



# Annai Violet Arts & Science College

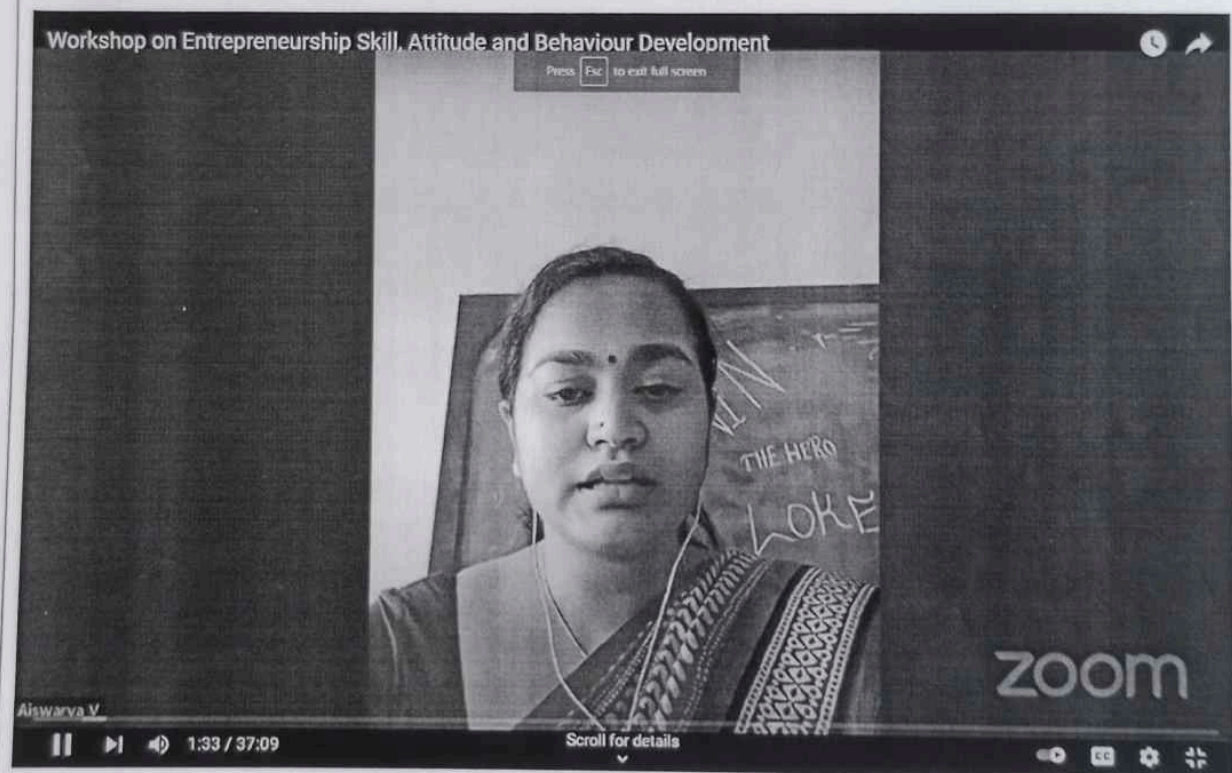
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## EVENT ORGANISED REPORT – (2021-2022)

Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Virtual Workshop
Title of the Event	Entrepreneurship Skill, Attitude & Behaviour Development
Date of the Event Organized	17/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	504
Name of the Experts with Designation	Mrs. Udhayashanthi J, Proprietor, Tejas Industries.
Objective of the Event	To educate students with the nature of small scale business proceedings and loan procedures which are sanctioned by the government.
Description of the Event	Mrs. Aiswarya V, Assistant Professor, Department of Economics, presented the welcome address to induct the program formally. Mrs. Prasanna Muraleedharan, Assistant Professor, Department of Economics gave a brief introduction of the speaker of the virtual workshop Mrs. Udhayashanthi J, Proprietor, Tejas Industries. The speaker began the session by sharing her organization story and its history. She then switched to talk about the qualities that an entrepreneur must keep in

	order to run the established business long lastingly. She insisted that consistent determination would turn any business to get succeeded. She added that the success of the business also laid on systematic procedure and transparent dealing with the employees and customer. In the questionnaire session, she explained the procedures to get loan at the bank. Mr. Yuvnesh Kumar, Head and Assistant Professor, Department of Business Administration presented the vote of thanks.
<b>Outcome of the Event</b>	The participants had a peculiar exposure to listen to the first hand experiences of functions of business from a commoner. They related to the speaker as she had spoken in a simplified tongue of her business establishment.

### Photo Gallery



Workshop on Entrepreneurship Skill, Attitude and Behaviour Development



Prasanna Muraleedharan



Aiswarya V



Vijayalakshmi

zoom

3:31 / 37:09

Scroll for details



Prasanna Muraleedharan



Aiswarya V



Vijayalakshmi

zoom





# Introduction

Tejas Industries

Manufacturing: Agarbathi, cup sambrani, Camphor.

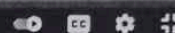
Proprietor: J. Udhayasanthi B.C.A



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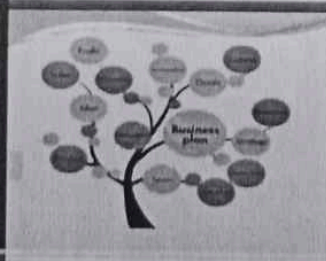
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- Usual disrupt the current market with a new product.
- Who start the new business and usually risks his own money to start the venture.
- Example: Bigate, Steve job.

## Top qualities of successful Entrepreneur

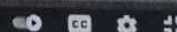
- Resolute motivation and passion.
- Self discipline.
- Risk taking ability.
- Creative thinking.
- Persistence.
- Learn from the best.
- Time Management.
- Planning and Problem solving.
- Communication.
- Decision making.



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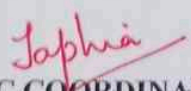
Workshop on Entrepreneurship Skill, Attitude and Behaviour Development




Feedback Obtained from  
the Participants

Attached

  
CONVENOR

  
**IOAC COORDINATOR**  
IQAC Co-ordinator  
Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambadu,  
Ambattur, Chennai-600 053.

  
**PRINCIPAL**  
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