



Annai Violet Arts & Science College

(Affiliated to the University of Madras, Co-Ed)
Reaccredited by NAAC with Grade B++

www.violetcollege.in | info@violetcollege.in

seek strive succeed



ANNUAL REPORT 2021- 2022

PRINCIPAL'S MESSAGE

Annai Violet Arts & Science College is renowned for the outstanding holistic education it provides. Acquiring knowledge is no longer the main focus of education, instead our main aim is to build the powers of human mind and spirit. Our students are trained to become emotionally balanced, morally strong, intellectually upright and sensibly responsible citizens. We are committed to the pursuit of excellence. Excellence is the gradual result of always striving to do better. We train our students to SEEK, STRIVE & SUCCEED in their academics, cultural, extracurricular and co-curricular activities. The learning ambience coupled with mentoring by a dedicated team of faculty members of our college enables our student community to confidently strive towards achieving their goals not only in their higher education but also in their career. Institution-industry relationship is strengthened by offering many certificate courses by the department in association with leading industries. Our alumni are well placed in various parts of the country in distinguished positions.



“Education is the most powerful weapon which you can use to change the world” – Nelson Mandela.

We are confident that the college, with its rich legacy, will be able to contribute in shaping young minds, thereby resulting in Nation's development. The primary vision of the college is to impart quality education, which is considered as power and wealth in today's society. AVASC with its primary vision to provide education to all is the only NAAC accredited institution in and around Tiruvallur. Among various distinctive features of the AVASC, conduction of all programmes through online mode enables the students and faculty members to keep in touch with the academics as well as extracurricular activities. In spite of pandemic situation, the Institution continued its entire action plan virtually including the assembly, Investiture ceremony, National and International conferences, Seminars, Workshops and Inauguration of all cells and clubs of the college. The entire virtual program was Live Streamed in YouTube and viewers for these programmes and subscribers of Annai Violet College YouTube channel were constantly increasing.

Now, the long wait of the pandemic has come to an end and the reopening has been one filled with excitement, challenges, uncertainties and new lessons. The College was in a tizzy about conducting classes and ensuring a safe and hygienic space in adherence to COVID-19 norms. The students after a gap of months, returned to have classes in two shifts in a day. The online and offline classes started hand in hand on August 9, 2021, though the organized schedules were in high process. Online was adding feathers to the cap of our College.

ORIENTATION PROGRAMME

An Orientation Programme for first year students was organised on 27th Sept. '21. Secretary Mr. N. R. D. Prem Kumar in his speech advised the students to maintain discipline inside the college campus. Joint Secretary Dr. P. E. R. Premchand informed the rules and regulations of the college. Principal Dr. C. Initha Lebanon Ebency presented a brief note on the achievements of the institution. A special message was shared to the students by Pastor Paul Dhinakaran. The programme came to an end with a prayer and benediction by the Pastor. Students came to know about the College environment and also the rules and regulations followed by the College.

WORKSHOP

Innovative Initiatives for Institutional Development

The Management organised a Faculty workshop for the faculty members titled “Innovative Initiatives for Institutional Development” on 18th Dec. '21, in view of the forthcoming third cycle of NAAC Accreditation of the College. The workshop was facilitated by Prof J. George Fernandez, Convenor, Loyola International Academic Collaboration, Loyola College, Chennai.

Prof. George started briefing out the importance of innovations which should be implemented in each Department. He also highlighted the importance of mental preparation and devotion for the growth of the Institution and to strengthen the professional profile of each and every faculty member.

In the second session, faculties eagerly participated in a quiz that was scheduled in between. The Guest further emphasised major focus should be given for incorporating innovative ideas by involving students into skill-based learning. He motivated the staff members to work for the growth of the institution. Prof. J. George also recommended the strategies the college should adopt by signing up MoUs, Start-ups and Public Survey and Internship.



Finally faculty members were asked to present the innovative plans of each department. His experience comprised a lot of pearls of wisdom to pick up and a lot of snippets to bank on. The workshop concluded with the feedback session.

INVESTITURE CEREMONY

The Investiture ceremony was held with great pomp and dignity in our college premises on 21st Dec 2021. The programme was presided over by our Secretary Mr. N.R. D. Premkumar, Joint Secretary Dr. P. E. R. Premchand, Principal, Vice Principal, Forum Coordinator Dr. S. Uma Sarulatha, Heads of all Departments and staff members came forth to upgrade and motivate the students to take up the responsibilities.

The Investiture ceremony signifies the resilience and confidence that the college consigns in the newly invested office bearers. Newly selected office bearers were conferred with badges by the Dignitaries.

The students were appreciated and are advised to be role models by extending a supporting hand to the students' forum for the smooth running of the Institution. The Student Forum are,

		
Mr. Timothy J. I., President I M. A. English	Mr. Barath Kumar A. Vice President I M. Com	Ms. Menha V. Secretary III B. Sc. Biochemistry
		
Mr. Elango V. S. Secretary II B.A. Economics	Mr. Yuvan Shankar Raja L. Joint Secretary III B. Sc. Biochemistry	Ms. Sowndharya M. Joint Secretary II B. Sc. Microbiology

		
Mr. Sreejith K. Treasurer III B. Com AF	Mr. Dayan Lal N.S. Treasurer II BCA	Mr. Matheeswaran V. Sports Secretary II B. Sc. Computer Science
		
Mr. Vivyan R. Sports Secretary II BCA	Mr. Archana Devi Joint Sports Secretary III B. Com CS	Mr. Ahamed Rahaman A. Joint Sports Secretary II BCA
		
Mr. Balaji M. Cultural Secretary II M. Sc. Computer Science	Mr. Vamsi S. Cultural Secretary III B. A. English	Mr. Niranjani F. Joint Cultural Secretary II B. Sc. Microbiology



Mr. Nithyashree D.
Joint Cultural Secretary
II B. Sc. Computer Science

DEPARTMENT CLUBS

S. No.	Department	Clubs	Post	Student Name	Department & Year
1	B.Com.	WISCOM	Co-ordinator	Christopher Nuniraj	III B.Com. B
			Member	S. Suganya	III B.Com. A
2	B.Com. (CS.)	CONQUER	Co-ordinator	M. Birender Gurung	III B.Com. CS
			Member	C. Sandhiya	II B.Com. CS
3	B.Com. (A&F)	FINO	Co-ordinator	P. Magesh Babu	III B. Com. A&F
			Member	K. Subhashree	II B.Com. A&F
4	B. B. A.	EXPLORER	Co-ordinator	S. Srividhya	II B. B. A.
			Member	G. Asir Brighton	II B. B. A.
5	B. Sc. CS.	CLUSTER	Co-ordinator	K. S. Bhavana	III B.Sc. C. S.
			Member	U. Ajith	II B.Sc. C. S.
6	B. C. A.	CIPHER	Co-ordinator	V. Rakesh	III B. C. A.
			Member	D. Charuchitra	II B. C. A.
7	B. Sc. (MB)	CELLUSSION	Co-ordinator	K. Shalini	III B.Sc. MB
			Member	S. Sri Bakeerathi	II B. Sc. MB
8	B.Sc. (BC)	BIO-GEN	Co-ordinator	P. Yoga Preetha	I M. Sc. BC
			Member	R. Madhumitha	II B. Sc. BC
9	B.Sc. Maths	MULTI π	Co-ordinator	R. Jancy Rani	III B.Sc. Maths
			Member	E. Keerthana.	II B.Sc. Maths
10	B.A. English	LITERARIA	Co-ordinator	S.Anisha	III B. A. English
			Member	A. Aswin Raj	I B. A. English
11	B. A. Tamil	NARUMUGAI	Co-ordinator	V. Deenadayalan	III B. A. Tamil
			Member	M. Abirami	II B. A. Tamil
12	B. A. Eco.	SMITH	Co-ordinator	N. Sarath	III B. A. Economics
			Member	Megha Kumari	II B. A. Economics
13	B.Sc. Chem.	QUARTZ	Co-ordinator	Chaitra	III B.Sc. Chem.
			Member	Shree	II B.Sc. Chem.
14	Hindi	SAARANJI	Co-ordinator	Akitha	I B.Com
			Member	Nisha	I B.Sc. MB
15	B. Sc. Physics	QUANTUM	Co-ordinator	L.V. Pradeep	II B. Sc. Physics

			Member	A. Barani Kumar	IB.Sc. Physics
16	B. Com. I.S.M.	EVOLVE	Co-ordinator	C. Salman Khan	II B. Com. ISM
			Member	B. Hemavathy	I B. Com. ISM

COLLEGE CLUBS AND CELLS

S. No.	Club	Post Held	Student Name	Department & Year
1	Eco Club	Co-ordinator	C. Priyanka	II B. Sc. MB
		Member	B. Pavithra	III B. Sc. BC
2	Citizen Consumer Club	Co-ordinator	Dharshana	III B.B.A.
		Member	Deepak	III B.A. Economics
3	Expo Club	Co-ordinator	M. Karthik	III B.Sc. MB
		Member	K. Saravanaa	II B.Sc. MB
4	Service Club	Co-ordinator	E. Ezhil Bharathi	I M. Com
		Member	S. Priyadharshini	II B. Com I.S.M.
5	Readers Club	Co-ordinator	G.Angel	I M.A. English
		Member	I. Suruthi Antonio	I B.A. English
6	Reporters Club	Co-ordinator	C. Rianna Janet	IIB.C.A.
		Member	M. Joshia	III B.A. English
7	Entrepreneur Cell	Co-ordinator	Sanjay Hariharan	I B.B.A.
		Member	A. Beulah	I B. Com. ISM
8	Women's Cell	Co-ordinator	S. Priyadharshini	III B.Sc. BC
		Member	P. Roshini	III B. Sc. MB
9	Prayer Cell	Co-ordinator	Lydia Evangelyn	II B.C.A.
10	Placement Cell	Co-ordinator	R. M. Biruntha	III B.Sc.MB
		Member	Sri Sai Ram	III B. Com. CS
11	Videography Club	Member	K. Ganesh	I B.C.A.
12	Photography Club	Member	M. Uvaraj.	I B.C.A.
13	Memes Club	Member	Rithick	I B.C.A.
14	Comedy Club	Coordinator	V. Surendhar	II B. Com. CS
		Member	Ajay Kumar	II B. Com. CS

Teachers Day Celebration



To commemorate the birthday of Dr. Sarvapalli Radhakrishnan, on 6th Sep. '21, members of the Forum celebrated Teachers Day. The students took to the stage to express their gratitude towards their teachers. Ms. Fareen and Ms. Rinna Janet addressed the teaching faculties with a welcome note. Mr. Ezhil Bharathi recited a poem in Tamil as a dedication. Teachers participated actively in the fun games as arranged by the forum members which included tap the balloon, stack the cup, and treasure hunt. The day filled with joy, made an opportunity for the students to show their affinity and respect to their role models.

Rovers and Rangers Scouts and Guides Inaugural Ceremony

Rovers and Rangers Scouts and Guides is an added feather to our cap that was inaugurated on 18th Sept. '21 to develop the inherent potential of youngsters by providing several structured activities to make them strong and responsible citizens of the Nation.

The Bharat Scouts & Guides Rovers and Rangers is a voluntary, non-political educational

movement for youth, open to all citizens without any prejudice, following the purpose, principles, and methods conceived by the Founder Lord Baden Powell in 1907. The movement aims to develop the skills of youth by helping them achieve their full potential as individuals.

The State Organizing Commissioner of Scouts, Mr. K. Kamalakannan informed students about the principles of Scouts and Guides. He encouraged the Rovers and Rangers crew through Scout Clappings and games. The Experts were:

- Ln. Dr. K. Alamelu, State commissioner Rangers. Mr. N. Muthukrishnan State Commissioner of Rovers
- Mr. K. Kamalakannan, State Organizing Commissioner for Scouts
- Mrs. G. Shanmuga Nachiyar, State Organizing Commissioner of Guides.



DEPARTMENT ACTIVITIES

PG & RESEARCH DEPARTMENT OF COMMERCE

Technological Disruptions in Management

A session on “Technological Disruptions in Managements” was conducted on 1st Sep '21 which began with the introduction of the Guest Dr. Anitha Malisetty, Joint Controller of Examination and Associate Prof. of Business Administration, Guru Nanak College. The guest speaker highlighted disruptive technology such as artificial intelligence, block chain, and so on, as well as how block chain works and how it relates to household products. She further explained about the start-ups and how it is useful to redefine the economy.

Workshop on GST and its Implications on Business & Trade

On 8th Sept. '21, a workshop on “GST and its Implications on Business & Trade” was organised in which Mr. Brucelee, a tax consultant and Alumnus of our College, was the resource person. He discussed the economic development through the implementation of GST, the rise in the number of

taxpayers, and the increase in revenue. He further elaborated on how the implementation of GST has aided in the establishment of a single tax system as well as tax administration reform. In addition to this, he discussed understanding the need for GST, highlighted on GST provisions, rules, and procedures, implications of GST on current business arrangements, transition to GST from existing practices, and also on the do's and don'ts of GST with students.

Investor Awareness Programme on Securities Market

A Program on “Investor Awareness Programme on Securities Market” on 11th Sept. '21 commenced with Mr. Jeyaprakash M., MCUBE Academy, NSE-NISM Approved Trainer from SEBI as Chief Guest, who explained about the benefits of investing in the capital markets and how to go about making wise investment decisions. In addition, he focused on how financial well-being has become an important factor for happiness, health and peace. He explained the various market structures & types of Mutual funds. He discussed the best schemes, plans and options related to investments in Mutual Funds.

Workshop on Data Analysis using SPSS

A workshop on “Data Analysis” was organised on 24th Sept. '21, where, Mrs. S. Dhivya Devi, Asst. Prof. of Statistics and Research Department of Commerce, Shri Shankar Lal Shasun Jain College for Women, was the resource person. The speaker explained the use of advanced SPSS for project data analysis, reporting purposes, database administration duties, data science in machine learning, descriptive statistics and graphics, and fundamental inferential statistics for comparisons and correlation. During the session, the speaker presented data verification, and creation of simple tables and charts.

Seminar on “The Next Second”

IQAC and the PG and Research Department of commerce organised a seminar on "The Next Second “on 22nd Oct. '21. Dr. T. Danalakshmi, Head, Department of Commerce, Agrasen College, was the resource person. She explained the value of time in life and efforts to be taken by the students to succeed in the future. She discussed the way to develop self- confidence and the measures to overcome depression. Post Graduate students participated in the seminar. The session was informative and interactive.

DEPARTMENT OF COMMERCE

Investors Awareness Program - SEBI

On 2nd Sept. '21, a program on Investors Awareness Program was hosted to create awareness on various investment strategies in SEBI. Mr. M. H. Khaleelulla, BFSI and NISM Certified Banking and Insurance Trainer, was the guest speaker, and he discussed different investing methods and investor protection offered by SEBI. The speaker effectively addressed the students' queries. The session was interactive and interesting. Viewers and participants were able to gain detailed knowledge on the means and modes of becoming an investor. On the whole, the session ignited an interest in becoming an investor among the aspirants. 176 students participated and gained knowledge on the subject.

Current Budget & IT Regulation

On 24th Sept. '21, a Seminar on “Current Budget & IT Regulation” was organised in which, Mr. S. Srinivasan, Income Tax Consultant, Tally Guru Certificate Holder (A+GARDE), who discussed on Income Tax regulations and enlightened the students with the latest budget 2021-2022. The speaker addressed the students' queries effectively. The session was interactive and interesting. 176 students participated and benefited.

Classroom Activities

India's Boom and Depressed Sector during the Pandemic Period

A paper presentation on “India’s Boom and Depressed Sector during the Pandemic Period” was organised for students on 6th Nov. ’21 through online mode. The event commenced with the introduction of the student presenters and their team. The students presented papers on various topics related to India’s boom and depressed sectors during the pandemic highlighting the sectors like Travel and tourism, luxurious goods, petroleum industries, Telecommunication services, banking, FMCG (Fast moving consumer goods) etc. It was an interactive and interesting session.

- Vimal Raj and Manikandan (III.B.com ‘A’) topic on “Boom and depression during pandemic in travel sector”. The topics discussed were,
- Mr. Kishore Raj, Mr. Christopher Gates, Mr. Sujith Kumar (III B. Com ‘B’) - “Boom and Depression during Pandemic in Luxurious Goods”.
- Ms. Malini & Ms. Logapriya (II B. Com A) - “Boom and Depression during Pandemic Telecommunication Services”.
- Ms. Gayathri & Mr. Raj Paudel (II B. Com ‘B’) - “Impact on FMCG Products during Pandemic”.
- Mr. Sudhir & Mr. Balaji (II B. Com ‘C’) - “Boom and Depression during Pandemic in Banking Sector”.

The motto of the event was to bring out students’ perception towards India’s boom and depressed sector during the pandemic. Nearly 100 students participated and benefitted.

Date	Event	Topic	Guest	Participants
12.10.21	Moot Court Room	Free Content & Case Study	Ms. Sree Keerthana V. Asst. Prof. of Commerce	II Year
29.10.21	Interaction Program	Skill Development	Mr. Muthu Gurunathan Alumnus	III Year
17.12.21	Impresario	Marketing & Finance	Mrs. Mythili T. Asst. Prof. of Commerce	I Year

DEPARTMENT OF CORPORATE SECRETARYSHIP

Extension Activity

The Department along with IQAC organised an extension activity at Samarpana - Home for Mentally Challenged Boys on 18th Sept ’21 with an objective to sensitise youth about the attitude of the society towards differently - abled people. On behalf of the Department, students performed skits and tricks using cards and motivated the children to participate in various activities. A day meal was contributed by the students. Students were encouraged to develop a sense of responsibility towards fellow humans without prejudice.

Orientation Program on Company Secretary as a Career

IQAC along with the Department organised an Orientation program on “Company Secretary as a Career ” on 23rd Sept. ’21. The guest speakers, Chartered Accountants, Mr. R. Karthikeyan and Mr. Santhoshini, the Senior Faculty and the Mentor, Virtual Educate Global, highlighted the importance of taking up company secretaryship as a career and briefed about the initiatives to be taken for foundation, inter and final stages of the course. Furthermore, they explained different modules in various subjects, internships, and packages offered in the current scenario.

Classroom Activities

E - Poster on “Unemployment Issues in Post-Pandemic”

The Conquer club of Corporate Secretaryship along with IQAC organised an E-poster presentation on "Unemployment Issues in Post-Pandemic" on 6th Nov. ’21. The objective of this event

was to highlight the issues of unemployment in post-pandemic conditions. Students actively participated in the E-poster presentation, focusing on various issues related to unemployment in the post-pandemic situation. They also highlighted the challenges faced by recent graduates seeking job opportunities, as well as the difficulties faced by employees in retaining their current position during the pandemic. Students were able to confidently share their opinions and gain experience in poster presentations. They are able to determine their present placement position.

