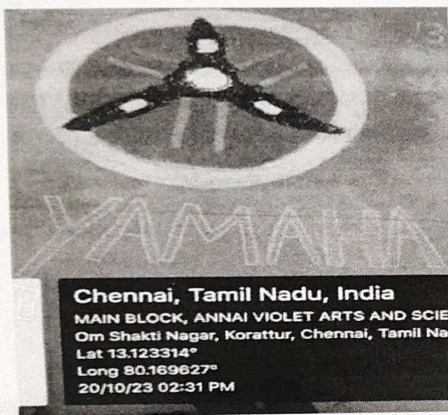
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Nadu 600053, India
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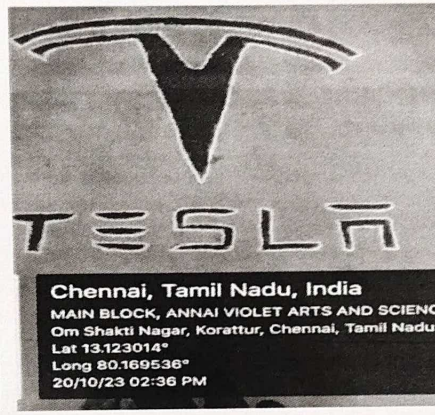
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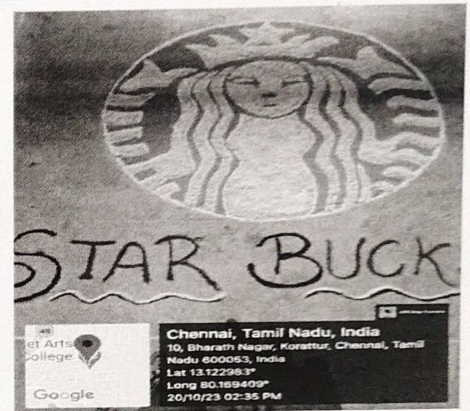
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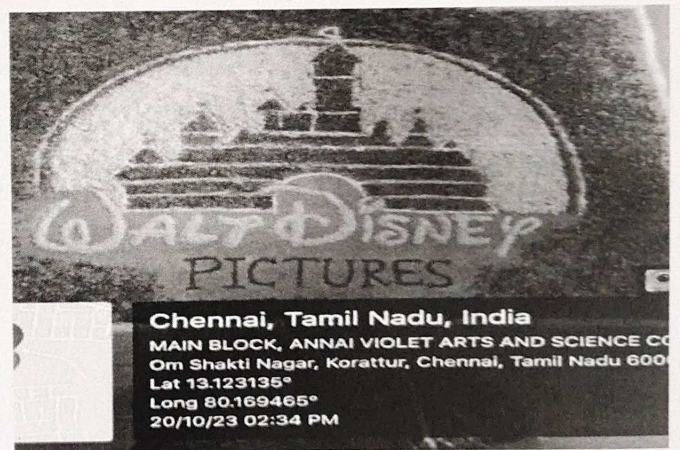
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Nadu 600053, India
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V. Suresh
IIC CONVENER

D. S. S. S.
EVENT COORDINATOR

Japhia
IQAC COORDINATOR

[Signature]
PRINCIPAL

AVASC-IIC Convenor
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

C. Initha Lebanon Ebency
M.Sc., M.Phil., Ph.D., PGOSA.
Principal
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