



## **ANNUAL REPORT FOR THE ACADEMIC YEAR 2016 -2017**

IQAC was formed in the year 2014 with the objective to Plan and implement quality initiatives both in Academics and Administration. Every year is a new beginning we begin with the blessings of the almighty. This academic year started with a devotion on day, 8<sup>th</sup> June, 2016, was graced with the presence of our Chief Guest - Pastor Benny shared God's word and encouraged the faculties for the forth coming academic year.

### **FACULTY DEVELOPMENT PROGRAMME**

IQAC organised a Faculty Development Programme on 8<sup>th</sup> June 2016, for the Staff Members to enhance the teaching skills in a most innovative way. Dr. Rita John, Professor and Head, Theoretical Physics, University of Madras was the Chief Guest, who explored the various levels of Research sectors in the competitive world.

### **FRESHER'S DAY and ORIENTATION PROGRAM**

Fresher's day was celebrated on 3<sup>rd</sup> August 2016 where the first year students along with their parents participated. Pastor Mr. Paul Dinakaran, Ambattur was the guest for the day. The fresher's exhibited their talents in various events like music fusion, singing and dancing. First year students were oriented on the rules and regulations of the college by the Principal Dr. Kamala Balakrishnan while Vice Principal Mrs. Japhia Solomon highlighted the academic activities, the various certificate courses and their scope offered by the college. A book on Spoken English – Level I was released by the Department of English and the first copy was given to the College Secretary Mr. N. R. D. Premkumar and the College Trustee Mrs. Nancy Praveen.

### **INVESTITURE CEREMONY**

Student forum members and the coordinators of various Clubs and Cells was inaugurated in Investiture ceremony on 5<sup>th</sup> August 2016 on the college campus by the College Secretary Mr. N. R. D. Premkumar and the College Trustee Mrs. Nancy Praveen. Former student President Mr. Vignesh headed the forum march followed by the forum members. Forum Convenor Mrs. S. Uma Sarulatha, Head, Department of Commerce welcomed the gathering and highlighted the concept of Investiture ceremony. The program continued with pinning up the badges by the



College Secretary, Trustee, Principal, Vice Principal and various Department Heads for 15 Forum members, 4 House Captains & Vice Captains, 12 College Club Members, 21 Department Club Members and 66 Class Representatives.

The Flag Ceremony was headed by the student President, along with House Captains and the Principal administered the oath to the newly selected members.

### **CENT PERCENT RESULT**

The college takes the privilege to announce the 100% result producers in the odd semester.

<b>S. No</b>	<b>Department</b>	<b>Name of the Staff</b>	<b>Subject Name</b>
1	I M. Com	Mrs. Vanisree	Advertisement & Salesmanship & Cost & Management Accounting
2	II B. Com (ISM)	Mrs. Deepa Augustine	Financial Management
3	II B. Com (ISM)	Mrs. Dora Junita	Marketing Management
4	I BBA	Mr. Onyx Nathaniel	Business Communication
5	II B. Com (ISM)	Mrs. Sathya	Statistics
6	II M. Sc CS	Mrs. S. Meenakshi	Multimedia Systems & Computer Network
7	II M. Sc CS	Mr. A. Vinoth	Information Security
8	I M. Sc CS	Mrs. T. Srividhya	Digital Image Processing
9	III B. Sc Maths	Mrs. E. Maheswari	Programming in C
10	I B. Com CS	Dr. K. A. Sathy	Hindi-I
11	I & IIB. Sc (MB)	Dr. K. A. Sathy	Hindi-I
12	I M. Sc BC	Mrs. Jeba Sheeja	Intermediary Metabolism-II
13	II M. Sc BC	Mrs. Jeba Sheeja	Concepts of Bioinformatics
14	II M. Sc BC	Mrs. D. Suja	Energy & Drug Metabolism
15	II M. Sc BC	Dr. S. Vasanth	Essentials of Biochemistry
16	III B. Sc BC	Mrs. D. Suja	Biotechnology
17	II M. Sc BC	Dr. A. Rohini	Biotechnology
18	II M. Sc BC	Mrs. G. V. Sasirekha	Life Style Disease and Prevention
19	II M. Sc CS	Dr. A. Prema Kirubakaran	Principles of Compiler Design
20	II M. Sc CS	Mrs. Mahalakshmi	Object Oriented Analysis & Design
21	II M. Sc CS	Mrs. Gladis Thanga Roobi	Cryptography
22	III B. Com CS	Dr. S. Radha	Income Tax Law and Practice
23	III B. Com CS	Dr. J. Jerlin Violet	Industrial Laws
24	III B. Com CS	Mrs. R. J. Rincy	Indirect Taxes
25	III B. Com 'B'	Dr. Uma Sarulatha	Human Resource Management
26	III B. Com 'A'	Mrs. Minothi Titus	Practical Auditing
27	III B. Com 'B'	Mrs. Porselvi	Practical Auditing



## **CENTUM SCORERS**

<b>S. No</b>	<b>Names of the Student</b>	<b>Subject</b>
1	Dhaarani. V	Statistics
2	Divya. K	Cost Accounting
3	Seethalakshmi. G	Integral Calculus
4	Sumathi. G	Advance Cost Accounting
5	Divya. K	Cost Accounting
6	Dhaarani. V	Statistics And O.R-I
7	Murugesh. S	Financial Accounting-I

## **DEPARTMENT CLUB ACTIVITIES**

IQAC monitors the activities organised through many clubs in each department

## **DEPARTMENT OF ENGLISH**

### **LITERARIA CLUB**

*Literaria Club* organises Dramatics every year to encourage and inspire the student by initiating them to speak in English. This year the Department organised their Dramatics on the theme “The Victorian Age”, 3<sup>rd</sup> August, 2016 in the college premises. The Chief Guest for the day was Mr. David Wesley, Assistant Professor, Department of English, Madras Christian College.

*Reporter's Club* conducted an entry level induction on 21<sup>st</sup> June 2016. Students from various branches volunteered themselves to become a member of the club. They took various positions like Editors, Photographers, Interviewers, Advertisers etc., and this innovative method played an important role in the life of each student to have a new scope in the field of Journalism.

Movies based on syllabus are telecasted every year for the students to gain a better knowledge of the text. This year movies like Great Expectation, Importance of being Earnest and Invisible Man were telecasted.

### **SPOKEN ENGLISH BOOK:**

This academic year the Department had an enormous leap by publishing their first Spoken English book “Spoken English- Level -1”, through this remarkable effort the department



has reached out to all the students who have come from vernacular based education to practice speaking English. Certificate course on Spoken English was conducted for the students in order to enhance their spoken skill. The students were given counselling regarding the importance of spoken English and were given intense training on how to improve their communication.

## **DEPARTMENT OF BIOCHEMISTRY:**

### **ANTI CANCER DRUG:**




On 26/09/2016, the Department organized a seminar on the topic “Anti Cancer Drug discovery and its targets” where Dr.BupeshGiridharan, Senior Research Scientist, Sri Balaji Medical College and Hospital, Chrompet delivered the causes and effects of Cancer. All the life science students and faculty were benefitted.

### **CANCER AWARENESS PROGRAMME**

The Department of Biochemistry and Chemistry together conducted a seminar on the topic “Cancer awareness Programme – Causes and prevention of Cancer” on 03.02.2017 in the seminar hall.Dr.Balu David, M.B.B.S., M.D., D.M.R.T. retired Professor of Madras Medical College, Chennai and Retired Director of Government Anna Cancer Hospital, Kancheepuram, delivered the lecture. He gave a brief explanation about Cancer, causes, sign & symptoms and prevention.