Date	Event	Topic	Guest	Participants
29.10.2021	Debate	Debate on Free Trade Policy	Ms. S. Nithya Asst. Prof., Corporate Secretaryship	60
11.12.2021	Poster Designing	Poster Designing on International Anti-Corruption Day	Mrs. T. Deepa Augustine Head, Corporate Secretaryship	70

DEPARTMENT OF ACCOUNTING & FINANCE

Child Labour and Exploitation

On 12th June '21, a session on “Child Labour and Exploitation” was organised to create awareness on the exploitation in child labour. The Guest speaker Mr. J. Ashish, B.A., L.L.B., L.L.M., Advocate, Madras High Court explained on the various laws relating to child labour and issues affecting child labour such as poverty and the lack of education. He also emphasized the rules and regulations laid by the court relating to exploitation and legislation to curb the issue of child labour in India.

Accounting Standards - An Overview

The session “Accounting Standards – An Overview” on 24th Aug '21 began with the introduction of the Guest speaker Mrs. Kauser J., Asst. Prof. of Accounting and Finance, CTTE College for Women. She discussed various Accounting Standards Principles, and Procedures, as well as the routes to recognize the Accounting Standards and how it could be measured, presented, and disclosed in Financial Statements.

Orientation Programme on Digital Marketing

On 7th Sept. '21, the orientation programme on “Digital Marketing” was organised in which Mr. D. Laven Lokesh, Lavent Green Inertia Founder, Trainer, Digital Marketing. The speaker briefed the students on the importance of Digital Marketing, its keywords, and the strategies for selecting keywords in title paragraphs, Facebook and Instagram marketing.

Virtual HR Conclave 2021

On 2nd Nov '21, the Conclave commenced with the introduction of our first guest speaker, Dr. Saranya Rama Moorthy, Customer Success Manager, GUVI Geek Networks, and IITM Research Park who explained future career options, work-life balance, market research, an analytical attitude, and so on.

The second session began at 12 p.m. with the introduction of the Conclave's second speaker, Mr. Ravi Kiran Lakshmanan, Infosys Senior Associate Lead - HR Compliance, Infosys. He discussed the progression of employee demands, methods of obtaining campus recruiting skills needed, and so on.

Classroom Activities

Marketing of Financial Products

In order to improve the students' communication skills, a departmental activity on "Marketing of Financial Products” was organised for the second and final year students on 15th Sept. '21. Students were divided into four groups and given financial services topics such as banking, insurance, mutual funds,

and the stock market. The event was a participatory learning experience, allowing students to learn about financial products and services that are available for investment in the market.

Poster Presentation

On 18th Oct '21, a poster presentation competition was organised for students of II B. Com (A/F). It was conducted to assist students for their better understanding of advertising and its effectiveness. As expected, a positive outcome was achieved as the students gained an understanding of advertising and got motivated.

Debate on Online Shopping

A debate competition was held on 20th Oct. 2021 at 3 p.m. for III B. Com (A/F) students. The topic for the debate was "Online shopping Vs. Offline shopping". Totally eight students in two teams, 4 in each, participated and argued in favour and against the online shopping. The event was judged by Dr. S. Radha, Head of B. Com. (A/F).

Adzap Competition

Fino Club of the department conducted an ADZAP competition, an advertising strategy contest, for the I, II & III UG students on 6th Nov. '21 at 10.30 a. m. Nine teams participated in the activity. The event allowed the students to demonstrate their creativity and skills. The ADZAP competition was held through virtual mode. Each class was divided into 2 members per team. Some of the interesting topics of new product development involved herbal immunity booster, mobile phones, hand sanitizer, etc. The teams were given the time to think the best to advertise or sell the topic or idea allotted. The students used PowerPoint slides to present their respective products.

Date	Event	Guest	No. of Participants
21.12.2021	Customer Perception towards Online Marketing	Mrs. Deepa Augustine	95
	Connexion	Mr. R. J. Yuvanesh Kumar	40

DEPARTMENT OF BUSINESS ADMINISTRATION

Entrepreneurial Start-up

AVASC-IIC in association with IQAC and the Department organised an orientation program titled "Entrepreneurial Start-up" on 20th Sept. '21. The objective of the event was to create entrepreneurial start-up awareness among students.

The chief guest, Prof. A. Vijaya Kumar, Chairman – Chief Mentor, India Trust shared the importance of an entrepreneurial start-up and the employment opportunities it creates. He answered all the queries raised by the students in the chat box.

Professional Etiquette and Mannerisms

The Department in association with IQAC organised a seminar on "Professional Etiquette and Mannerisms" on 5th Oct. '21. The objective of the event was to make students understand the professional mannerisms that prevail in the workplace.

The seminar's guest speaker, Dr. R. Kamaraj, Asst. Prof. and Head of B. Com CA, SA College of Arts and Science, explained the relevance and principles of professional etiquettes and mannerisms in the workplace. At the end, he cleared the students' queries in the questionnaire session. Participants learned various aspects of professional etiquettes and mannerisms through this program.

Classroom Activities

Connexion

The department through their "Explorer club" organised the "Connexion" program as a classroom activity on 16th Sept. '21. The objective of the event was to impart knowledge on current affairs and basic business information. The activity was hosted by Mr. Yuvnesh Kumar, Head of BBA. Students were divided into eight teams and they participated enthusiastically in the event. The department complimented the winning team. Students gained varied knowledge on general current events as well as business-oriented affairs.

Date	Event	Guest	No. of Participants
21/12/2022	Poster Presentation	Mr. R. J. Yuvanesh Kumar	139

DEPARTMENT OF INFORMATION SYSTEM MANAGEMENT

Enhance Leadership Qualities & Team Building Skills

IQAC in Association with the Evolve club of the Department organised a webinar on "Enhance Leadership Qualities & Team Building Skills" on 11th Oct. '21. The speaker of the event was Dr. M. Karthik, Asst. Prof. of Management Studies, St. Joseph University, Dimapur, Nagaland. The objective of the event was to make students understand leadership qualities and enhance team-building skills.

The webinar began with an introduction by Ms. Vennila of III ISM. It was followed by Ms. Dharsana's welcome address. Dr. Karthik explained the qualities of leadership and skills that are required for effective team building in the workplace of any concern. Participants had a wonderful insight of the subject.

DEPARTMENT OF COMPUTER APPLICATION

Hardware Demonstration

The Department conducted a program on Hardware Demonstration on 15th Sept'21. The Resource Person, a Hardware Engineer, Mr. D. Johnson, Alumnus, explained the basics of hardware components and its mechanisms in two separate sessions for second and final year students in order to maintain COVID protocols. He shared his knowledge on maintenance of electronic components to follow in our daily activities. He provided a live demonstration to explain and clarify the students' doubts about the hardware. It came out to be an interesting and interactive session among our students.

Seminar - Rudiments of Android Applications Development

On behalf of National IT-Professional day, Cipher Club of BCA department organised a Seminar on 'Rudiments of Android Applications' for their students on 22nd Sep '21. Dr. N. Vanitha, Associate Prof. of Information Technology, WCC, was the Resource Person. The speaker introduced Android OS, history, features, versions, and its applications. She highlighted the installation, and configuration details of the Android software. The speaker further explained coding, designing the framework of the app, and usage of the Eclipse software tool. The speaker shared some tips for mini-projects based on the android app. About 120 students attended the Seminar. Students attended the Seminar actively, interacted with the resource person and were benefitted.

Department Ambassador (Alumni Talk)

On 13th Oct. '21, an Alumni Talk was organised by the department in which, Alumni Mr. T. Udaya Kumar, Technical Support Engineer, CSS CORP & Mr. P. Vignesh, Team Leader, OPPO India Pvt. Ltd, recounted their experiences and the difficulties they encountered while looking for a job. Mr. T. Udaya Kumar raised awareness about how to acquire skills for IT-related career possibilities. He provided

advice on current developments in the software industry as well as upcoming prospects for fresher placement. Students were able to gain a thorough understanding by obtaining necessary information and being aware of the most recent implications of developing computer technology.

Classroom Activities

Cipher Club - PowerPoint Presentation

On 6th Nov. ‘21, Cipher club activity on PowerPoint presentation in the recent domains in Computer Science Began by welcoming the participants. After an overview about the college, department and the department activities, the students presented and explained the PPTs. Discussions on the new developments in the system, and techniques such as machine learning, bitcoin and artificial intelligence to predict future patterns and behaviours were elaborated and made the session quite interesting. They also learnt how technology advances in collection and analysis techniques become more sophisticated. The session was wrapped up with suggestions to the presenters on how to improve their skills in presentation by Mrs. S. Mahalakshmi, Head, Dept. of Computer Applications. Around 115 students from I, II, & III years participated in this activity. Thus, the students gained the knowledge of upcoming new systems and its working mechanism.

Cipher Club-Connectech Quiz Program

On 14th Dec’21, the Department Club “Cipher” organised a quiz program on Connectech. Students of BCA participated in the session enthusiastically. To make the quiz interesting, students were split into teams. Totally 139 students attended the session actively. The guest for the day, Mrs. D. Moganavalli, Head, Dept. of Mathematics witnessed the event.

DEPARTMENT OF COMPUTER SCIENCE

Building a Small Network and Understanding Dataflow

The Department organised a webinar on “Building a Small Network and Understanding Data Flow” on 19th June ‘21. Mrs. Merlin Johndoss, Rtd. Sub. Divisional Engineer, BSNL, utilised an online white board to illustrate the fundamentals of networks and their components. She explained all about our home network that is used in our daily activities along with firewalls, routers, and the seven levels of operating systems with illustrations. She also discussed MAC addresses, private and public IP addresses, and their applications. The seminar concluded with a round of questions and answers.

Digital Transformation Trends

On 26th Oct’21, the Department organised a Seminar on Digital Transformation Trends. The Chief Guest, Dr. Hannah Vijaykumar, Associate Prof. & Head of Computer Science, Anna Adarsh College for Women, delivered a motivational speech on the subject and interacted with the students. The seminar was useful and informative to the students.

Classroom Activities

Debate – Internet uses widely for good purpose Vs. bad purpose

On 15th Sep’ 21, the Department organised a debate “Internet Boon or Bane”. Mrs. Gladis Thanka Roobi, Head, welcomed the Chief Guest, Dr. Nirmala Devi, Asst. Prof. of Biochemistry. The session began with the students’ discussion regarding how to use the internet on various perspectives and techniques. At the end of the session, Dr. Nirmala Devi shared motivational thoughts and announced the winners of the competition.

Online Game Competition (Puzzle)

On 15th Sep'21, an online game on “Computer Science Puzzle” began with the introduction of the teams. The game was arranged to engage students in gaming for stress relief and social interaction. Students were able to inculcate the Problem-solving skills. Dr. Chandra Mohan, Head of Biochemistry, witnessed the event. The chief guest delivered a motivational speech and announced the winners of the competition.

Aptitude Test

An online gaming event on the Aptitude test was conducted by the Department on 7th Oct'21, in which the students participated enthusiastically. It was conducted to motivate the students to take up public examinations in the future. The internal Guest, Dr. Prabhakaran, Head of Physics, motivated all the participants and announced the winners at the end of the event.

Date	Event	Guest	No. of Participants
16.10.2021	Alumni Meet	Alumnus Mr. V. Venkat Raman., Sales force Admin., Tenth Planet Technology.	15

DEPARTMENT OF MICROBIOLOGY

Hands on activity of Gram Staining

On Sep. 13th, '21, IQAC and the Department together celebrated the 166th birthday of Danish Microbiologist Hans Christian Gram for his contributions in the field of Microbiology. Dr. J. Umasankari, Asst. Prof. of Microbiology, explained Gram's achievements to third year microbiology students as they performed the Gram staining technique with various samples such as pus, urine, sputum, and so on. Gram's discovery not only aids in the identification and classification of bacteria, but also aids in deciding how to treat bacterial diseases.

Research Paper Presentation on Alzheimer's disease

On Sep. 21st, '21, IQAC and the Department together conducted a research paper presentation on World Alzheimer's Day. Dr. V. Shyamala, Asst. Prof. of Microbiology, inspected the students' research paper presentation. Furthermore, nine students presented research papers on Alzheimer's disease. Students elaborated on Alzheimer's disease as a degenerative illness caused by damage and the death of brain cells. The progressive loss of brain cells results in memory loss, changes in thinking, personality alterations, and behavioural problems were analysed.

Microbiology Alumni Meet 2021-2022

On Sep. 25th, '21, IQAC and the Department organised an Alumni meet for the students. Alumnus Mr. K. Karthick, Medical Coder, VEE Technologies, Mr. Arun Kumar, Genetic technologist, Anderson Lab, and Mr. Gowtham, Lab Technician, Lister Metropolis, came forward to share their personal and professional experiences as student and technician. They gave guidance and motivated the students to pursue their dreams.

Model Presentation on Different Habitats

On Oct. 4th, '21, IQAC and the Department conducted a Model Presentation on different habitats on World Habitat Day. Mrs. Vimalanandi, Asst. Prof. of Tamil and Eco Club Coordinator, and Mrs. Meena, Asst. Prof. of Biochemistry judged the event. Students were segregated into six groups and they presented their models. Moreover, they elaborated on how habitats serve as a place for organisms to live and support biodiversity which is essential for a healthy ecosystem.

Cooking Without Fire

On Oct. 20th, '21, IQAC and the Department conducted a Cooking Competition "Cooking

without Fire" on the eve of World Food Day. 17 groups of students participated and prepared healthy dishes. The competition was judged by Principal Dr. Initha Lebanon Ebency, Dr. Uma Sarulatha, Head of Commerce, Dr. Parimala, Head of Chemistry, and Dr. Prabhakaran, Head of Physics. The Judges evaluated the participants based on the presentation, taste and nutritional aspects.

E Poster Presentation on Cancer Awareness

On 6th Nov. '21, IQAC and the Department conducted an E-poster presentation on "Cancer Awareness". Dr. V. Shymala and Dr. J. Uma Sankari, Asst. Profs. of Microbiology, inspected the students' poster presentation. 11 students presented their posters and highlighted the significance of raising public awareness regarding cancer prevention and early detection.

National Organ Donation Day

On Nov. 27th 2021, IQAC and the Department conducted an essay competition on "National Organ Donation Day". Dr. Uma Sankari J., Asst. Prof. of Microbiology, evaluated the essays based on presentation, content and understanding. 9 students participated in the competition and the best essay selected was Ms. S. Mahalakshmi of I B. Sc MB. It helped to understand the reason behind such low organ donation is lack of knowledge among people regarding the process of organ transplant.

World Soil Day

On Dec. 8th, '21, IQAC and the Department conducted a Pictograph Competition on "World Soil Day". Mrs. Sivaranjini, Asst. Prof. of English and Media Club Coordinator, judged the student's photos based on originality, creativity and Quality. 17 students participated in the competition which showed their awareness and admiration towards nature. Students learned about the importance of healthy soil and their sustainability.

National Energy Conservation Day

On Dec. 14th, '21, IQAC and the Department conducted an awareness program on National Energy Conservation Day. Dr. Rodney John, Asst. Prof. of Physics elaborated the importance of energy conservation and the sustainability of the environment. He also added about resource conservation, a practice that everyone should indulge in, to make the future of our earth even better. His detailed description was an eye opener for the future generations on energy management. Few students displayed their chart work on this day in order to create awareness among students.

Seminar on Food Safety

IQAC and the Department conducted a Seminar on "Food Safety" on Monday, 20th Dec. '21 at 10.30 am. The guest of honour was Dr. J. Jelin, Asst. Director and Authorised Officer for ICD and SEZ, FSSAI, Southern Regional Office, Chennai, briefed about the importance of Food safety and its standards, act 2006, consumer rights act and regulations. The licensing for registration, types and mechanism were explained in detail. She also highlighted the Job opportunities in FSSAI, NABL and other food production and handling industries. Online portal "Food Safety Connect" for addressing the complaints and other recent initiatives by FSSAI were explained. The resource person answered all the questions raised by the students.

Cancer Awareness Program

On 4th Feb. '22, a Webinar on "Cancer Awareness Program" was organised by the department, in collaboration with the College NSS Unit. Dr. Divya, MBBS, MD, General Medicine and Anaesthetist Specialist, served as the resource person. The speaker briefed about cancer, its risk factors, and its impact on the human body. She further discussed the several forms of cancer that affect women, including cervical cancer, breast cancer, ovarian cancer, endometrial cancer, and uterine cancer. She also

highlighted the significance of cervical cancer vaccinations, as well as diagnostic and treatment options for all forms of cancer. Following the session, a massive Pink Ribbon formation in the college premises was organised to commemorate the international emblem of breast cancer awareness. Faculty members and students were invited to dress in pink to show their moral support for those suffering from breast cancer.

An Insight in Medical Coding and Transcription

IQAC and the Department organized a seminar on "An Insight in Medical Coding and Transcription" on Feb. 21st '22. Mr. Injamam Ul Haq K. M., Certified Professional Coder (CPC), Founder of IMCI life sciences, explained about medical coding training that provides a successful platform for people to enhance their abilities and knowledge, as well as their careers. And stressed that the platform offers high-quality training and placement, and assured that the students' would transform fresh life sciences graduates into experienced medical coders. The students understood the relevance of medical coding and transcription, as well as the career opportunities they provide.

Industrial Visit

On March 19th 2022, IQAC and the Department of Microbiology organized an Industrial visit to the State Referral Laboratory for Aquatic animal health, Tamil Nadu` Dr. J. Jayalalithaa Fisheries University-Madhavaram campus. Dr. A. Uma, Professor, and Head briefly explained the role of the fisheries university. Ms. G. Rebecca, SRF, explained the outbreak of diseases in fish and shrimp and its awareness given to the farmers. The need of testing water and soil for quality management in fish culture was also elucidated. Mr. S. Ganesh, SRF, briefed on the diagnostic Microbiology for bacterial and viral diseases of fishes. Microbiology, Histopathology, Cell culture, PCR, Soil and Water analysis Lab were shown, and their instrumentation was demonstrated. Students understood the role of the lab in the diagnosis and prevention of outbreaks of diseases in fish.

TB Awareness Programme

On 21st March 2022, IQAC and Department of Microbiology in association with Greater Chennai Corporation organized "*TB Awareness Program*" on account of World Tuberculosis Day-2022. The Guest Speaker Dr. Kandhimathi, Medical Officer of Kilpauk Medical College, explained briefly the cause, symptoms, diagnosis, and treatment of TB. A Skit on 'TB awareness' was enacted by the students of I. B. Sc., Microbiology. The programme raised awareness of the TB epidemic which contains practical guidance and the students gained enormous information from the judges who imbibed a thorough knowledge of their expertise. The other Dignitaries were

- Dr. Sheela, Zonal Health Officer, Zone VII, The Greater Chennai Corporation,
- Dr. Thulasi, Zonal Medical Officer Zone VII,
- Dr. Praveen Kumar, Second Medical Officer,
- Dr. Gayathri, TU Medical Officer at Varadharajapuram

Classroom Activities

Date	Event	Guest
20/10/2021	Vermicompost Sale	Dr. Initha Lebanon Ebency, Principal, AVASC. Mrs. Japhia Solomon, Vice Principal, AVASC

Students Achievements

Date	Name	Class	Event	Venue	Prize
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26 th Oct ‘21 to 1 st Nov. ‘21	MercycaMary G	III B.Sc. MB	Online Poster Designing Competition on the occasion of“Vigilance Awareness Week, 2021”	FSSAI, Southern Regional Office	Third Prize
	Shalini K		Poster Designing competition (Online mode) on the occasion of “Vigilance Awareness Week, 2021”		Second Prize
	BirunthaR.M.		Essay Writing Competition (Onlinemode) on the occasion of “Vigilance Awareness Week,2021”		Third Prize
	Roshini P.				Second Prize
31-08- 2021	Surendhiran Y.	II B.Sc. MB	RESURGOTRIVA 3.0, National Level HR quiz	Society of Health andPsychology EnabledServices (SHAPES)	Top 20

DEPARTMENT OF BIOCHEMISTRY

PHLEBOTOMY

The Department organised a sample collection on 3rd Sep. '21. Students of III B. Sc Biochemistry collected biological samples such as urine and blood. B. Pavithra of III B. Sc Biochemistry collected blood samples from the chief guest, Dr. M. Prabhakaran, Asst. Prof. and Head of Physics.

