

Seek

Strive

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Anai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

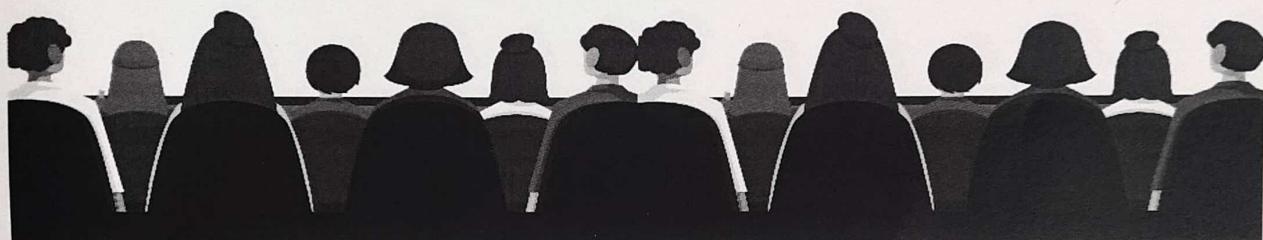


IQAC & IIC

Cordially invite you all to the

IMPACT LECTURE SERIES SESSION- II

On 18th MARCH 2024 -10.00 am
@ Seminar Hall



Expert Talk I

NAVIGATING THE INTELLECTUAL PROPERTY LANDSCAPE: UNDERSTANDING PATENTS & COPYRIGHTS IN THE DIGITAL AGE



Resource Person

Ms. AKSHYA VENKATARAMAN

Practicing Advocate of Madras High Court, Chennai,
IPR Attorney, Founder of Regalwhiz Law Chamber

Ms. Sreekeerthana.V
Coordinator

Mrs.Japhia Solomon
Vice Principal

Dr.C.Initha Lebanon Ebency
Principal

Dr.P.E.R.Premchand
Joint Secretary

Mr.N.R.D.Prem Kumar
Secretary

Chev.N.R.Dhanapalan
Chairman

No.53, Violet College Road, Menambedu, Ambattur, Chennai - 53. Ph : 26861611 | 26864684

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IQAC & IIC

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IMPACT LECTURE SERIES SESSION- II

On 25th MARCH 2024 -10.00 am
@ Seminar Hall



Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)



Expert Talk-II

SECURING INNOVATION: A COMPREHENSIVE EXPLORATION OF INTELLECTUAL PROPERTY RIGHTS



Resource Person

Mrs. B. MAHALASHMI

Deputy Controller of Patent,
IPR Chennai District.

