



Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed | NAAC Reaccredited)

EVENT ORGANISED REPORT – (2021-2022)

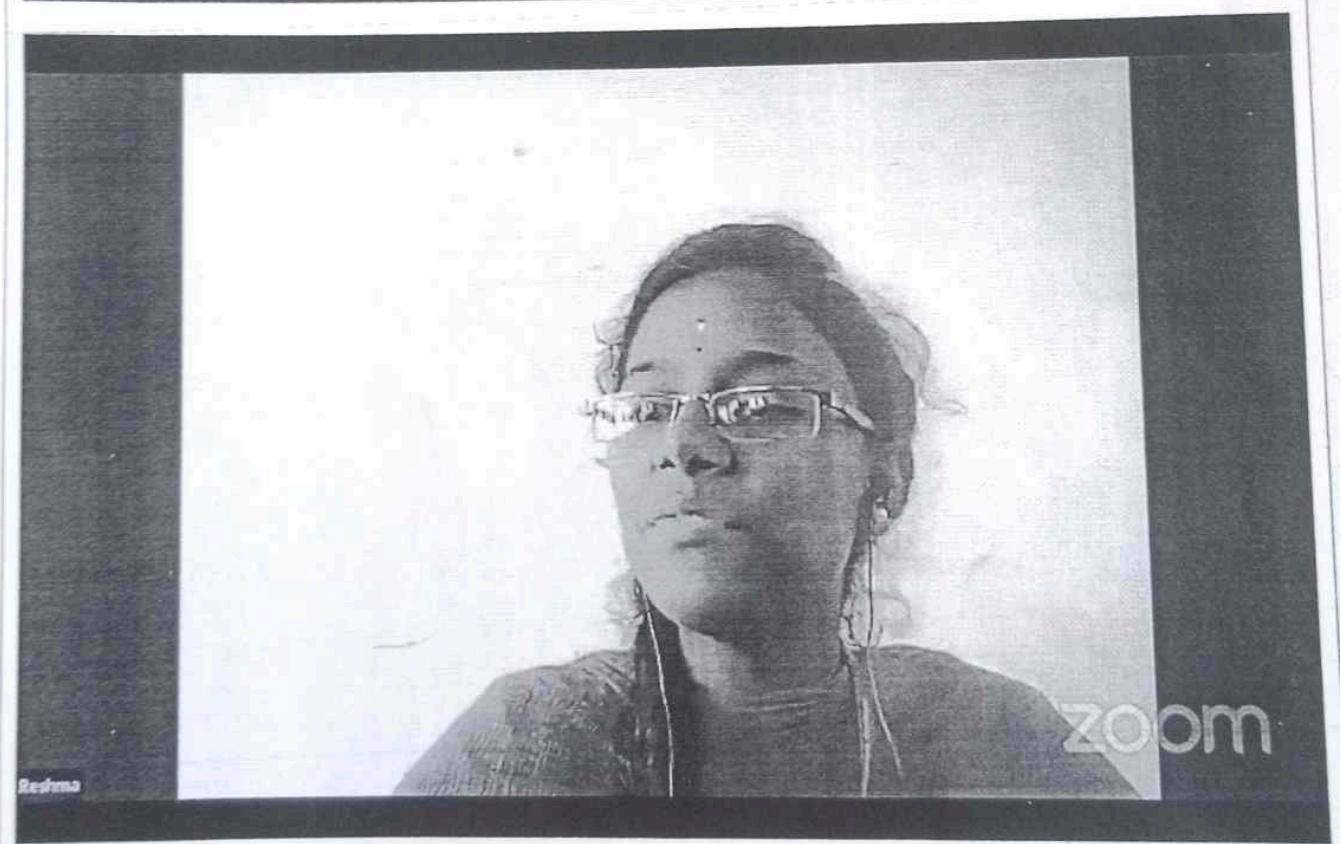
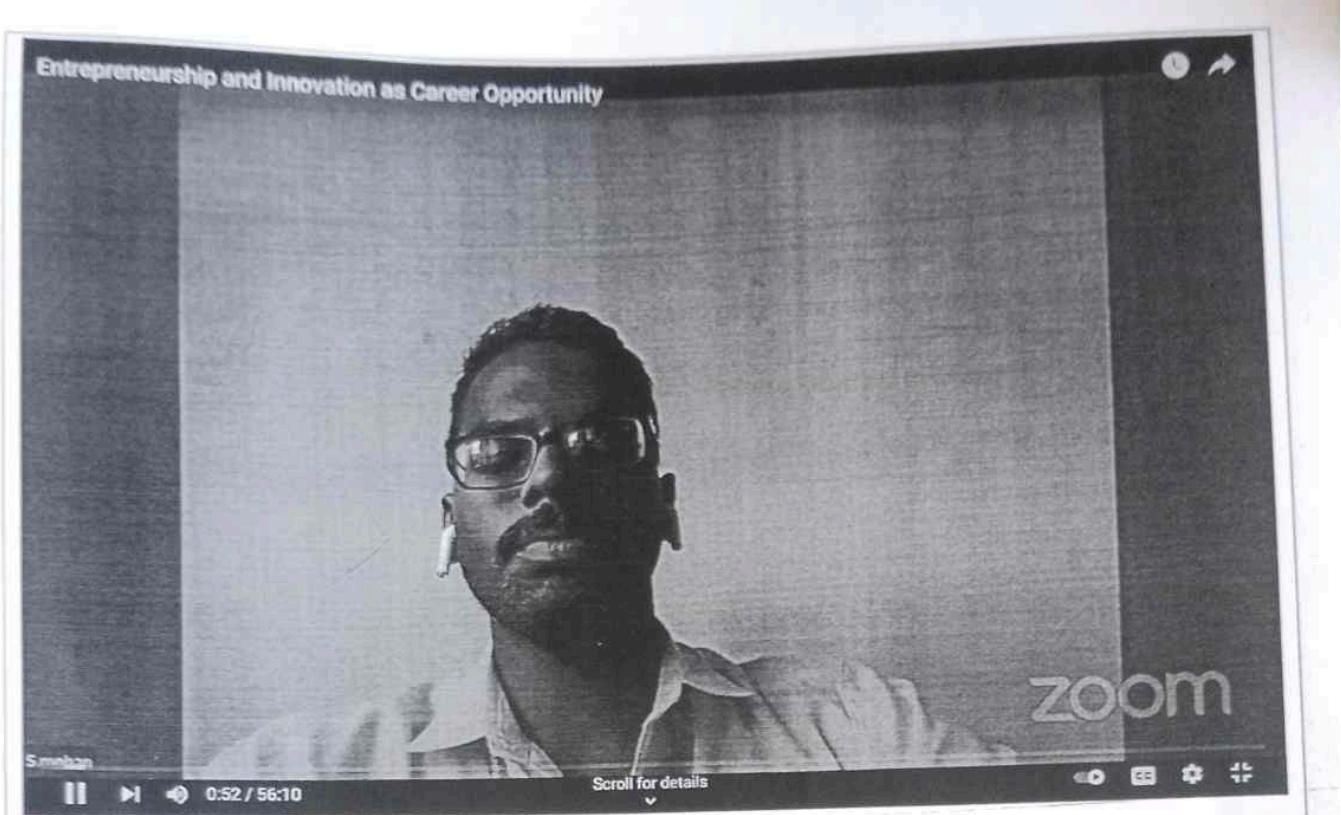
Name of the Department/ Club	IQAC & Institution's Innovation Council
Name of the Convenor	Mr. Yuvnesh Kumar R. J
Name of the Event Organized	Virtual Workshop
Title of the Event	Entrepreneurship and Innovation as Career Opportunity
Date of the Event Organized	12/02/2022
Designation/ Class of the Participants	Faculty members and students
No. of Participants / Viewers	315
Name of the Experts with Designation	Mr. Nivesh Babu VK, Proprieter, VGK Ventures
Objective of the Event	To enlighten students with the diverse features of being an entrepreneur and the qualities to posses in order to sustain in the field.
