



Annai Violet Arts & Science College

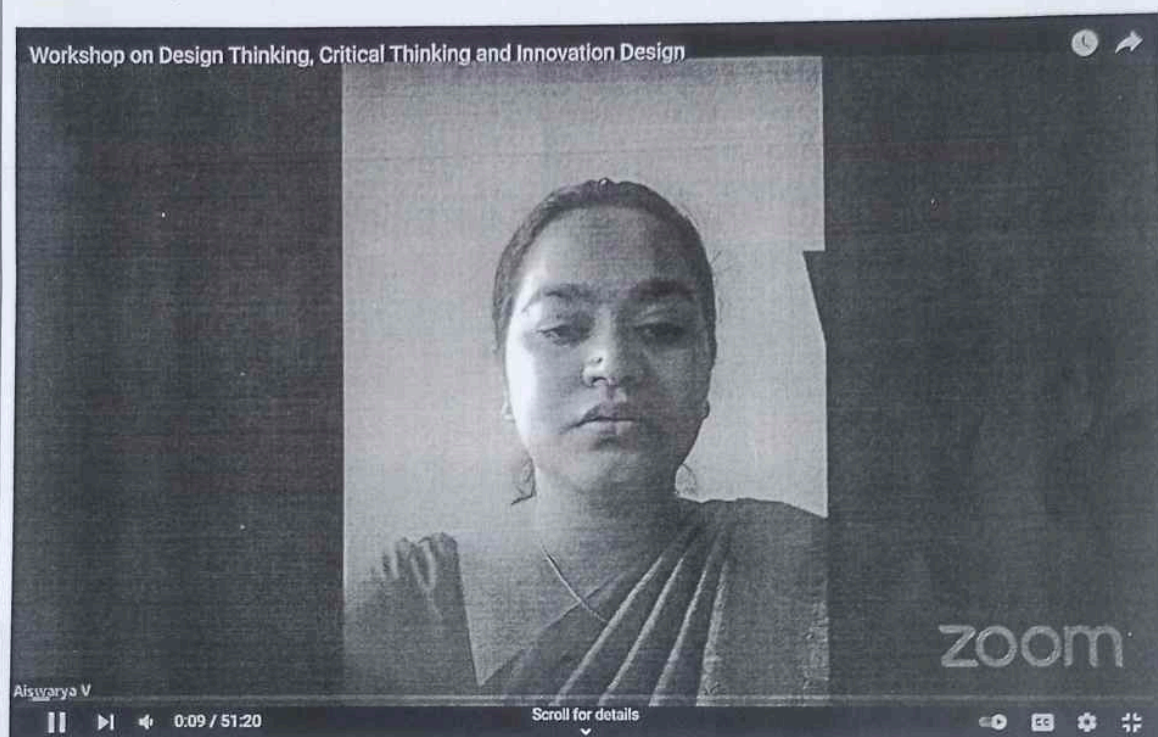
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EVENT ORGANISED REPORT – (2021-2022)

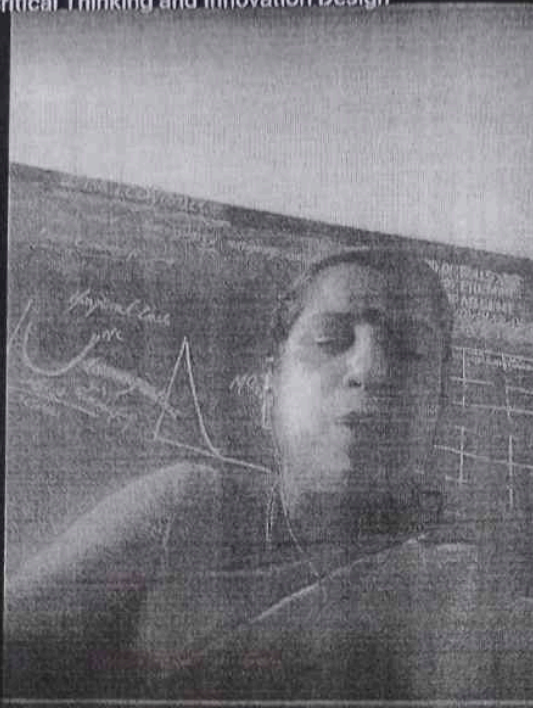
Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Virtual Workshop
Title of the Event	Design Thinking, Critical Thinking and Innovation Design
Date of the Event Organized	24/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	1655
Name of the Experts with Designation	Mrs. R. Hemalatha, Assistant Professor, Department of Visual Communication, SA College of Arts and Science.
Objective of the Event	To edify students with the acquaintance of design, creative and critical thinking with the blend of innovation.
Description of the Event	Mrs. Aiswarya V, Assistant Professor, Department of Economics began the session with welcome address. Mrs. Prasanna Muralcedharan, Assistant Professor, Department of Economics introduced the speaker of the day Mrs. R. Hemalatha, Assistant professor, Department of Visual Communication, SA College of Arts and Science, to the virtual gathering. The speaker began the workshop with the absolute essence of design thinking and its significance in solving