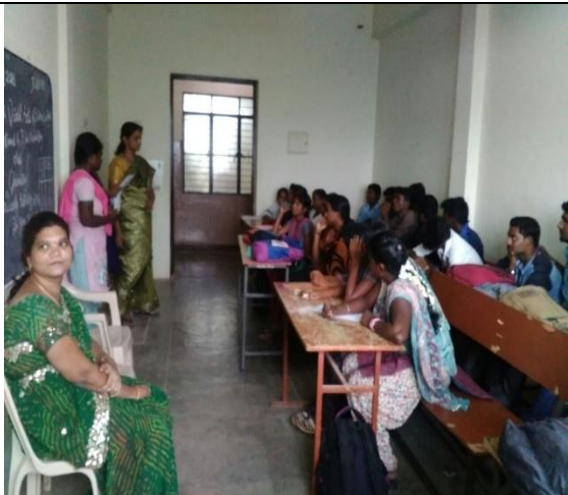
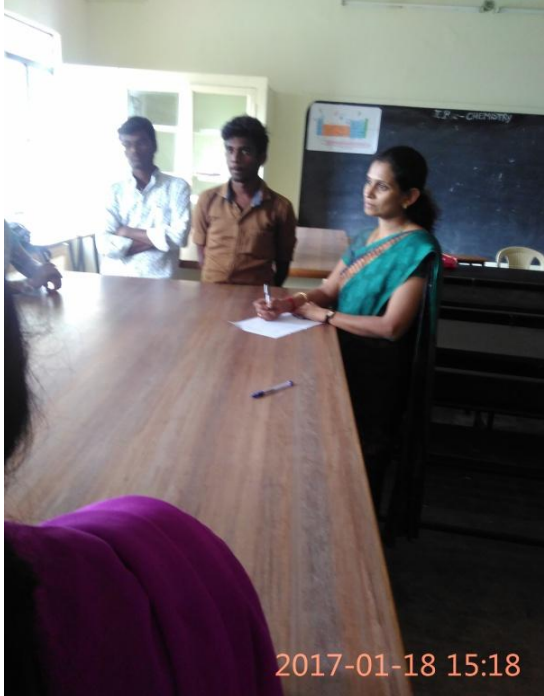


**ACTIVITIES 2016- 2017**

S. No.	Date	Topic	Event	Photo
1	29.06.16	Just a Minute	Just a Minute was Conducted for the Biochemistry and Chemistry Students on topic “Advances in Biochemistry”. Dr.A.Prema, Head, Department of Computer Applications was the chief guest for the program.	
2	14.07.16	Poster Presentation	Department of Biochemistry & Chemistry conducted a competition on “Poster Presentation” for the B.Sc Students. Mrs.Benita Bebe, Asst. Prof., Microbiology was the judge and the students displayed various models. I BCSathyarenn won the I prize & K.Jeevitha, S.Sindhu, B.Jenova Gnana Selvi of III BC won the II prize.	
3	27.07.16	Wealth Out Of Waste	Wealth Out of Waste was conducted on “Save our Earth”. Dr. S.Radha, Head, PG Department of Commerce was the chief guest for the program. The Students participated in the program and showed their best creativity.	





4	02.08.16	Quiz	<p>Quiz Program was conducted for B.Sc Biochemistry and Chemistry Students. Dr.L.N.Jayanthi, Head, <i>Department of Accounting and Finance</i> was the guest. The Students participated and exposed their knowledge. II B.Sc Chemistry won the First prize and II B.Sc Biochemistry won second prize.</p>	
5	29.08.16	Cooking Without Fire	<p>Cooking Without Fire Program was conducted on the topic Nutritional Foods. Dr.K.A.Sathy, Head, <i>Department of Hindi</i> was the chief guest for the program. The Students were participated in the program should Prepared their food without fire, very tasty, healthy and explained nutritional value of the foods.</p>	
6	18.01.17	Group discussion	<p>Mrs.V.Saritha, Head, <i>Department of Microbiology</i> and Placement Officer was the chief guest for the program. The Students were participated in the program get prepare to attend the interviews in future.</p>	 <p>2017-01-18 15:18</p>



## **DEPARTMENT OF MICROBIOLOGY**

The Department of Microbiology regularly conducted many activities and on 24.08.2016, they conducted a Poster Presentation on Genetic Engineering in which, the students enthusiastically participated and presented their models

## **INDUSTRIAL VISIT**

The Department of Microbiology took their final students for an Industrial visit to Hindustan Coco Cola Pvt. Limited. Mr. Suresh of the unit explained and enlightened the students with the production process.

## **SEMINAR**

Department of Microbiology through their club Cellusions conducted a seminar on "Modern Trends in Biological Sciences" on 17th February 2017. The Resource Person for the day was Dr. K. Sowpartini, Head, Department of Biotechnology and she was felicitated by the College Principal & Vice Principal. Dr. Sowpartini briefed out the recent trends involved in Plant Biotechnology, Animal Biotechnology, Nanotechnology, Transgenic plants, Transgenic rice etc. & its application in the recent studies.

## **ACTIVITIES**



S.N O	DATE	TOPIC	EVENT	PHOTO
1	07.07.2016	Discussion on Scope of Microscopy	A group discussion was organized for the I year of BSc Microbiology by the class tutor Mrs. Benita Bebe on topic "Scope of Microscopy". The students got wide knowledge about microscopic techniques, uses and its new inventions.	




2	20.07.2016	Model Presentation – Structure & Different forms of DNA	Department of Microbiology conducted a “Model Making” competition for the IInd year students. Dr.Parimala HOD of Biochemistry was the judge for the competition. The students displayed various models. Selvakumar.S of IInd year won the first prize, Rekha of IInd year won the second prize and Suganya.R and Gayathri.R of IInd year won the third prize .	
3	27.07.2016	Seminar on Pneumonia	D.Danapriya of III B.Sc Microbiology took a seminar on the topic “Pneumonia”. The staff in charge of this programme was Mrs.V.Saritha, Head Microbiology Department. The seminar was about the causative agent, mode of transmission, mode of infection and its symptoms.	
4	06.08.16	Industrial Visit to “Cococola company” at Sriperumpudur	Department of Microbiology organised an industrial visit to Coca Cola company at Sriperumbudur . II year and III year students of BSc Microbiology were assisted by Mrs.Saritha, Head Microbiology Department and Mrs.Ramya Class tutor for the industrial visit. The students showed interest to know about the production of beverages and it gave many information about the industrial production and manufacturing methodology which were relevant to the subject Industrial microbiology.	





