

**ANNAI VIOLET ARTS AND SCIENCE COLLEGE  
DEPARTMENT OF BUSINESS ADMINISTRATION**

**CONTINUOUS INTERNAL ASSESSMENT – II (ODD SEM.)  
SUBJECT: PRINCIPLES OF MANAGEMENT**

**Class : I BBA  
Max.Marks : 75**

**Date : 1.11.22  
Sub. Code: BB21A**

**PART A (10 × 2 = 20 Marks)  
Answer any TEN questions**

1. Define management.
2. What do you mean by Espirit De Corps?
3. Differentiate unity of command from unity of direction.
4. What is a policy?
5. Distinguish between risk and uncertainty.
6. Define decision making.
7. What do you mean by decentralization?
8. Is Management a science or an Art?
9. What is MBO?
10. What is a budget?
11. Distinguish between ‘Procedure; from ‘Programme’
12. What is sideward delegation?

**PART B – (5 × 5 = 25 Marks)  
Answer any FIVE questions**

13. Explain the role played by a manager in business Organisation.
14. Briefly explain the various kinds of policies.
15. Distinguish between authority from power.
16. Explain Functional Foremanship.
17. Discuss the advantages and disadvantages of line organisation.
18. Differentiate between formal and informal organization.
19. Explain importance of organizing.

**PART C – (3 × 10 = 30 Marks)  
Answer ANY THREE questions**

20. Explain basis characteristics of planning.
21. Discuss the 14 general principles of management given by Henri Fayol.
22. Define a committee. Explain its drawbacks and suggest measures to make committees more effective.
23. Discuss the methods of planning.
24. Explain in points the advantages/importance of departmentalization.