

**ANNAI VIOLET ARTS AND SCIENCE COLLEGE  
DEPARTMENT OF BUSINESS ADMINISTRATION**

**CONTINUOUS INTERNAL ASSESSMENT – I (ODD SEM.)**

**Subject: Organizational Behaviour**

**Class : II B.B.A**

**Date : 01.09.2022**

**Max.Marks : 50**

**Sub. Code: BB23B**

**PART A (5 × 2 = 10 Marks)**

**Answer any FIVE questions**

1. Define Organization.
2. Define Organizational Behavior.
3. List the objectives of Organizational Behavior.
4. What is halo effect?
5. Define Personality.
6. What is perception?
7. Explain the term job satisfaction.

**PART B – (2 × 5 = 10 Marks)**

**Answer any TWO questions**

8. Explain the need of OB.
9. Explain the models of OB.
10. Explain Maslow Need Hierarchy theory.

**PART C – (3 × 10 = 30 Marks)**

**Answer ALL questions**

11. Explain the nature of OB as a field of Study.
12. Describe the factors influencing job satisfaction.
13. Briefly explain the perception process.