



# Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

Seek

Strive

Succeed

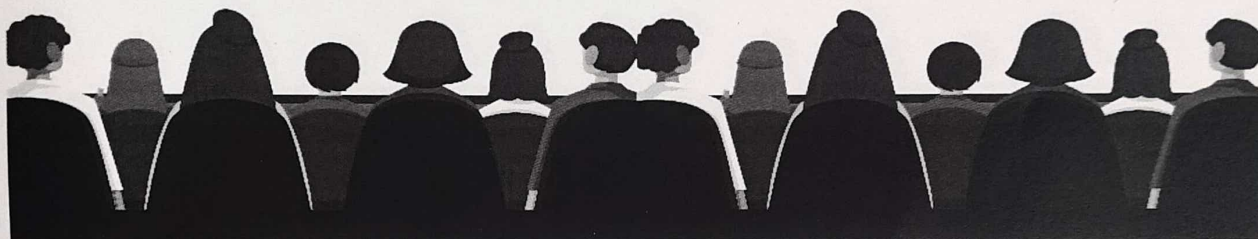


**IQAC & IIC**

Cordially invite you all to the

## **IMPACT LECTURE SERIES SESSION- II**

**On 18<sup>th</sup> MARCH 2024 -10.00 am  
@ Seminar Hall**



Expert Talk I

**NAVIGATING THE INTELLECTUAL PROPERTY LANDSCAPE:  
UNDERSTANDING PATENTS & COPYRIGHTS IN THE DIGITAL AGE**



Resource Person

**Ms. AKSHYA VENKATARAMAN**

Practicing Advocate of Madras High Court, Chennai,  
IPR Attorney, Founder of Regalwhiz Law Chamber

**Ms. Sreekeerthana.V**  
Coordinator

**Mrs.Japhia Solomon**  
Vice Principal

**Dr.C.Initha Lebanon Ebency**  
Principal

**Dr.P.E.R.Premchand**  
Joint Secretary

**Mr.N.R.D.Prem Kumar**  
Secretary

**Chev.N.R.Dhanapalan**  
Chairman

No.53, Violet College Road, Menambedu, Ambattur, Chennai - 53. Ph : 26861611 | 26864684





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## **IMPACT LECTURE SERIES SESSION- II**

**On 25<sup>th</sup> MARCH 2024 -10.00 am  
@ Seminar Hall**



Expert Talk-II

### **SECURING INNOVATION: A COMPREHENSIVE EXPLORATION OF INTELLECTUAL PROPERTY RIGHTS**



Resource Person

**Mrs.B.MAHALASHMI**

Deputy Controller of Patent,  
IPR Chennai District.

**Ms. Sreekeerthana.V**  
Coordinator

**Mrs.Japhia Solomon**  
Vice Principal

**Dr.C.Initha Lebanon Ebency**  
Principal

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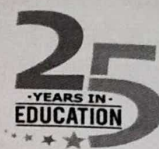
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## IQAC, IIC & ED CELL EVENT ORGANISED REPORT (2024-2025)