Basic Health Check Up

The Department organised a health check up on 24th Sep '21. Students of II M. Sc and III B. Sc Biochemistry did basic health check-ups to our Chief Secretary, Principal, Vice principal, Teaching and non-teaching staff members to maintain their biochemical profile. Students tested Body mass index, Blood pressure, Pulse rate and Random Blood sugar. The test reports were given to the participants on spot.

E-Quiz on World Soil Day

The Department organised an E- Quiz on World Soil Day on 5th & 6th of Dec '21. The main aim of the event is to raise awareness of the importance of maintaining a healthy ecosystem and human well-being. 20 Questions were asked based on World Soil Day through Google form.

Physiology - Model Making

The Physiology Model Making activity was organised by the department on 17th Dec '21. The primary goal of this event is to make a project for students to assist them with defining and analyzing the functions of various organs in the human body. Students learnt on the specific organ metabolism and its transport, as well as the prospect of scaling up from animal to human.

Mangrove Conservation Webinar (Godrej group in association with WWF India) -Magical Mangroves

A webinar was organised on Mangrove Conservation in association with Godrej Groups WWF India on 22nd Dec. '21. The main aim of the webinar is to spread awareness among the students to realise the importance of nature. The event taught the students about how to safeguard nature and maintain the correct level of the ecosystem. Nearly 50 students attended through the Google meet. All the students learnt about their individual responsibility towards nature.

E-Poster Presentation

The Department organized an e-poster Presentation on “Recent Trends in Biochemistry” on 4th February 2022 for UG Students to enhance students' creativity and confidence. Dr. L. Primal, Assistant Professor and Head of the Department of Chemistry, evaluated the presentation.

Seminar

The Department organized a Seminar on “Technology Trends in Clinical Laboratory Field” on 23rd March '22. Dr. Ezhilarasan Kailasam, PhD, Founder and Managing Director, Hi Care Lab (A Unit of AME Hicare Lab Pvt. Ltd.), Chennai, and Head & Consultant Biochemistry, Department of Clinical Biochemistry, Dr. Rela Institute & Medical Centre, Chennai. The Eminent Speaker of the day delivered by the student about the Recent Technological field in Clinical Field.

Industrial Visit

21 students (III B. Sc Biochemistry & I M.Sc Biochemistry from the department of Biochemistry visited Radolabs Pvt. Ltd Chennai on 29th & 30th of March '22 for training on RT-PCR.

Classroom Activities

Date	Event	Guest	No. of Participants
17.09.2021	Health Check Up	Dr. V. Hamsavathani, Head, Dept. of Microbiology, Annai Violet Arts and Science College. Mr. G. Loganathan, Administrative officer, Annai Violet Arts and Science College.	III B.Sc. Biochemistry 21 Students
06.11.2021	E – Poster: Recent Trends in Health Care Development	NIL	UG & PG Biochemistry 85 Students
05.12.2021 & 06.12.2021	E-Quiz: World Soil Day	NIL	UG & PG Biochemistry 46 Students

DEPARTMENT OF CHEMISTRY

Fundamentals and Career Opportunities for Chemistry Students

On 23rd July '21, a program on “Fundamentals and Career Opportunities” Mr. Srinivasan G. M., Founder, Sri Luck Paints, Harur, the guest speaker for the day, discussed numerous opportunities available for chemistry and life science students. He spoke about the functions of various departments (divisions) in the chemical and biochemical industries, as well as the kind of employment available for step-in students. Furthermore, he shared with students his personal professional experiences in India and overseas, as well as how to pick the correct way to involve them in solid job-offering industries. At the end of the session, the speaker addressed the students' misconceptions and emphasized the importance of the R & D Department in any industry and its vital role in the career development of every individual.

World Ozone Day - '21

On Sep. 16th '21, in commemoration of World Ozone Day, Chemistry Department students actively participated in an oral presentation regarding Ozone depletion, its causes, and impacts. Students gained a thorough understanding of various sources of pollution that contribute to ozone depletion. The students discussed the negative impacts of ozone layer depletion, as well as other sources of chemicals

that might replace chlorofluorocarbons to avoid ozone depletion.

Practical Applications of Chemistry

On Sept. 23rd '21, the Department conducted a webinar on Practical applications of chemistry of organic and inorganic chemistry in various fields such as the medicinal, agricultural, chemical, biological and pharmaceutical industries.

World Food Day - E poster Presentation

In commemoration of World Food Day, Chemistry Department students participated in an E Poster presentation on 13th Oct. '21. Students described how globalisation, urbanisation, and income growth change our diets and eating habits. Instead of seasonal, fibre-rich food and plant-based food, we have shifted to refined, starches, sugar, fats, salt, processed food, meat, etc. In urban areas, the time spent preparing food or meals is very little because people these days rely on ready-made food, supermarkets, fast food, and street food. Due to unhealthy diets and sedentary lifestyles obesity in people is increasing in developed, low-income countries.

Alumni Meet I

On the occasion of the alumni meet on 23rd Oct '21, our Alumni interacted with the students and delivered motivational talks regarding higher studies preparation and placements. Students had questions regarding placements and alumni shared their perspectives. Alumni highlighted the current developments in online certificates for a variety of courses.

Debate on Learning through Online Classes Vs. Offline Classes

On 16th Nov'21, the Department conducted a debate on Learning through Online vs. Offline Classes. As discussed in the debate both online and offline study has their benefits and shortcomings. And that is why an education system, including both forms of study, can indeed create a compelling education in society. Although new technologies are easily accessible to the young generation which can be used for more visual and interactive study. But still, some prefer offline study over online, and hence blended learning, a combination of digital learning tools with more traditional classroom face-to-face teaching is now acceptable by both students and teachers nowadays.

Online Quiz on National Pollution Prevention Day

Students participated in an Online-quiz on 2nd Dec'21, regarding various types and effects of pollution on individuals and environment. Questions were asked on various pollutants of air, water and soil. The major industrial wastes (solid, liquid and gas) which cause pollution were also discussed in the question answer session. In addition to this, e- waste from globalisation was also discussed. Students learned about the significance of recycling of waste.

“Solid State Chemistry” - An Overview

On 9th Dec'21, the Department conducted a seminar on “Solid State Chemistry”- An Overview. Students acquired knowledge on Solid-state chemistry, the structure, properties of solid phase materials, and crystalline solids. The guest speaker of the day Mrs. Anuradha, Asst. Prof. & Head, Dept. of Chemistry, CTTE College, Perambur. The program helped students to know the significance of solid-state chemistry in various fields. They acquired knowledge about structure and density calculations of the crystalline solids.

Classroom Activities

E- Poster Presentation

On 21st Jan. '21, the students of Quartz club, department of chemistry conducted a poster

presentation on 'Healthy body Healthy mind'. Healthy body can sustain a healthy mind. Exercise is not only a great way to develop a lean body, muscles, and a strong heart, but it's also been shown to help keep us mentally fit too.

The presentation was judged by Dr. Chandramohan, Head of Biochemistry of our college. He appreciated the student's enthusiastic participation and encouraged their work on posters.

The activity was interesting and an eye opener for the students to manage stressful situations and gave exemplar ideas to control thoughts, emotions, and reactions.

DEPARTMENT OF MATHEMATICS

Paper Presentation

The Department of Mathematics organised a Paper Presentation on 11th Oct. '21. The session focused on graph theory, algebra, and algebraic structure. Students presented mathematical facts related to their daily lives.

Statistics Day

On Oct. 20th, '21, the Department organised a program on the World Day of Statistics to create awareness amongst students about the accomplishments of the Fundamental Principles of official statistics. Students gained knowledge about the study of statistics which entails gathering, analysing, and interpreting huge volumes of numerical data.

Alumni Meet - 2021-22

On Oct. 23rd, '21, IQAC and the Department together organised an online Alumni meet. The alumni shared their post-college experiences and achievements. Students' communication with alumni formed new social relationships as they began their academic careers. The specialists provided excellent assistance and encouraging speeches to the students.

E-Poster Presentation: Life with Maths

The Department organised an E-Poster Presentation on "Life with Maths" on 6th Nov' 21. Students participated in the event by displaying their posters on topics such as Statistics, Algebra and Triangles etc. They explained the mathematical facts related to everyday life. Following the presentation, staff members shared their insights on the topic with the students.

Ramanujan Day - Mathematical Formula

The Department of Mathematics organised a Maths Quiz on behalf of Ramanujan Day on 16th Dec. '21. The staff members and students participated and shared their knowledge. Quiz helps to make maths enjoyable and it takes away the fear of mathematics among students. Fluency and strategic thinking would be built and developed along with improving the learning process and boosting up the spatial skills. The students answered meticulously throughout the session and acquired a wide vision of the subject.

Classroom Activities

Date	Event	Guest	No. of Participants
17.09.2021	Math Puzzle	Mrs. D. Moganavalli, Head, Dept. of Mathematics, AVASC	I B. Sc, II B.Sc, III B. Sc Mathematics
25.09.2021	Seminar: Importance of Operations Research in Everyday Life	J. Anitha M.Sc., M.Phil., Ph.D., Asst. Prof. (Sr. Gr), Easwari Engineering College, Chennai.	I B. Sc, II B.Sc, III B. Sc Mathematics

13.10.2021	PPT: Importance of Mathematics	Mrs. D. Moganavalli, Head, Dept. of Mathematics, AVASC	I B. Sc, II B.Sc, III B. Sc Mathematics
22.12.2021	Ramanujan Day: Connexions	Dr. Hamsavardhini, Head, Dept. of Microbiology	B. Sc Mathematics & Computer Application

DEPARTMENT OF ENGLISH

Readers Club

World Folklore Day

To commemorate the World Folklore Day, the department of English on 23rd Aug. '21, organised a discussion among students and faculties. Ms. S. Priyanka, Asst. Prof. of English, introduced the students to the origins and evolution of folktale literature. She then proceeded to discuss numerous sub genres in folklore literature. Following that, faculty members presented their understanding of the subject and narrated folktales from across the world. Mrs. Deivika Prema, Asst. Prof. of English, focused on the fundamental patterns of Indian folktales and how they have influenced Indian culture. Through the narrative of Cupid and Psyche, Mrs. Dhanalakshmi, Asst. Prof. of English, focused on Greek folktales and myth. Ms. Keerthana, Asst. Prof. of English, discussed the contemporary state of folklore literature as well as its place in Postcolonial literatures. Following this interaction, students from both the PG and UG shared their understanding and observations of folktales and myths in general, as well as their favourite stories, with the audience. Overall, the discussion focused on many aspects of folklore literature from all across the world, enlightening students with new knowledge on heretofore unrecognised components of oral literature.

Read a Book Day

Read a Book Day was commemorated on 6th Sep. '21, with the goal of encouraging students to cultivate reading habits. Students were given book titles to read and were asked to interpret it in front of their peers. Ms. Keerthana, Asst. Prof. of English, gave an overview of the value of reading. The conversation was then led by both UG and PG students. They highlighted key events from the novel and communicated their comprehension of the text. Overall, the session stressed the significance of reading and its impact on life.

National Comic Book Day

On Sep. 25, '21, the Department observed National Comic Book Day in order to encourage students to study, comprehend, and produce literature in art form. They were given storyboard templates to use as a guide. Students were tasked with creating comic books based on a literary work of their choice by collaborating with their peers.

Webinar

Facing Romanticism through William Wordsworth

The day, 15th Sept. '21, commenced with a program, "Facing Romanticism through William Wordsworth" in which, Mrs. Roy Jennita Sundari, Former Asst. Prof. of English, Prince Shri Venkateshwara Arts and Science College educated the students on the difference between romanticism and Romanticism. She highlighted the pioneers of the romantic age and elaborated on William Wordsworth's "Preface to Lyrical Ballads". The session ended with a vote of thanks delivered by Ms. I. Kezia, III BA English.

Alumna Meet

On March 26th '22, the Department organised an Alumna Meet in which the day's guest speaker Ms. Judi Lie Cleen, Admin, South Zone, Dr. Agarwal's Corporate Office, offered her experiences and expertise on the different opportunities accessible to students who wish to study abroad. Students gained knowledge about educational prospects in other countries.

Department Activities

Video Presentation for Language through Literature I Paper

On Nov. 1st, '21, to familiarise students with the additional resources available in video format on their prescribed topics from the syllabus. Students of II B. Sc Microbiology, Biochemistry, and Computer Science have been shown videos on Humanities vs. Sciences by Dr. R. Radhakrishnan, Leisure by W. H. Davies, Witches' Loaves by O. Henry & The Merchant of Venice by William Shakespeare which are present in their imposed syllabus. During the presentation they have also been given explanations at the necessary points. The presentation has run from 12. 20 p.m. to 01. 30 p.m. at Seminar Hall at the college premises. The students have had a better picture on the topics to which they have already been given a lecture at the class.

Early Drama to Shakespearean Drama

On 6th Nov. '21, an event on Early Drama to Shakespearean Drama was organised in which, Ms. Anisha, III BA English, welcomed the gathering with a brief overview of early drama and Post Graduate students exhibited PowerPoint Presentations on the history of Early Drama to Elizabethan Drama, miracle plays, mystery plays, Shakespearean tragedy, comedy, historical plays, and the Globe Theatre. Students emphasised the themes of the well-known plays of each genre. Ms. Priyanka, Asst. Prof. of English, and Ms. Keerthana, Asst. Prof. of English provided feedback on the students' presentations and suggestions for future presentations. Mrs. T. R. Rinamol, Asst. Prof. of English, concluded the event by appreciating the presenters and participants.

தமிழ்துறை

தமிழ்துறையின் சார்பில் 18.3.2021 அன்று காலை 11.00 மணியளவில் கல்லூரி கருத்தரங்க அறையில் “தமிழ் இலக்கியங்களில் அறச்சிந்தனைகள்” என்ற தலைப்பில் கருத்தரங்கம் நடைபெற்றது. இந்நிகழ்வில் தமிழ்த்துறைத் தலைவரும் நிகழ்ச்சி ஒருங்கிணைப்பாளருமாகிய முனைவர் இரா. சந்தானகிருஷ்ணன் அவர்கள் வரவேற்புரை வழங்கினார். கல்லூரி முதல்வர் முனைவர் கமலா பாலகிருஷ்ணன் அவர்கள் தலைமையுரை ஆற்றினார். இக்கருத்தரங்கில் சிறப்பு விருந்தினராக வருகை புரிந்த வேலம்மாள் மெட்ரிக்குலேஷன் மேல்நிலைப் பள்ளியின் தலைமை ஆசிரியர் மா. விஜயகுமார் அவர்கள் பல்வேறு இலக்கிய வடிவங்களைப் பற்றியும், குறிப்பாக சிற்றிலக்கிய வகைகளின் முக்கியத்துவத்தைப் பற்றியும் உரையாற்றினார். அற இலக்கியங்கள் குறித்து பல அரிய தகவல்களை மாணவர்களுக்கு வழங்கினார். இக்கருத்தரங்கில் ஏறத்தாழ 130 மாணவர்கள் பங்கேற்று பயனடைந்தனர்..

தமிழ்துறையின் சார்பில் 19.5.2021 அன்று காலை 10.30 மணியளவில் “தமிழனின் முனை தரணியை ஆள்கிறது” என்ற தலைப்பில் இணையவழிக் கருத்தரங்கம் நடைபெற்றது. இக்கருத்தரங்கினை தமிழ்த்துறைத் தலைவர் முனைவர் இரா. சந்தானகிருஷ்ணன் அவர்கள் ஒருங்கிணைத்தார். சிறப்பு விருந்தினர் “சிவில் சர்வீஸ் தேர்வு விழிப்புணர்வு சிறப்பாசிரியர் திரு. .வே. பழனியப்பன்” அவர்கள் தமிழர்கள் தங்கள் அறிவுத்திறனால் உலக அளவில் எத்தகைய சாதனைகளைப் படைத்துள்ளனர் என்பதை எடுத்துரைத்தார். இக்கருத்தரங்கம் மாணவர்களுக்குத் தமிழ் மொழி பற்றியும், தமிழர்களின் பெருமைகள் பற்றியும் அறிந்துகொள்ள மாபெரும் வாய்ப்பாக அமைந்தது

தமிழ்த்துறையின் நறுமுகை இலக்கிய மன்றம் சார்பில் 9. 9. 2021 அன்று மகாகவி

பாரதியாரின் நினைவு நாள் கவியரங்கம் நடைபெற்றது. இக்கவியரங்கிற்கு தமிழ்த்துறைத் தலைவர் முனைவர் இரா. சந்தானகிருஷ்ணன் அவர்களும் கணிதத்துறை உதவிப்பேராசிரியர் எஸ். சத்தியா அவர்களும் தலைமை ஏற்றனர். ஆசிரியப் பெருமக்களும் மாணவர்களும் கலந்து கொண்டு தாங்கள் படைத்த கவிதைகளை அரங்கேற்றினர்.

“வாசிப்பை நேசிப்போம்” என்ற தலைப்பில் தமிழ்த்துறையின் சார்பில் 24.9.2021 அன்று காலை 10.30 மணியளவில் கருத்தரங்கம் நடைபெற்றது. இந்நிகழ்ச்சியினை துறைத்தலைவர் முனைவர் இரா. சந்தானகிருஷ்ணன் அவர்கள் ஒருங்கிணைத்தார். முதல்வர் முனைவர் ச. இனிதா லீபனோன் எபன்சி அவர்கள் தலைமையுரை ஆற்றினார். இந்நிகழ்வின் சிறப்பு விருந்தினரான “திரைப்படப் பாடல் ஆசிரியர் கவிஞர். நந்தலாலா அவர்கள் விருப்பத்தோடு நாம் எவ்வாறு படிக்க வேண்டும் என்பதையும் வாசிக்கும் பழக்கத்தை வளர்த்துக் கொள்வதன் மூலம் நம்முடைய அறிவையும், திறனையும் மேம்படுத்த முடியும் என்பதையும் எடுத்துரைத்தார். இந்நிகழ் வின் மூலம் மாணவர்கள் விருப்பத்தோடு வாசிக்கும் ஆர்வத்தைப் பெற்றனர்.

