



# Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

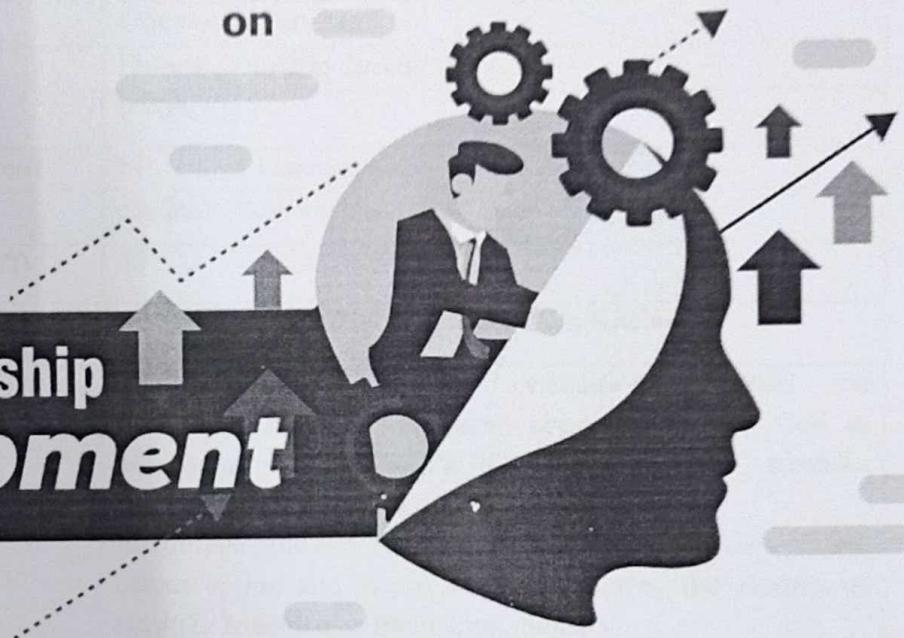


**IQAC , IIC & ED Cell**

Cordially invites you all to the

## Orientation Program

on



# Entrepreneurship *Development*

**On Thursday, 07<sup>th</sup> SEPTEMBER 2023 - 10.00 am  
at Seminar Hall**

## Resource Person

## Ms. Keshika Manohar

Founder of K's Kitchen



**Ms. V.SREE KEERTHANA** Mrs.  
Coordinator

**Mrs.JAPHIA SOLOMON**  
Vice Principal

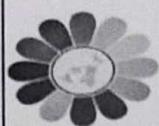
**Dr.C.INITHA LEBANON EBENCY**  
Principal

**Dr.P.E.R.Premchand**  
Joint Secretary

**Mr.N.R.D.Prem Kumar**  
Secretary

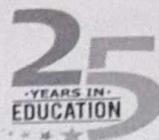
**Chev.N.R.Dhanapalan**  
Chairman

No.53, Violet College Road, Menambedu, Ambattur, Chennai - 53. Ph : 26861611 | 26864684



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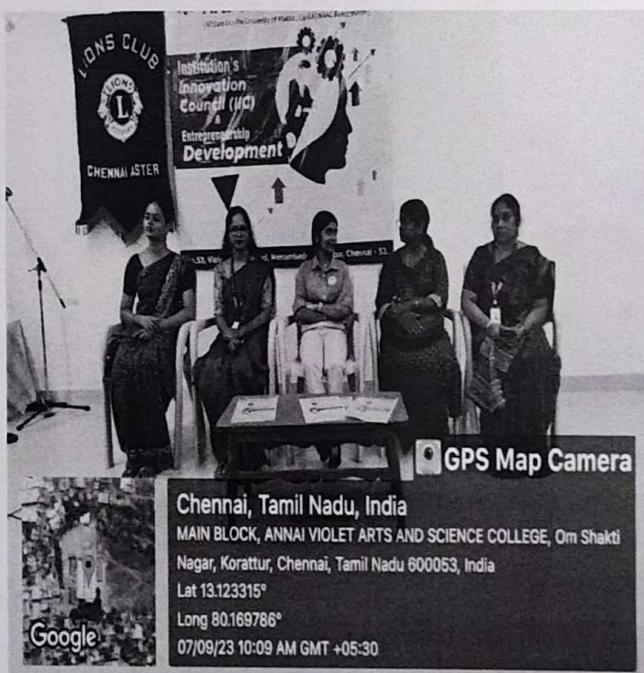
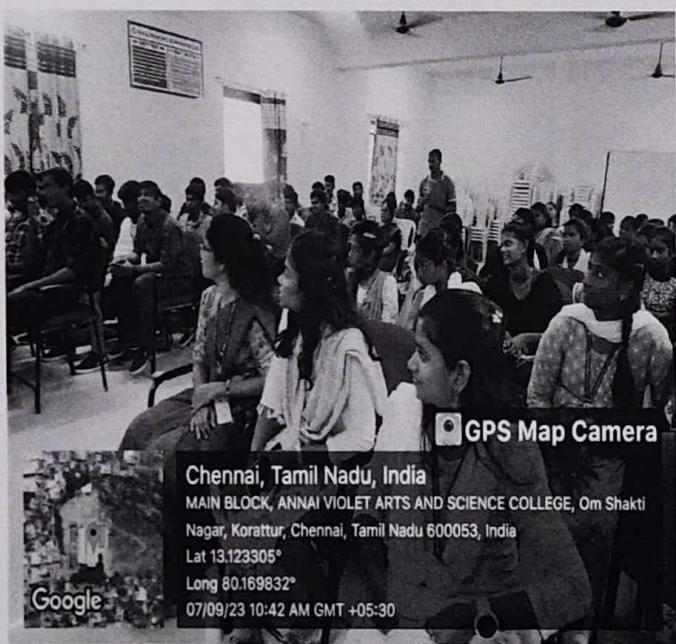
## IQAC,IIC & ED CELL EVENT ORGANISED REPORT (2023-2024)

