Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

25 YEARS IN EDUCATION

Organized by IQAC, IIC & Department of Computer Application

Seminar on

DESIGN THINKING, CREATIVE THINKING & INNOVATIVE DESIGN

📅 **31 JAN, 2024**

🕘 **09.00 AM**

DR. R. SETHURAMAN

Ms. Sreekeerthana V	Mrs. Japhia Solomon	Dr.C.Initha Lebanon Ebency
Convener	Vice Principal	Principal
Dr.P.E.R. Premchand	Mr.N.R.D.Prem Kumar	Chev.N.R.Dhanapala
Joint Secretary	Secretary	Chairman

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DEPARTMENT OF COMPUTER APPLICATIONS
EVENT ORGANISED REPORT
(2023-2024)

Name of the department	Department of Computer Applications And IIC
Name of the event organized	Cipher Club – Seminar
Title of the event	Seminar on 'Design Thinking, Creative Thinking & Innovative Design'
Date of the event organized	31-01-2024
Name of the coordinator of the event	Mrs.S.Mahalakshmi, Head,Department of Computer Applications
Class of the participants	II & III B.C.A Students
No. of participants (student & staff)	80Students
Name of the expert with the designation	Dr. R. Sethuraman, Associate Professor, Department of Computer Science Engineering, School of Computing, Sathyabama Institute of Science & Technology
Objective of the event	To give students exposure to a problem-solving approach that is creative and critical. To encouragestudents to identify problems, break them down into smaller goals, and develop innovative solutions through collaboration and testing.
Description of the event	Cipher Club–IIC, IQAC & Department of Computer Applications organized a seminartitled"Design Thinking, Creative Thinking and Innovation Design" on 31.1.2024. Ms. S. Monisha of III BCA hosted theseminar;it started with the welcome address by Ms. K. Kaviyasree of III BCA; and the chief guest introduction was done by Ms. P. Abinaya. Resource person, Dr. R. Sethuraman, Associate Professor, Department of Computer Science Engineering, School of Computing, Sathyabama Institute of Science & Technology, shared an innovative method for problem solving and developing new ideas; he also shared on the process involved in design thinking, solutions to solve complex challenges through the process of structured design thinking. He further demonstrated through examples how design thinking has been used across many business and social areas.Brainstorm Rules and Key concepts in Prototyping were discussed. The seminar was concluded with the Vote of Thanks by Ms. M.Jayapriya of II BCA. Around 80 students actively participated and gained knowledge in advanced technologies.
Outcome of the event	Students gained knowledge based on creative thinking and analytical decision-making. They learned to design and develop through focus on issues and taking action to overcome them.
Photo Gallery	Attached
Feedback Obtained from the Participants	Enclosed

EVENT COORDINATOR   IIC CONVENER   IQAC COORDINATOR   PRINCIPAL

Head of the Department   AVASC-IIC Convenor   IQAC Co-ordinator
Dept. of Computer Applications Annai Violet Arts and Science College Annai Violet Arts and Science College
Annai Violet Arts & Science College No: 53, Violet College Road, Menambedu No: 53, Violet College Road, Menambedu
           Ambattur, Chennai-600 053.   Ambattur, Chennai-600 053.

Dr. O. Amritha Lebanon Ebency
M.C.A., M.Phil., Ph.D., PGDSA.
Principal
Annai Violet Arts & Science College
No: 53, Violet College Road, Menambedu
Ambattur, Chennai-600 053.