



Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



EVENT ORGANISED REPORT – (2022-2023)

Name of the Department/ Club	Institution's Innovation Council
Name of the Convenor	Dr. Thyriyalakshmi P
Name of the Event Organized	Impact Lecture Session II Phase II (Virtual)
Title(s) of the Event	Session II Lecture I: Turning Dreams into Business
Date of the Event Organized	23/07/2022
Designation/ Class of the Participants	Faculty Members and Students
No. of Participants / Viewers	285
Name of the Expert(s) with Designation	Session II Lecture I: Mrs. Pooja Bhatia, Technology Transfer Advisor and Founder, Inoberry, Ex-Head, Innovation – Technology Transfer Office (i – TTO), Indian Institute of Technology, Delhi, Hauz Khas, New Delhi.
Objective of the Event	To create a business entity to show commitment and also build a prototype for visual impact and viability
Description of the Event	On 23 rd July 2022, AVASC-IIC had organized Impact Lecture Session II Phase II virtually. The lecture was delivered on Turning Dreams into Business by Mrs. Pooja Bhatia, Technology Transfer Advisor and Founder, Inoberry, Ex-Head, Innovation – Technology Transfer Office (i – TTO), Indian Institute of Technology, Delhi, Hauz Khas, New Delhi. She did an extensive presentation on the means to get patent membership, its benefits and the ways to follow up the

	as an individual and as an organization as well. Towards the end of the lecture she spoke on the credibility of holding patent rights in the market. The program concluded with vote of thanks rendered by Dr.Thyriyalakshmi P, Assistant Professor, Department of Chemistry.
Outcome of the Event	Students learned about the strategies for starting a small businesses with minimal financial risk

Photo Gallery

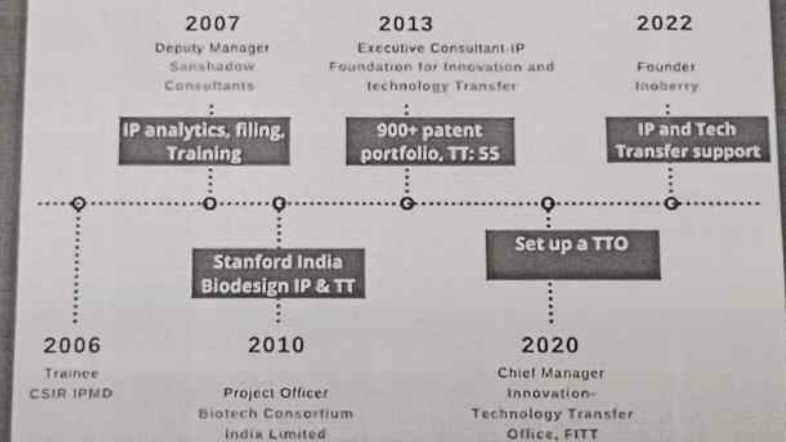




Mrs. Pooja Bhatia

Impact Lecture Session II Lecture I Turning Dreams in to Business

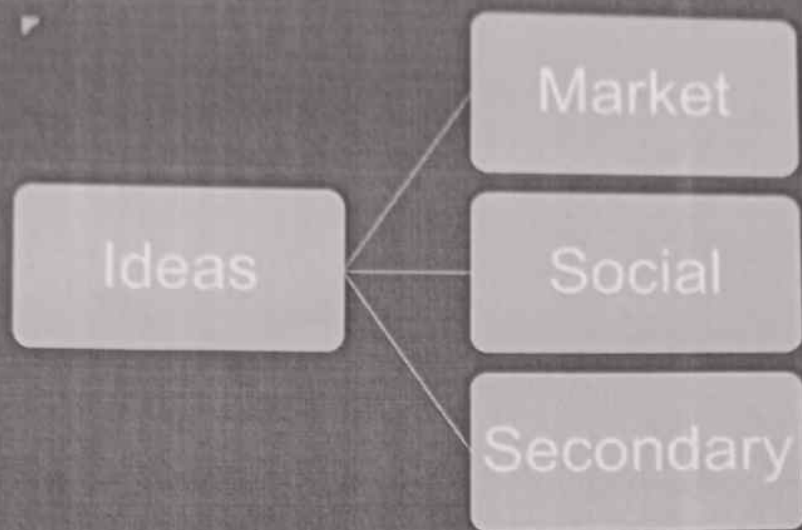
Timeline



poojabhatiavaika@gmail.com

12:11 / 54:59

Scroll for details



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poojabhatiavasalkar@gmail.com

