



Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



EVENT ORGANISED REPORT – (2022-2023)

Name of the Department/ Club	Annai Violet Arts and Science College – Institution's Innovation Council
Name of the Convenor	Dr. P. Thyriyalakshmi, Assistant Professor, Annai Violet Arts and Science College.
Name of the Event Organized	IIC-Self Driven Activity
Title of the Event	Convert Innovation Idea into Profit Making Assets
Date of the Event Organized	18/08/2022
Designation/ Class of the Participants	IIC Members, Faculty Members and Students
No. of Participants / Viewers	149
Name of the Expert(s) with Designation	Ms. Lathika Khanduja, Patent Agent, Founder of IP Solutions Firm, IPLOEA.
Objective of the Event	To help students and faculty members by giving ideas about different forms of IPR to convert innovation idea into profit making assets through patents.
Description of the Event	On 18 th August 2022, a Self-Driven Activity for the Q4 IIC 4.0 was organized by Annai Violet Arts and Science College – Institution's Innovation Council.

	<p>The session began with AVASC-IIC's Progress note addressed by Dr. K. Nadhiya, Assistant Professor, Department of Biochemistry. Guest introductory note had been presented by Ms E. Ramya, Assistant Professor, Department of Commerce. At this juncture, the Resource Person, Ms. Lathika khanduja, Patent Agent, Founder of IP Solutions firm, IPLOEA took over the session. She defined patent and the ways to reach patent experts. She insisted that one should not disclose their idea in public. She gave examples for patentable ideas that could be a source of revenue if licensed. She continued to explain the purpose of patent firms and the process in obtaining a patent like conducting a search, drafting and filing a patent, publication of the patent application, examination and disposal of patent application. Further, she explained the timelines of patent process in India. Finally, she briefed on different forms of IPR such as patents, Design, copyrights and trademark.</p>
Outcome of the Event	<p>The program facilitated the faculty and students of the institution to understand the purpose and benefits of the different forms of IPR and help them in getting patents.</p>

Photo Gallery

EXAMPLE OF PATENTABLE IDEAS

- A recommendation engine which recommends similar products to a user. Think AMAZON!
- A social media platform that provides Ads based on user profile. Think FACEBOOK!
- Autonomous vehicles. Think TESLA!

Mrs. Lathika Khanduja, Patent Agent, Founder of IP So

THE NEXT MICHAEL COULD BE YOU!!

Mrs. Lathika Khanduja

Convert Innovation Idea into Profit Making Assets

149 views...

7 DISLIKE SHARE CLIP SAVE

THAT'S THE POWER OF PATENTS!!

Mrs. Lathika Khanduja, Patent Agent, Founder of IP So

Chennai, Tamil Nadu, India
MAIN BLOCK, ANNAL VIOLET ARTS AND SCIENCE COLLEGE, Om Shakti Nagar,
Korattur, Chennai, Tamil Nadu 600053, India
Lat 13.123196°
Long 80.169651°
18/08/22 12:47 PM

Google

Michael Doyle found that Microsoft's Internet Explorer is infringing his patent

Reached US court and filed suit against Microsoft (and other companies)

Awarded damages of \$521 million

THAT'S THE POWER OF PATENTS!!

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Convert Innovation Idea into Profit Making Assets

DR. MICHAEL DOYLE

- Inventor / researcher of University of California
- Invented web browser that supported plugins, streaming media, and cloud computing
- Filed patent application in 1990s

Mrs. Lathika Khanduja, Patent Agent, Founder of IP Solutions Firm, IPLOEA

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Feedback Obtained
from the Participants

Received

Thirayalakshmi
CONVENOR

Lathika
IQAC COORDINATOR

[Signature]
PRINCIPAL & IIC PRESIDENT

AVASC-IIC Convenor
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