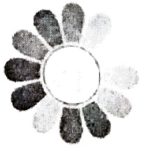


seek

strive

succeed



Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)



Cordially invites you to the
Workshop

on

"Design thinking , critical thinking and innovation design "

Venue:Seminar Hall

Time: 10:00 a.m.

Date: 14/02/2023

Organized by

**IQAC & Department of
Economics and IIC of AVACS**



Resource Person

Mrs. Ramya Elumalai.

Proprietor: Ramya's kitchen

Chev. Dr. N.R. Dhanapalan
Chairman

Mr.N.R.D. Prem Kumar
Secretary

Dr.P.E.R.Premchand
Joint Secretary

Dr. C. Initha Lebanon Ebency
Principal

Mrs. Japhia Solomon
Vice Principal

Mr. V. Anbarasu
Head, Department of Economics

53,Violet College Road, Menambedu, Ambattur, Chennai-53.
Ph.No:044-26864684,26861611 | www.violetcollege.in | info@violetcollege.in

EVENT ORGANISED REPORT – (2022-2023)

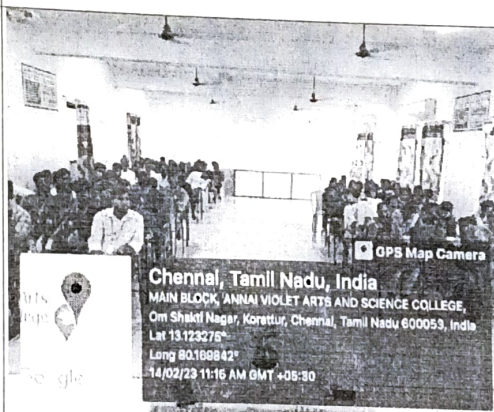
Name of the College	Annai Violet Arts & Science College
Name of the event organized	Workshop
Title of the event	Design thinking ,Critical Thinking and Innovative Design
Date of the event organized	14.02.2023
Name of the Organizer	Mr V Anbarasu & Dr Thyiriyalakshmi
Place of Venue	Seminar Hall.
No of Participants	110
Objective of the event	To provide an exposure to the students about how critical thinking can pave way for new innovation and how one can garner limelight in the society by becoming a successful individual/entrepreneur.
Description of the event	<p>The Programme started around 10 am , with a Prayer Song sung by the College Choir Team.</p> <p>Ms Antony Sagaya Anusha A of I BA Economics was the moderator of this workshop. Welcome Address was delivered by Miss Lourde Vencilash of I BA Economics.The Speaker of this Workshop was Mrs. Ramya Elumalai, Proprietor –Ramya’s Kitchen and she was honoured by a Memento and an Indoor Plant Pot. A video from the you tube portraying Ramya’s Kitchen was aired to the student community, where she had displayed her novice idea of delivering the packed lunch and dinner only in Hot Pack Tiffin Carrier to her customers. Then the speaker addressed the student community , by revealing the idea of how she started her career , which was immediately</p>

followed by pandemic lock down, yet her small entrepreneurial business of delivering home made lunch and dinner in hot pack Tiffin Carrier came a big hit among people from different walks of life and now she caters to the needs of the people residing within the radius of 2-3 km near her residence at Kovilampakkam. Her business has gone to the next level, whereby she had provided job opportunities to around five people who help her in her catering work and now she delivers her food solely by driving an E-Auto on her own. But initially she started her venture with no helpers all around her, except for her husband's support. Now she is in the limelight for having been a successful entrepreneur within a short span of time. Vote of Thanks was revealed by Miss Anusha Mary of I BA Economics. Finally, everyone in the gathering sung the National Anthem.

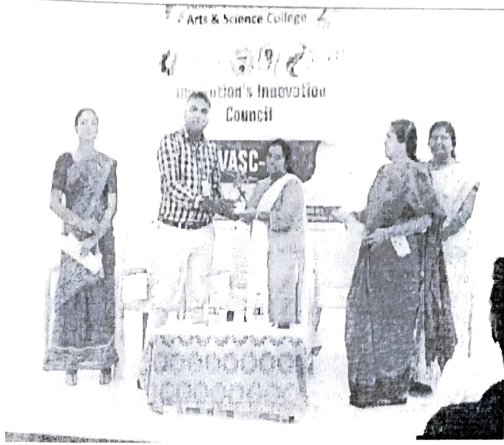
Outcome of the Event

The Students really enjoyed the programme and the Speaker's address was really an eye opener to the Student Community.

Photo Gallery





	
<p>Feedback obtained from the Public</p>	<p>Looking for many more empirical Successful Personalities and their novice start ups..</p>

<p><i>Thy</i> IIC Coordinator AVASC-IIC Convenor Anna Violet Arts and Science College No. 53, Violet College Road, Menar Ambattur, Chennai-600 053</p>	<p><i>Shobana</i> Event Coordinator Head of the Department Department of Economics Anna Violet Arts and Science College No. 53, Violet College Road, Menar Ambattur, Chennai-600 053</p>	<p><i>Japhia</i> IQAC Coordinator IQAC Co-ordinator Anna Violet Arts and Science College No. 53, Violet College Road, Menar Ambattur, Chennai-600 053</p>	<p><i>Lebanon</i> Principal M.Sc., M.Phil., Ph.D., PGC Anna Violet Arts & Science College No. 53, Violet College Road, Menar Ambattur, Chennai-600 053</p>
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