5	24.08.16	Poster Presentation- Genetic Engineering	<p>A Poster presentation competition was conducted for III year B.Sc Microbiology students on topic "Genetic Engineering". The chief guest was Mrs.D.Suja of Department of Biochemistry. Mrs.VioletBeulah of Microbiology Department was the staff in charge.</p> <p>The first prize was won by J.Yuvasri and T.Angelrobina. T.Gomathy and J.JeniferVelankanni got the second prize. S.Deepalakshmi got the third prize.</p>	
6	28.09.16	Video Presentation – Central Dogma of the Cell	<p>A Video presentation was organized for the II Year BSc Microbiology students by the class tutor Mrs.S.VioletBeulah. The students were shown videos of different processes and techniques used in the field of molecular biology. The session was useful as the students gained practical knowledge on the theoretical lessons.</p>	
7	04.10.2016	Model Presentation – Structure of a Cell	<p>A model making competition was organized for the Ist year students. Mrs.MeenakshiHOD of Computer science was the judge for the competition. The students displayed various models. The first prize was won by the team members Azhagumuthumari.M, Sandhiya.P, Suweetha.S and S.Suryamathi. The second prize was won by Kalaiyarasi.R, Sowndharya.S and the third prize was shared by Rama.N and Poojitha.M.</p>	



8	25.01.2017	Video presentation – Fermentation technology	A video presentation was conducted for final year Microbiology students by Mrs. Violet Beulah. Different types of fermentor and industries recovery and purification processes were explained through showing different videos.	
9.	24.02.2017	Poster presentation on “Industrial products”	A poster presentation competition was conducted for final year students. Dr.Vasanth from Biochemistry department was the judge for the competition. Six group of students were actively participated. First prize was won by the team members J.Yuvasri, T.Angelroobina&D.Indhumathi, the second prize was won by D.Danapriyaa, Z.Barkath begum and L.Jayanthi and the third prize was shared by J.Jenifervelankanni and T.Gomathi	

### **DEPARTMENT OF MATHEMATICS:**

#### **SEMINAR ON STATISTICAL METHODS**

The Department of Mathematics club \*Multi- $\pi$ \* organized a seminar on the topic "Statistical Methods" on 23<sup>rd</sup> July, 2016. The students from various departments participated in the seminar. Mr. S. Jayasankar, Assistant Professor, RKM Vivekananda College presided the function and delivered a speech. He covered the overall topics of Statistics with lifetime example. He even explained the role of leadership and the followers. He further stressed on the importance of Research in the field of Mathematics.



## **DEPARTMENT OF COMPUTER SCIENCE**

### **INDUSTRIAL VISIT- SANSBOUND NETWORKING CENTRE**

On 2nd August 2016 final year students of Computer Science were engaged in an Industrial visit to Sansbound Networking Centre at Kodambakkam. The students had a practical exposure about routers, modem and physical medium connectivity.

### **ORIENTATION PROGRAMME**

On 24<sup>th</sup> August 2016, Mr.Sathish of Just Learn Academy conducted an orientation programme on Microsoft Office certified courses and Job opportunities for the final year students of Science.

### **CLUSTER CLUB- WORK SHOP**

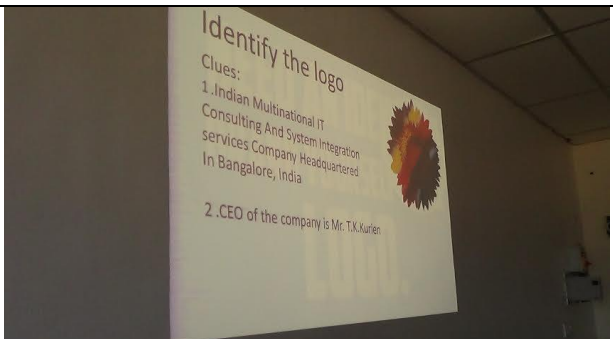


Dept of Computer Science conducted a workshop on Java & Web Applications for the final year students. Workshop was inaugurated by Principal Dr. Kamala Balakrishnan and Vice-Principal Mrs.Japhia Solomon. The resource persons were from AalimMuhammedSaleghCollege,Chennai. The forenoon session started with Hands-on Technical training on Java by Mr.Yousuf& web application App Development by Mrs.Nasrin, students were trained in the computer lab. Afternoon session commenced with the information on employability opportunities in the IT field, Higher education scholarships by Mr.Rabik. The workshop concluded with certificate distribution.

### **INDUSTRIAL VISIT**

Department of Computer science had an Industrial visit to Sansbound Networking centre at kodambakkam on 2<sup>nd</sup> August 2016 for the final year students. Mr.Karthikeyan addressed the students and gave practical exposure on routers, modem, physical medium connectivity.



**ACTIVITIES 2016 -2017**


S.NO	DATE	TOPIC	EVENT	PHOTO
1	30.07.2016	IT Quiz	IT Quiz competition was conducted for I B.sc(cs) students. Mrs.R.NeelaAnuradha , assistant professor , Department of Commerce judged the activity.	
2	02.08.2016	Industrial Visit to “Sans bound Networking and Research Center in Kodambakkam”	Final year students of Department of Computer Science went for an Industrial visit to Sans bound networking and research center in Kodambakkam. The program was addressed by Mr.Sudharshan.Students had a practical exposure about routers, modems, physical medium connectivity. Mr.Karthikeyan, Research and Training head of the network center Distributed the certificates to the students.	
3	02.09.2016	Hardware Demonstration	Hardware Demonstration was given by III B.sc (cs) students Satheesh Kumar and Dinesh Kumar . In the presence of Mr.K.Rajesh Assistant Professor, Department of Mathematics .	





4	04.10.2016	Model Presentation	A Model Presentation was organized for II B.sc(cs) students. Students presented their innovative models. Mrs.Deepika , Assistant professor, Department of Computer Application viewed the working models.	
5	07.02.2017	Quiz Program	A quiz program was conducted for II B.SC (CS) students on Latest Computer Technologies .Mrs.Saritha HOD Department of MicroBiology judged the activity.	
6	15.02.2017	Network Connections	Network Connections Demonstration was given by I B.SC (CS) students in the presence of Mrs.SasiRekha Assistant Professor, Department of Bio Chemistry.	




7	16.02.2017	Paper Presentation	Paper Presentation given by III B.SC (CS) students in the presence of Mrs.GladisThangaRoobi , Assistant Professor, Department of Computer Science.	
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### **DEPARTMENT OF COMPUTER APPLICATIONS**

On 6<sup>th</sup> August 2016 final year students of the Department of Computer Applications had their Industrial visit to Sansbound Networking and Research Centre at Kodambakkam. Students were addressed by Mr.Karthikeyan who gave a brief detail on Routers, IP address, and gateways with a practical Demo. Participation certificates for the students were distributed by Mr. Kumar, Research and Training head of the network centre.

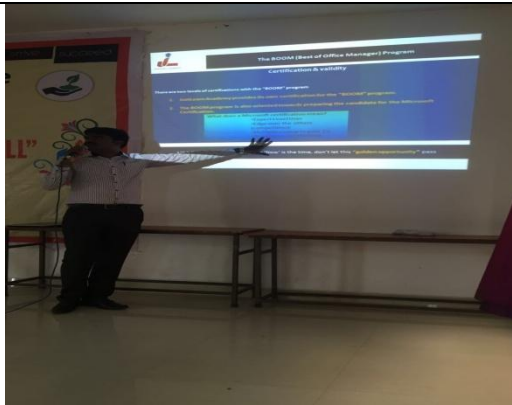
### **BCA DEPARTMENTAL ACTIVITIES 2016 - 17**

S.NO	DATE	TOPIC	EVENT	PHOTO
1	07.07.2016	Quiz on DBMS queries	A quiz program was conducted for III BCA students on DBMS queries and tables	



2	20.07.2016	Better or Best “C or C++”	A Talk show on C or C++ was conducted for II BCA students, to know the best usage of high level languages C and C++.Students actively participated and viewed their opinions on the existing language usage scenario.	
3	27.07.2016	Group Discussion on “Brain Drain”	Group discussion on “Brain Drain “was conducted for I BCA students. The students debated on merits and demerits of job opportunities in India &Abroad.Mrs.Deepika judged the activity and it was conducted by Class-in-Charge Mr.GopalaKrishnan	
4	04.08.16	Industrial Visit to “Sansbound networking and research center in Kodambakkam	Final year students of Department of Computer Applications went for an Industrial visit to Sansbound networking and research center in Kodambakkam. Students were addressed by Mr.Karthikeyan and the session on routers,ipaddress,gateways with a practical Demo was conducted and participation certificates were distributed by Mr.Kumar,Research and Training head of the network center.	



