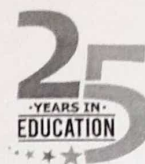




Annai Violet Arts & Science College



(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



IQAC, IIC & ED CELL *SESSION ON*



HOW TO PLAN FOR STARTUP AND LEGAL & ETHICAL STEPS

 **23 APRIL, 2024**  **10.00 AM**



SREEKEERTHANA V

IIC CONVENER

ANNAI VIOLET ARTS & SCIENCE COLLEGE

Ms. Sreekeerthana V
Convener

Mrs. Japhia Solomon
Vice Principal

Dr.C.Initha Lebanon Ebency
Principal

Dr.P.E.R. Premchand
Joint Secretary

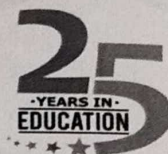
Mr.N.R.D.Prem Kumar
Secretary

Chev.N.R.Dhanapala
Chairman



Annai Violet Arts & Science College

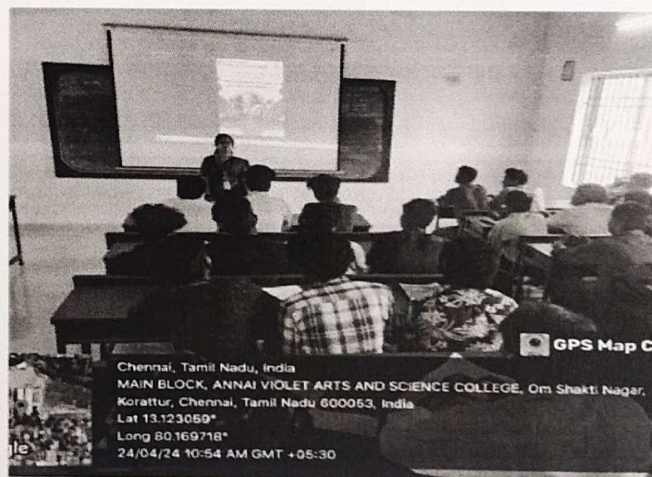
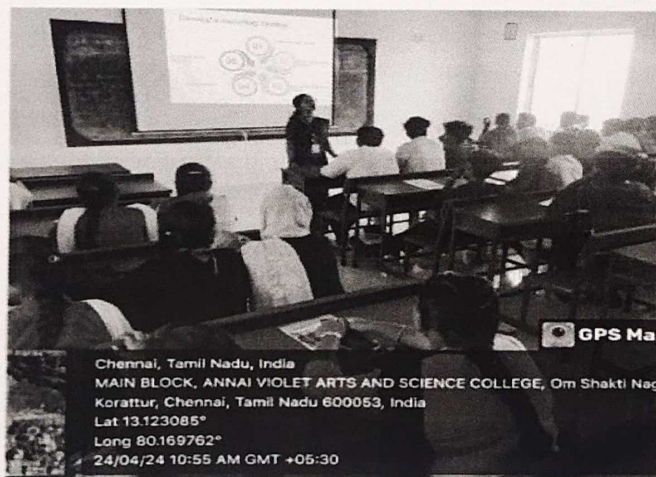
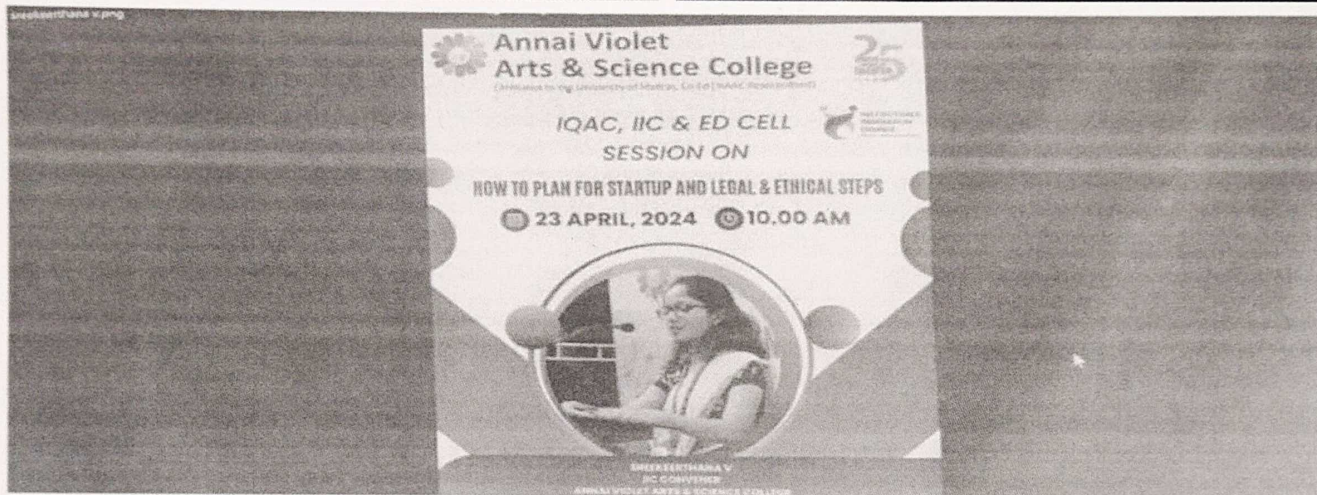
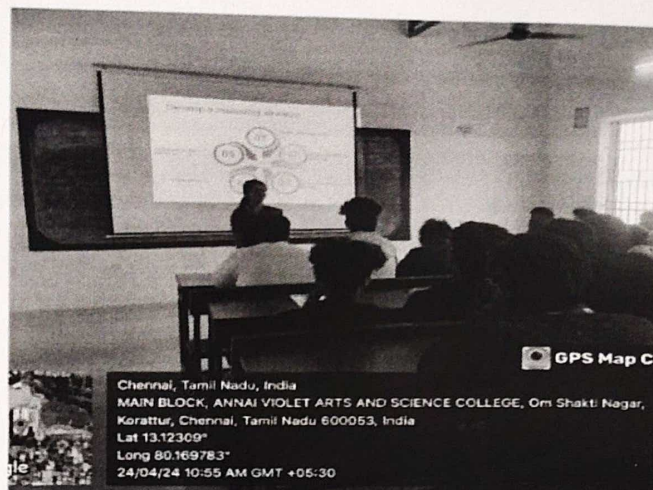
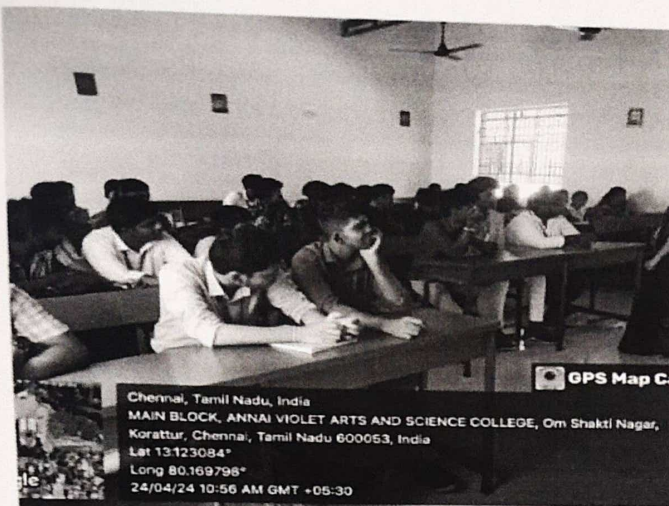
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EVENT ORGANISED REPORT – (2023-2024)