Ms. Sreekeerthana.V
Coordinator

Mrs.Japhia Solomon
Vice Principal

Dr.C.Initha Lebanon Ebency
Principal

Dr.P.E.R.Premchand
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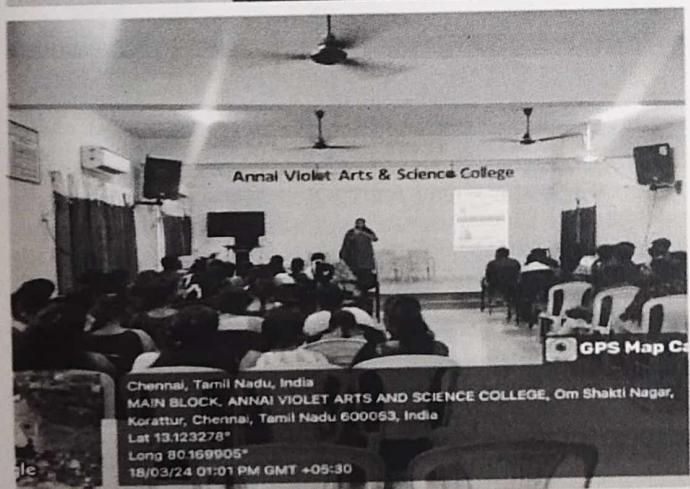
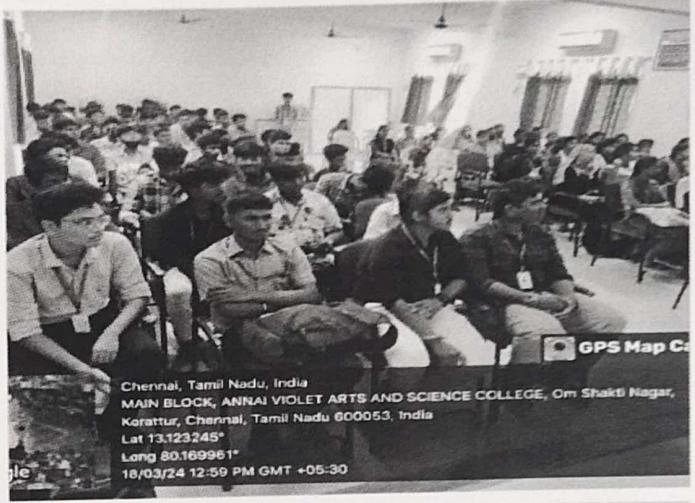
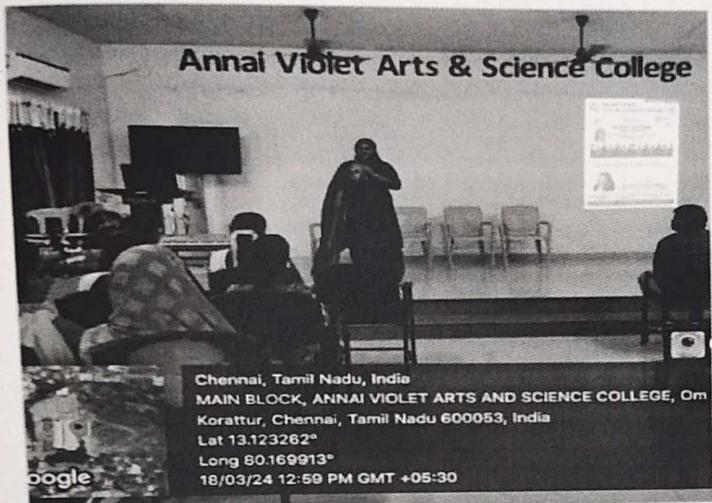


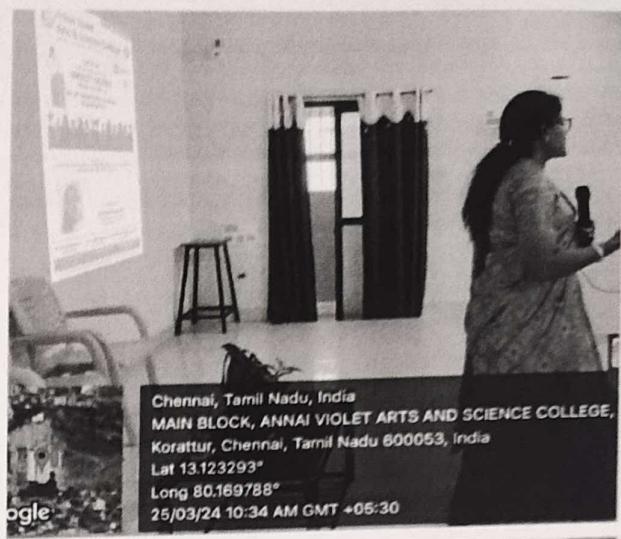
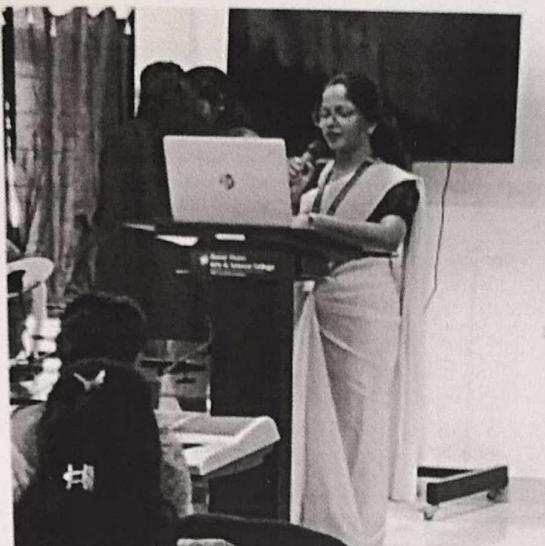
IQAC,IIC & ED CELL EVENT ORGANISED REPORT (2024-2025)