5	24.08.16	Orientation	Cluster club of Bsc(cs)&BCA organized an eye opening orientation session on Micro soft certified courses and job opportunities for the final year students.Mr. Sathish of Just learn academy briefed the session & interacted with the students.	
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### **DEPARTMENT OF BUSINESS ADMINISTRATION:**

#### **INDUSTRIAL VISIT TO CHENNAI PORT TRUST**

Industrial visit to the Port Trust of Chennai was organized on 19.7.2016 as part of Business Administration curriculum for the final years. This visit was arranged to give an exposure to the students about various operations and import & export procedures.

#### **WORKSHOP**


The Department of Business Administration, organized a 2 day workshop on “Motivation and Leadership Qualities” on 11<sup>th</sup> and 12<sup>th</sup> of August 2016. On the first day, Dr. A. Kadharlal, Asst. Prof., PG & Research Department, New College was the guest speaker

The 2nd day session was about the Leadership Quality delivered by Dr. S. Selvam, the former Director of CUIC (Centre for University - Industry Collaboration), Anna University. Around 110 Students of PG & Research departments from various colleges and the final year students of BBA department were benefitted during the workshop.





**Department Activity:**

S.NO	DATE	TOPIC	EVENT	PHOTO
1	21-2-2017	Mutual Funds	Seminar was organized for the students of BBA on Mutual Funds by Mrs.Rajeshwari.Asst Professor of BBA department on 21-2-2017	
2	11-01 2017	Self Employment	Demo was organized by Mrs.Deepa Augustine for BBA students on 11 <sup>th</sup> January 2017 about Self Employment. Mrs.Prema ,HOD of Computer Application was invited as chief guest for making of Thread Hand Bags.	
3	13.02.2017	Entrepreneurial Awareness and development	Workshop on Entrepreneurial Awareness and development program was organized for M.com and BBA students on 13 <sup>th</sup> February 2017 with guest as Dr.Sowmiya , Head Dept of Management Studies and Dr.Gautham ,coordinator ED cell from Rajalakshmi Engineering College . Participation Certificates have been distributed to the participants.	





**DEPARTMENT OF COMMERCE:**



**INDUSTRIAL VISIT - COCO- COLA PVT.LTD.**

On 26/08/2016, the Department of Commerce took their final year students for an Industrial Visit which was organized by Coco- Cola Pvt. Ltd.



**ACTIVITIES 2016 - 17**

S.NO	DATE	TOPIC	EVENT	PHOTO
1	23.06.2016	“INNOVATIVE ENTREPRENEUR”	Final year students of B.com B section had a platform to share success stories about young Indian entrepreneurs. This was conducted as part of their syllabus in entrepreneurial development. This was conducted on July 2016 by subject in charge Mrs.Minothi Titus.	
2	12.07.2016	“PRODUCT PROMOTION “	Seminar on product promotion was conducted for II B.COM A students in which 8 teams participated actively. They exhibited products like phone, tshirts, cosmetics, toothpaste, soft drinks etc..First prize was won by the team demonstrated mobile and second prize was shared by two teams which exhibited cosmetics and t-shirts.	



3	26.08.2016	INDUSTRIAL VISIT	<p>Final year students were taken for an industrial visit to “COCO-COLA CO” in Thiruvallur district. Students had a real time practical experience of visiting an industry. They were benefited by that exposure and also got educated.</p> <p>Staff incharge: Mrs. Uma Sarulatha, Mrs. Minothi Titus, Ms. T. Porselvi</p>	
4	02.09.2016	COMPANIES PROFILE	<p>Seminar on company profiles was conducted for II B.COM Students. Profiles of companies like Reliance jio, Murugappa Reddy group, Google, Benz and Tata group of companies were showcased in an interesting manner. Detailed and rare information's of companies were explained in a highly commendable manner using flow charts. Everyone was impressed by listening to the good presentation skills of students.</p> <p>Staff incharge: Mrs. R. Neela Anuradha</p>	



5	12.09.2016	“WAYS AND MEANS OF EFFECTIVE COMMUNICATION”	Seminar on “Effective Communication ways and means “was conducted for I B.COM A students. Students participated enthusiastically and discussed in detail about growth and use of latest technologies in communication. Staff In charge: Mr.R.J.Yuvnesh Kumar	
6	22.09.2016	“MODEL PRESENTATION ON E-WASTAGE	A model presentation for 2nd B.com B in the topic of “wealth out of e-wastage”. students impressed everyone by their innovations like multiple charger pin, Mobile A/C etc.This program me served as a platform for students to open their innovative skills to other.	
7	23.09.2016	““ROLE OF WOMEN ENTREPRENEURS”	Seminar was conducted for III B.COM A students about the role of women entrepreneurs. It was very much encouraging to the girls who were not willing to go for work. This seminar inspired the students much and gave an idea of starting a business. Staff incharge:Mrs.K.C.Induja a	





## **DEPARTMENT OF ACCOUNTING AND FINANCE:**

### **FINO CLUB REPORT**

A Workshop on “SEBI” was organised by the Fino Club of the Department of Accounting and Finance on 30<sup>th</sup> July 2016. The program was presided by Dr. R. Kasilingam, Associate Professor, Department of Management Studies, School of Management, Pondicherry University. Discussion on various topics like Reduction of expenses, concept of savings, Achievements with disabilities in general made the students' to have in depth knowledge of the subject. Capital Structure, Shares, Prospectus, Subscription, Long Term Securities, Stock Exchange, and more related topics of SEBI were also discussed.

### **PAPER PRESENTATION**

21/7/2016 - Health Awareness - Students presented on various topics like Consumer Behaviour towards Health drinks, Healthy food habits, Advantages of taking food items rich in Vitamins. Students participated enthusiastically.

### **COMMUNICA CLUB**

Department of Accounting and Finance inaugurated a new club "*Communica*" in the college campus on 13th Feb 2017. The aim of the club is to develop students' communication skill. Dr. Umasarulatha, Head, Dept. of Commerce was the Chief Guest. She shared her techniques to develop the communication skill as well as applying for a job by writing a good resume.

### **SEMINAR**

The Department of Accounting and Finance organized a seminar on "Banking and its Procedures" on 21/02/2017 on the college campus. The Chief Guest for the program was Mr. K. PremAnand, Territory in Charge, Cholamandalam Investment & Finance.

### **OTHER ACTIVITIES**

A competition was conducted on 15/2/2017 on Resume Writing and the Best three resumes were rewarded. Dr. L. N. Jayanthi & Mrs. K. Banulatha, Class in Charge of final years distributed the prizes to the winners.