Impact Lecture Session II : Lecture I "Turning Dreams In to Business"

Impact Lecture Session II Lecture I Turning Dreams in to Business

Logo designing

Points of caution:

- Unique
- Not complicated
- Catchy
- Non-infringing

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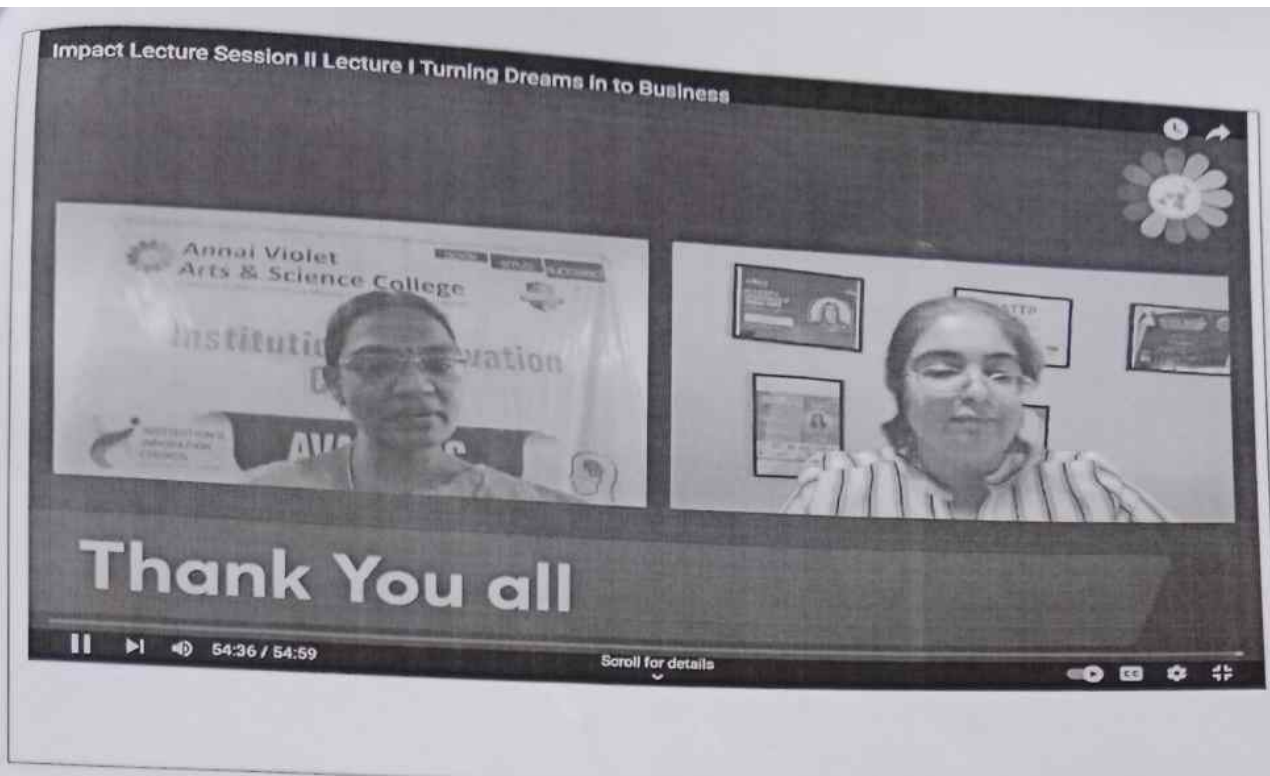
poojabhatiavasalkar@gmail.com

Delhi

Mrs. Pooja Bhatia, MBA, CLP, RTTP, Te

30:39 / 54:59

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CONVENOR

AVASC-IIC Convenor
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambadu,
Ambattur, Chennai-600 053.

Japhia

IQAC COORDINATOR

IQAC Co-ordinator
Annai Violet Arts and Science College
No: 53, Violet College Road, Menambadu,
Ambattur, Chennai-600 053.

Dr. C. Initha

PRINCIPAL & IIC PRESIDENT

Dr.C.Initha Lebanon Ebency
M.Sc., M.Phil., Ph.D., PGDSA.
Principal
Annai Violet Arts & Science College
No: 53, Violet College Road, Menambadu,
Ambattur, Chennai-600 053.