Description of the Event	The workshop began with a brief note on the features of the program by Mohan S of B Com Commerce, moderator of the session. He proceeded to present welcome address to the virtual gathering. Reshma of I B Com Commerce introduced the speaker of the day, Mr. Nivesh Babu VK, Proprieter, VGK Ventures. The speaker started the session insisting the participants to have close watch on the term, the top five and the bottom ninety five percentages of people which he would use

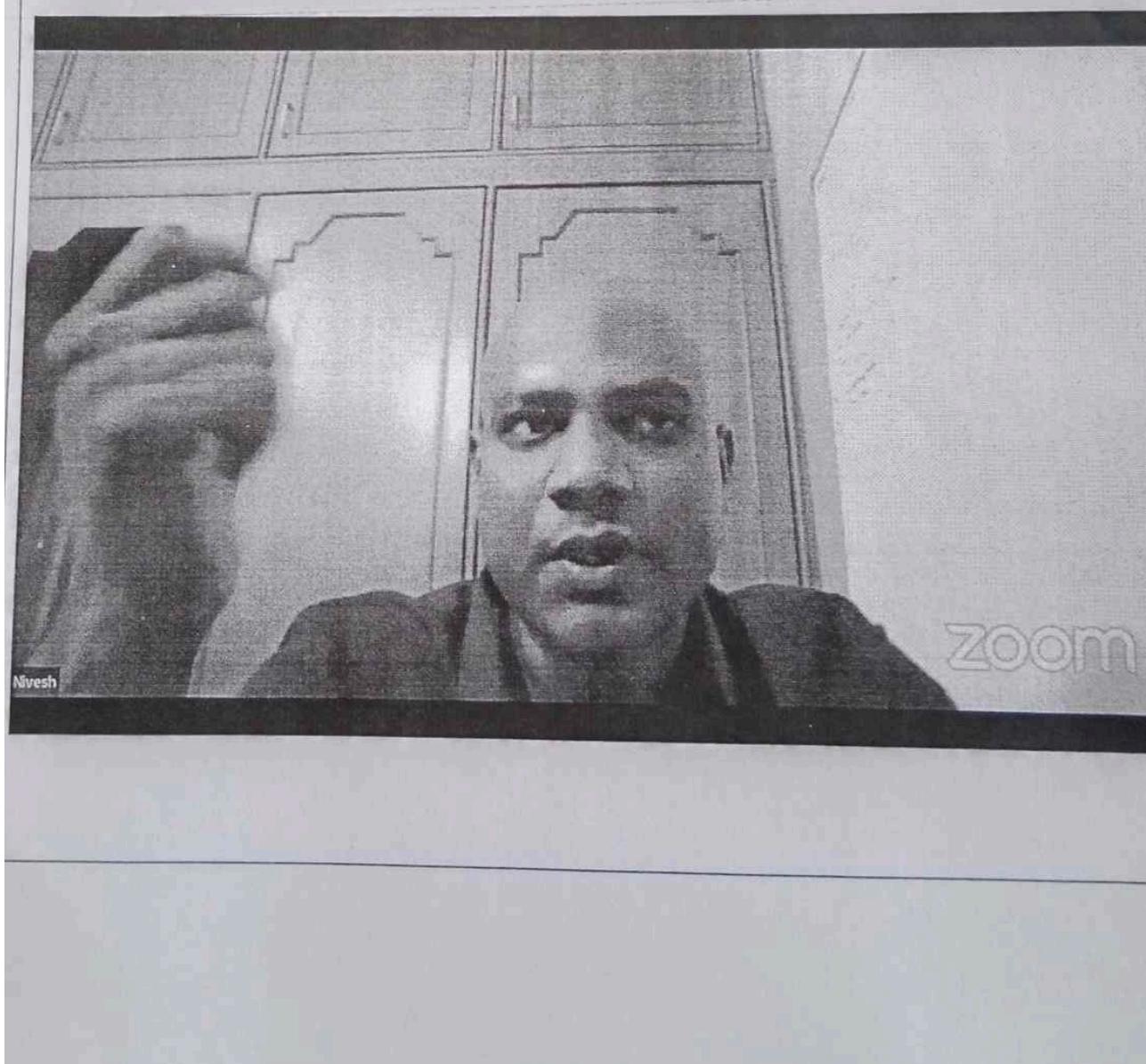
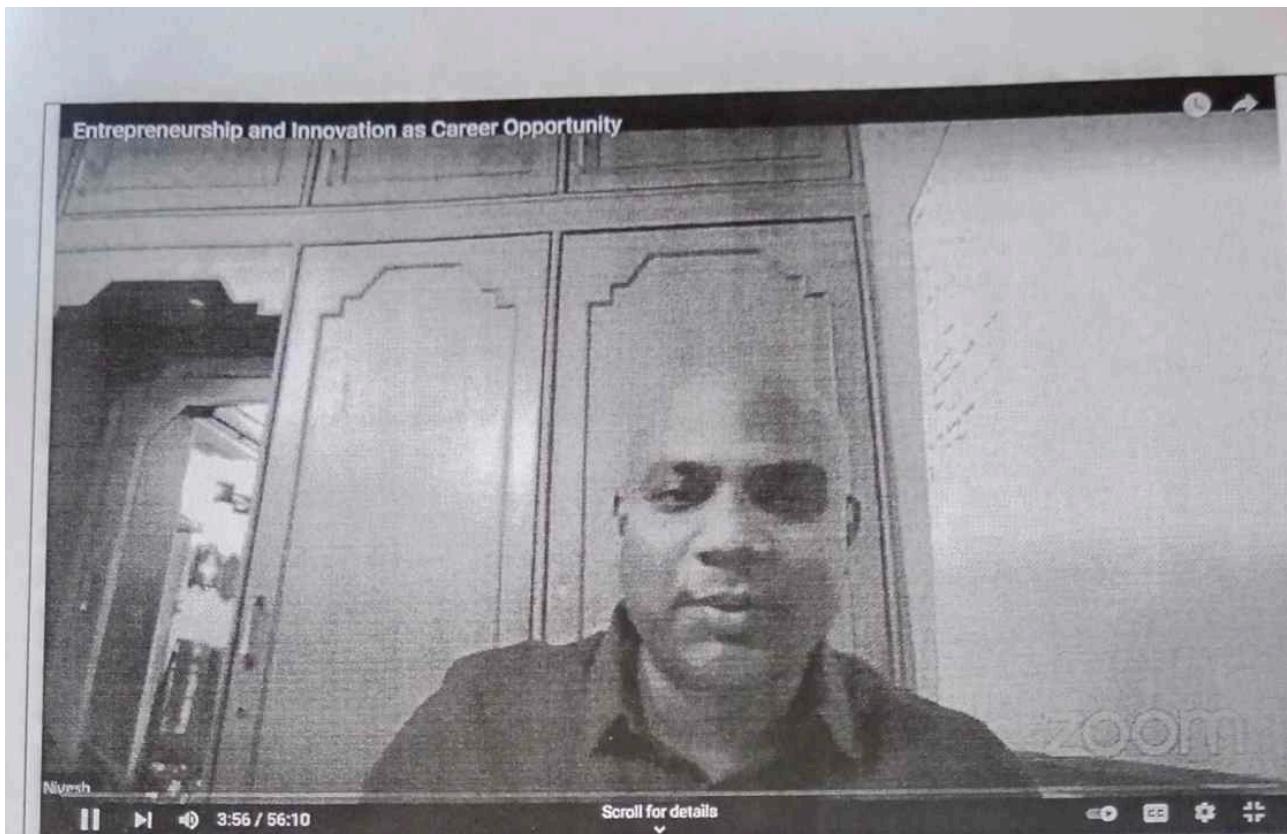