### **INDUSTRIAL VISIT- TI CYCLES**

On 29/09/2016, students were taken to TI cycles for an industrial visit. A PPT presentation was delivered by the HR Mr.Srikanth in which he discussed about the institution and how they use financial and accounting process in practical. Students were taken to the manufacturing, assembling and painting section.

### **DEPARTMENT OF CORPORATE SECRETARYSHIP**

#### **LECTURE**


The Department of Corporate Secretaryship conducted a lecture on Latest Concepts Related to Accounting for first year students on 16<sup>th</sup> Feb 2017.

#### **SEMINAR(Awareness on Financial Markets)**





The Department organised a Seminar on "Awareness on Financial Markets" at the college campus on 20<sup>th</sup> Feb 2017. The Chief Guest for the day was Mr.Jeyaprakash, Director, Mcube academy

The Department of Corporate Secretaryship conducted a seminar on awareness about cancer for first, second and third year students on 19<sup>th</sup> Oct 2016,

### **ACTIVITIES 2016 - 17**

S.NO	DATE	TOPIC	EVENT	PHOTO
1	26.11.2016	Paper Presentation	Paper presentation was conducted for III B.Com CS Students. The topic was Entrepreneurship development	



2	03.12.2016	Just a Minute	III B.Com CS Students were asked to present for 1 minute about any topic of their choice to overcome stage fear.	
3	11.12.2016	Group Discussion on “social awareness”	Group discussion on “ social awareness” was conducted for I B.com to know how far they are aware of social media	
4	15.02.2017	Paper Presentation	Paper presentation was conducted for II B.Com CS Students. The topic was awareness about social responsibility	
5	27.01.2017	Block tackle and	Students of III B.Com CS Spoke for and against technological advancement	



## **PG AND RESEARCH DEPARTMENT:**

On 16/02/17, PG students of Commerce attended a programme on the title "Tips on how to Clear SET & NET" in which, the Resource person Mrs. G. Shobitha, Assistant Professor, Department of English enlightened 20 students to have a clear idea to overcome the difficulty of facing the eligibility examination.

## **WORKSHOP**

PG& Research department of our college organized Two days workshop on "Thesis writing and statistical Analysis" on 07<sup>th</sup> & 08<sup>th</sup> Feb. 2017. Around 70 Research scholars & PG students from various colleges and universities participated in the workshop. The workshop was inaugurated by Prof. Dr. Rita John, Department of Theoretical physics, University of Madras on 07<sup>th</sup> Feb. Dr. Rita John delivered the key note address on "Thesis Writing".

Resource person for the afternoon session was Dr. R. Ramanan, Dept. of statistics, Presidency College. He was introduced by Dr. L. N. Jeyanthi – HOD, Department of Accounting & Finance. Technical session – II & IV was presented by Prof. Dr. R. Ramanan, Presidency College.

Resource person for the Forenoon session on 08.02.2017 was Dr. K. Krishna Prema, Professor & Head Department of Microbiology, Ethiraj college.

## **PAPER PUBLISHED & PRESENTED**

S.NO	STAFF NAME	WORKSHOP TITLE	INSTITUTION NAME	DATE
1	MRS. S. MEENAKSHI	WORKSHOP ON RESEARCH METHODOLOGY 'R' TOOLS	SHANKARA UNIVERSITY	10.2.2016 11.2.2016
2	MRS.MAHALAKSHMI.S	SEMANTIC WEB TOOL ON PROTEGE	VIDHYASAGAR WOMEN'S COLLEGE, CHENGALPET	07/01/2017
3	DR.A.PREMA	CONVERSION OF IMAGE PROCESSING DATA OF PIPELINE ANALYSIS USING MACHINE LEARNING ALGORITHM	IJAERS(International Journal of Advanced Engineering Research and Science)	





4	MRS.T.SRIVIDHYA	FDP program on “cloud infrastructure”	DMI ENGINEERING COLLEEG	23.6.2016 24.6.2016
5	MRS.D.NIRANJANI	Distributed security architecture for 4g networks	INTERNATIONAL CONFERENCES ON ADVANCES IN COMPUTER APPLICATIONS	OCTOBER 2016
6	DR.A.PREMA KIRUBAKARAN	Conversion of Image processing data of pipeline analysis using Machine learning Algorithm	IJAERS(International Journal of Advanced Engineering Research and Science)	30/12/2016
7	MR.A.VINOTH	Accuracy finger print matching fort altered fingerprint using divide and conquer and minutiae matching mechanism	ARPN JOURNAL OF ENGINEERING AND APPLIED SCIENCE	November 2016
8	DR. L. N. JAYANTHI,	Emerging Trends of Advertising in Marketing(ISBN 9788182860322)	Nehru Memorial College(International Seminar)	August 2016
		Emerging Role of CCTV Cameras in Residential Areas 9(ISSN 978-93-80530-48-7)	JBAS College for Women(– International Seminar)	August 2016
		Make in India(ISSN 978-93-81723-54-8)	SenthikumaraNadar College (International Conference)	August 2016
		A study on Changing Life Style Cobblers	D.G.Vaishnav College(ISSN 978-81-929581-3-2 )	August 2016
		Role of Entrepreneurship Education among students(ISSN 978-81-8209-472-7 )	SRM University	August 2016
		A Study on Women Entrepreneurs(ISSN 2277-1409)	Guru Nanak College	August 2016
9		Challenges in Service Sector	UrumbuDhanalakshimi College( International conference)	JAN 19TH



	Mrs. Vanisree	A study on Stress Management (ISSN No:2249-894X)	International journal	12 <sup>th</sup> sep
		An analytical enquiry on Causes of stress	International journal	8 <sup>th</sup> sep
10	Mrs. Deepa Augtine	An Empirical Research On Mechanism Of Employer Branding Process (ISSN: 2455-443X)	Research inspirationan International Multi disciplinary E-journal	31 <sup>st</sup> March
11	Mrs. Dora Justin	Gobal issues in Entrepreneurship	Valliammal College for Women	12 <sup>th</sup> Sept
12	Dr. Radha & Selvashanthi Rani	Work Life Balance Among Women Employees	International journal	July issue
13	Dr. (Mrs) Kamala Balakrishnan & Dr. Radha	A Study Based on Customer Perception Towards of Amma Canteen	International journal	June issue
14	Dr. Radha	Teaching and learning process	CMA Centre	5 <sup>th</sup> AUG
15	Dr. Radha & Mrs. M. Lakshmi	Women Entrepreneurs in India	Valliammal College	12 <sup>th</sup> sep
16	Dr. Radha	FDP	Vel's University	4 <sup>th</sup> Feb
17	Mrs. Japhia Solomon & Dr. Radha	Quality enrichment and Excellence in Indian higher education	NACC Sponsored seminar	25 <sup>th</sup> & 26 <sup>th</sup> Feb
18	Ms .D. Suja	Study on phytochemical peel extracts	Sree Balaji Medical College & Hospital, Chennai (International)	Sep 2016
19	Dr. S. Vasanth	A Comparative Study on Phytochemical Analysis, of <i>Barleriacristata</i> leaves extract of Acetone and Ethanol extract	SBMCH, Chrompet, Chennai (International)	Sep 2016
20	Dr. L. Parimala	Green synthesis of Zinc nanoparticles using Punicagranatum Fruit Extract and their Structural and Optical properties	IJCPNH (International)	Aug 2016
21	Dr. S. Vasanth	Assessment of Genotoxic Effect of Atrazine on	IJCPNH (International)	Aug 2016