தமிழ்த்துறையின் நறுமுகை இலக்கிய மன்றம் சார்பில் 6.11.2021 அன்று காலை 10.30 மணிக்கு இணையவழியில் விவாத அரங்கம் நடைபெற்றது. மகிழ்ச்சியும் மனநிறைவும் தருவது கிராமத்து வாழ்க்கையா? நகரத்து வாழ்க்கையா? என்னும் தலைப்பில் நடைபெற்ற இவ்விவாத அரங்கத்தை தமிழ்த்துறைத் தலைவர் முனைவர் இரா. சந்தானகிருஷ்ணன் அவர்கள் ஒருங்கிணைத்து நடத்தினார். பேராசிரியர்களும் மாணவர்களும் மிகுந்த ஆர்வத்தோடு பங்கேற்று உரையாற்றினர்.

தமிழ்த்துறையின் நறுமுகை இலக்கிய மன்றம் சார்பாக 11.11.2021 அன்று மகாகவி பாரதியாரின் 140 ஆவது பிறந்த தினத்தை முன்னிட்டு பேச்சுப் போட்டி நடைபெற்றது. இந்நிகழ்விற்கு கணினி பயன்பாட்டுத் துறைத் தலைவர் எஸ். மகாலட்சுமி அவர்களும் பொருளியல் துறைத் தலைவர் வி. அன்பரசு அவர்களும் நடுவராக பங்கேற்றனர். தமிழ்த்துறைத் தலைவர் முனைவர் இரா. சந்தானகிருஷ்ணன் அவர்கள் முன்னிலை வகித்து ஒருங்கிணைத்தார். பேச்சுப் போட்டியில் 35 மாணவ மாணவியர் பங்கேற்று மிகவும் சிறப்பாக உரையாற்றினர்.

தமிழ்த் துறை சார்பில் 3.12.2021 அன்று உலக மாற்றுத்திறனாளிகள் தினத்தை முன்னிட்டு சோதனையும் சாதனையும் என்னும் தலைப்பில் இணையவழியில் கருத்தரங்கம் நடத்தப்பெற்றது. இக்கருத்தரங்கில் அன்னை வயலட் கலை, அறிவியல் கல்லூரியின் முதல்வர் முனைவர் ச. இனிதா லீபனோன் எபன்சி அவர்கள் தலைமையுரை ஆற்றினார். எத்திராஜ் மகளிர் கல்லூரியின் தமிழ்த்துறைத் தலைவர் முனைவர் ம. எஸ்தர் ஜெகதீசுவரி அவர்கள் பங்கேற்று சிறப்புரையாற்றினார். மாற்றுத்திறனாளிகள் எதிர்கொள்ளும் பிரச்சனைகள் குறித்தும் அதற்கான தீர்வுகள் குறித்தும் உரையாற்றினார். மேலும் மாணவர்களை ஊக்கப்படுத்தும் வகையில் பல்வேறு இன்னல்களை சந்தித்து சாதனை படைத்த மாற்றுத்திறனாளிகளின் வாழ்க்கை வரலாற்றை எடுத்துரைத்து மாணவர்களிடையே தன்னம்பிக்கை ஊட்டினார். தமிழ்த்துறைத் தலைவர் முனைவர் இரா. சந்தானகிருஷ்ணன் அவர்கள் இக்கருத்தரங்கத்தை ஒருங்கிணைத்தார்.

Date	Event	Guest	No. of Participants
09.09.2021	100 th Bharathiyar Memorial Day Kaviyarangam	Mrs. S. Sathya, Asst. Prof. of Maths, AVASC	30
11.12.2021	Bharathiar 140 th Birth Anniversary Oratorical Competition	Mrs. S. Mahalakshmi, Head, Dept. of Computer Application, AVASC Mr. V. Anbarasu, Head, Dept. of Economics, AVASC	50

DEPARTMENT OF ECONOMICS

Seminar

Secret of Success

The Seminar was arranged on 12th Oct. '21 on "Secret of Success" sole aim was to offer students a practical exposure by bringing in a motivating speaker to address them. Dr. S Raja, Founder, Global Educational Management, the seminar's keynote speaker and Chief Guest, addressed the audience with a realistic discussion on the Secret of Success. He raised the morale of the students by sharing the experiences of regular people who, through sheer determination and dedication, have climbed their social ladders and become famous.

Poster Presentation

Problems Faced by the Tamil Nadu Fishermen Community

The Department of Economics conducted a poster presentation event on 29th Oct. 2021 for the students to exhibit their communication and presentation skills. Students portrayed the problems of Tamil Nadu Fishermen Community depicting their ordeals, way of life etc. First year students were given an opportunity to exhibit their reading skills by making them read aloud with the aid of the posters. Mrs Vijayalakshmi R., Asst. Prof. of Economics, judged the programme and addressed the students by giving in-depth information about the Tamil Nadu Fishermen Community. There were five student presenters: Ms. Megha Kumari, Mr. Rishiwaran M., Mr. Praveen Kumar E., Ms. Sangeetha, and Ms. Nandhini N. Mr. V. Anbarasu, Head of Economics, addressed the students by sharing his empirical knowledge about the Fishermen Community dwelling in Chennai. Mrs. Vijayalakshmi announced the list of prize winners based on three criteria - picturization, content and presentation.

- First Prize Winner: Ms. Megha Kumari of II BA Economics
- Second Prize Winner: Mr. Rishiwaran and Mr. Praveen Kumar of I BA Economics
- Third Prize Winner: Ms Nandini and Ms Sangeetha of I BA Economics

Impact of GST on MSMEs

The Department hosted a Virtual Paper Presentation on 6th Nov, 2021 to encourage students to attain their full potential and urge them to demonstrate their abilities through paper presentations. Mrs. R. Vijayalakshmi, Asst. Prof. of Economics, addressed the students about GST and provided empirical evidence of roughly 20 petty retailers in the Ambattur area affected by the GST charge and its impact on their business turnover and consumers. Students Sibi Raj, Meena, Elango Sivakumar, and Giridharan were among those who delivered the paper. The presenters provided an overview of GST and its implications for MSMEs. Mr V Anbarasu, Head of Economics, provided a thorough presentation on

GST and its impact on MSMEs. Mr. Sibi Raj of II BA Economics bagged the first prize, second prize by Mr. Elango Sivakumar of II BA Economics and third Prize by Ms. Meena of I BA Economics.

Symposium Economics for Life

On the 17th Dec. 2021, the Department hosted a symposium titled "Economics for Life". The day's chief guest was Dr. S. Jayaraman, Head and Associate Prof. of Economics, Presidency College. Mrs. Aiswarya V., Asst. Prof. of Economics, delivered the welcome address. Mrs. R. Vijayalakshmi, Asst. Prof. of Economics, welcomed the distinguished guest. Dr. S. Jayaraman spoke to the students on "Economics in Life". The session came to an end with the vote of thanks proposed by Mrs. Prasanna Muraleedharan.

Department Activities Address on Farmers Issues

On Sep. 17th, 2021 Mr. V. Gajendran, a farmer from Kadambathur, addressed the students about the agricultural production pattern in the Tiruvallur District. The speaker highlighted crop cultivation, fertiliser subsidies, monsoon, soil fertility, paddy pricing component, free power for agricultural use, and so on. The seminar was both fascinating and enlightening, which helped students understand the struggle of farmers.

Kisan Diwas - National Farmers Day Farmer - The Backbone of the Society

National Farmers Day was observed on 22nd Dec. 2021, by the Department of Economics in collaboration with the Smith Club. The guest speaker was Dr. M. Prabhakaran, Head, Asst. Prof. of Physics of our college. Mr. Nithish Kumar (II BA Eco) gave the welcoming address, and Mrs. Prasanna Muraleedharan introduced the guest. Mr. V Anbarasu, Head of Economics, sang a thought-provoking traditional farmer's song. The speaker in a great way highlighted the travails of a farmer and the challenges they face on a daily basis.

Date	Event	Guest	No. of Participants
27.08.2021	Interaction with Alumni	Mr. V. Anbarasu	6
17.12.2021	Symposium	Dr. S. Jayaraman	100

SPORTS ACTIVITIES

Regular physical activity participation throughout the academic year 2021 – 2022 and our students take part in various matches and competitions. The overall development of the students – physical, mental, emotional and social aspects are achieved through these activities and provides each student with an opportunity to develop into a physically-educated person. The following table covers the details of their participation at various events with their record.

Name of the Student	Year & Dept.	Date	Event / Game	Venue	Level of Participation	Position
Ms. R. Divya	II B. Com [CS]	12 th - 15 th Aug. '21	Boxing	Focus Sports Academy, Nungabakkam	Independence Day Boxing Championship 2021	Gold
Mr. G. Sivanantham	I B. A. English	17 th - 9 th Sep. '21	Athletics 200 Mts.	Tamil Nadu Traditional Sports Association, Trichy	2 nd National Traditional Games 2021 Sports Federation of India –2021	

Mr. V. M. Arun Krishna	I M. Sc CS	15 th – 17 th Oct. ‘21	Athletics 800 Mts.	J. N. Stadium	93 rd Tamil Nadu State Senior Athletic Championship 2021	Bronze
		6 th – 7 th Nov. ‘21	Athletics 400 Mts.		51 st Chennai District Athletic JuniorState Meet Championship2021	Silver
Athletics	Gold					
Ms. R. Archana			I B. A. English		Athletics 200 Mts.	32 nd Chennai DistrictJunior Athletic Championship
Mr. A. Linga Kumar	Triple Jump`					
Mr. S. Vinoth Kumar	I B. Com	22 nd – 24 th Oct. ‘21	Judo	Trichy Kongunadu College of Engg. & Technology, Namakkal	Tamil Nadu State Mini Sub-Judo Championship 2021	Silver
			Sub-Judo Champion ship			Gold
Ms. S. Gowri	II B. A. Eng.	7 th Nov. ‘21	Target Ball	Vellore Vivekananda Matric Hr. Sec. School	2 nd Junior State Level Target Ball Championship2021	
Mr. Arun Kumar	I B. Com	28 th – 29 th Oct. ‘21	Jeet Kine – Du (Martial Arts)	Saipur, Rajasthan	33 rd National Jeet Kine – Du (Martial Arts) Championship 2021-22	Silver
Ms. P. Janavi	II M. Com	4 th Dec. ‘21	Kabaddi	S. S. S. Jain College	B Zone (Inter Z one) University of Madras (Women)	Bronze
Ms. S. Dhanam	B. A. Tamil					
Ms. M. Abirami	I B. A.					
Ms. S. Kiruthika	Economics					
Ms. V. Radhika	II B. Com. CS					
Ms. B. Madhumitha	II B. B. A.					
Ms. M. Gayathri						
Ms. B. Bharathi	II. B. Sc BC					
Ms. K. Kaviya						
Ms. Archana	II B. Com. CS					14 th Dec. ‘21
Ms. P. Janavi	I M. Com					
Ms. B. Bharathi	II B. Sc BC					
Ms. S. Dhanam	B. A. Tamil					Bronze

Ms. M. Abirami	II B. A. Economics					
Ms. S. Gowri	III B. A. English	9 th Dec. ‘21	Basketbal l	D. G. Vaishnav College		
Ms. P. Gayathri	I B. Com					
Ms. Divya	I B. A. English	12 th – 13 th Dec. ‘21	Football	DRBCCC Hindu College		Runners- Up
Mr. V. B. Arun Krishna	I M. Sc CS	21 st – 23 rd Dec. ‘21	<u>Athletics</u> 800 Mts.	J. N. Stadium	53 rd Dr. A. L. Mudaliar Golden Jubilee Commemoration Athletic Meet	Silver
Mr. A. Linga Kumar	I B. A. English		10, 000 Mts.			Bronze
Ms. R. Archana			Triple Jump			4 th Place
Mr. D. Karthick	II B. A. English		1500 Mts.			Bronze
Mr. J. Sunil Kumar	II B. A. Tamil		10000 Mts.			4 th Place
Mr. R. Manav			110 Hurdles			
Mr. A. Barath Kumar	I M. Com	4 th & 5 th Dec. ‘21	Silambam	2 nd Nilgiri District Silambam Championship 2021, Ooty	District Level	Gold
Mr. L. V. Pradeep	II B. Sc. Physics	26 th Jan. ‘21	Power lifting	M. K. Gym & Sports Academy, Thiruvottiyur	Chennai District Powerlifting Association	Silver (74 Kgs. Category)
						Bronze (73 Kgs. Category)
Mr. R. Saran Babu	I B. A. English	28 th Jan. ‘21	Boxing	Sri Eshwar Vidhya Mandhir Matriculation Hr. Sec. School, Pozichalur	3 rd State Championship Tamilnadu 2022	Bronze (63.5 – 67 Kgs. Category Senior)

6th CHEV. DR. N. R. DHANAPALAN INTER COLLEGIATE ATHLETIC MEET-2022

The “6th Chev. Dr. N. R. Dhanapalan Intercollegiate Athletic Meet” of Annai Violet Arts and Science College was organized on Thursday, the 17th March 2022. The Jawaharlal Nehru stadium was replete with enthusiasm as the athletes gathered early in the morning for the inauguration. The day began with Dr. P. E. R. Premchand, Joint Secretary, Annai Violet Group of Institution, felicitating PMJF Ln. Chev. Dr. N. R. Dhanapalan, the College Founder and Chairman.

The opening ceremony started with the display of the college's grit and discipline via March Past, in which students from various colleges took part along with the student forum. Mr. Arun Krishna of I M. Sc (Computer Science) lit the athletic torch, followed by an oath ceremony led by Ms. Janvi of II M. Com., where the athletes followed pledging to put their best foot forward and not to resort to unfair means and try their best to be true to the spirit of honesty and sportsmanship. The sports meet was declared open by Ln. N. R. D. Prem Kumar, Secretary, Annai Violet Group of Institution, after the

unfurling of the flag. Dr. Chev. N. R. Dhanapalan commenced off the first event by letting the dove and balloons fly off.

600 participants from 48 colleges in and around Chennai participated in the track and field events. The march-past was judged by Major Dr. S. Indra, Director of Physical Education, JBAS College for Women, and Dr. E. Shakila Jasmine, Director of Physical Education, Bharathi Women's College. Eminent and Experienced referees guided the events.

The meet started with 5000 mts racing heat events for girls and boys. A series of individual events including long jump, triple jump, Shot put, discus throw, javelin, hurdle race and relay were held.

The overall individual championship for women was bagged by Ms. S. Samyuktha of MGR Janaki College and for Men was bagged by Mr. Rahul of D. G. Vaishnav College. The overall team championship winner for men was bagged by D. G. Vaishnav College and runners by D. B. Jain College. The overall team championship winner for women was bagged by Soka Ikeda and runners by Stella Maris.

The event concluded with a valedictory address by Principal Dr. Initha Lebanon Ebency in the presence of the renowned Chief Guests, Dr. Desingh Rajan, Director of Physical Education, D. B. Jain College, and Mrs. PMJF. Ln. S. P. Bakialakshmi, District Governor, 324K, Chetpet. They were presented with a token of gratitude following which Mrs. Bhaghya Lakshmi inspired the audience with her motivational speech where she elucidated on the importance of finding time for physical activities besides unlocking their intellectual and academic potential and encouraged everyone to learn from their failures and move forward in life. Dr. Desingh Rajan addressed the importance of sports and discussed the new opportunities that the sportsman have in his future. He stressed on the healthy body, discipline, patience, and hard work that plays a vital role to achieve success.

College Physical Director Dr. T. Thenmozhi conferred the winners with her fair and unbiased judgement. To encourage and appreciate the winners, medal ceremonies were held where the chief guests felicitated the winners with medals and his blessings. The entire athletic stadium applauded the winners and shared their pride as they stood at the podium, gracefully celebrating yet another victory for themselves as well as the college.

Winners List:

10000mts (Men): 1. R. Raja (Torch & Fit Academy) 2. A. Linga Kumar (AVC) 3. M. Shamkumar (D B Jain), **5000mts (Men):** 1. R. Raja (Torch & Fit Academy) 2. M. Shamkumar (D. B. Jain) 3. A. Linga Kumar (AVC), **5000mts (Women):** 1. K. Vajjeyanthimala (Soka Ikeda) 2. R. Yuvarani (SDNB Vaishnav) 3. J. Jagadeeshwari (CTTE), **1500mts (Men):** 1. V. B. Arun Krishna (AVC) 2. R. Dinesh Kumar (Nazareth) 3. R. Dinesh (Nazareth), **1500mts (Women):** 1. K. Vajjeyanthimala (Soka Ikeda) 2. J. Jagadeeswari (CTTE) 3. R. Yuvarani (SDNB Vaishnav), **800mts Heats (Men):** 1. V. B. Arun Krishna (AVC) 2. R. Dinesh Kumar (Nazareth) 3. K. Gunal (Gurunanak), **800mts Heats (Women):** 1.

J. Sindhuja (Soka Ikeda) 2. P. Girija (SDNB Vaishnav) 3. L. Umamaheswari (Queen Mary's), **400mts Heats (Men):** 1. P. Niesh (D B Jain) 2. Deepak Kumar (D G Vaishnav) 3. Aadhithya (Asan Memorial), **400mts Heats (Women):** 1. S. Nathalica (Stella Maris) 2. T. Jayakshmi (Stella Maris) 3. P. Dhivyashree (Soka Ikeda), **200mts Heats (Men):** 1. Rahul (D G Vaishnav) 2. P. Niesh (D B Jain) 3. P. Sandosh (D B Jain), **200mts Heats (Women):** 1. S. Nathalica (Stella Maris) 2. M. Sabitha (JBAS) 3. J. Manica Priya (Soka Ikeda), **100mts Heats (Men):** 1. Rahul (D G Vaishnav) 2. P. Sandosh (D B Jain) 3. N. Prashanth (A M Jain), **100mts Heats (Women):** 1. S. Samyuktha (MGR Janaki) 2. M. Sabitha (JBAS) 3. K. Kaviya (SDNB Vaishnav), **Long Jump (Men):** 1. P. Giriprakash (Sir Theagaraya) 2. Hemantha Babu (D G Vaishnav) 3. S. Ragavan (D G Vaishnav), **Long Jump (Women):** 1. K. Kaviya (SDNB Vaishnav) 2. M. Indhu (Soka Ikeda) 3. R. Archana (AVC), **Triple Jump (Men):** 1. P. Giri Prakash (Sir Theagaraya) 2. G. Avinash (AVC) 3. M. Jegatheeshan (D G Vaishnav), **Triple Jump (Women):** 1. M. Indhu (Soka Ikeda) 2. J. Juliet Christena (WCC) 3. P. Kaviya (MM Tiger Academy), **Shot Put (Men):** 1. Niruigan Balaji Jalan (D G Vaishnav) 2. Sri Kumaran (New College) 3. R. Vijay (D G Vaishnav), **Shot Put (Women):** 1. Sharani (Queen Mary's) 2. R. Riktha Karen (Stella Maris) 3. J. Elizabeth Priya (SDNB Vaishnav), **Discus (Men):** 1. R. Ashwin (TI Ambattur Police) 2. R. Vijay (D G Vaishnav) 3. Sri Kumaran (New College), **Discus (Women):** 1. Shanmuga Priya (Stella Maris) 2.