several times throughout the session. He then explained that the top five percentages of people referred to the rich ones and the latter pointed to the mediocre. He went on to explain the six parameters to be a successful entrepreneur. They were to exercise mental health, physical health, family, labour of love, spiritual health and social responsibility. After a brief elucidation on the parameters, he touched upon the two circles of entrepreneurship which were, things we could control that was exercised by top five percent of people to sustain without interruption and things we could not control that was exercised by the bottom ninety five percent people and so they could not seem to have progress and remained in the bottom level. The speaker then talked about Gig economy which was becoming popular since the pandemic period and which was practiced by business people largely. The concept stated that the way business people were no longer willing to employ people rather they preferred to establish tie-ups with entrepreneurs. In next the segment of the program, the speaker mentioned about the qualities which an individual must habituate in order to be an entrepreneur. They were, to have the reading habit, to have good plans, to have midterm and long term goals and to have logical and magical mindset. As it was important to have goals in any business, the speaker enlightened the participants with the kinds of goals that one could practice. The goals went this way, survival, status, financial freedom goals, purpose goal and thanking note goal. In the proceeding segment, he insisted on how significant it was for an entrepreneur to invest time in a productive manner. During the last part of the program, he explained on the four types of quadrants (EBSI) for the way people earned money commonly. They were, being an employee, a business owner, a self-employed and an investor. He added that an entrepreneur made