



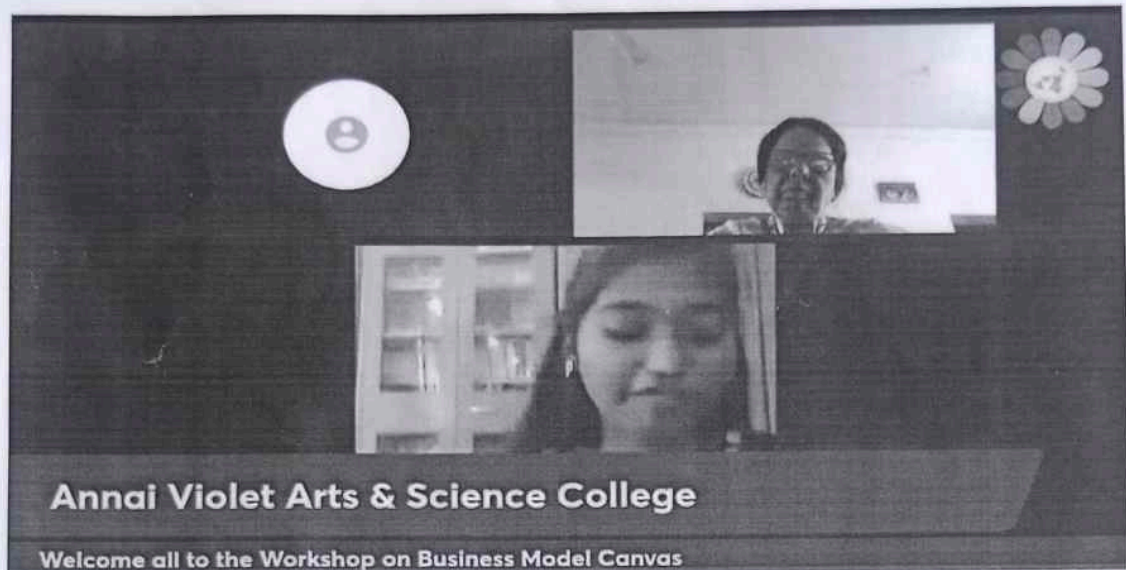
Annai Violet Arts & Science College

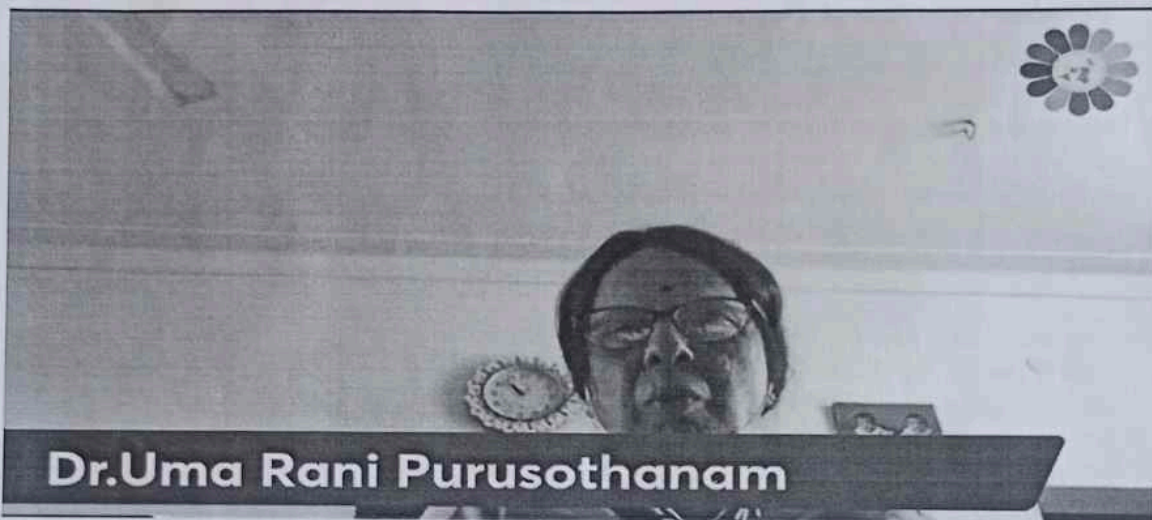
(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

IIC IN ASSOCIATION WITH DEPARTMENT OF COMPUTER APPLICATIONS AND IQAC EVENT ORGANISED REPORT (2021-2022)

Name of the department	Department of Computer Applications
Name of the event organized	Virtual Workshop
Title of the event	Business Model Canvas
Date of the event organized	28/04/2022
Name of the coordinator of the event	Mrs. S. Mahalakshmi, Head, Department of Computer Applications
Class of the participants	I, II, III B.C.A Students
No. of participant (student & staff)	100
Name of the expert with designation	Dr. Uma Rani Pursothaman. M.com., MPhil,MBA,PHD,PGDCA Resource person for MGNCRE, Ministry of education.
Objective of the event	The motive of this interactive session is to feed the knowledge on young minds about business career, methods involved and the outline of every business model.
Description of the event	On 28 th April, IIC in association with Department of Computer Applications conducted Virtual Workshop on Business Model Canvas. The welcome address delivered by Uma Maheshwari of II BCA and Rianna Janet of II BCA served as the MC. Monisha of I BCA gave introduction about the guest speaker. The participants for the session are all undergraduate BCA students. The guest speaker delivered the speech on creating a Business Model with detail explanation. The session concluded with questionnaire and vote of thanks delivered by Charu Chitra of II BCA.

Outcome of the event	The session is effective and participants use this opportunity to share their insights and thoughts on business model. Students learned the innovation and strategy of organizing and delivering business model.
Photo gallery	Enclosed
Feedback Obtained from the Participants	Enclosed





A. Uma
EVENT COORDINATOR
 Head of the Department
 Dept. of Computer Applications
 Annai Violet Arts & Science College

Japhia
IQAC COORDINATOR
 IQAC Co-ordinator
 Annai Violet Arts and Science College
 No: 53, Violet College Road, Menambedu
 Ambattur, Chennai-600 053.

Dr. C. Initha
PRINCIPAL
 Dr.C.Initha Lebanon Ebency
 M.Sc., M.Phil., Ph.D., PGDSA.
 Principal
 Annai Violet Arts & Science College
 No: 53, Violet College Road, Menambedu,
 Ambattur, Chennai-600 053.