Sharani (Queen Mary's) 3. R. Meena (Stella Maris), **Javelin (Men):** 1. J. Kisoth Kumar (Nazareth) 2. S. Gopinath (D G Vaishnav) 3. M. Vuja Kumar (D G Vaishnav), **Javelin (Women):** 1. N. Hemamalini (SDNB Vaishnav) 2. B. Narmatha (Queen Mary's) 3. Marisha Susan Thomas (WCC), **110 Hurdles (Men):** 1. G. Nishantha Raja (D G Vaishnav) 2. Vishal Raj (D G Vaishnav) 3. R. Manav (AVC), **4*400 Relay (Men):** 1. D G Vaishnav College 2. Mar Gregorios College 3. St. Thomas Arts and Science College, **4*100 Relay (Men):** 1. D. B. Jain College 2. D. G. Vaishnav 3. Annai Violet College, **4*100 Relay (Women):** 1. Soka Ikeda College 2. Women's Christian College 3. SDNB Vaishnav College.

The Dignitaries on the Dias were:

First Vice District Governor, Ln. Dr. K. Manivannan, D 324K, Chetpet, Second Vice District Governor, Ln. Mr. Rajesh N. Dave, D 324K, Chetpet, MJF Ln. A. G. Sivaraman, Cabinet Secretary, D 324K, Chetpet, PMJF Ln. M. Kannan, Cabinet Treasurer, Ln. Mr. S. Thangakumar, President, Lions Club of Madras, Chetpet, Ln. Mr. A. Kaniappan, Secretary, Lions Club of Madras, Chetpet, Ln. Raja Prasad, Zone Chairperson, Ln. Kalposh, Zone Chairperson, Ln. Muruges, GLT Coordinator, Ln. Shoba, Region Chairperson and Ln. N. S. Rani, Admin West Madras, Chetpet, were present to witness the event.

CLUBS AND CELLS

Drama Club

The Shakespearean Mumblecore



The Drama Club of the department of English hosted Literaria 2021 "The Shakespearean Mumblecore" on 30th Oct. 2021 at Seminar Hall, college premises. Mr. Jazz Bala aka Balachandar, Founder and Director of Black Curtain Company and Mr. Sethu Darwin, Theatre Artist were the chief guests cum judges.

The program was furnished with the presence of Secretary, Joint Secretary, Principal and Vice Principal. As it has been a practice to celebrate drama with unique different themes every year, the department had hosted this event with Shakespeare's unnoticed significant characters from his plays. The performance has been designed as a monologue and so the entire stretch of the program has had different characters walking in on the stage one after the other. The performance ended with the iconic Witches' Scene from Macbeth. On the whole, 23 students from the departments of B. A. English, M. A. English, BA Economics, BCA, B. Sc Microbiology, B. Sc Computer Science, B. Sc Maths, B. Com Commerce and B. Com Corporate Secretaryship have participated with huge sincerity.

The students have been given prizes and best performance in male and female categories at the end of the show. Mr. Timothy of I MA English, Mr. Elango of II BA Economics and Ms. Anisha of III BA English have won the first, second and third prizes respectively. Mr. Lokesh and Ms. Rianna Janet of II BCA have won the best male and female performance awards. The theatre fest has also had the October month Newsletter Issue 12 release by Reporter's Club. Media Club has distributed prizes for the winners of the Inter- Departmental Competition on photography, video and meme making which has been conducted on 25th Oct. 2021.

Media Club

The Fourth_Estate: World Photography Day



To celebrate the World Photography Day on 19th Aug, '21, a photography competition has been arranged for students under six select themes. They are Prism/ Mirror, Meaningful Location, Tell a Story with Objects, Sun Flare, and An Animal and Reflection. Students were given a set of instructions to be followed while taking shots. Both UG and PG students have taken active participation in it. Totally 57 students from various departments registered for the competition. Based on the received responses from the participants, Mr. Lasantha Kumar M. of II B. Sc Biochemistry, Mr. Keerthivaasan G. of II M. Sc Biochemistry and Mr. Giridharan S. of III BA Economics have bagged first, second and third places respectively. Karthik M. of III B. Sc Microbiology has been given special mention honour for his skill. Media Club coordinator Ms. Keerthana has judged the competition. Despite the partial lockdown period, students have shown immense interest and have submitted their photographic skills in the most artistic way possible.

Photosparks 2021



Media club and Department English organised the "PhotoSparks" competition for all the department students, on 25th Oct. '21, under the guidance of Mrs. S. Sivarajini, Asst. Prof. of English. This competition followed the themes of nature, Indian Culture, and good vibes. Students and their participation were highly appreciated by the faculties. This is an outstanding opportunity to develop their skills in



various fields of club activities.

CITIZEN CONSUMER CLUB

Fairer Society for Future Generations

On the seminar day, the 10th Dec. '21, Mrs. Madhavi, Asst. Prof., the chief guest Dr. A. Vinnarasi, Asst. Prof. & Head of HRM, Soka Ikeda College, enlightened the students on human rights, equality and discriminations in society. The students identified the issues prevailing in the contemporary society and understood the role and powers of human rights.



Food Adulteration

On 16th Dec. '21, Mr. M. Selvaraj, National Secretary of Consumer Confederation of India, & Mr. Nagaraj, Public Relation Secretary of Ambattur were invited as guests for the programme on "Food Adulteration". Mr. Nagaraj addressed the student community on food adulteration narrating a brief story.

He gave tips to overcome food adulteration & also cited many empirical examples that were being executed by food adulterators on a day-to-day basis. Then Mr. Selvaraj handed over four copies of the book based on consumer food habits.

ECO CLUB

The Secret behind the Medicinal Plants

On December 15th 2021, the Eco Club conducted a competition on "The Secret Behind the Medicinal Plants," in which a total of 19 teams competed and discussed the medicinal plants and their advantages. The day's chief guests were Principal and Vice Principal. Asst. Prof.s - Dr. Chandramohan of Biochemistry and Dr. V. Hamsavathani of Microbiology judged the competition.



COMEDY CLUB

Laughing Therapy

To improve the students' physical fitness and to reduce their stress, the Comedy club organized an activity "Laughing Therapy" on February 10th, 2022, Dr. K. A. Sathy and Mrs. B. Angel Jenefa, Asst. Prof.s at AVASC, witnessed the event. A total of 120 students participated in this activity. The significance of laughing and how it lowers stress hormones while increasing immune cells were taught.

Monday Funday

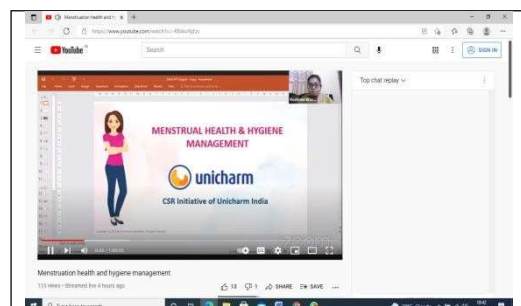
The Comedy Club organised "Monday Funday" on account of the International Day of Happiness on 21st March 2022 at the seminar hall. Mr. Harshath, VJ, Digital Creator, Performer, Entertainer at Behindwoods, was invited as the chief Guest for the day. He encouraged the students by his special fun filled solo performance including Mimicry. He holds 25 voices in the southern Cinema industry.

The club also organised a contest of stand-up comedy, mimicry, comical act, and comical script to bring out the talents of the students as young comedians. The participants entertained the audience with the best of their comic skills and received great appreciation and encouragement from the audience. Ms. Lavanya of II B. Sc Microbiology won the First Prize for Stand up Comedy and Mr. Sai Kumar of II B. Com (G) got the first Prize for Mimicry and the 2nd Prize was won by Mr. Praveen Kumar and team of II B. Com. CS for comical script. The event received an immensely positive response among the students. An equally interested and energetic audience increased the grandeur of the event and made it a huge success.

WOMEN'S CELL

Menstruation Health and Hygiene Management

A webinar on "Menstruation Health and Hygiene Management" was conducted on 11th Oct, '21, to make the girl students to be aware of the Menstrual hygiene, as it is an



essential aspect of hygiene for women and adolescent girls between menarche and menopause. Women and adolescent girls using a clean menstrual management material to absorb or collect blood that can be changed in privacy as often as necessary for the duration of the menstruation period, using soap and water for washing the body as required, and having access to facilities to dispose of used menstrual management materials. Ms. Roshnee Bhowmick, CSR Executive, UNICHARM, India, was the Resource Person and the webinar aimed to describe the experiences and perceptions of women and adolescent girls on menstrual hygiene.

Empowerment of Girl Child

National Girl Child Day was celebrated on Jan. 24, 2022, with the theme "Empowerment of the Girl Child." The Guest speaker, Dr. S. Sudha, Head of Tamil, and NSS programme officer, Jaya College of Arts and Science, started the event by quoting the immeasurable value of a girl child. In her eloquent speech, she created an awareness on the rights of girls by discussing various atrocities and inequalities that girls face in their daily lives. She stressed on the importance of girls' education, nutrition, and health and how to be aware at all crucial times. She further elaborated on the nutritional, and emotional wellbeing of the children. In addition to this, she also highlighted the contributions of girls in various fields such as sports, literature, science, and education. The speaker concluded by emphasising on the fact that every individual has to come forward to remove the inequalities faced by the girls in the society.



PLACEMENT CELL

A Citizenship Initiative of Barclays Employability Skills Training (25/08/2021 to 26/08/2021)

The training programme was organised for the students to have a clear idea on their successful career - with critical thinking, time management and team work - all being common features of most degrees. The Guest Speaker Mr. J. Krishnan General Manager, RIPE, highlighted the important requisites like knowledge, skills and attitudes and the ways to use those assets, and how to present them

to employers. The guest speaker discussed improving professional skills and knowledge, as well as developing IT, problem-solving, and communication talents in order to meet the expectations of the employers. The Speaker effectively addressed the queries of the participants.

Orientation Program – MyOS Application

IQAC and Placement cell organised an orientation program using the MyOS application for the final year students of Commerce stream on 22nd Sept. '21 and for the final year students of BBA, ISM, and other students of Arts and Science stream on 12th Nov. '21. Nearly 250 students participated in two batches. The guest speaker, Mrs. Lavanya, Client Head. TeachSub Techno Solutions Pvt. Ltd., Chennai, explained the different steps involving resume building, the significance of practising and taking up different aptitude tests for practice, enrolling in certificate courses, updating profiles regularly, and making profiles visible to prospective employers. She also highlighted the easy accessibility of the MyOS application.

Number of Students applied for Virtual Job Fair

S. No.	Degree	No. of Students
1	B.Sc Computer Science	27
2	B.Com AF	30
3	B.Com CS	17
4	B.Com	27
5	BBA / ISM	07
6	BCA	14
7	B. Sc MB	5
8	B. Sc BC	2
9	B. Sc Chemistry	1
10	B. Sc Maths	1
11	B A English	6
12	BA Economics	3

List of Students offered Jobs

S. No	Student	Degree	Course	Company
1	Madhan P	B.Sc	Computer Science	Bank Zone
2	Rubesh G	B.Com	Accounting Finance	Bank Zone
3	Gokila Krishnan T	B.Com	Commerce	Bank Zone
4	Akash V	B.Com	Information System Mgt	Bank Zone
5	Vennila M	B.Com	Information System Mgt	Bank Zone
6	Soundarya P	BA	Economics	Bank Zone
7	Stalin S	B.Com	Accounting Finance	Bank Zone
8	Ashwin Kumar P	B.Com	Accounting Finance	Bank Zone
9	Manikandan M	B.Sc	Computer Science	Bank Zone
10	Bhuvaneshwaran S	B.Sc	Computer Science	Bank Zone
11	Daniel G	B.Com	Accounting Finance	Bank Zone
12	Johnson Patrick J	B.Com	Accounting Finance	Bank Zone
13	Naveen Kumar S	B.Com	Accounting Finance	Bank Zone
14	Shaik Wasim A	B.Sc	Computer Science	Bank Zone
15	Hasain Mohideen N	B.Com	Accounting Finance	Bank Zone, Sevikatech
16	Nanda Kumar M	B.Com	Accounting Finance	Bank Zone

17	Sujitha V	B.Sc	Computer Science	Bank Zone
18	Mahalakshmi V	B.Sc	Computer Science	Bank Zone
19	Magesh Babu P	B.Com	Accounting Finance	Bank Zone
20	John Milton S	B.Com	Accounting Finance	Bank Zone
21	Sneha S	B.Sc	Microbiology	Bank Zone
22	Roshni P	B.Sc	Microbiology	Bank Zone
23	Janani G	B.Com	Accounting Finance	Bank Zone
24	Monika K	B.Com	Accounting Finance	Bank Zone, Mphasis BPO Services
25	Pavithra A	B.Com	Accounting Finance	Bank Zone
26	Srimathi A	B.Com	Accounting Finance	Bank Zone
27	Ranjini R	B.Com	Accounting Finance	Bank Zone
28	Swetha C	B.Com	Accounting Finance	Bank Zone
29	Muthupriya D	B.Com	Accounting Finance	Bank Zone
30	Monisha K	B.Com	Accounting Finance	Bank Zone
31	Nandhini S	B.Com	Accounting Finance	Bank Zone
32	Sneha A	B.Com	Accounting Finance	Bank Zone
33	Nivetha D	B.Com	Accounting Finance	Bank Zone
34	Deepika K	B.Com	Accounting Finance	Bank Zone
35	Saranya A	B.Com	Accounting Finance	Bank Zone
36	Sujatha E	B.Com	Accounting Finance	Bank Zone
37	Shakina Begum H	B.Com	Accounting Finance	Bank Zone
38	Chandrasekar R	B.Com	Commerce	Bank Zone
39	Bhuvan Shagar V	B.Com	Commerce	Bank Zone
40	Chaitra B R	B.Sc	Chemistry	Bank Zone, Sevikatech
41	Vijay Raj S	B.Com	Commerce	Bank Zone
42	Deenadayalan R	B.Com	Accounting Finance	Bank Zone
43	Deepak Kumar A	B.Com	Commerce	Bank Zone
44	Brindha S	B.Com	Corporate Secretaryship	Bank Zone
45	Jeevitha D	B.Com	Accounting Finance	Bank Zone
46	Arul Valan F	B.Com	Corporate Secretaryship	Bank Zone
47	Tamil Arasu D	B.Com	Corporate Secretaryship	Bank Zone
48	Nishanth J	B.Com	Corporate Secretaryship	Bank Zone
49	Saran Yogi R	B.Sc	Computer Science	Bank Zone
50	Lisha B	B.Sc	Computer Science	Bank Zone
51	Rakesh V	BCA	Computer Application	Bank Zone
52	Haben Inbaraj M	B.Com	Information System Mgt	Bank Zone
53	Jaganraj M	B.Sc	Computer Science	Bank Zone
54	Kamalesh A	BCA	Computer Application	Bank Zone
55	Lakshmi S	BA	English	Bank Zone
56	Saravanan R	B.Com	Commerce	Bank Zone
57	Suriya E	B.Com	Commerce	Bank Zone
58	Isai Ananthi V	B.Com	Commerce	Mphasis BPO Services
59	Lakshmi S	BA	English	Sevikatech
60	Manikandan M	B.Sc	Computer Science	Sevikatech
61	Sai Surya S	B.Com	Commerce	Sevikatech
62	Lokesh V	BA	Economics	Mphasis BPO Services

INSTITUTION'S INNOVATION COUNCIL

IIC Impact Lecture Session I

The Lecture session I on 24th Sep. '21 started in an eloquent way with Principal presenting the welcome and presidential address to the virtual gathering. She expressed the pleasure in hosting the program and the institution was

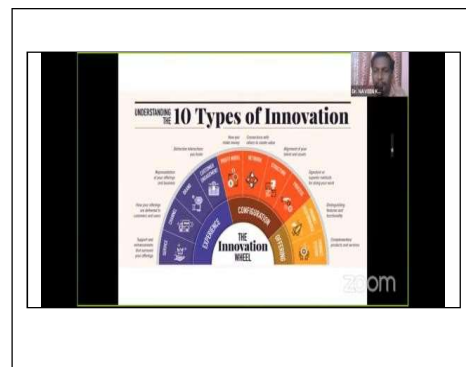
one among the few selected colleges to conduct such creative occasions. Institution's Innovation Council Impact Lecture Session I have had two experts from the reputed organisations to

address students regarding start-ups and incubation centres. The first speaker, Dr. V. Naveen Kumar, Founder and Director, ImmuGenix Biosciences Pvt. Ltd., began the session with a small introductory note on his organisation. The core part of his lecture started with the definition of innovation and the difference between inventions and scientific inventions. He then moved on to explain the types of innovation, also known as the innovation wheel, where he discussed some of the major factors of innovation such as service, brand, customer engagement, network, product performance, etc., As a continuation to the previous segment, he emphasised the process of innovation, beginning with empathy, defining the innovation idea, its prototype and finally testing the final product. In this particular fragment, he demonstrated the way in which any innovative concept had to travel the above-mentioned stages for effective result. After a profound elucidation on the importance of bringing quality innovative proposals, he spoke on the role and significance of entrepreneurs in any society. He quoted some of the organisations like OYO which was initiated as a small-scale unit and later got transformed into enormous establishments. Further, he indicated the disciplines such as Molecular biology, Microbiology, Biochemistry, Immunology, Genetics, Chemical engineering and Cell Biology which towered demands in crops, drugs, vaccines, diagnostics and livestock productions. He continued to cite a few firms like Osteo3d, Smart Scope, Poorti, IMOV Motiontech, Tjay etc. Towards the end, he briefed the methods to initiate in setting up a Start-Up and its phases. In his closing address, he highlighted some of the



government funding sectors such as BIRAC, Make in India and NITI Aayog which lend hand to the promising entrepreneurs in the field of Molecular biology. Questionnaire session for the first speaker was hosted by Mrs. Srividhya, Asst. Prof. of Commerce. She brought forward some of the basic queries like the primary requirement in establishing a start-up and the way to sustain as an entrepreneur after laying the foreground. Also Ms. Menaha of III B. Sc Biochemistry has asked the speaker regarding the procedure to start an incubation centre. The expert gave his perceptions over the asked questions with the needed insights.