sure that he covered the quadrants except for being in the employee cell. The workshop concluded with the vote of thanks by Sangeetha B of I B Com Commerce.

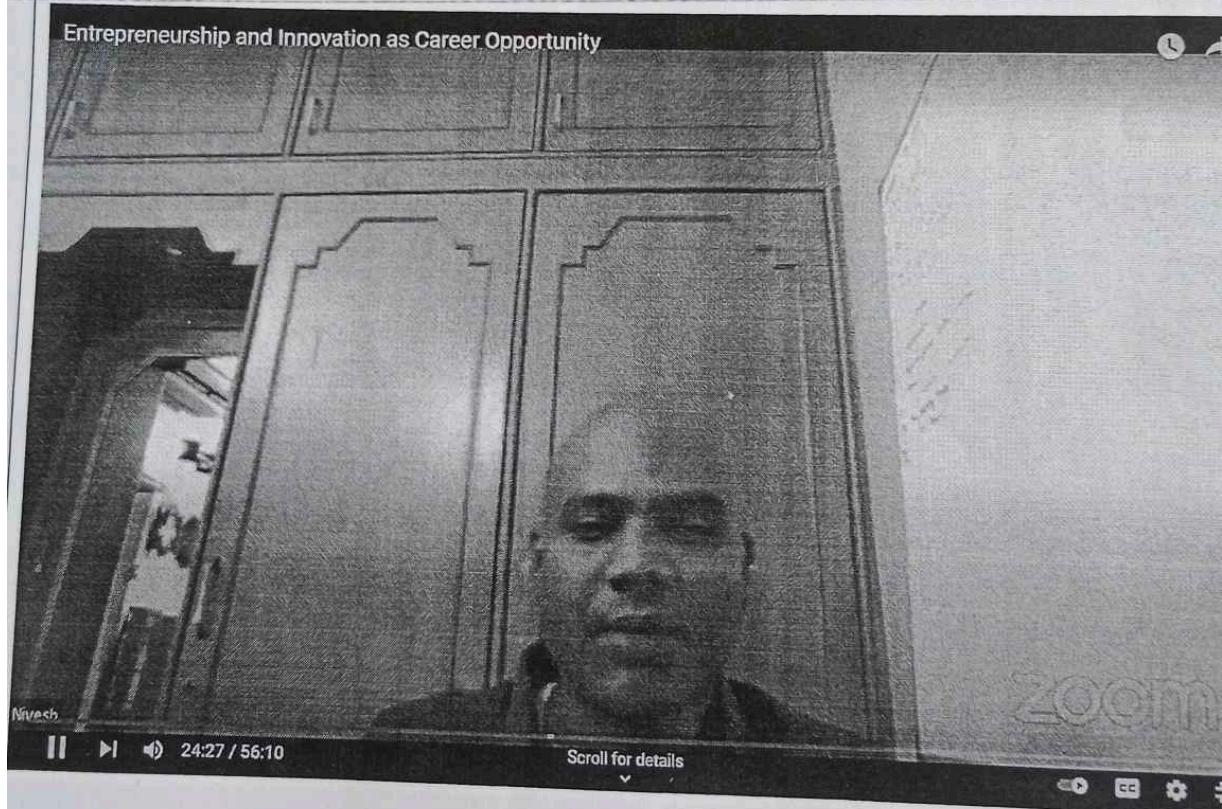
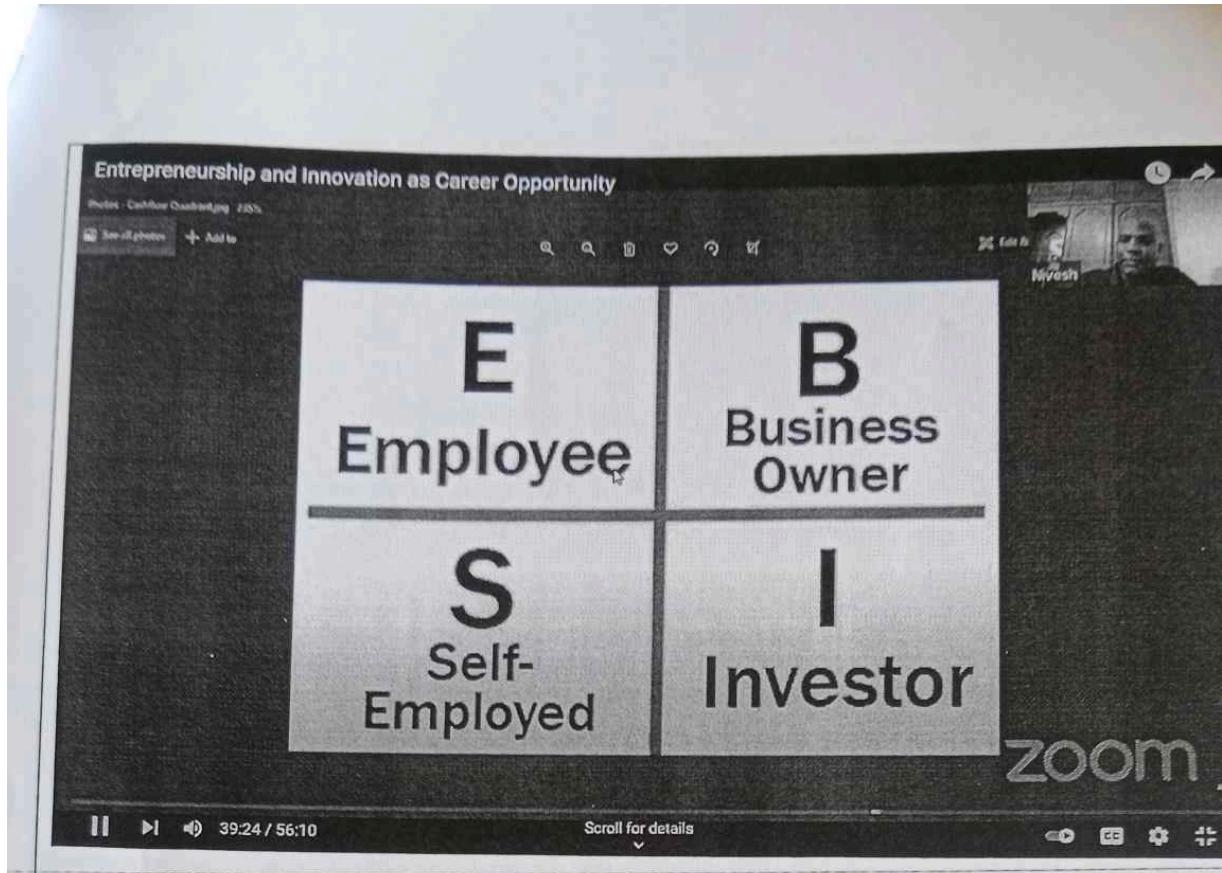
Outcome of the Event

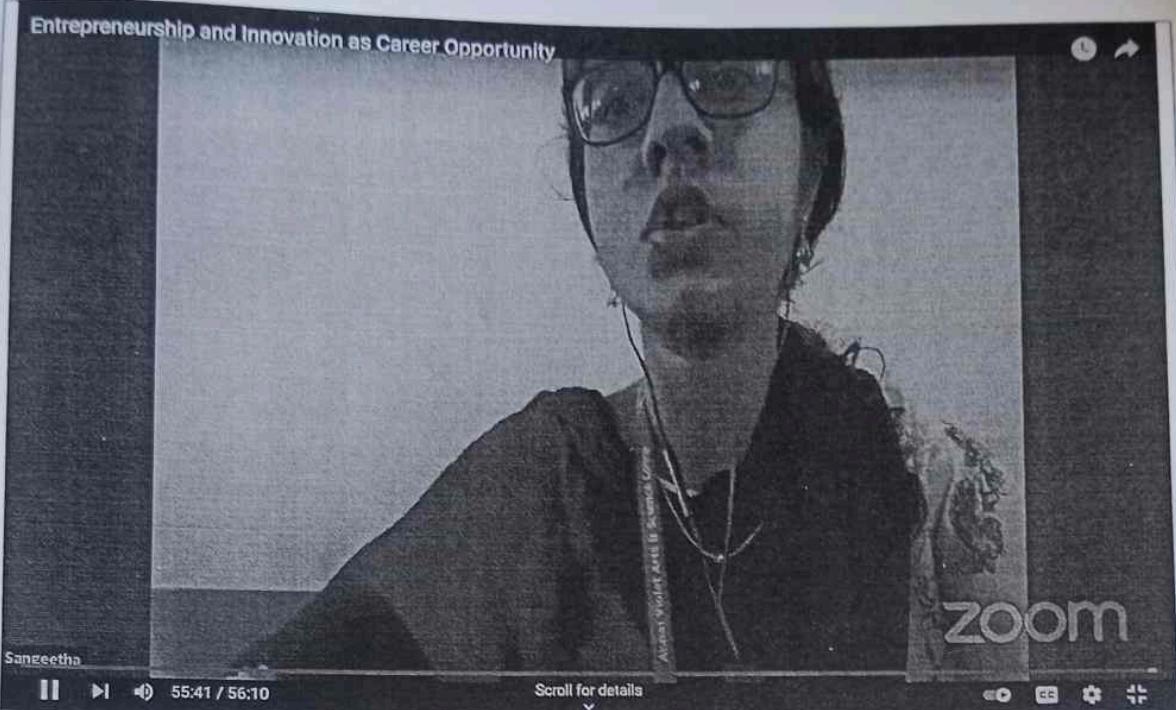
The participants enjoyed the session as it was not a presentation but a kind of story telling which contained all the serious prospects of entrepreneurship.

Photo Gallery









R.S. M.K.
CONVENOR

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IQAC Co-ordinator
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