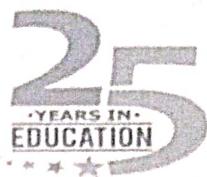




(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



### EVENT ORGANISED REPORT – (2022-2023)

Name of the Department/ Club	Institution's Innovation Council
Name of the Convenor	Dr. Thyriyalakshmi P
Name of the Event Organized	Impact Lecture Session II Phase II (Virtual)
Title(s) of the Event	Session II Lecture II: Intellectual Property (IP) for Student Innovators
Date of the Event Organized	23/07/2022
Designation/Class of the Participants	Faculty Members and Students
No. of Participants / Viewers	150
Name of the Expert(s) with Designation	Session II Lecture II: Dr. Deepika Singh, Advocate, IPR Consultant & Patent Agent, Start up, Rajnagar, Ghaziabad, UP.
Objective of the Event	To enlighten students with the way to get patent membership procedure and intellectual property rights.
Description of the Event	The lecture was presented by Dr. Deepika Singh, Advocate, IPR Consultant & Patent Agent, Start up, Rajnagar, Ghaziabad, UP on Intellectual Property (IP) for Student Innovators. She delivered a lengthy and broad presentation on Intellectual Property Rights ranging from its basic approach to the ultimate purpose of it. She highlighted the importance of getting copyrights to one's ideas, projects and organizations to avoid ill consequences. She had spoken on the benefits of holding the rights and its other various prospects. The program concluded with vote of thanks rendered by Dr. Thyriyalakshmi P, Assistant Professor, Department of Chemistry.
Outcome of the Event	Students were interested in learning practically about what was IPR and patent membership from the experts.



What is IP?

Intangible property

Rights of the Creator/ developer/ inventor

Territorial in nature

International treaties

Why protect IP?

Protect from unauthorized use and commercialisation by others.

Protect from passing off by unscrupulous persons.

Benefit to the legitimate creator.

# Dr. Deepika Singh

|| ▶ 🔍 7:03 / 1:19:38

Scroll for details

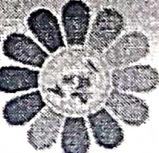


## Impact Lecture Session II Lecture II : Intellectual Property (IP) for Student Innovators



### What are not inventions under Indian Patents Act?

<https://ipindia.gov.in/writereaddata/Portal/ev/sections/ps3.html>



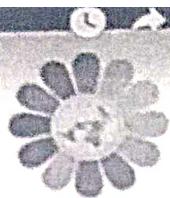
1. frivolous or claims anything contrary to well established natural laws.
2. contrary to public order or morality or capable of causing serious harm/ injury to human, animal or plant life or health or to the environment.
3. Mere discovery of a scientific principle, formulation of an abstract theory and discovery of any living being (eg: discovery of a new species of fish) or non living substances occurring in nature (eg: discovery of a rock of with new combination of compounds).
4. Mere discovery of a new form of a known substance, where there is no enhancement of efficacy of that substance; Or mere discovery of any new property or new use of a known substance; Or mere use of a known process, machine or apparatus unless such known process results in a new product or employs at least one new reactant (eg: A new use of an already known pharmaceutical compound).
5. Substance obtained by mere mixing resulting in only the aggregation of properties of the components Or the process of producing such a substance.

## Impact Lecture II: "Intellectual Property (IP) For Student Innovators

|| ▶ 🔍 20:29 / 1:19:38

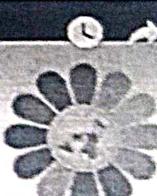
Scroll for details





## NOVARTIS v. CIPLA 2015

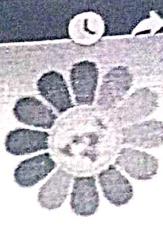
- Plaintiff: Novartis Defendant: Cipla
- Drug in question: Onbrez (5 product and process patents) used to treat Chronic Obstructive Pulmonary Disease.
- Defendant sued for Patent infringement.
- Defendant launched generic version of the drug in 2014 claiming that the disease is now an epidemic, therefore, in public interest, patents should be revoked or Commercial Licence granted and generic allowed.
- Defendant claimed that there is a shortage of the drug (could not prove this).
- Delhi High court granted temporary injunction against the Defendant.



## Rights of a TM proprietor

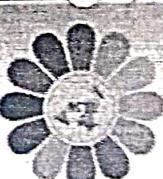
- Exclusive right to use the TM in relation to the goods and services in respect of which, the TM is registered.
  - Use
  - Lease
  - Licence
  - Sale
  - Transfer by natural succession or will
- Can obtain relief in respect of infringement of TM in the manner provided in the Act.
- Additionally under Section 27: No action for infringement of unregistered TM under the Act.

# Practical Tips for Entrepreneurs/ Businesses



- Get Search report from trusted TM attorney before filing. Decide wisely before filing.
- Use your trade mark.
- Avoid using name/ mark similar to Well known Mark.
- Keep invoices, bills, pamphlets, promotional material, newspaper advertisements, online advertisements, website domain name registrations bearing the trade mark safely.
- Avoid TM filing through unknown sources.

## How IPR can help you?



- Get payment/ royalties for your efforts.
- Higher innovation, new technologies in society.
- Establishes ESPs and Brand image for businesses.
- Vigilance in society against infringement, fake, pirated goods, passing off.
- Owner has legal right to protect his IP.
- Serve as a good employment opportunity.
- Payment to the original author/ creator/ brand/ inventor.



Buy Original, Always.

THANK YOU

Dr. Deepika Singh  
Advocate, Patent Agent, IP Facilitator for Startups  
[deepikaemail@gmail.com](mailto:deepikaemail@gmail.com)  
9560733276

for Student Innovators

|| ▶ ⏪ 1:16:07 / 1:19:38

Scroll for details

Impact Lecture II: "Intellectu



Feedback Obtained from  
the Participants

*Th. Gayathri*  
CONVENOR

AVASC-IIC Convenor  
Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.

*Japhna*  
IQAC COORDINATOR

IQAC Co-ordinator  
Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.

*8/1*  
PRINCIPAL & IIC PRESIDENT

Dr. C. Initha Lebanon Ebency  
M.Sc., M.Phil., Ph.D., PGDSA.  
Principal  
Annai Violet Arts & Science College  
No: 53, Violet College Road, Menambedu,  
Ambattur, Chennai-600 053.