The expert talk 2 began with the second speaker, Dr. Priya Elamvazhuthi, Senior Manager, IITM Bioincubator, IIT Madras Research Park, Taramani, started the session with the function of start-up incubators. She continued to specify the UN Sustainable Development Goals which helped the young aspirants to identify the domains to be focused which are of high demand. She proceeded to give an extensive report on the funding agencies such as Sitare, EYUVA fellowship, BIG, BIPP, LEAP, ACE, etc., and their fund scale to diverse set of entrepreneurs. She demonstrated on a vast list of Bio Incubators ranging across all sorts of firms. In the forthcoming session, she enlightened the students with the objectives, infrastructure of incubation cells with high-end facilities and equipment of IITM. To educate the students in utilising the aforementioned amenities, she provided a detailed presentation on the application process, incubation model and services given to the approaching candidates. Three videos of start-up innovations were played to illuminate students to come up with constructive innovative projects. She mentioned the way IITM BI provides multi-faceted launch platforms where candidates are



educated, trained and given funds to lay a firm. Dr. Priya also provided the programmes which allow the faculty members alongside students in forming a start-up. She continued to mention the IITM's collaborations with industries such as ETA. As additional information, she even introduced the team of IITMBI where she is part of it. Before she concluded, she gave a virtual tour of IITM Research Park's external and internal infrastructure for the benefit of students. During the discussion part, Mrs. Prasanna, Asst. Prof. of Economics, had put forth major questions like, IITM Research Park's tie-up with nongovernmental organisations for research, and acceptance of common people's project proposals. The speaker clarified all the queries with detailed components.

IIC Impact Lecture Session II

On 12th Oct. '21, the second session titled "The Paradigm of New Age Entrepreneurship" began with Principal's special address appreciating the College's Innovation Cell for conducting successfully the second session in the IIC Impact Lecture Series. Dr. Rajachitra Manivannan, Asst. Prof. of Corporate Secretaryship, Dwaraka Doss Govardhan Doss Vaishnav College, highlighted the way India was being the fastest growing Start-up ecosystem at the world level. She continued to talk about the scenario of New Age Entrepreneurships and the success behind it. While speaking about the latter she quoted her personal experience being an entrepreneur in achieving the triumph. She shared some of the key factors of laying a successful entrepreneurial platform including versatility, risk taking, decision making and effective people skills. So he mentioned the significant current approach of entrepreneurship as not just being the profit-making podium but also the impact it creates on the society. She continued to mention the top 10 entrepreneurs in India. When talking about the important role of creativity in New Age



Entrepreneurship, she quoted Pooja Kaul, who makes beauty products out of Donkey's milk. She concluded the session with some of the mentions of New Age Business ideas. During the questionnaire session, students raised questions for which the speaker gave appropriate understandable answers. One of the questions was regarding the major problems of entrepreneurship. To which the expert answered that sustaining would be the most challenging since there were a huge number of entrepreneurs budding every day.

The second session on "Legal and Ethical Ways for a Start-up" was presented by Dr. Padmaja Priyadarshini B. N., Entrepreneur, Senior Statistician & Resource Person. The speaker began her initial address on MASLOW 2.0 pyramids which explain the immediate needs of humans that was explained psychologically. She proceeded to discuss the structuring of start-ups, various forms of entities, characteristics of different stages in start-ups like Bootstrapping to the students. She even had a quiz time during her presentation where she clarified the possible doubts that students might have by herself. She explained some of the important legal traits in laying out a business such as documentation that includes Offer Letters, Employment Agreements, Intellectual Property Assignment Agreement and many others. At the end of the session, she addressed the seven dangers of human virtue and 13 commandments that every entrepreneur must remember.



Funding Opportunities for Biotech Innovators & Entrepreneur

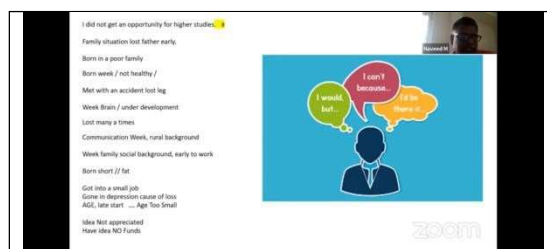
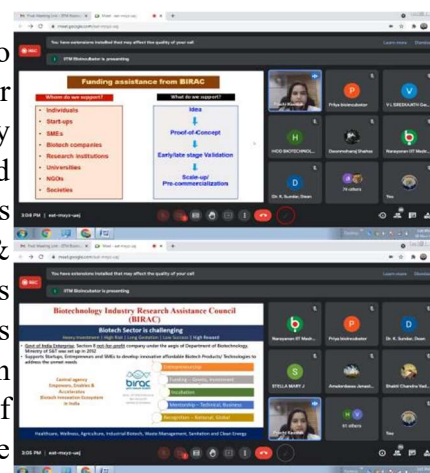
On 18th Nov. 2021, IITM Bio incubator in association with our College and Kalasalingam Academy of Research and Education organised a webinar on “Funding Opportunities for Biotech Innovators & Entrepreneur”. Dr. Prachi Kaushik, Manager, Investment (BIRAC) was the speaker of the session. The speaker offered awareness on various funding schemes such as BIG, BIPP, SIBRI, PACE and many such schemes. The session gave an enormous exposure for the benefits of people who are looking forward to launching startups and to the academies and industries in the biotech sectors. The session extended its territory in guiding entrepreneurs about funds and grants to start ideation and POC to the mature stage of commercialization.

My Journey in Pharma Business as a Successful Entrepreneur

The session with a welcome note on 27th Jan. '22 started with the principal's advice to make use of the webinar as it was rare to listen first-hand of the ups and downs that a business man would meet in the career. Followed by her address, Mr. Naveed, Founder and Director, Synerheal Pharmaceuticals Pvt. Ltd. in turn, began the session with a small virtual activity which addressed the way to simplify and solve the complicated situations in both business and life. He continued that at times continuous desire for change would lead to being in the comfortable zone with nil progress. In order to overcome this, one would have set priorities and proper direction for the proceedings. He addressed the need to overcome from giving excuses when an assigned task was not completed by people. The points mentioned above would help the youngsters to lay a successful foundation in the business they would begin with, he continued. Further he proceeded to quote some of the organisations such as, Lucious, UpGrad, Urban Company and many more, which had been started by young people in the recent years. He strongly stressed on the importance of making and choosing choices in one's career. He explained the key to success was to think like 10% of the people as the remaining 90% had always made the obvious and easier ideas and solutions. He offered the key dimensions that one must keep in mind on this critical journey. They were, one, to make a unique solution, two, to make the solution accessible to laymen and three, to make it affordable. He concluded his address with this piece of information on the way Navy Seals of the US would recruit people. He said the people would be selected not based on their physical strength but how far they would stand to save the people standing next to them during the frontline duty. Thus, he concluded saying that teamwork would always have to be the most important factor in bringing any business to its victory. During the questionnaire segment of the session, the speaker shared his views on finding the right business and time to step in.

Webinar

To facilitate students with a standard guidance on possessing certain professional ethics in order to succeed in their aspirations, IIC organized a webinar on “My Success Story - & Tips to a Colourful Life” on 10th February 2022. Mr. Mathew Kuruvilla, Entrepreneur in IT & Direct Selling was the speaker. He began the session with the story of a Scientist and his Chauffeur which was indeed about Scientist Albert Einstein. The story emphasized the importance of bearing intelligence to be a successful individual in life. He proceeded the session by briefing the seven tips that one must remember in order to lead an organized and meaningful life. The seven tips were, to have a big dream,



to have a burning desire, to learn to set goals, to choose the right mentor, to enjoy the journey, to choose to be different and to just do it. While briefing the tips he quoted many inspirational achievers such as Wright Brothers, Sundar Pichai, CEO of Google, Shantanu Narayen, CEO and President, Adobe, Leena Nair, Global CEO of French Fashion House Chanel, Former President Dr. A. P. J. Abdul Kalam, Mr. Mohandoss Karamchand Gandhi and Swami Vivekananda. Towards the end of the webinar, he insisted the need to be innovative and updated with the recent trends around us to sustain in any business without any kind of halt. At last he presented a brief note on the five biggest trends in 2021. The participants were curious to learn the tips parallelly with the acquaintance of great personalities. They were able to relate to the webinar as it was lively and felt wonderful to listen about familiar personalities with unfamiliar information.

On 15th Feb. 2022, Mr. Babu Vincent, Founder and Managing Director, Service Square, was invited to introduce, educate and tackle the technical hindrances in functioning a business in terms of “Problem Solution and Product Market Fit”. After the formal proceedings, Mr. Babu Vincent, embarked his presentation with the statement that every business would have a reason to be established and it would aim at solving problems of the people. With that note, he continued to explain the ways to measure problem solution fit in business. By defining the term Product Market Fit and Stages of Customer Development, he continued to make the participants understand the concepts. The speaker shared his business foundation and its proceedings. Towards the end, he stated that in the next 10 years there would be a huge growth ever in any business and those businesses that fail to upgrade would disappear with no trace behind. The session came to an end answering the questionnaire session where he explained the purpose behind his business Service Square. The participants were exposed to the importance of backend management in business in order to not meet losses and to satisfy both the employees and customers.

Virtual Workshop

IIC along with IQAC conducted various virtual workshops for the students to have a better understanding of the current scenario in the world of industries.

- To educate students with the nature of small scale business proceedings and loan procedures which are sanctioned by the government, a virtual workshop on “Entrepreneurship Skill, Attitude & Behaviour Development” was organised on 17th Feb. '22 in which, Mrs. Udhayashanthi J., Proprietor, Tejas Industries was invited as the speaker. She began the session by sharing her experiences in her organization along with its history. She discussed the qualities that an entrepreneur must keep in order to run the established business long lastingly. She insisted that consistent determination would turn any business to success. She added that the success of the business also laid on systematic procedure and transparent dealing with the employees and customers. In the questionnaire session, she explained the procedures to get a loan at the bank. The participants had a peculiar exposure to listen to the first hand experiences of functions of business from a commoner. They related to the speaker as she had spoken in a simplified tongue of her business establishment.
- A Workshop on “Entrepreneurship and Innovation as Career Opportunity ” was organised on 12th Feb 2022 to enlighten the students with the diverse features of being an entrepreneur and the qualities to possess in order to sustain in the field. The workshop began with a brief note with the introduction of the Guest speaker, Mr. Nivesh Babu VK, Proprietor, VGK Ventures, who insisted the participants to have close watch on the term. He then discussed the top five, referred to as rich, and the bottom ninety five percentages of people, the mediocre. He went on to explain the six parameters to be a successful entrepreneur. They were to exercise mental health, physical health, family, labour of love, spiritual health and social responsibility. After a brief elucidation on the parameters, he introduced the two circles of entrepreneurship which were, things we could control that was exercised by the rich to sustain without interruption and things we could not control that was exercised by the mediocre, so they could not seem to have progress and remained in the bottom level. The speaker highlighted the Gig economy which is a trend set since the pandemic period and which was practiced by business people

largely. The concept states the way business people were no longer willing to employ people rather they preferred to establish tie-ups with entrepreneurs. In the second segment of the program, the speaker mentioned the qualities which an individual must habituate in order to be an entrepreneur. They were to have the reading habit, to have good plans, to have midterm and long term goals and to have a logical and magical mindset. As it is important to have goals in any business, the speaker enlightened the participants with the kinds of goals that one could practice. The goals are survival, status, financial freedom goals, purpose goal and thanking note goal. In the proceeding segment, he insisted on how significant it was for an entrepreneur to invest time in a productive manner. During the final segment, he explained the four types of quadrants (EBSI) for the way people earned money commonly. They were, being an employee, a business owner, a self-employed and an investor. He added that an entrepreneur has to make sure that he covered the quadrants except for being in the employee cell. The participants enjoyed the session as it was not a presentation but a kind of storytelling which contained all the serious prospects of entrepreneurship.

- A virtual Workshop on “Design Thinking, Critical Thinking and Innovation Design” was conducted on 24th Feb. 2022 to edify students with the acquaintance of design, creative and critical thinking with the blend of innovation. Mrs. R. Hemalatha, Assistant professor, Department of Visual Communication, SA College of Arts and Science, addressed the virtual gathering who began the workshop with the absolute essence of design thinking and its significance in solving problems. She then explained the five stages of design thinking, discovery, interpretation, ideation, experimentation and evolution. The speaker continued her presentation with productive thinking, its hindrances, critical thinking and the ways to improve it. She went on to talk about honing creative thinking skills efficiently. During the last part of her presentation she differentiated creative and critical thinking to the participants. The participants were content to learn the various thinking processes in dealing with employees and to establish a fine environment in the business scenario.



FINE ARTS CLUB

75th Independence Day Celebration

The 75th Independence Day was celebrated on 15th Aug. 2021; Patriotic feeling was running high with an erect head when the tricolour flag was hoisted by our Joint Secretary



Dr. P. E. R. Premchand. Principal Dr. Initha Lebanon Ebency shared a few words and encouraged the students with positive thinking. She briefed the celebration by making the students realize their role in the nation. On the Patriotic day various competitions were conducted like oratorical, dance, music, rangoli and debate.

Students exhibited their talents and won prizes and certificates. The day came to an end by oath taking and National Anthem.



Debate - Independence Day

On the occasion of 75th Independence Day, a debate program was conducted on the title, "மகிழ்ச்சியும் மன நிறைவும் தருவது கிராமத்து வாழ்க்கையா நகரத்து வாழ்க்கையா?" by Dr. Santhanakrishnan, Head of Tamil, who was the moderator for the event. Four students from different streams



have taken part in it. The students were divided into two groups so as to represent two heads for each topic. They have touched upon various issues, which were related to the chosen topic, from mundane to the unnoticed passages of our everyday life. Students even have spoken on the positive changes in climate as an impact of the global lockdown. At the same time, they have addressed the economic downfall which has affected very badly on the lives of common people. The moderator welcomed the students' diverse point of view and has made the platform with ease that has enabled

the students to speak their mind out.

Virtual Onam Celebration 2021



Virtual Onam celebration for the year 2021 was arranged by the Fine Arts Club and broadcasted live on YouTube at 3 p.m. on 19th Aug, 2021. The program had a maximum authentic Keralite tradition by means of song, dance, pookalam and the classic traditional music of Kerala, Chenda Melam. Principal Dr.



Initha Lebanon Ebency gave a special address to the students, explaining the cultural significance of Onam and the need to celebrate it. Mr. Vivyan of II BCA has given a speech with an elaborate focus on the mythical and historical background of the festival.



He has enlightened the students with the details of food and customs which are exclusively followed on the day of Onam as per the tradition. The program also showcased pookalam art done by teachers and students to the viewers. On the whole, the virtual celebration of Onam has led the students to know the exciting factors of the festival and has spread joy to the ones who have already been celebrating it.

Christmas Day Celebration

On 23rd December 2021, the Christmas celebration began with the prayer song by the college choir. Dr. C. Initha Lebanon Ebency, Principal, Kumar, Secretary and Dr. P. E. R. Premchand, were felicitated by Mrs. Japhia Solomon, Vice Principal, and Dr. Uma Sarulatha, Head of Commerce respectively. As



Christmas celebration cannot go without reading the Holy Bible, Ms. Menaha V., Secretary, Student forum and Ms. Princy R., of I B. Com. ISM read Bible verses in English and Tamil respectively. The following segment of the celebration had various cultural activities by the students of diverse departments. Ms. Krithika of



II B. A. Economics performed classical dance followed by a carol mash up performed by the band 'Dawn of Redemption'. The celebration proceeded with two group dances, to make it more musical the college choir performed a special song. At this juncture of the program a video presentation of AVASC theme song and an album was released. The celebration was hyped with the performance of the teachers' choir. After all these cherishing moments, the chief guest of the celebration Prof. J. George Fernandez, Convener, Loyola International Academic Collaboration, was felicitated by Mr. N. R. D. Prem Kumar, Secretary. The chief guest delivered a stupendous speech to the gathering. The result of competitions which were conducted on occasion of Christmas celebration was announced

by Dr. V. Shyamala, Fine Arts Convener. Mr. Balaji. M., Cultural Secretary, Student Forum presented vote of thanks. The program was concluded with benediction and prayer by Prof. J. George Fernandez. With the arrival of Santa into the hall had a perfect Christmas joyous end with jingle bells.

Inaiya Vazhi Pongal Vizha (Virtual Pongal Celebration)

Dr. R. Santhanakrishnan, Asst. Prof. of Tamil, hosted the Virtual Pongal Celebration on Zoom Video Platform on 13th Jan. '21. He began with a brief note on the peculiarity of celebrating Pongal by Tamilians across the world. He invited Principal Dr. Initha Lebanon Ebency to render the welcome address to the virtual gathering. The Chief Guest Poet R. Ramalingam proceeded with his address. In his speech, the poet mentioned growing some of the basic moral disciplines which were very rare to see in people in the present world. He continued to speak on practising togetherness as it was an essential part of Tamil Culture. The virtual celebration proceeded with an exhibition of various cultural activities of students. It started with Silambattam by Mr. Bharath. The four houses of the college - Rhinos, Bulls, Panthers and Eagles, participated in many competitions such as Dance, E Poster, Mehndhi and Rangoli. The students who represented each house showed huge enthusiasm by performing Oyillaattam, Karakattam, Mayilattam and Thappattam for Dance, made E Posters 'Save Farmers' theme, illustrated Rangoli and Mehndi. At the end of the virtual celebration, Mr. Elango of II BA Economics rendered the vote of thanks.

Virtual 73rd Republic Day Celebration

Dr. Shyamala, Asst. Prof. of Microbiology, hosted the Virtual 73rd Republic Day on 26th Jan. '21. The Chief Guest of the day Mr. M. Ramasamy, Inspector of Police, Ambattur, was felicitated by Principal Dr. Initha Lebanon Ebency and Mr. Anbarasu, Head of Economics. Post the felicitation, the chief



guest was requested to hoist the national flag. The college choir team performed a song praising the significance of the day. When the Principal was invited to address, she highlighted the deeds of freedom fighters and the need to show gratitude to them forever apart from occasions like Republic Day. The program then proceeded with the chief guest's address. Mr. M. Ramasamy urged the students to achieve their goals in their early 20s equally with the same determination as of the freedom fighters. The program had two special speeches from Ms. Princi of I B. Com ISM



and Ms. Kezia of IIIBA English Literature in Tamil and English respectively. Dr. Shyamala presented a vote of thanks towards the end of the program. The program wound up with the National Anthem.

NSS, YRC AND RRC

World Yoga Day - Online Webinar on "Yoga for Improving Immunity" (Live Webinar Through Zoom Cloud Meeting) Live Stream in YouTube

IQAC with NSS & YRC units organized an online webinar on "Yoga for Improving Immunity" on 18th June 2021. Dr. Vaneeta Aggarwal, NSS Coordinator, UoM, Chepauk campus was the Guest of Honour and Mr. Radjan, Satellite Operations, Tata Communications, was the Resource Person for the day. Dr. Vaneeta Aggarwal gave an eloquent speech on the importance of Yoga and its role to keep ourselves healthy and encouraged the students to practice Yoga in our daily life for a healthy mind and long life.

Mr. Radjan is passionate about self-realization and social service. He explained the different styles of Yoga and its benefits by briefing its origin along with the demonstration of yoga Asanas like Surya Namaskar, Pranayama, etc. Nearly 220 volunteers, staff of our college and other colleges (Guru Nanak College, Vivekananda College, Alpha, DRBCCC Hindu, Bharathi Women's, MCC, Mahalakshmi Women's College, Sri Krishnaswamy College, etc.) attended the Webinar. In the Query session, Mr. Radjan cleared the viewers with illustrations. The webinar covered the need of the pandemic. Nearly 300 participants received E-certificates. Currently, the video has reached 1646 views.

