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# Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



*Cordially invites you to the  
Workshop*

on

**“Design thinking , critical thinking and innovation design ”**

Venue: Seminar Hall

Time: 10:00 a.m.

Date: 14/02/2023

**Organized by**

**IQAC & Department of  
Economics and IIC of AVACS**

## *Resource Person*

**Mrs. Ramya Elumalai.**

**Proprietor: Ramya's kitchen**



**Chev. Dr. N.R. Dhanapalan**  
Chairman

**Mr.N.R.D. Prem Kumar**  
Secretary

**Dr.P.E.R.Premchand**  
Joint Secretary

**Dr. C. Initha Lebanon Ebency**  
Principal

**Mrs. Japhia Solomon**  
Vice Principal

**Mr. V. Anbarasu**  
Head, Department of Economics

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**EVENT ORGANISED REPORT – (2022-2023)**

<b>Name of the College</b>	Annai Violet Arts & Science College
<b>Name of the event organized</b>	Workshop
<b>Title of the event</b>	Design thinking ,Critical Thinking and Innovative Design
<b>Date of the event organized</b>	14.02.2023
<b>Name of the Organizer</b>	Mr V Anbarasu & Dr Thyiriyalakshmi
<b>Place of Venue</b>	Seminar Hall.
<b>No of Participants</b>	110
<b>Objective of the event</b>	To provide an exposure to the students about how critical thinking can pave way for new innovation and how one can garner limelight in the society by becoming a successful individual/entrepreneur.
<b>Description of the event</b>	<p>The Programme started around 10 am , with a Prayer Song sung by the College Choir Team.</p> <p>Ms Antony Sagaya Anusha A of I BA Economics was the moderator of this workshop. Welcome Address was delivered by Miss Lourde Vencilash of I BA Economics.The Speaker of this Workshop was Mrs. Ramya Elumalai, Proprietor –Ramya’s Kitchen and she was honoured by a Memento and an Indoor Plant Pot. A video from the you tube portraying Ramya’s Kitchen was aired to the student community, where she had displayed her novice idea of delivering the packed lunch and dinner only in Hot Pack Tiffin Carrier to her customers. Then the speaker addressed the student community , by revealing the idea of how she started her career , which was immediately</p>

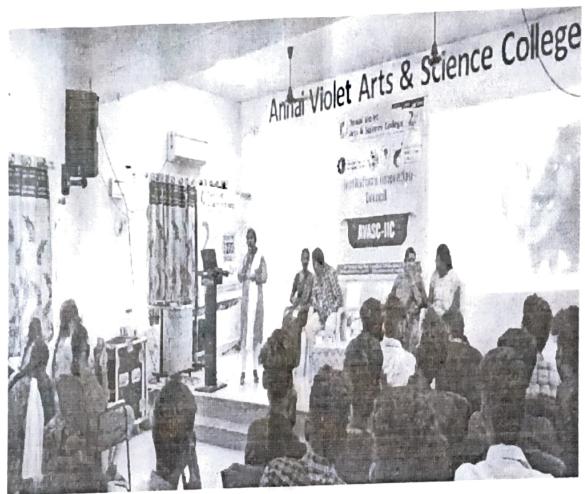
followed by pandemic lock down, yet her small entrepreneurial business of delivering home made lunch and dinner in hot pack Tiffin Carrier came a big hit among people from different walks of life and now she caters to the needs of the people residing within the radius of 2-3 km near her residence at Kovilampakkam. Her business has gone to the next level, whereby she had provided job opportunities to around five people who help her in her catering work and now she delivers her food solely by driving an E-Auto on her own. But initially she started her venture with no helpers all around her, except for her husband's support. Now she is in the limelight for having been a successful entrepreneur within a short span of time. Vote of Thanks was revealed by Miss Anusha Mary of I BA Economics. Finally, everyone in the gathering sung the National Anthem.

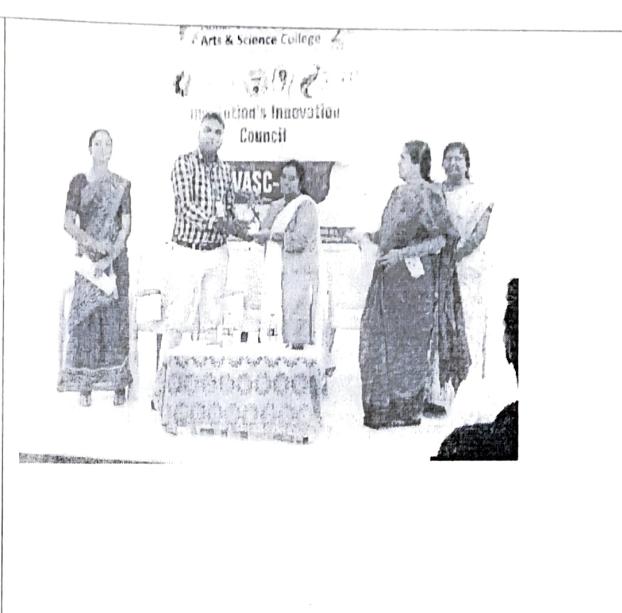
#### Outcome of the Event

The Students really enjoyed the programme and the Speaker's address was really an eye opener to the Student Community.

#### Photo Gallery





	
<b>Feedback obtained from the Public</b>	<p>Looking for many more empirical Successful Personalities and their novice start ups..</p>



IIC Coordinator

AVASC-IIC Convener

No. 53, Violet College Road, M.T. Anna

Ambattur, Chennai-600 053



Event Coordinator

Head of the Department

Department of Economics

No. 53, Violet College Road, M.T. Anna

Ambattur, Chennai-600 053



IQAC Coordinator

IQAC Co-ordinator M.Sc., M.P.Ed., Ph.D., PGDCA

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Principal

Lebanon

M.Sc., M.P.Ed., Ph.D., PGDCA

Principal

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