	problems. She then explained the five stages of design thinking, discovery, interpretation, ideation, experimentation and evolution. The speaker continued her presentation with productive thinking, its hindrances, critical thinking and the ways to improve it. She went on to talk about honing creative thinking skills efficiently. During the last part of her presentation she differentiated creative and critical thinking to the participants. Mrs. Anjana K, Assistant Professor, Department of Accounting and Finance presented the vote of thanks and concluded the workshop.
Outcome of the Event	The participants were content to learn the various thinking processes in dealing with employees and to establish fine environment in the business scenario.

Photo Gallery



Workshop on Design Thinking, Critical Thinking and Innovation Design

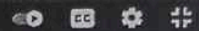


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Prasanna Miraleedharan

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Workshop on Design Thinking, Critical Thinking and Innovation Design



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Hemalatha R

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Hemalatha R

DESIGN THINKING

Design thinking is a process for practical, creative resolution of problems or issues based around the building up of ideas.

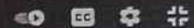
It is about the design of objects, information, environments and experiences. It is not about the elements and principles of art and design.



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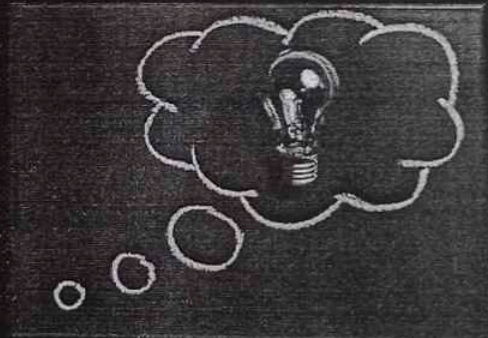
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Hemalatha R

DESIGN THINKING

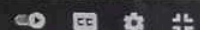
Design thinking can help students become successful adults with the skills of creativity and innovation, critical thinking and problem solving and communication and elaboration.



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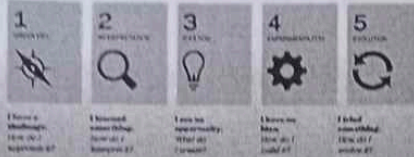


DESIGN THINKING PROCESS

Hemalatha R

Basic Premise of Design Thinking

The five phases of the design process:



- ✓ DISCOVERY
- ✓ INTERPRETATION
- ✓ IDEATION
- ✓ EXPERIMENTATION
- ✓ EVOLUTION

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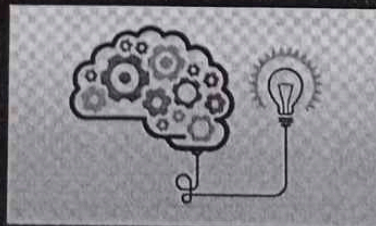
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CRITICAL THINKING

Hemalatha R

Critical thinking is the ability to think clearly and rationally, understanding the logical connection between ideas.



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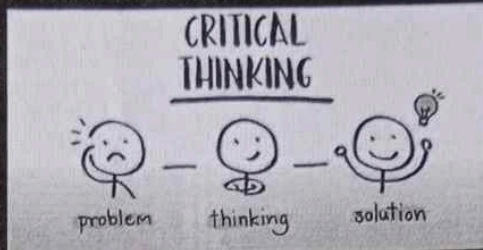
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HOW TO IMPROVE YOUR CRITICAL THINKING SKILLS IN 7 STEPS

- ☐ Pinpoint the issue
- ☐ Gather your information
- ☐ Examine and scrutinize
- ☐ Explore others point of view
- ☐ Draw conclusions
- ☐ Explain your conclusion



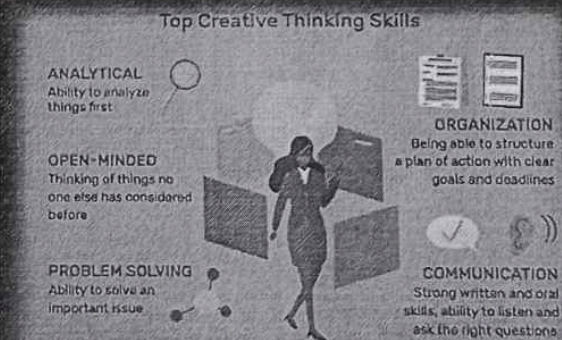
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TOP CREATIVE THINKING SKILLS