		PoeciliaSphenops Using Micronucleus Assay		
22	Dr. L. Parimala	Photocatalytic activity of NiO nanoparticles stabilised with Polyethylene Glycol	AJCPHP(International )	Aug 2016
22.	Dr.Jerlin violet	Stress Management	ShriKrishnaswamy college for women	September 24, 2016
		Online shopping	Guru nanak college (Autonomous)	23 <sup>rd</sup> September 2016
		Women Entrepreneurship in Indian economy	Guru Nanak Journal of Multidisciplinary research	26 <sup>th</sup> august 2016
		A Role and importance of social Entrepreneurs	Valliammal college for women	1 <sup>st</sup> October 2016
		challenges and prospects ofwomen entrepreneurship in Indian Economy	SRM University	31 <sup>st</sup> August 2016

## SPORTS

### 3<sup>rd</sup> CHEV. DR. N. R. DHANAPALAN INTERCOLLEGIATE ATHLETIC MEET-2017

Our College organized “The 3<sup>rd</sup> Chev. Dr. N. R. Dhanapalan Intercollegiate Athletic Meet” on Monday, the 2<sup>nd</sup> January 2017 at Jawaharlal Nehru Stadium. The event began at 8.00 am. The College Founder and Chairman PMJF Ln. Dr. N. R. Dhanapalan inaugurated the athletic meet and flagged off the first event.

26 colleges in and around Chennai participated in the track and field events.

The Chief Guest for the day was MFJ. Ln. Dr. S. Rathinam, President – All India Karate-Do & Kobudo Promotion Foundation, who is also a Director of World Karate Confederation (WKC). The event concluded with the closing ceremony. Dr. S. Rathinam distributed the prizes and cash awards to the winners.

Overall Champion men – Loyola college

Overall Champion men -Soka Ikeda College for Women



### **CELEBRATION OF WORLD CHESS DAY**

Our college organized an Intra Chess tournament celebrating the International Chess Day on 20<sup>th</sup> July, 2016. 25 students enthusiastically participated and S. Murugesh of I B. Com (G), National Chess player won the Championship. Physical Director Mr. Ram Kumar and International FIDE Rated Chess Player Mr. R. Vignesh, Best Chess Academy, Ambattur were the judges for the event.

### **AVC KABADI TEAM**

A Kabadi team was formed on 6<sup>th</sup> August 2016 where T. Prasanth of III B. Com became the Captain with the support of the Physical Director Mr. Ramkumar. As an initial step, the team of 14 players with full fledged participated at the Sports Meet of Madras University on 16/8/16.

### **Students Achievements 2016-17**

No	Name of the Athlete	Year/Class	Game/Event	Venue	Position
1	B.Jegadhish	I B.com(ISM)	Inter Zone Madras University (cross Country 12.5KM)	PachaipasCollege,Kanchipuram	Third
2	B.Jegadhish	I B.com(ISM)	Junior State Athletic Meet(5000m Run)	Karaikudi	Silver
3	B.Jegadhish	I B.com(ISM)	Junior State Athletic Meet(5000m Run)	Cuddalore	Silver
4	B.Jegadhish	I B.com(ISM)	Junior State Athletic Meet(5000m Run)	Krishnagiri	Silver
5	B.Jegadhish	I B.com(ISM)	Chennai Marathon Run	Merina Beach	Third
6	B.Jegadhish	I B.com(ISM)	Araise Athletic Meet(5000m Run)	JN Stadium,Chennai	Gold
7	B.Jegadhish	I B.com(ISM)	Araise Athletic	JN Stadium,Chennai	Silver





			Meet(1500m Run)		
8	B.Jegadhish	I B.com(ISM)	Chennai league Athletic Meet(3000m Run)	JN Stadium,Chennai	Gold
9	Mujamil	I BA.English	Junior State Athletic Meet(800m Run)	Karaikudi	Silver
10	Mujamil	I BA.English	Junior State Athletic Meet(1500m Run)	Karaikudi	Silver
11	Mujamil	I BA.English	Junior State Athletic Meet(1500m Run)	krishnagiri	Silver
12	Mujamil	I BA.English	Junior State Athletic Meet(1500m Run)	krishnagiri	Silver
13	Mujamil	I BA.English	Araise Athletic Meet(1500m Run)	Karaikudi	Silver
14	Mujamil	I BA.English	Chennai league Athletic Meet(800m Run))	JN Stadium,Chennai	Gold
15	Mujamil	I BA.English	Chennai league Athletic Meet(1500m Run))	JN Stadium,Chennai	Silver
16	Mujamil	I BA.English	South Zone National Athletic Meet(1500m Run)	Andra Pradesh	Silver
17	Mujamil	I BA.English	South Zone National Athletic Meet(400m Relay)	Andra Pradesh	Bronze



18	Mujamil	I BA.English	Junior State Athletic Meet(800m Run)	Cuddalore	Silver
19	Mujamil	I BA.English	Junior State Athletic Meet(1500m Run)	Cuddalore	Silver
20	Ragupathy	I B.com(GEN)	Junior State Athletic Meet(10000m Walk)	Krishnagiri	Forth
21	Ragupathy	I B.com(GEN)	Junior State Athletic Meet(10000m Walk)	Cuddalore	Silver
22	Ragupathy	I B.com(GEN)	Chennai league Athletic Meet(5000m Run))	JN Stadium,Chennai	Bronze
23	Ragupathy	I B.com(GEN)	Araise Athletic Meet(10000m Walk)	JN Stadium,Chennai	Silver
24	Ajay Dharma	I BA.English	Junior State Athletic Meet(800m Run)	Cuddalore	Bronze
25	Ajay Dharma	I BA.English	Junior State Athletic Meet(5000m Run)	Cuddalore	Bronze
26	Ajay Dharma	I BA.English	Chennai league Athletic Meet(1500m Run	JN Stadium,Chennai	Bronze
27	Ajay Dharma	I BA.English	Chennai league Athletic Meet(800m Run	JN Stadium,Chennai	Bronze
28	Ajay Dharma	I BA.English	Araise Athletic Meet(1500)	JN Stadium,Chennai	Bronze
29	Ajay Dharma	I BA.English	Junior State	Krishnagiri	Fourth



			Athletic Meet(800m Run)		
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30	Naganath	II B.com(GEN)	Chennai league Athletic Meet(150m Run)	JN Stadium,Chennai	Silver
31	Naganath	II B.com(GEN)	Junior State Athletic Meet(4*400m Relay)	Cuddalore	Bronze
32	Naganath	II B.com(GEN)	Tiruvallur District Athletic Meet(100m Run)	Tiruvallur	Silver
33	Naganath	II B.com(GEN)	Chennai league Athletic Meet(400m Run)	JN Stadium,Chennai	Bronze
34	Naganath	II B.com(GEN)	Chennai league Athletic Meet(400m Run)	JN Stadium,Chennai	Silver
35	Siva Prasanth	I B.com(GEN)	Chennai league Athletic Meet(400m hurdle)	JN Stadium,Chennai	Bronze
36	Siva Prasanth	I B.com(GEN)	Junior State Athletic Meet(4*400m Relay)	Cuddalore	Bronze
37	Siva Prasanth	I B.com(GEN)	Tiruvallur District Athletic Meet(400m Run)	Tiruvallur	Bronze
38	Siva Prasanth	I B.com(GEN)	Chennai league Athletic Meet(400m Hurdle)	JN Stadium,Chennai	Bronze
39	Siva Prasanth	I B.com(GEN)	Chennai league Athletic Meet(400m Run)	JN Stadium,Chennai	Silver
40	L.Murugan	II Mcom	Chennai Marathon Run	Merina Beach	Fourth
41	L.Murugan	II Mcom	Chennai league Athletic Meet(10000m Run)	JN Stadium,Chennai	Silver
42	Lokeshkumar	III B.com(GEN)	Inter Zone Madras University Weight Lifting(56kg)	JN Stadium,Chennai	Siver
43	Azeem	I B.com(GEN)	Chennai District Boxing Competition(Club Match)	JN Stadium,Chennai	Gold
44	Muthuramalingam	III BA English	Yoga(Champions of Champion )International Level	Tailand	Gold
45	Muthuramalingam	III BA English	National Level	Chennai	Gold
46	Muthuramalingam	III BA English	National level Yoga Competition	Banglore	Gold