Doctors' Day Celebration



IQAC along with NSS, YRC of our college in association with the Lions Club of Chetpet, celebrated "Doctors' Day" on 1st July 2021. Expressions of honour and gratitude towards Dr. Sidharthan, Dr. Rajapriya, Dr. Priyadharshini and Dr. Sasikala and



Dr. Anbalagan were showered on them for their dedication and endless commitment towards the society during Covid-19 pandemic. NSS Program officers, Dr. K. A. Sathy, Mr. V. Anbarasu and YRC Officer Mr. Ponnarasu coordinated the event and NSS volunteers greatly came in support for the smooth conduction of the programme.

Health Check Up Camp

NSS, YRC along with IQAC Cell organized a Health Check-up camp in our college campus on 20th July 2021 for the public who are residing in and around the college area. Staff and students volunteered enthusiastically and nearly 130 people benefited from the service rendered by Dr. A. Siddharth, Ambattur Corporation Hospital DHO, NCD Staff, and Sister Ebima, and Ms. Bhavani, Menambedu Health Department.

Paying Homage to Missile Man of India, Dr. A. P. J. Abdul Kalam

IQAC cell and NSS Units of the college with staff and students paid their due respect to the former President Dr. A. P. J. Abdul Kalam on his 6th Death Anniversary Day at the College premises. In memory of Kalam, saplings were planted by Joint Secretary Dr. P. E. R. Premchand, IQAC Coordinator Mrs. Japhia Solomon, NSS and YRC POs.

International Youth Day - Online Webinar on "Healthy Youth for Healthy India" (Obesity Awareness Program)

On the occasion of International Youth Day, IQAC, NSS and YRC Units organized a webinar on an Obesity Awareness Program titled "Healthy Youth for Healthy India" on 12th Aug. 2021. The resource person was Dr. K. Balamurugan, Director of Physical Education, Govt. Arts College, Dharmapuri, Periyar University. Dr. Balamurugan briefed all the health-related problems that were being faced during the lockdown and the means to keep a healthy body through yoga. The session was very informative and interesting to the students and Staff. Around 114 students joined the program through YouTube live. In the query session, Ms. Anisha of III BA English read out the questions as asked by the participants through the chat box. The chief guest patiently answered and cleared all the queries.

World Humanitarian Day

NSS and IQAC units organised a program to celebrate the "World Humanitarian Day" on Aug.

19th '21 in the college campus. Food products were distributed by staff and students to the needy in and around the campus surroundings. NSS & YRC programme officers, Principal, Vice Principal too shared a meal with one needy person. "Serve One Meal with One Person" was the theme for the day.

Undertaking Pledge on Social Justice Day

On 17th of Sep. '21, NSS, YRC units and IQAC Cell jointly encouraged the staff and students to take a pledge on the Day of Social Justice commemorating the Birth Anniversary of Periyar E. V. Ramasamy. The oath followed the SOP as prescribed and recommended by the Ministry of Health and Family Welfare. The intention of oath taking is to follow social justice in practice forever.

International Day of Peace

On 21st of Sep. '21, NSS, YRC units and IQAC Cell along with Lions Club, Chetpet, celebrated the International Day of Peace. The students and faculty members took an oath to aim for a sustainable and equitable world and to make it emerge stronger by bringing a positive transformation in the lives of people who suffered mentally and physically during the COVID 19 pandemic. The event was determined to bring success in building a green society, a more inclusive, sustainable, healthier, and more resilient society and to inspire the world with peace.

NSS Day Celebration

IQAC cell and NSS Units have commemorated the NSS day, which fell on 24th of Sep. 2021. The following works were carried out by the faculty concerned and NSS Volunteers. The NSS Volunteers carried out the task of levelling of grasses, removal of weeds etc. And a survey of the Corona Vaccinated and non-vaccinated members were numbered to 315 in the household locality around the college area. Saplings were planted by the Joint Secretary Dr. P E R Prem Chand in the campus and NSS Programme Officer Mr. V. Anbarasu along with the faculties Mr. Samuel, Mrs. Angel Jennifer and Dr. Rajeswari under the supervision of the Principal and Vice Principal put their effort to fulfil the agenda.

Mega Free Health Camp

A mega Medical Camp for the public has been organised, on 8th Oct. '21, in collaboration with YRC, Apollo, RPS Hospitals, and the Chennai Liver Foundation, as well as with Sri Dhanvantri Trust for Cancer Awareness, Meenakshi Academy of Higher Education and Research, and the Lion's Club Chetpet. Chev. Dr. N. R. Dhanapalan, Founder and Chairman is the chief guest of the day. A general health check-up, Siddha, Eye, Dental, and Blood Donation, Cancer Awareness, Yoga Therapy, Acupuncture, Neuropathy, Diabetes, Ayurvedic, Tree plantation, and other activities were carried out. A total of 17 units of blood was collected. Around 1137 individuals benefited from this free camp.

National Unity Day

NSS units along with IQAC Cell celebrated Rastriya Ekta Diwas (National Unity Day) due to the birth Anniversary of the Iron Man of India – Sardar Vallabhbhai Patel on 30th Oct. '21. The program embarked a light upon the young minds to realize their duties and to maintain equality in the nation. Mr. V. Anbarasu, NSS Programme officer and Head of Economics, the students and the teaching fraternity took pledge stating that unity, integrity, and security of the nation to be preserved.

World Kindness Day

The day on 13th Nov. '21 started with the thought to inculcate the deed of humanitarianism in each and every individual. It is to serve the needy people at least a square meal on this day. A large number of students and also staff were involved in the work of distribution of meals to the needy people from dawn to dusk. The needy people benefitted especially during pandemic situations.

Covid Vaccination Camp

NSS unit along with the Ambattur Corporation organized a free medical Covid - 19 vaccination camp on 25th Nov. '21, for the college students. NSS Programme Officer Dr. K. A. Sathy & Mr. V. Anbarasu coordinated the corporation staff for conducting the camp successfully. Nearly 60 civilians benefitted by this free camp. The camp helped the staff and students to come forth voluntarily to test breaking the fear to avail themselves in the hospitals. The camp provided them with basic knowledge about the virus and its precautions.

Constitutional Day Celebration

IQAC, NSS & YRC units organized Constitutional Day on 26th Nov. 2021 to cherish the glory of our great nation's constitution and to reaffirm our responsibility to uphold the principles of the constitution. Mrs. Surya Prabha LLM (HRDE), Advocate, Madras High Court, shared her expertise on the subject. Further she emphasized the importance of the constitutional day and stressed the prerequisites of the constitution. The preamble is read by the Guest and was followed by the students.

Aids Awareness Day

On behalf of World Aids Day, NSS, YRC with IQAC cell organized an online webinar on AIDS Awareness on 30th Nov, 2021. Mrs. T. Babitha, District ICTC supervisor, District AIDS prevention and Control Unit (DAPCU), Collectorate, Tiruvallur was the Chief Guest for the day. Briefing out the definitions of HIV, she presented a detailed account of the symptoms of illness, modes of transmission treatment (no cure exists), ART (Antiretroviral Therapy Drugs are referred to as ARV), symptoms, precautions method, human physiology of the affected people. The webinar was more informative and kept the viewers updated. YRC POs and students from Stella Maris College, Bhaktavatsalam Memorial College for Women, Mohamed Sathak College, Muthukumaraswamy College and Kandaswami Naidu College joined the program. Nearly 260 participants received E-certificates and the program reached 2.2k viewers.

National Pollution Control Day E-Quiz (02.12.2021 – 04.12.2021)

The National Service Scheme conducted an E-Quiz on behalf of the National Pollution Control Day on 2nd Dec 2021 through an electronic platform using Google forms. 871 students from various colleges participated and received printable E-Certificates.

International Volunteers' Day

On behalf of International Volunteer Day, NSS unit conducted an Awareness Program for the NSS volunteers on 7th December 2021. NSS officer Dr. Sathy briefed the session and motivated the Volunteers on the role of their services such as timely contribution, helping the needy, teaching the illiterates on a par with technological knowledge and spending their valuable time and effort for the good cause of the community. Mr. Vamsi and Ms. Vedha, NSS volunteers, shared their memorable moments they encountered while rendering their service to all the participants.

COVID-19 Vaccination Drive

IQAC and NSS units with the coordination of Ambattur Corporation, Menambedu Health Centre organized the 2nd COVID 19 vaccination drive on 11th Dec. '21, in the college campus for the students and staff. The drive under the supervision of Dr. Arun, Menambedu UPHC (Urban Primary Health Centre), Mrs. Kanchana Senior Nurse, Mr. Rajesh NULM and Mr. Kesavan, Sanitary Officer, Chennai Corporation, Ambattur, attained 103 students and three staff members.

Essay Writing Competition

On 16th Dec. '21, IQAC along with NSS units commemorated Vijay Diwas by observing a silent prayer along with an essay competition on 'Contribution of Soldiers to our Nation'. Around 37 students participated in three languages - Tamil, English and Hindi. Competitors were evaluated based on their content, presentation and awareness on the subject. The program came to an end with the issue of certificates for the winners and participants.

National Voters' Day

On 25th Jan. '22, National Voters' Day was celebrated where the Guest, Mr. J. Samuel Moses, BLL, BBA, MBA, MSW, Guest Lecturer of Loyola College, Chennai, was felicitated by the Principal Dr. C. Initha Lebanon Ebency and he with the theme, "National Voters' Day", captured the attention of the viewers with his brief PowerPoint presentation on the duties and responsibilities of each and every citizen in the country. He stressed on the quote "Your Vote Your Identity" and elaborated the need of raising hands and raising voice to choose etc. He ended the session with a proverb "a small drop of water can make a mighty ocean; a single vote can change the fate of a Nation" and led a pledge that was followed by the NSS team, volunteers and participants.

National Deworming Week

NSS units together organized the distribution of Albendazole Tablets to the students by Mrs. Kanchana and team, Ambattur Health Department on National Deworming Week (14.03.2022 - 21.03.2022). The tablets were given following the necessary corona protocol. Nearly 70 students benefited through this camp.

Awareness program on Organ Donation



The YRC organized an Awareness Program on organ donation on 26th Feb. '22. The Chief Guests of the day, Mr. Yuvaraj, Liaison Officer, Mr. P. Kalaiselvan, and Mrs. K. Harshavarhini, Associate Executives, made the students to realize the importance of organ donation through PPT, the students understood the magnitude of the

benefits by the program. At the end of the session, questions were raised by the students in the question hour where he clarified their doubts.



Beach Cleanup Drive

NSS I & II unit of our college took an active part in Beach Cleanup Drive organised by the NSS Unit of University of Madras on 26th March '22 at 6.30 a.m., Thiruvannamiyur. 23 volunteers along with the NSS officers assembled in the early hours at the beach to start their work of cleaning and completed the given task successfully.

NSS (UNIT-D) SPECIAL CAMP REPORT 2021-22

Day-1 (28.02.22)

NSS special camp was planned at "Poppili Raja Govt. Hr. Sec. School – Puzhal", Kathirvedu, Ch-66, Tiruvallur district. Mr. N. R. D. Premkumar, PMJF LION and Secretary of Annai Violet Institutions, Mr. Puzhal E. Settu ADMK (Ward: 24), Member of the Corporation of Chennai, Rev. Pastor

Dinakaran, inaugurated the camp at 2.00pm. Mr. VijayaKumar, Headmaster of Poppili Raja Govt. Higher Secondary School, Puzhal, Mr. Dilli Babu, Former Councilor, Principal Dr. Initha Lebanon Ebency, Vice Principal, Mrs. Japhia Solomon, NSS Programme Officers Dr. K. A. Sathy, Head, Dept. of Hindi & Mr. Anbarasu, Head, Dept. of Economics were present over the event. The program started with Tamil Thai Vazhthu followed by Pastor's prayer. Secretary, Principal, Vice Principal encouraged the volunteers for their dedicated service. NSS Programme Officers motivated the students. Ice breaking session was conducted by Dr. Sathy PO Unit-1.

Day-2 (01.03.22)

NSS Volunteers cleaned the surroundings of the school from 7.30 to 9.30 am. "NSS Orientation class" was taken by Dr. Raja, B.A., MBA., PhD., Global Educational Management, Ex-NSS Programme officer, Dr. MGR Medical College, at 10.00am to 1.00pm. The motivational speech stirred the spirit of the students for the service, and it was useful for them to apply for NSS awards also. The session was very informative and impressive. At 2.00 to 4.30pm "Cancer Awareness and Organ Donation Awareness programme" was conducted for NSS Volunteers. Mr. A. Gowtham, Sankalp Foundation & alumnus of Annai Violet Arts and Science College, explained the causes and prevention of Cancer. He shared his college NSS days and activities done by their time. He is running an NGO and offering free funds for cancer patients and dialysis patients, the session was more informative and useful. It was an interesting and interacting session.

Day-3 (02.03.22)

The close-by temple cleaning was started at 7.30 to 9.00am. Mrs. Vijayalakshmi, NGO, Sree Vijaya Trust, Ambattur, with the coordination of Rajan Eye Hospital, T.Nagar, conducted the Eye Screening Camp for school children around 10.30 to 3.00pm. Doctors did the eye check up for the school children and they suggested approaching them again for free treatment in future. Nearly 260 students benefited from this camp. Blood Grouping Analysis was done by the department of Biochemistry, Dr. Nathiya and Ms. Gayatri team for the school children around 1.30 to 4.00pm. Nearly 260 students benefited from this camp. The team continued to be involved in cleaning the temple from 4:30 to 5:30pm.



Day-4 (03.03.22)

The team enthusiastically started to clean the school ground in the morning from 7.30am to 9.00am. Mr. Sadacharya, Detox Therapist and Acupuncturist, Kottur, conducted Awareness on Human Body around 10.00 to 1.30pm. He briefed the human body problems like asthma, blood sugar, food habits, and abdomen problems and how to control these through exercise without medicine. The session was more informative. Mr. J. Balasubramaniam, J.J Automation (Robotics) Entrepreneur, Ambattur, briefed the session at 2.30 to 5.00pm on "Thoughts Mold Life" (Ennangal Pole Vazhkai). He lectured about the molding of life by giving his own experience. He encouraged the volunteers with his positive thoughts.



Day-5 (04.03.22)

Temple cleaning work was started at 7.30 am by the volunteers. 10.30 to 1.00 p.m "Anti Drugs

Awareness” programme conducted by Mr. Raj Dowglas, NGO Care India Network, Kallikuppam. Mr. Raj & their team members gave a speech on awareness against drug abuse. It was an informative and interactive session for the NSS volunteers. Between 2.00 to 3.00pm “Road Safety and Helmet awareness programme” was conducted by Mr. Sadan and Mr. Suresh, NGO Care India Network, Kallikuppam’. He explained about road safety while driving two wheelers & the importance of wearing a helmet. It was an informative session for the volunteers. Around 3.30 to 5.00pm the students conducted a survey for the village people. It was a different experience to the students. They asked various questions on drinking water, sanitary, toilet problems etc. Nearly 150 families covered by NSS I & II Volunteers.



Day-6 (05.03.22)

Volunteers started to clean the campus from 7.30am to 9.00am. Blood Donation Camp was organized by Lion’s Club, Chetpet, at 10.00am to 2.00 pm; 28 units of blood collected from Unit I & II. After 10.30 onwards cultural activities were conducted for the students. PMJF Lion, Mrs. Bakkiyalakshmi & the team briefed the session by giving awareness about the free medical facilities provided by the Lions Club from 2.00 to 4.30pm followed by cultural activities for volunteers.



Day-6 (06.03.22)

Around 9.30am onwards cultural activities started for students. At 11.30am Valedictory function was started by the Chief Guest, Mr. Puzhal E. Settu ADMK (Ward:24), Member of the Corporation of Chennai. Mr.



Manibarath, Former Councilor, Mr. Andrews Social Worker, Mr. Mathivanan, Mr. Barathi Babu, Principal Dr. Initha Lebanon Ebency, Vice Principal Mrs. Japhia Solomon, NSS Programme Officers Dr. K. A. Sathy, Head and Department of Hindi, NSS Unit-I and Mr. Anbarasu, Head and Department of Economics, NSS Unit-2 joined the event. The Chief Guest delivered the message about the importance of service and encouraged the volunteers for their service during the camp.

During the feedback session volunteers came forward and shared their experience and the camp was really a special memorable moment for the students. The session ends by distributing gifts to the best NSS Volunteers. Former NSS Programme officers Dr. Uma Sarulatha, Head & Department of Commerce and Dr. Radha, Head & Department of Accounts and Finance, and staff members from various departments were present over the event.

NSS (UNIT-ID) SPECIAL CAMP REPORT 2021-22

Day-1-(28.02.22)

A Special NSS camp was planned at “Samudaya Koodam – Puzhal”, Kathirvedu Ch-66, Tiruvallur district. Mr. Puzhal E. Settu ADMK (Ward:24), Member of the Corporation of Chennai, Mr. N. R. D. Premkumar, PMJF Lion and Secretary of Annai Violet Institutions and Rev. Pastor Dinakaran inaugurated the camp at 3.00pm. Mr. Manibarath, former Councilor, Mr. Andrews social worker, Mr. Mathivanan, Mr. Barathi Babu, Principal Dr. Initha Lebanon Ebency, Vice Principal Mrs. Japhia Solomon, NSS Programme Officer Mr. Anbarasu, NSS Unit-2 were present over the event. Mr. Puzhal E. Settu, Principal, Vice Principal encouraged the volunteers for the service. NSS Programme Officers motivated the students. Ice breaking session conducted by Mr. Anbarasu, NSS Unit-2.

Day-2 (01.03.22)

NSS Volunteers cleaned the Murugan Temple from 7.30 to 9.00 am. Dr.P.E.R. Premchand, Joint Secretary, instructed the students about the rules and regulations of the camp, discipline, punctuality and time management at 10.00 to 11.30am. From 11.45 to 1.30pm Personality Development & Positive thinking speech was given by Dr. Udaya Sandron, International Goal Achievement Coach, World Recorder and Ex. NSS volunteer from Coimbatore. He encouraged the students by recalling his lifetime goal, family background, and experience and motivated their responsibility of service towards the society. It was a remarkable session for the students to apply for NSS awards. Between 3.00to 5.00pm, Mr. Samuel, Assistant Professor, Department of BCA gave an awareness speech on Computing Skills as it will develop students' skills and will help to get placed in various working atmospheres.

Day -3 (02.03.22)

A visit to Durgai Amman Temple and its cleaning was done from 7.30 to 9.00am. From 10.00 to 1.00pm, Mr. Vinoth Kumar, Department of Tamil, and Dr. Banupriya, Department of Mathematics, conducted team wise activities like English & Tamil oratorical competition for the development of skills among students. Around 2.00 to 5.00pm Dr. Banupriya, Dept of Maths gave a speech on Awareness regarding Problem Solution.