<b>Name of the club</b>	IQAC,IIC & ED CELL
<b>Name of the event organized</b>	Orientation program
<b>Title of the event</b>	Entrepreneurship development
<b>Date of the event organized</b>	07/09/2023
<b>Name of the coordinator of the event</b>	Ms.V.Sree Keerthana
<b>Class of the participants</b>	Students from various department
<b>No. of participants (student &amp; staff)</b>	90
<b>Name of the expert with the designation</b>	Ms.Keshika Manohar,Founder of K's Kitchen
<b>Objective of the event</b>	<p>The objective of the orientation program on Entrepreneurship Development organized by ED Cell in association with IQAC&amp;IIC, featuring Ms. Keshika Manohar, Founder of K's Kitchen, was to:</p> <p>Encourage students to explore entrepreneurship as a viable career option and inspire them by sharing the journey of Keshika Manohar in the baking industry.</p> <p>Facilitate the generation of innovative business ideas among the students by discussing Keshika's startup ideas and engaging them in interactive discussions.</p>
<b>Description of the event</b>	<p>ED Cell, in collaboration with IQAC &amp; IIC, organized an enlightening Orientation Program centered on Entrepreneurship Development. The session garnered enthusiastic participation from students across various academic departments. Our distinguished guest and resource person for the event was Ms. Keshika Manohar, the Founder of K's Kitchen.</p> <p>During this insightful orientation session, Ms. Keshika Manohar generously shared her remarkable journey in the baking industry. She delved into the intricacies of her entrepreneurial journey, offering a firsthand account of her experiences and challenges, inspiring the attending students. One of the most engaging aspects of the session was the discussion of Ms. Keshika Manohar's innovative startup ideas. Her vision and creativity served as an inspiration to the aspiring entrepreneurs in the audience, sparking their own imagination and entrepreneurial aspirations.</p>

The session was characterized by its high degree of interactivity, fostering a dynamic exchange of ideas and insights. Notably, students actively participated by sharing their own startup concepts and projects. This collaborative approach created a vibrant atmosphere where creativity flourished.

Ms. Keshika Manohar also shed light on crucial topics such as fundraising strategies, emphasizing the importance of resource mobilization for budding entrepreneurs. Her guidance on effective utilization of available resources provided invaluable insights for the students.

<b>Outcome of the event</b>	The Orientation Program on Entrepreneurship Development, featuring Ms. Keshika Manohar as the resource person, was an enriching and empowering event. It not only showcased the entrepreneurial spirit but also ignited a passion for innovation and business among our students. This event served as a testament to our commitment to nurturing future entrepreneurs and leaders in various domains.
<b>Photo Gallery</b>	Attached
<b>Feedback Obtained from the Participants</b>	Enclosed







Chennai, Tamil Nadu, India  
MAIN BLOCK, ANNAI VIOLET ARTS AND SCIENCE COLLEGE, Om Shakti Nagar, Korattur, Chennai, Tamil Nadu 600053, India  
Lat 13.12318°  
Long 80.169788°  
07/09/23 11:28 AM GMT +05:30

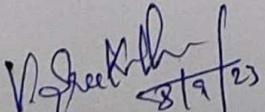
Chennai, Tamil Nadu, India  
MAIN BLOCK, ANNAI VIOLET ARTS AND SCIENCE COLLEGE, Om Shakti Nagar, Korattur, Chennai, Tamil Nadu 600053, India  
Lat 13.123305°  
Long 80.169831°  
07/09/23 10:42 AM GMT +05:30



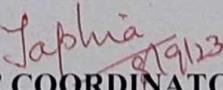
Chennai, Tamil Nadu, India  
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Long 80.169786°



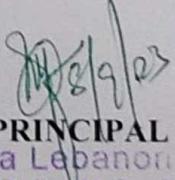
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EVENT COORDINATOR

AVASC-IIC Convenor  
Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.

  
IQAC COORDINATOR

Vice Principal  
Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.

  
PRINCIPAL  
Dr. C. Initha Lebanon  
M.Sc., M.Phil., Ph.D., PGDSA.  
Principal  
Annai Violet Arts & Science College  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.