**Sports Day games 2016-17**  
**Men**

No	Name of the game	Winner	Runner
1	Football	Striking Scorpion brown	Exalted Eagle Green
2	Volleyball	Breath Taking Bulls Red	Striking Scorpion brown
3	Chess	Breath Taking Bulls Red	Striking Scorpion brown
4	KhoKho	Striking Scorpion brown	Exalted Eagle Green

**Women**

No	Name of the game	Winner	Runner
1	Throw ball	Proud Panthers blue	Breath Taking Bulls Red
2	KhoKho	Proud Panthers blue	Striking Scorpion brown
3	Chess	Proud Panthers blue	Striking Scorpion brown

**MADRAS UNIVERSITY REPRESENTED 2016-17**

1.B.Jegadhish I B.com (ISM) (Madras University) Qualified All india Inter University  
Competition event of Cross Country Run(12.5KM)held at Manglore University







1. A.Mujami I B.A.English (Madras University) Qualified All india Inter University Competition event of 800m Run held at Bharathiar University Coimbatore.  
Junior National Athletic Competition
2. Mujamil I BA English he won Silver Medal National Level Competition for 800m Run held at Andra Pradesh

### **INTERNATIONAL YOGA COMPETITION**

3. Muthuramalingam III BA English bagged gold medal on International Yoga competition Champion of championship held at Thailand

### **PLACEMENT CELL**

Placement Cell organized a Seminar on “The Scope of Government jobs” for Final year students. Students of BCA, B. Sc CS, B. Sc Mathematics attended the seminar. It was an interactive session. The resource person was Mr.Sudharshanan of Unique academy.

On 17/08/2016, Placement Cell organized a face to face interaction for B. Com and BBA final year students with Vice President of Hewlett Packard Mr.Sumit Mishra who gave suggestions on facing interview in MNC's and on facing the group discussions. Logical questions were raised by him where the students actively participated and solved out the answers

On 22<sup>nd</sup> September 2016, an awareness program on “Government Job Exams” was conducted for final year students of B. Com (general) and BBA. Around 80 students participated the session.

Placement cell, on 30<sup>th</sup> September, 2016, organized a seminar program on "Role of English in Career Development" for III B. Sc CS, BCA, B. Sc Mathematics. The Guest for day was Mr.Vijaya Kumar, CEO of Spell Bee graduates.

### **EMPLOYABILITY SKILL TRAINING**

Placement cell has organized an EMPLOYABILITY SKILL TRAINING for Final year students. The first batch studentsof Science department engaged with the programme from 14/12/2016 - 19/12/2016. Batch 2 commenced from 19 / 12/2016- 24/12/2016 for commerce department. The Resource person was Dr. S .SELVAM, National professor, IIT DELHI.



### **CAMPUS DRIVE**

The Placement Cell conducted a campus drive at the college campus for the eligible final year students on 23<sup>rd</sup> Feb 2017. Mr. Vincent, HR Head, Sutherland Global Services conducted three rounds of interview for various job natures. Written Test, group discussion, and telephonic interview were the selection aptitude in which 9 students got selected out of 171 students.

6 students 2 each from B. Sc Microbiology, B. A. English B. Com CS and 3 students' 1 each from BCA, B. Sc (CS), B. Com (G) were the candidates

### **NSS, YRC & RRC:**

### **HUMAN TRAFFICKING AWARENESS PROGRAMME**

NSS unit in co-ordination with OASIS, India conducted a "Human Trafficking Awareness Programme on 8<sup>th</sup> July 2016. Mr. Samuel Frank, Relationship officer and Mr. Antonio, Public relation officer of OASIS gave a speech on awareness about human trafficking. The programme was informative and an interactive session was conducted for the NSS volunteers. 400 volunteers were benefitted.

### **BLOOD DONATION CAMP**

In Lieu of 113<sup>th</sup> Birth Anniversary of PerunthalivarKamarajar, NSS and RRC units of Annai Violet Arts & Science College along with Lions Club of Madras, Chetpet 324-A5, LEO Club of AVC has organized a "Blood donation Camp "on July 15<sup>th</sup> 2016 in the college premises. 77 students registered their names and 55 units of blood were collected.

### **AIDS AWARENESS PROGRAMME:**

NSS Unit of Annai Violet Arts and Science College on July 12<sup>th</sup>, 2016 organized awareness programme on AIDS. Members of an international organization which comprises 18 students from Arizona University of California discussed on the global alarming issues of AIDS among the students.



## **GREEN KALAM**

On 24<sup>th</sup> July 2016, 63 NSS Volunteers accompanied by the NSS program officers Dr. K. A. Sathy and Mrs. D. Suja took an active part in the Rally, “Green Kalam” organized by Mr.Vivek, SaiPrasanna foundation and the University of Madras at Marina Beach.

## **DEWORMING**

NSS unit of Annai violet arts and Science College has conducted 'National De-Worming Day' on 10<sup>th</sup> Aug 2016 in our college premises.

## **HUMAN CHAIN**

On 16th August, NSS & RRC units conducted a rally & Human chain in the college campus on "International Youth Day" along with the coordination of Menambedu Health Centre. 75 male and 50 female students actively participated in the event. A symbol of RRC was formed by the human chain. NSS and RRC Programme officers and the students took Oath at the end of the event. Mrs.Punitha, RRC member was present in the event.

## **WALKATHON & SWATCHH BHARAT**

NSS Unit & Leo Club of Annai Violet Arts & Science College along with Lion's Club, Chetpet 325 (A5) celebrated the “International Youth Day” by organizing a Walkathon at Gandhi Statue, Marina Beach and “Keep Our City Clean Project” (Swatchh Bharat) at Ambattur Railway Station on 20<sup>th</sup> August, 2016. 200 Student Volunteers participated in both the events and made the event a grand success.

## **WORLD PEACE DAY**

The NSS unit of Annai Violet Arts & Science College, Ambattur, conducted a programme to celebrate International World Peace Day on 21<sup>st</sup> Sep 2016 inside its premises. The programme started with a welcome address by Mohammed Kwaja Hassan, president of Student Forum. Staff and students lit candles remembering the 17 soldiers who lost their lives in the recent fight. Around 200 students solemnly participated in it. At the end of the programme an oath was taken by all to keep up solidarity and maintain peace within and around each other's' life.



### **AWARENESS PROGRAMME ON LEPROSY**

NSS unit of Annai Violet Arts and Science College organized "Sparsh Leprosy Awareness" camp at the college campus on 13<sup>th</sup> Feb 2017. Team members with their head Mr.Rajendran (NMS) coordinated the program with a PowerPoint presentation. 200 students were present in the event.