Day-4 (03.03.22)

Cleaning work at Ambedkar Park, Puzhal started early at 7.30 to 8.30am. From 10.00 to 1.00pm, Mr. Devendiran, Advocate High Court, Chennai, conducted a Social Justice Awareness session for the volunteers. It was an interactive session; students cleared their doubts on the constitution. Mr. Sadacharya, Detox Therapist and Acupuncturist, Kottur conducted Awareness on Human Body at 3.00 to 5.00pm. He started the program with yoga prayer and briefed about the health problems like Asthma, blood Sugar, food habits, abdomen problems and its remedies done through exercise and Naturopath without medicine. The session was more informative and useful for the students.

Day-5 (04.03.22)

Cleaning work at Puzhal Sivan Koil was started at 7.30 am. Around 10 to 1.30pm, the volunteers conducted surveys among the village people. It was a different experience for the students who enquired about basic needs like drinking water, sanitary, toilet problems etc. Nearly 150 families were covered by NSS units I & II Volunteers. At 2.00 to 4.00pm AIDS and HIV Awareness program was conducted and the guest speaker for the day was a Transgender, Ms. Ishwarya, trainer from MSW. She highlighted her life experience in the society. The ups and downs, obstacles and achievements, happiness and depression faced by herself and her family members and their struggles for the loved ones etc., were shared to the audience. She further proceeded with the definitions of AIDS and HIV, symptoms of illness, modes of transmission treatment (no cure exists), precautionary methods, and human physiology of the affected people with examples.

Day-6 (05.03.22)

Cleaning work started at 7.30am. From 10.00am Blood donation camp was organized with the coordination of Lion's Club, Chetpet. The team collected 28 units of blood from the NSS Unit I & II. Around 11.00 to 1.00pm, Mr. Dinakaran, Senior Lecturer, NSS Programme Officer, V. Ramakrishna Polytechnic College, gave a lecture on the topic of First Aid to the students with examples. First Aid treatment was started around 3 to 5pm, Lions club District Governor PMJF Ln. Mrs. Bakkiyalakshmi, Ln. Mr. Sivaraman, Ln. Mr. Kannan etc., interacted with the students and they briefed out their projects like Free Blood Donation, Eye Check-up, Kidney Dialysis, organ donation etc. to the public. The team collected their information to help them in future.



Day-7 (06.03.22)

Cultural activities were conducted for volunteers between 10.30am to 1.00pm. At 2.00pm, Valedictory function was organized by the Chief Guest, Mr. Puzhal E. Settu, ADMK (Ward: 24), Member of the Corporation of Chennai. Mr. Manibarath, Former Councilor, Mr. Andrews, Social Worker, Mr. Mathivanan, Mr. Barathi Babu, Principal Dr. Initha Lebanon Ebency, Vice Principal Mrs. Japhia Solomon, NSS Programme Officers Mr. Anbarasu, Head & Department of Economics, NSS Unit-2, and Dr. K. A. Sathy, Head & Department of Hindi, NSS Unit-I joined the event. The Chief Guest delivered the message about the importance of service and encouraged the volunteers for their dedicated work in the camp. During the feedback session, volunteers came forward and shared their experiences on the whole; the camp was really a special memorable one for the students. The session ends by distributing gifts to the best NSS Volunteers. Dr. Uma & Dr. Radha, former NSS Programme officers, and staff members from various departments were present over the event.



Awareness program on Breast and Cervical Cancer



NSS units in coordination with the Women cell observed the International Women's Day on March 8th, 2022, with the theme "Awareness Program on Breast and Cervical Cancer." After the formal introduction, the guest speaker, Dr. Swetha Paranthaman, Medical Officer, Sir Ivan Stedeford Hospital, addressed the gathering with her presentation. The programme commenced with an insightful discussion on awareness of breast and cervical cancer, self examination of breast and to identify the early stages of cervical cancer. It is an essential part of women's and adolescent girls' lives between menarche and menopause.

The speaker discussed frequent screening tests and available vaccinations preventing both the breast and cervical.

In Lieu of The International Women's Day, the college NSS took part in a program conducted by NSS UOM and the Ministry of Information and Broadcasting at Shastri Bhavan, Nungambakkam, on 11th March '22. Our students, Mr. Ezhil Bharathi and the Team, participated in the Mime and Skit competition. They won a cash award of Rs. 2000 for Skit.



RANGERS AND ROVERS

Rovers and Rangers periodically conducted meetings. So far four meetings were organized on various dates. The Meet 1 was on 14th Dec. '21. Mrs. Reim, HR, was invited as chief guest. Various types of personality development training such as leadership, discipline, social service, disaster management, first aid, and so on were taught. The program was open to all, regardless of background, ethnicity, or creed. The event helped the students to achieve their physical, intellectual, social, and

spiritual goals as Rangers and Rovers.

The Meet 2 was on 21st Dec. '21, Mrs. Reim enlightened the students to become more responsible and duty-bound members of society and communities. Students learnt how to help themselves, to believe in God, and to respect others.

On 28th Dec '21, in Meet 3, Mrs. Reim, imparted confidence among students through various activities. And finally at Meet 4 that was held on 29th Dec. '21, Mrs. Reim, encouraged students to improve their abilities and serve others.

State Level Standard Judging Competitions

On 24th March 2022, the Students & Staff of Rovers and Rangers at our College organized a "State Level Standard Judging Competition" in which Mr. K. Kamalakannan, Leader Trainer, SOC(S) was invited as Chief Guest. The motto of the movement is service to society and the purpose is to develop the young people as Rangers and Rovers. Various competitions were conducted that are listed below,
Camp Craft: A team of 8 participated. Judgment was given to the Following aspects i.e. Gadgets, Pits Uniform and Cleanliness intent and surroundings, Layout, Display of utensils and other materials.

First Aid: A team of 6 members participated. The program was judged based on Ambulance Man Badge by both theoretical and practical.

Patrol Pioneering: A team of 6 participated. On spot Project title was announced by the judge and the students keenly acted according to their ability by using Gears.

Mapping: A team of 6 members participated. Study of Compass, finding the bearings, scale and conventional signs, Grid Reference, Finding North, Map reading and Map marking were judged.

Camp Fire: 6 participated in each team. Musical Instruments were played. Team work, Educational Values, Costumes and presentation were judged.

Flag ceremony: A team of 6 members participated and performed the ceremony.

Backwoodsman Cooking: A team of 4 members participated. The team prepared a suitable dish for lunch for two persons without using utensils within the stipulated time.

Fire rescue: A team of 8 members participated.

Drill and March Past: A team of 8 members participated.

Colour Party: A team of 8 members participated.

Bps Six/ Yoga: A team of 8 members participated.

The purpose of the movement is to contribute to the development of the young people in achieving their full physical, intellectual, social and spiritual potentials as an individual, as responsible citizen and as a member of the society, national and international committees.

Thus Rover & Ranger helps the youth to instill good manners and the ideas of a disciplined lifestyle. The concept of Rovers and Rangers is to fulfill the civic duty of each person. Through this, the Students learnt all about the opportunities available for them and to partake in public awareness initiatives and drives. They also attended various camps.

NATIONAL SCIENCE DAY 2022

On 28th February, all the Science streams together organized a "National Science Day 2022". After the general proceedings, Dr. Swarna V. Kanth, Sr. Principal Scientist, Head & Honorary faculty, Anna University, CSIR-CLRI, Adyar - Chennai, was introduced and she delivered a talk on '*Integrated Approach in Science and Technology for a Sustainable Future*'. Dr. Swarna explained that the quality of life, the economy, and the future depend upon the innovations and discoveries made by scientists. She inspired the students to set their goals for the future of society. Newsletters were released by each department of Science.

Various competitions like E-Poster Presentation, Speech and Essay Competitions (Tamil and English) on the theme '*Integrated Approach in Science and Technology for a Sustainable Future*' were conducted. The winning list of the event was announced and prizes were distributed by the guest speaker, Dr. Swarna V. Kanth.

Winners of E-Poster Presentation

- I Prize - L.V. Pradeep (II B.Sc., Physics)
- II Prize – A. Naveed Khan (III B.Sc., Chemistry)
- III Prize – Loganathan (II BCA)

Winners of Essay CompetitionEnglish

- I Prize – K. Keerthana (I B.Sc., Biochemistry)
- II Prize – S. Priscilla Deva Kirubai (II BCA)
- III Prize – B. Sakthi Priya (I B.Sc., Microbiology)

Tamil

- I Prize – L. Gopalakrishnan (III B.Sc., Microbiology)
- II Prize – V. Keerthiga (I B.Sc., Chemistry)
- III Prize – S. Jeevitha (II B.Sc., Microbiology)

Winners of Oratorical CompetitionEnglish

- Prize – S. Bakeerathi (II B.Sc., Microbiology)
- Prize – L.V. Pradeep (II B.Sc., Physics)
- Prize – V. S. Elango (II B.A., Economics)

Tamil

- I Prize – C. Dinesh (II B.Sc., Microbiology)
- II Prize – A. Maheswari (III B.Sc., Chemistry)

The programme shared a great knowledge and raised an awareness about the importance of science and technology integration for a sustainable future.

OUR HEARTIEST CONGRATULATION

After all the hard work our professors put in, they sure deserve what they have.

Congratulations on your PhD, Professors!!!

 Dr. V. Hamsavathani M.Sc., M.Phil., M.A.. Ph.D. Professor & Head, Department of Microbiology	 Dr. T. Thenmozhi, B.Sc., MPED., M.Phil., Ph.D. Physical Director
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You nailed it! Congratulations, dear, your hard work paid off!!!

UGC NET



Mrs. N. Lakshmi M. C. A., M. Phil
Assistant Professor, Department of Computer Applications

Grabbed Intermediate



Nandha Kumar M.

**We are happy
for your successful
completion of the
intermediate Preliminary!!!**

UNIVERSITY RANK HOLDER

Our Student, Ms. Jayarani M. S. of M. Sc. Biochemistry (2020 passed out) has secured the University Second Rank. Congratulations Dear!!!



OUR STUDENTS' ACHIEVEMENTS

Date	Name	Class	Event	Venue	Prize
20.11.2020	Nanda Kumar M.	III B. Com. A& F	C. A. (Foundation)	Srinivasa Academy	Cleared
18.06.2020	Hasan Moideen N.		I. C. W. A. (Foundation)	Annai Violet Arts & Science College	Cleared
20.01.2022	Angalaparameshwari K.	II B. Com. A& F			

Nov. '21	Ponraj T.	II B. Com. C. S.	National Level HRQuiz Competition Shapes.	Online	Top 10 Position
	Jeeva G.				Top 20 Position
	Sujeeth S.				Participated
16.11.21 - 17.11.2021	Santhosh T. M. Jagan V.	III B. C. A.	Debugging	K. C. S. Nadar College Chennai	Participated
25.11.2021	Akshaya G.	I B. C. A.	Intercollegiate OnlineQuiz	St. Anne's Arts & Science College	Participated
	Sindhu Priya S.				
	Bhuvaneswari G.				
	Aswin Sonali R.				
	Kavya Sree K.				
	Valarmathi K.				
	Monisha S.				
	Meena S.				
25.11.2021	Bhuvaneswari J.				
	Charu Chitra D. Umamahesh P.	II B. C. A.			Participated
30.10.2021	Ganesh K.	I B. C. A.	Video Making	Annai Violet Arts & Science College	First Place

100% Attendance Prize Winners

S. No.	Name of the Student	Department
1	Hariharan M.	I B. Com A
2	Tharani K.	II B. Com B
3	Harini E.	II B. Sc MB
4	Mercyca Mary	III B. Sc MB
5	Ameeth Sharma M.	I BCA
6	Vaitheeswaran B.	
7	Abinaya P.	
8	Karthika T	
9	Vignesh M.	I M. Sc CS
10	Vinoth R.	I B. Sc CS
11	Kiran M.	

STUDENTS' PROFICIENCY

S. No.	Class	Name of the Student
1	I M.Com	Ponkamakshi T.
2	II M.Com	Janavi P.
3	I M. Sc CS	Ramji M.
4		Logeshwari M.
5	II M. Sc CS	Smitha M. L.
6		Jithin Vijayan
7	I M. A. English	Angel G.
8	II M. A. English	Jebisha M.
9	I M. Sc BC	Priya S.
10		Inbanathan A.
11	II M. Sc BC	Shakthi K.

12	I B. Com A	Bhuvaneswari R.
13		Karthick A.
14		Abitha M.
15	I B. Com B	Santhosh T.
16		Reshma N.
17	I B. Com C	Lokesh D.
18		Pavithra B.
19	II B. Com A	Vinod Kumar A.
20		Malini M.
21	II B. Com B	Merlin M.
22		Yugendran K.
23	II B. Com C	Arun Kumar A.

24		Rekha V.
25	III B. Com A	Mohan Raj P.
26		Isai Ananthi V.
27	III B. Com B	Sam Daniel S.
28		Sharmila S.
29	III B. Com C	Pradeep Kumar A.
30		Thendral A.
31	I B.Com A&F	Anwar Mohammed R.
32		Divya T.
33	II B.Com A&F	Pandi Prasath S.
34		Vidhya Sree R.
35	III B.Com A&F	Nanda Kumar M.
36		Swetha C.
37	I B. B. A.	Sanjay Hariharan R.
38		Nandhini D.
39	II B. B. A.	Santhosh Kumar S.
40		Sayed Iqra Ali
41	III B. B. A.	Padmapriya V.
42		Shiva Shankar T.
43	I B. Com CS	Harish J.
44		Keerthana Shree P.
45	II B. Com CS	Ponraj T.
46		Sandhiya C.
47	III B. Com CS	Sri Sai Ram D.
48		Prithiksha S.
49	I B. Com I.S.M.	Manoj Kumar S.
50		Poovizhi G.
51	II B. Com I.S.M.	Santhosh K.
52		Priyadharshini
53	III B. Com I.S.M.	Vennila M.
54		Aswin V.
55	I B. C. A.	Aashish Kumar Jha S.
56		Kavya Sree K.
57	II B. C. A.	Kumaran S.
58		Lydia Evanglyn
59	III B. C. A.	Sathish Kumar J.
60		Mageshwari N.
61	III B. Sc. C.S.	Sujitha V.
62	I B.Sc. Chem.	Shilpa V.
63		Binnu C.

64	II B.Sc. Chem.	Shree N. G.
65	III B. Sc. Chem.	Chaitra B. R.
66		Naveed Khan A.
67	I B.A. Tamil	Priyadharshini C. R.
68		Muthupandi G.
69	II B.A. Tamil	Saranya R.
70	III B.A. Tamil	Sharmila T.
71		Selvam S.
72	I B. A. Eco.	Meena G.
73		Ramesh S.
74	II B. A. Eco.	Megha Kumari
75		Elango V. S.
76	III B. A. Eco.	Giri Dharan S.
77	I B. Sc Maths	Thenmozhi N.
78		Vignesh C.
79	II B. Sc Maths	Srimathi D.
80	III B. Sc Maths	Jancy Rani R.
81	I B. A. English	Suruthi Antonio I.
82	II B. A. English	Joshia M. S.
83	III B. A. English	Anisha A. S.
84	I B. Sc MB	Mohan Kumar S.
85		Mahalakshmi S.
86	II B. Sc MB	Saravana K.
87		Stella Mary J.
88	III B. Sc MB	Raja Pandiyan S.
89		Dhanushiya S.
90	I B. Sc CS	Vinoth R.
91		Jenifer R.
92	II B. Sc CS	Ajith U.
93		Vinitha K.
94	III B. Sc CS	Sujitha V.
95		Arunkumar D.
96	I B. Sc Physics	Sindhu R.
97	II B. Sc Physics	Pradeep L. V.
98	III B. Sc Physics	Gopinath S.
99	I B. Sc BC	Monika S.
100		Ajanthan B.
101	II B. Sc BC	Madhumitha R.
102		Samuvel A.
103	III B. Sc BC	Kaviya R.
104		Rahul C.

E-Resources Users

Best N-List User of the College (Staff)

Mrs. Noore Shashmi,
Dept. of English

Best Library User (Staff)

Ms. Keerthana, Dept. of English

Best Library User (Student)

K. Elango of III B. A. Economics

T. Ponkamatchi of I M. Com

Best Outgoing NSS Student

Akash V. – III B. Com ISM

Pavithra B. – III B. Sc BC

PAPER PRESENTED/ PUBLISHED

S. No.	Department	Date	Staff	Institution	Title	ISSN / ISBN
1	PG & Research Dept. of Commerce	2021	Dr. S. Radha	VR1 Publishers	Organisational Behaviour	Yet to Publish
2	Accounting & Finance	2022	Mrs. T. Porselvi	Kannika Parameswari Arts & Science College	A Study on Talent Management & its impact on the Employees in Education Sector with Special reference to Chennai City	2277-7067
3			Mrs. K. Anjana		A Study on Covid- 19 Awareness affecting the Consumer Perceived Benefits of Online Shopping in Chennai	
4	Corporate Secretaryship	2021	Mrs. T. Deepa Augustine	National Volatiles & Essential Oils (Scopus Indexed – Journal)	Key Factors Influencing Logistics And Supply Chain Management	E-ISSN 2148-9637
5	Biochemistry	2022	Dr. A. Chandramohan	International Journal of Multidisciplinary Advanced Scientific Research & Innovation (IJMASRI), ISSN Vol. 2, Issue 1.	Exploring the Antiobesity & Antioxidant Methanolic Extract of Camellia Sinensis	01-01-2022 Pg. 397-405
6			Dr. R. Harini			
7	Physics	2021	Dr. M. Prabhakaran	International Conference on Functional Materials and its Application Aspects (ICFMAA 2021)	The Acoustic and Thermal Parameters of TiO ₂ -Ethylene Glycol Nanofluid using Ultrasonic Studies	-
8			Dr. John D Rodney	Journal of Environmental Chemical Engineering	Synergetic Effects of Lanthanum Substituted Ni-Zn-Cu-Co Ferrite Nanocomposite with Enhanced NH ₃ Sensing Performance	2213-3437 UGC Care List

9	Tamil	Oct.2021	Dr. R. Santhanakrishnan	Arima Nokku	Marabuvazhi kalvikku Perumai Sertha Mahavithuvan Meenachi Sundram Pillai	2320 4842
		Feb.2022		SRM University Kattankulathur	Thiruvalluvarin Varumai Ozhippu Sinthanaigal	2321 984X
10		Apr.2021	Mrs. N. P. Vimalananthi	Sevugan Annamalai College Devakottai	Valluvarum Vallalarum	2321 788X
11					Vallalar Vazhi Vaazhkai Neri	
12		Nov.2021	Dr. M. Azhagurani	Annai Velankanni Women's College	Semmozhiyum Puranaanoorum	978-81- 909877-5-2
13	Economics	Dec.2021	Mr. V. Anbarasu	Journal of the ASIATIC Society of Mumbai	Impact of GST on Small and Medium Industries	0972-0766
14					Understanding the Impact of GST among MSMEs Owners in Ambattur Taluk in Thiruvallur District	