Name of the club	IQAC,IIC & ED CELL
Name of the event organized	IMPACT LECTURE SERIES SESSION- II
Title of the event	INTELLECTUAL PROPERTY RIGHTS
Date of the event organized	18/03/2024 & 25/03/2024
Name of the coordinator of the event	Ms. Sreekeerthana. V
Participants	Students from Department of Commerce, Biochemistry, Economics, Corporate Secretaryship, Members of IIC and ED cell
No. of participants	120 students and 12 staffs
Name of the expert with the designation	Expert Talk I- Navigating The Intellectual Property Landscape: Understanding Patents And Copyrights In The Digital Age Ms. Akshya Venkataraman, Practicing Advocate of Madras High court, IPR Attorney , Founder of Regalwiz Law Chamber, Chennai. Expert Talk II- Securing Innovation: A Comprehensive Exploration Of Intellectual Property Rights Mrs. B. Mahalakshmi, Deputy Controller of Patent, IPR Chennai.
Objective of the event	Expert Talk I- Navigating the intellectual property landscape: understanding patents and copyrights in the digital age: The objective was to inspire students to explore new avenues in entrepreneurship and innovation, encouraging them to pursue excellence in these fields. The success of the event laid the foundation for future sessions aimed at fostering innovation, entrepreneurship, and professional development among the student community. Expert Talk II- Securing Innovation: A Comprehensive Exploration Of Intellectual Property Rights: The objective was to inspire students to explore new avenues in entrepreneurship and innovation, encouraging them to pursue

	<p>excellence in these fields. The success of the event laid the foundation for future sessions aimed at fostering innovation, entrepreneurship, and professional development among the student community.</p>
<p>Description of the event</p>	<p>On March 18, IIC AND IQAC conducted an impact lecture series II. Throughout the event, discussions centered on the significance of intellectual property in business strategies, emphasizing its role as a cornerstone for innovation-driven enterprises. Participants gained a comprehensive understanding of how education serves as a catalyst for generating valuable intellectual assets and the importance of effectively utilizing them in entrepreneurial ventures. Key topics covered included an overview of intellectual property rights, elucidating the legal framework that grants inventors exclusive rights to their creations. Emphasis was placed on the necessity of establishing a proper chain of activity to safeguard intellectual property and maximize its commercial potential.</p> <p>On March 25, the impact lecture series II, jointly organized by IIC and IQAC, delved into the theme "Securing Innovation: An In-depth Exploration of Intellectual Property Rights." The session comprehensively examined the realms of intellectual property law, encompassing patents, copyrights, trademarks, and trade secrets. Although these domains share the common goal of safeguarding intellectual creations, they exhibit distinctive characteristics and functions.</p>
<p>Outcome of the event</p>	<p>Overall, the Expert Talk I underscored the critical importance of intellectual property in driving business innovation and competitiveness. Attendees departed with a heightened awareness of the need to safeguard their intellectual assets and leverage them strategically to fuel entrepreneurial success in today's knowledge-driven economy.</p> <p>The Expert Talk II session provided comprehensive insights into patents, copyrights, trademarks, and trade secrets, highlighting their roles in safeguarding intellectual creations. Attendees left with a clearer grasp of the distinct characteristics and functions of each domain within</p>

	intellectual property law, enriching their knowledge base and fostering a greater appreciation for the complexities of innovation protection.
Photo Gallery	Attached
Feedback Obtained from the Participants	Enclosed





et Arts & Science College



EVENT COORDINATOR

AVASC-IIC Convenor
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

IQAC COORDINATOR

IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu
Ambattur, Chennai-600 053.

PRINCIPAL
Dr. C. Initha Lebanon Ebency
M.Sc., M.Phil., Ph.D., PGDSA.
Principal

Annai Violet Arts & Science College
No: 53, Violet College Road, Menambedu
Ambattur, Chennai-600 053.