



Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

EVENT ORGANISED REPORT (2021-2022)

Name of the Department/ Club	Innovation Club & ED Cell
Name of the Co-Ordinator	Mrs. S. Sathiya
Name of the Event Organized	World Entrepreneurs Day MIC Driven Activity
Title of the Event	Write a case of Successful/ Failure Startup founder
Date of the Event Organized	21/08/2021
Designation/ Class of the Participants	Students
No. of Participants	10
Objective of the event	To educate students that how do failed startups get differentiated from successful startups and the key lessons learned from startup failures. It is also aimed to instruct and familiarize students with the mode of exit followed by a Failed-Startup-Founder for winding up the firm.
Description of the event	In the light of World Entrepreneur's Day, Innovation Club and ED Cell have conducted a write up competition on the title "Write a case of Successful or Failure Startup founder" for the students of all streams. From the participated students Gayathri P of III B. Sc (CS), Abineshwari of II B. Sc Mathematics and Jancy Rani of III B. Sc Mathematics have won the first three places respectively. The competition has been conducted through the Google form submission mode.
Outcome of the event	The participants have expressed a positive reaction on taking part in this event. They have shown great interest in learning and expressing their views on entrepreneurship.
Feedback obtained from the students	Students started to develop about understanding of entrepreneurship through this event.