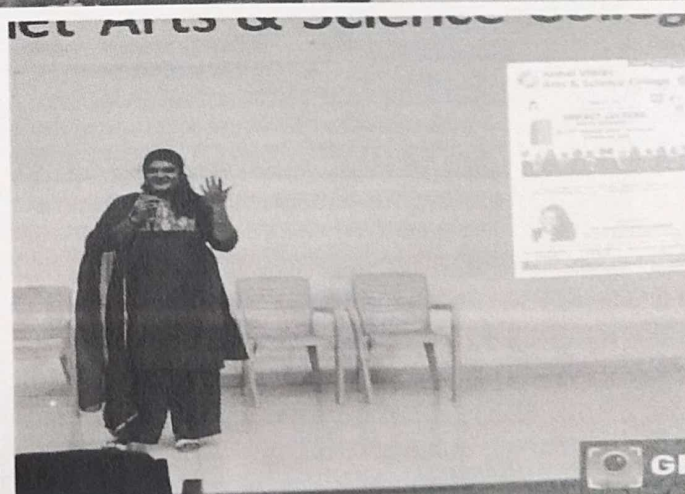
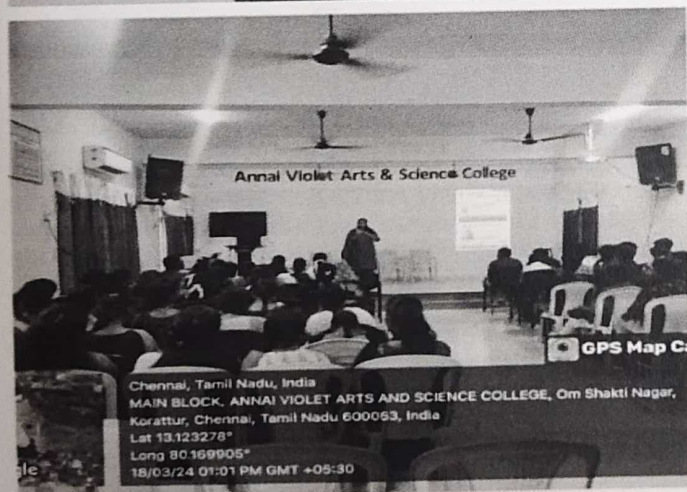
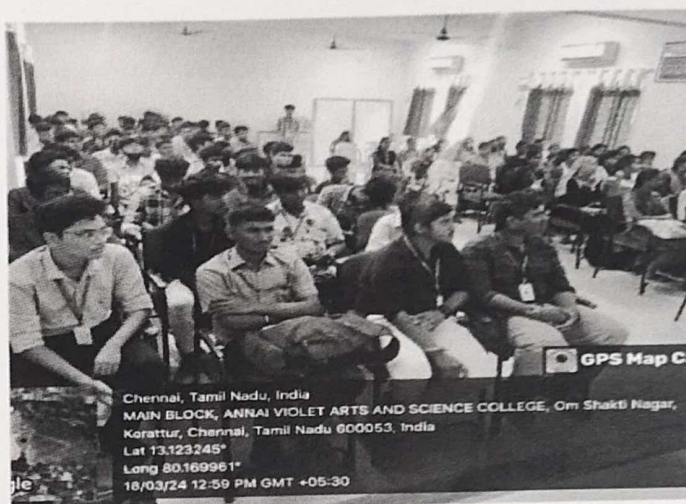
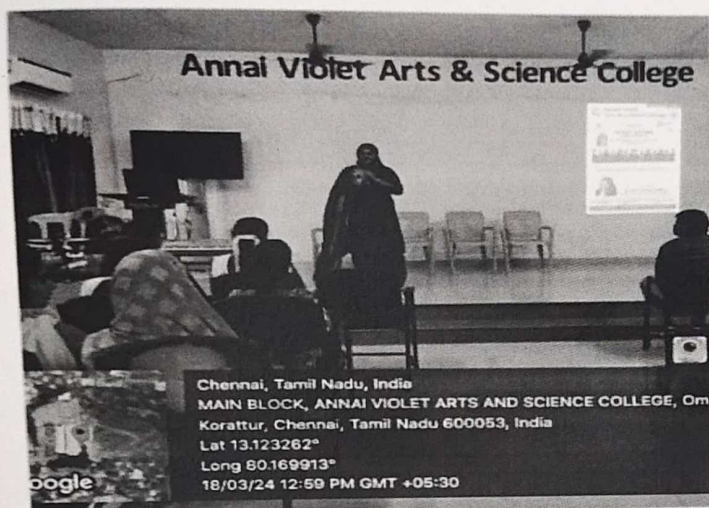
Name of the club	IQAC, IIC & ED CELL
Name of the event organized	IMPACT LECTURE SERIES SESSION- II
Title of the event	INTELLECTUAL PROPERTY RIGHTS
Date of the event organized	18/03/2024 & 25/03/2024
Name of the coordinator of the event	Ms. Sreekeerthana. V
Participants	Students from Department of Commerce, Biochemistry, Economics, Corporate Secretaryship, Members of IIC and ED cell
No. of participants	120 students and 12 staffs
Name of the expert with the designation	<p>Expert Talk I- Navigating The Intellectual Property Landscape: Understanding Patents And Copyrights In The Digital Age Ms. Akshya Venkataraman, Practicing Advocate of Madras High court, IPR Attorney , Founder of Regalwiz Law Chamber, Chennai.</p> <p>Expert Talk II- Securing Innovation: A Comprehensive Exploration Of Intellectual Property Rights Mrs. B. Mahalakshmi, Deputy Controller of Patent, IPR Chennai.</p>
Objective of the event	<p>Expert Talk I- Navigating the intellectual property landscape: understanding patents and copyrights in the digital age: The objective was to inspire students to explore new avenues in entrepreneurship and innovation, encouraging them to pursue excellence in these fields. The success of the event laid the foundation for future sessions aimed at fostering innovation, entrepreneurship, and professional development among the student community.</p> <p>Expert Talk II- Securing Innovation: A Comprehensive Exploration Of Intellectual Property Rights: The objective was to inspire students to explore new avenues in entrepreneurship and innovation, encouraging them to pursue</p>