### **CITIZEN CONSUMER CLUB:**

Citizen Consumer Club organised a seminar on "Media and Consumerism" in the college premises on 19/8/2016. CCC Co-ordinator Dr. L. N. Jayanthi, CCC Member

The Chief Guest for the Program was Mr. G. Santhanarajan, Director, Consumer Association of India accompanied by Mrs.KalyaniRajaraman.

### **ENTREPRENEURIAL DEVELOPMENT CLUB:**

Entrepreneurial Development Cell in collaboration with ICTACT Academy of Tamilnadu and SIDBI (Small Scale Industries Development Bank of India) organized a 5 days workshop on Entrepreneurial Skill Development Program in the college campus.

The workshop was inaugurated on 11<sup>th</sup> July 2016 .ICTACT coordinator Mr. E. Dinesh, 25 students from various departments took part in the workshop. Through this Workshop the students gained knowledge on various aspects – his role as an Entrepreneur, to frame a business plan, to prepare a business proposal etc.

The workshop came to an end with a valedictory function on 15<sup>th</sup> July 2016 where Mrs.AnandhiRavikumar, Manager of SIDBI, Ambattur presided and gave a motivational speech on "Subsidy for Small Scale Industries provided by SIDBI" with an interaction of students. Mr. K. Nagaraj, Assistant General Manager, ICTACT also addressed the students on Entrepreneurial Development. ICTACT & SIDBI certified certificates were distributed to all the participants.





## **WOMEN'S CELL:**

On 01/10/2016, Women cell of our college organised a program for girl Students on "How to face Interview". Representatives from Rexona confidence Academy conducted the event. Two sessions were there and 305 female students participated.

A programme on "Self Defence" was organized by IQAC & Women Cell of our college on September 20<sup>th</sup> 2016, in order to create awareness among students about Self Defence. IMPACT Team from USA conducted the event. The main intention of the team was to create awareness among the students on how to face problems in various levels in day to day life.

The program was organised in two sessions. In the first session, 80 students from B. Com (G), B.Com (CS) and B. Sc (MB & BC) participated and in the second session, 70 students from BCA, B. Sc (CS), B. Sc (Chemistry & Maths) B. A. English and BBA participated.

The IMPACT team used many innovative techniques to implant self-defence in the minds of students as they are affected by vulnerable attacks

Women's Cell conducted a seminar on "Women's Role in Society" on 17<sup>th</sup> February 2017 at the college campus. The Resource person was Mrs. B. Rajya Lakshmi (Advocate) Member of state Advisory Committee, Government of Tamilnadu who spoke on the existing child abuse, eve teasing and the mannerism of women in society followed by the instruction on how to protect themselves in work place and how to behave in a dignified manner.

## **FINE ARTS:**

On 5<sup>th</sup> August 2016, our college students participated in an inter-collegiate competition held at Chinmaya mission in Thamarapakkam. Students participated enthusiastically in various events such as Quiz, Drawing, Tamil Oratorical, Dance, Solo Singing etc. under the theme "Incredible India" in which they won first prize in all the events. More than 50 colleges participated in which our college was considered the best of all.

Around 20 students of Biochemistry and Chemistry departments participated eagerly in the 'Intercollegiate Fest-Karyon'16' which was held at Soka Ikeda College for Women on August 31<sup>st</sup> 2016 where the students participated enthusiastically in all the events like Bio-Flex - Poster Presentation, Ad-Mad, Adzap, Act Out, Mime , Fix it Right, Connexions and Biozzle - Puzzle etc. All the students showed their keen interest in their events concerned. Nearly 20 colleges took part in the events.



The Sweden embassy conducted Sweden-India Nobel Memorial Quiz 2016 at Ethiraj College for Women, Chennai on August 21<sup>st</sup>, 2016. People all over from Tamilnadu participated in which two of our college teams took an active part in the quiz

## **CELEBRATION OF IMPORTANT DAYS**

### **THE WORLD YOGA DAY AT AVASC**

The World Yoga Day was celebrated in the campus on 21<sup>st</sup> June 2016 where Dr. P. Senthil Kumar PhD., M. Sc (Yoga), MD., in Yoga, consented to be the Chief Guest. He is a member of SGFI (School Game Federation of India) and Manager of Tamilnadu Yoga Team. Dr.Senthil imparted various styles and poses of Yoga to 100 interested participants and highlighted the importance of Yoga and Meditation. He further stressed on the importance of food and health in one's life. III BA English Student, MuthuRamalingam (International Champion of Champion in Yoga) demonstrated the Yoga Asanas.

### **COUSELLING**

A Counselling Session for the students was conducted on 20.7.16 at the college premises. Pastor Paul Dinakaran has given counselling. 14 students are benefitted by this counselling session.

### **INDEPENDENCE DAY**

Independence Day was celebrated at the college where the flag was hoisted by the Principal Dr. Kamala Balakrishnan with a parade of the forum members, Team Captains and Vice Captains. A Special speech by the Forum Team was delivered in which they highlighted the Patriotism of the Great Leaders and various programmes were conducted bringing out the patriotic feelings of the audience. A trip to AnnaiAnaadaiIllam was set out. The sweets were distributed with few contributions to meet the basic needs of the children.

### **ONAM FESTIVAL**

A stunning Onam Festival was celebrated at Annai Violet Arts and Science College on 9<sup>th</sup> Sept 2016 where the staff and the students attired in white Dhoti and white Saree participated enthusiastically in various events. The celebration began with a



Shingari Melam procession from the college entrance to the main block which led the Guests and Judges for the day - College Chairman Chev. Dr. N. R. Dhanapalan, Benefactress Mrs. Violet Dhanapalan, Mr. and Mrs. Ravi, Technical Director, NRD Group of Companies, Members of Nair Society, Ambattur, Trust Members of Annai Violet Group of Institutions Mr. and Mrs. Birla, Mrs. Jenifer Rosary and Mrs. Shoba Premkumar.

Four teams exhibited the flavour of Kerala with the theme “Kerala at AVC” Competitions like Pookalam, Dance, and Light music were conducted where the students gave their best performance and won prizes. A food carnival on special foods of Kerala was conducted where the staff and students enjoyed the delicious recipes of Kerala. The event came to an end with an “Onam Sadhya

#### **ALL INDIA SURVEY ON HIGHER EDUCATION**

The Data were collected, compiled and uploaded in the website on 02<sup>nd</sup> February 2017.

#### **ANNUAL QUALITY ASSURANCE REPORT**

The Data were collected, compiled and uploaded in the website on 26<sup>th</sup> April 2016.

#### **GOVERNING BODY MEETING**

The Governing Council Meeting was held on 11<sup>th</sup> February 2017.

#### **COLLEGE DEVELOPMENT COUNCIL MEETING**

The College Development Council Meeting was held on 04<sup>th</sup> November 2016.

#### **IQAC (INTERNAL QUALITY ASSURANCE CELL)**

Internal Quality Assurance Cell of Annai Violet Arts and Science Plans and monitors the activities and organises various development programs to enhance quality and the same is documented. Apart from this the internal quality assurance Cell organises feedback and staff appraisal for faculty members. Through all these measures and activities, IQAC functions as one of the important components of the college ensuring quality and continuous improvement in all the units/aspects of the college.