Name of the Department/ Club	IQAC& IIC
Name of the Event Coordinator	Ms. Sreekeerthana V
Name of the Event Organized	Seminar
Title of the Event	How to Plan for Startup and Legal & Ethical Steps
Date of the Event Organized	23/04/2024
Class of the Participants	Students from various departments
No. of Participants / Viewers	60 students
Name of the Chief Guest(s) with Designation	Ms. Sreekeerthana V, IIC Convener, Assistant Professor, Department of Commerce Annai Violet Arts & Science College
The Objective of the Event	The objective of the event was to provide students with practical insights into the process of planning for a startup venture, while also emphasizing the importance of legal and ethical considerations in entrepreneurship. The session aimed to equip participants with the knowledge and tools necessary to navigate the complexities of starting a business and ensure compliance with legal and ethical standards.
Description of the Event	<p>The session on "How to Plan for Startup and Legal & Ethical Steps" was organized by the Internal Quality Assurance Cell (IQAC) and the Institution's Innovation Council (IIC) at Annai Violet Arts and Science College on April 23rd, 2024. Ms. Sreekeerthana V, IIC Convener and Assistant Professor at the college, facilitated the event and guided participants through the key aspects of startup planning and legal compliance.</p> <p>Startup Planning: Participants were introduced to the process of</p>

	<p>developing a comprehensive business plan, including market research, product/service development, target audience identification, and financial projections. Practical tips and case studies were used to illustrate effective planning strategies and potential challenges faced by startups.</p> <p>Legal & Ethical Considerations: The session also addressed the legal and ethical aspects of entrepreneurship, emphasizing the importance of compliance with regulations and ethical standards. Participants learned about key legal requirements for startups, such as business registration, intellectual property protection, contracts, and licenses. Additionally, ethical considerations related to business operations, customer privacy, and social responsibility were discussed.</p>
The Outcome of the Event	<p>The session on "How to Plan for Startup and Legal & Ethical Steps" yielded several positive outcomes for the participants. Participants gained a deeper understanding of the startup planning process and the legal and ethical considerations involved in entrepreneurship. The session provided practical insights and actionable advice on developing a startup business plan and ensuring legal compliance. Participants felt empowered with the knowledge and tools necessary to embark on their entrepreneurial journey with confidence. The session raised awareness among participants about the importance of ethical business practices and compliance with legal regulations in the startup ecosystem. Overall, the event was well-received by participants, who appreciated the valuable insights shared by Ms. Sreekeerthana V and found the session informative and engaging.</p>
Photo Gallery	Attached
Feedback Obtained from the Participants	Enclosed



Vigneshwaran V
EVENT COORDINATOR

Taphia
IQAC COORDINATOR

Dr. C. Initha Lebanon Eben
PRINCIPAL

IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu
Ambattur, Chennai-600 053.

Dr.C.Initha Lebanon Eben
M.Sc., M.Phil., Ph.D., PGDSA.
Principal
Annai Violet Arts & Science College
No: 53, Violet College Road, Menambedu
Ambattur, Chennai-600 053