

# Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



## EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	Institution's Innovation Council
Name of the Convenor	Dr. Thyriyalakshmi P
Name of the Event Organized	Impact Lecture Session I Phase II (Virtual)
Title(s) of the Event	Session I Lecture II: New Ways to Foster Innovations and Entrepreneurship
Date of the Event Organized	30/6/2022
Designation/ Class of the Participants	Faculty Members and Students
No. of Participants / Viewers	118
Name of the Expert(s) with Designation	Session I Lecture II: Mr. Lokesh B. S, B. E., (Chem), Founder and Director, Agastya Academy, Bangalore.
Objective of the Event	The lecture aims to feed students with some of the considerable aspects in attaining entrepreneurship.
Description of the Event	<p>The Resource Person for the lecture was Mr. Lokesh B. S, B. E., (Chem), Founder and Director, Agastya Academy, Bangalore.</p> <p>Session I Lecture II:</p> <p>The lecture of Session I began with an introduction of the resource person, Mr. Lokesh B. S, B. E., (Chem), Founder and</p>

	<p>resource person, Mr. Lokesh B. S, B. E., (Chem), Founder and Director, Agastya Academy, Bangalore, presented by Ms. Keerthana, Assistant Professor, Department of English. Mr. Lokesh B. S began the session with the definition of entrepreneur. He continued his presentation with the importance of an entrepreneur in the society and types of entrepreneurs. During the core part of the presentation the basic skills required for an entrepreneur were discussed. As an extension of the discussion he further talked on the journey of an entrepreneur as well. During the last part of the presentation, he spoke on the ways to develop entrepreneurial skills, to foster leadership, importance of design thinking and the demand to invest time in attending ideathon, bootcamps and entrepreneurship orientation programmes to enhance oneself as a successful entrepreneur. The presentation ended with nine lessons which an individual ought to learn in acquiring entrepreneurship. The program ended with vote of thanks rendered by Mr. Pradeep, II B Sc Physics.</p>
<b>Outcome of the Event</b>	<p>The lecture served the participants with ample information on acquiring and enhancing as entrepreneurs.</p>

### Photo Gallery



# ENTREPREUNER



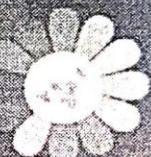
An entrepreneur is an individual who creates a new business, bearing most of the risks and enjoying most of the rewards. The process of setting up a business is known as entrepreneurship. The entrepreneur is commonly seen as an innovator, a source of new ideas, products, services, and business/or procedures.

Scroll for details



II ▶ 🔍 11:16 / 1:44:00

## IMPORTANCE OF AN ENTREPREUNER



- ▶ Entrepreneurs provide job opportunities
- ▶ Entrepreneurs increase competition & boost productivity
- ▶ Entrepreneurs create new business & new markets
- ▶ Entrepreneurs add national income
- ▶ Entrepreneurs introduce innovative technologies



Feedback Obtained from  
the Participants

-

Thyagalekshmi P.

**CONVENOR**

AVASC-IIC Convenor  
Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.

Japhna

**IQAC COORDINATOR**

IQAC Co-ordinator

Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambedu  
Ambattur, Chennai-600 053

  
**PRINCIPAL & IIC PRESIDENT**

**Dr. C. Initha Lebanon Ebency**  
M.Sc., M.Phil., Ph.D., PGDSA.  
Principal

Annai Violet Arts & Science College  
No: 53, Violet College Road, Menambedu  
Ambattur, Chennai-600 053