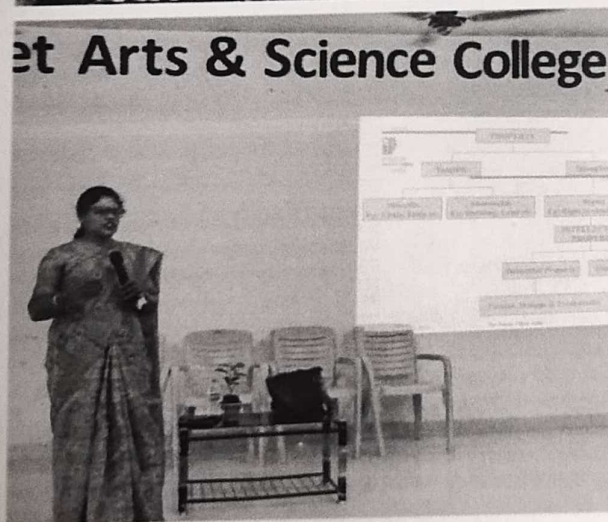
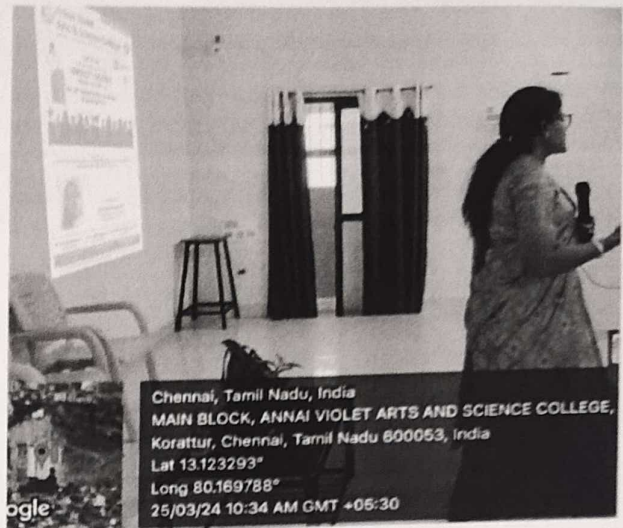
	<p>excellence in these fields. The success of the event laid the foundation for future sessions aimed at fostering innovation, entrepreneurship, and professional development among the student community.</p>
<b>Description of the event</b>	<p>On March 18, IIC AND IQAC conducted an impact lecture series II. Throughout the event, discussions centered on the significance of intellectual property in business strategies, emphasizing its role as a cornerstone for innovation-driven enterprises. Participants gained a comprehensive understanding of how education serves as a catalyst for generating valuable intellectual assets and the importance of effectively utilizing them in entrepreneurial ventures. Key topics covered included an overview of intellectual property rights, elucidating the legal framework that grants inventors exclusive rights to their creations. Emphasis was placed on the necessity of establishing a proper chain of activity to safeguard intellectual property and maximize its commercial potential.</p> <p>On March 25, the impact lecture series II, jointly organized by IIC and IQAC, delved into the theme "Securing Innovation: An In-depth Exploration of Intellectual Property Rights." The session comprehensively examined the realms of intellectual property law, encompassing patents, copyrights, trademarks, and trade secrets. Although these domains share the common goal of safeguarding intellectual creations, they exhibit distinctive characteristics and functions.</p>
<b>Outcome of the event</b>	<p>Overall, the Expert Talk I underscored the critical importance of intellectual property in driving business innovation and competitiveness. Attendees departed with a heightened awareness of the need to safeguard their intellectual assets and leverage them strategically to fuel entrepreneurial success in today's knowledge-driven economy.</p> <p>The Expert Talk II session provided comprehensive insights into patents, copyrights, trademarks, and trade secrets, highlighting their roles in safeguarding intellectual creations. Attendees left with a clearer grasp of the distinct characteristics and functions of each domain within</p>



	intellectual property law, enriching their knowledge base and fostering a greater appreciation for the complexities of innovation protection.
Photo Gallery	Attached
Feedback Obtained from the Participants	Enclosed







*V. Suresh*

**EVENT COORDINATOR**

**AVASC-IIC Convenor**  
**Annai Violet Arts and Science College**  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.

*Japhin*

**IQAC COORDINATOR**

**IQAC Co-ordinator**  
**Annai Violet Arts and Science College**  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.

*Dr. C. Initha*

**PRINCIPAL**

**Dr.C.Initha Lebanon Ebency**  
**M.Sc., M.Phil., Ph.D., PGDSA.**  
**Principal**  
**Annai Violet Arts & Science College**  
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