



Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Virtual Workshop
Title of the Event	Design Thinking, Critical Thinking and Innovation Design
Date of the Event Organized	24/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	1655
Name of the Experts with Designation	Mrs. R. Hemalatha, Assistant Professor, Department of Visual Communication, SA College of Arts and Science.
Objective of the Event	To edify students with the acquaintance of design, creative and critical thinking with the blend of innovation.
Description of the Event	Mrs. Aiswarya V, Assistant Professor, Department of Economics began the session with welcome address. Mrs. Prasanna Muraleedharan, Assistant Professor, Department of Economics introduced the speaker of the day Mrs. R. Hemalatha, Assistant professor, Department of Visual Communication, SA College of Arts and Science, to the virtual gathering. The speaker began the workshop with the absolute essence of design thinking and its significance in solving

	<p>problems. She then explained the five stages of design thinking, discovery, interpretation, ideation, experimentation and evolution. The speaker continued her presentation with productive thinking, its hindrances, critical thinking and the ways to improve it. She went on to talk about honing creative thinking skills efficiently. During the last part of her presentation she differentiated creative and critical thinking to the participants. Mrs. Anjana K, Assistant Professor, Department of Accounting and Finance presented the vote of thanks and concluded the workshop.</p>
Outcome of the Event	The participants were content to learn the various thinking processes in dealing with employees and to establish fine environment in the business scenario.

Photo Gallery



Workshop on Design Thinking, Critical Thinking and Innovation Design

Prasanna Muralidharan

|| ▶ ← 4:35 / 51:20

Scroll for details

zoom



Workshop on Design Thinking, Critical Thinking and Innovation Design

Hemalatha R

|| ▶ ← 7:12 / 51:20

Scroll for details

zoom



Hemalatha R

DESIGN THINKING

Design thinking is a process for practical, creative resolution of problems or issues based around the building up of ideas.

It is about the design of objects, information, environments and experiences. It is not about the elements and principles of art and design.



zoom

|| ▶ 🔍 8:56 / 51:20

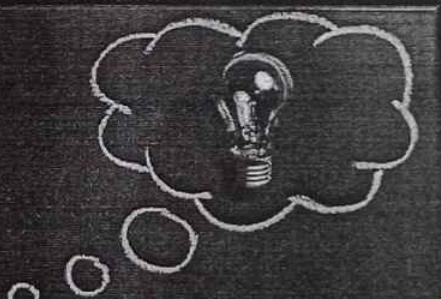
Scroll for details

▢ 🔍 CC ⚙️ ⚙️

Hemalatha R

DESIGN THINKING

Design thinking can help students become successful adults with the skills of creativity and innovation, critical thinking and problem solving and communication and elaboration.



zoom

|| ▶ 🔍 13:40 / 51:20

Scroll for details

▢ 🔍 CC ⚙️ ⚙️

DESIGN THINKING PROCESS

Basic Premise of Design Thinking

The five phases of the design process:



- ✓ DISCOVERY
- ✓ INTERPRETATION
- ✓ IDEATION
- ✓ EXPERIMENTATION
- ✓ EVOLUTION

zoom

|| ▶ ← 17:43 / 51:20

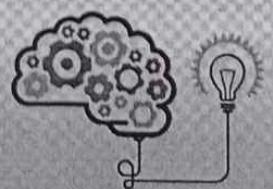
Scroll for details

● 🔍 ⌂ ⌂ ⌂ ⌂

Hemalatha R

CRITICAL THINKING

Critical thinking is the ability to think clearly and rationally, understanding the logical connection between ideas.



zoom

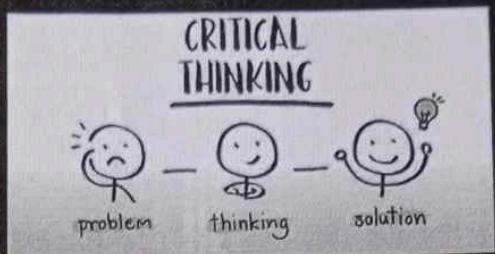
|| ▶ ← 39:59 / 51:20

Scroll for details

● 🔍 ⌂ ⌂ ⌂ ⌂

HOW TO IMPROVE YOUR CRITICAL THINKING SKILLS IN 7 STEPS

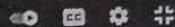
- Pinpoint the issue
- Gather your information
- Examine and scrutinize
- Explore others point of view
- Draw conclusions
- Explain your conclusion



zoom

|| ▶ ⏪ 38:04 / 51:20

Scroll for details



Hemalatha R

TOP CREATIVE THINKING SKILLS

- ✓ ACCEPT NEW IDEAS
- ✓ TRY NEW THINGS AND METHODS
- ✓ DO MORE BETTER

Top Creative Thinking Skills

ANALYTICAL

Ability to analyze things first



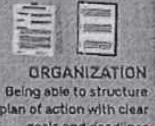
OPEN-MINDED

Thinking of things no one else has considered before

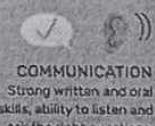


PROBLEM SOLVING

Ability to solve an important issue



ORGANIZATION
Being able to structure a plan of action with clear goals and deadlines



COMMUNICATION
Strong written and oral skills, ability to listen and ask the right questions

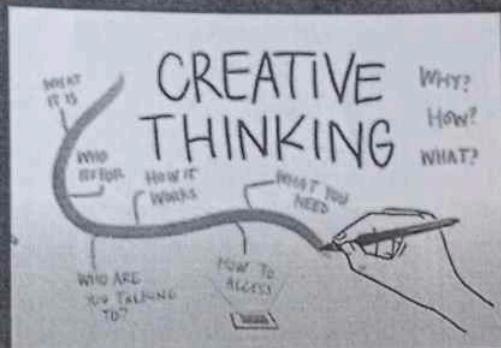
zoom

|| ▶ ⏪ 45:49 / 51:20

Scroll for details

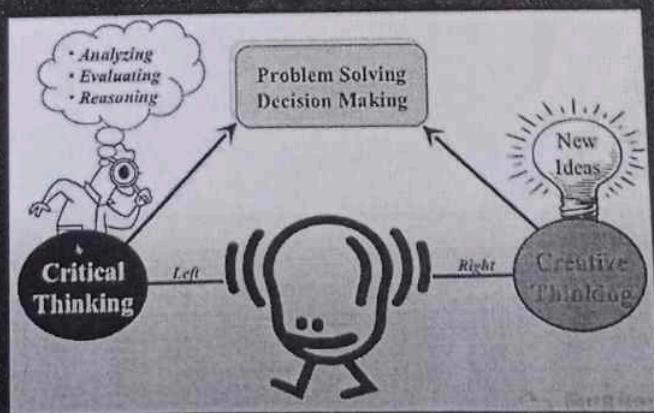


CREATIVE THINKING / INNOVATIVE DESIGN



zoom

WHAT IS THE DIFFERENCE BETWEEN CREATIVE THINKING AND CRITICAL THINKING



zoom

Workshop on Design Thinking, Critical Thinking and Innovation Design



Feedback Obtained from the Participants	Attached
---	----------

R.S.J.
CONVENOR

Sophia
IQAC COORDINATOR
IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.
Dr. C. Initha Lebano
M.Sc., M.Phil., Ph.D., PGDSA.
Principal
Annai Violet Arts & Science College
No: 53, Violet College Road, Menambedu,
Ambattur, Chennai-600 053.

JK

PRINCIPAL
Ebcency

Principal