

**ANNAI VIOLET ARTS AND SCIENCE COLLEGE
DEPARTMENT OF BUSINESS ADMINISTRATION**

CONTINUOUS INTERNAL ASSESSMENT – I (ODD SEM.)

Subject: Organizational Behaviour

Class : II B.B.A

Date : 01.09.2022

Max.Marks : 50

Sub. Code: BB23B

PART A ($5 \times 2 = 10$ Marks)

Answer any FIVE questions

1. Define Organization.
2. Define Organizational Behavior.
3. List the objectives of Organizational Behavior.
4. What is halo effect?
5. Define Personality.
6. What is perception?
7. Explain the term job satisfaction.

PART B – ($2 \times 5 = 10$ Marks)

Answer any TWO questions

8. Explain the need of OB.
9. Explain the models of OB.
10. Explain Maslow Need Hierarchy theory.

PART C – ($3 \times 10 = 30$ Marks)

Answer ALL questions

11. Explain the nature of OB as a field of Study.
12. Describe the factors influencing job satisfaction.
13. Briefly explain the perception process.