- ✓ ACCEPT NEW IDEAS
- ✓ TRY NEW THINGS AND METHODS
- ✓ DO MORE BETTER

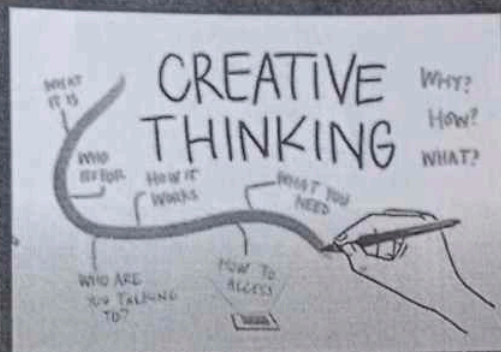


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CREATIVE THINKING / INNOVATIVE DESIGN

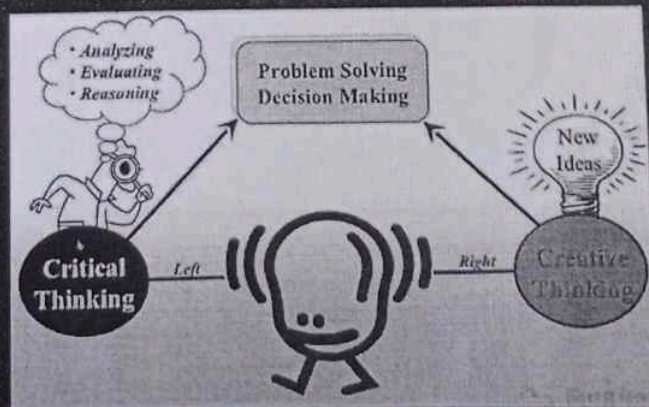


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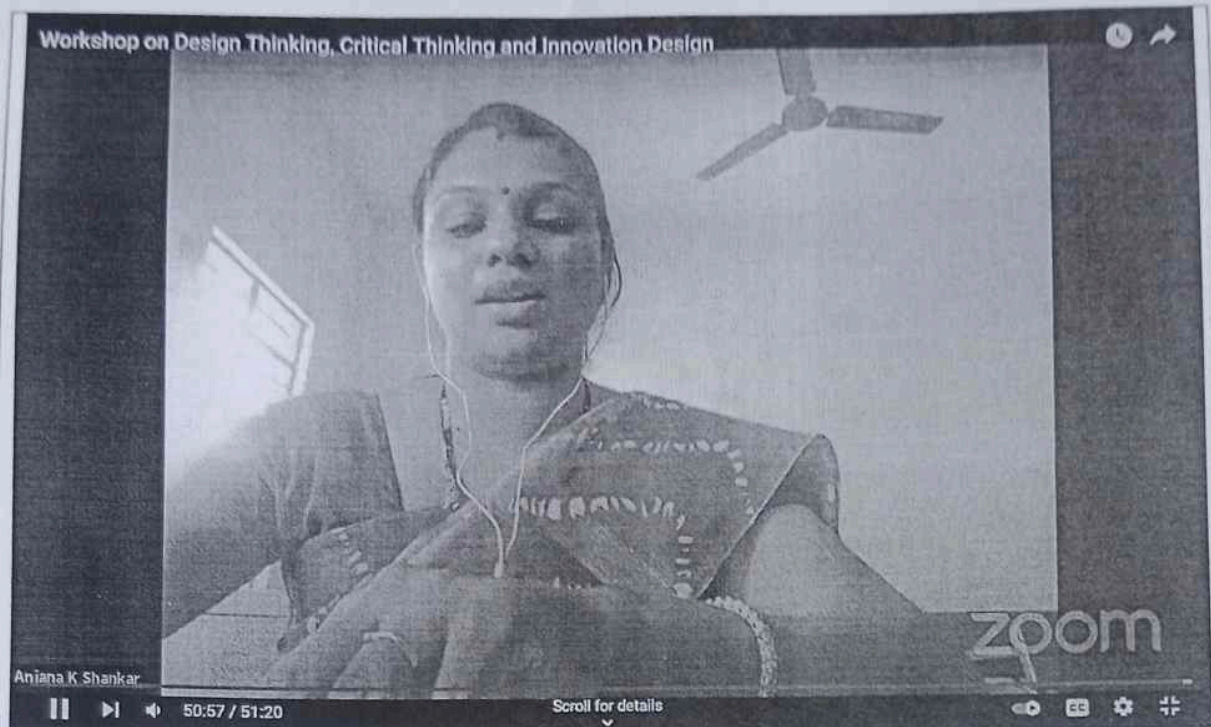
WHAT IS THE DIFFERENCE BETWEEN CREATIVE THINKING AND CRITICAL THINKING



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Feedback Obtained from the Participants	Attached
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[Signature]
CONVENOR

[Signature]
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