3.5.1Number of Collaborative activities for research, Faculty exchange, Student exchange/internship per year (10)

Sl. No.	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the participant	Year of collaboration	Duration	Nature of the activity	Link to the relavant document
		202	0 - 2021				
2	Clinical Pathology, CLIA, Biochemistry, Hematology, Serology, Microbiology,	Good Quality Lab	Monisha K Nandhini .L	2020 - 2021		Internship Internship	
3	Histopathology		Nivetha .S Prasanna .R	2020 - 2021		Internship Internship	
5		C.S.I Kalyani Multi Speciality Hospital	Priyanka .C	2020 - 2021		Internship	
6		Santhosh Laboratory Services	Phillips Shamroy .R		01-09-2020 to 30-09-2020	Internship	
7	Collection and Analysis of Blood	Santhosh Diagnostic Center	Shyamala Devi .P	2020 - 2021	20-09-2020 to 20-10-2020	Internship	
8		PROSCANS DIAGNOSTICS PVT LTD	Renuka .S		01-09-2020 to 30-09-2020	Internship	
9	Linical Parholomy Programmer		Uma .G.D		01-09-2020 to 30-09-2020	Internship	
10	Hematology, Serology, Microbiology,	Be Well Hospitals	Nishanthini .M	2020 - 2021	01-09-2020 to 30-09-2020	Internship	
11	Laboratory Department	Noble Hospital	Menaka Devi .M		01-09-2020 to 01-11-2020	Internship	
12	Drosophila Lab, Department of Biomedical Sciences	Sri Ramachandra Institute of Higher Education and Research	Sudharsan .S		20-10-2020 to 20-11-2020	Internship	
13	Web Developed Social Networking Site For Interaction Between Employees In An Organisation		Aaron .A		04-05-2020 to 03-07-2020	Internship	

		1	·	1			
14	Automated Leae Application Software For Employee Leave Management	HRISTOS Consulting Pvt. Ltd.	Nanda Kumar T.B	2020 - 2021	04-05-2020 to 03-07-2020	Internship	
15	Completely Automated Cargo-Courier Tracking And Maintaining Application For Administration		Suriya Prakash .M		04-05-2020 to 03-07-2020	Internship	
16	Three Way Secured Job-Portal To Reduce Fraudulent Consultancy		Deepika .S		04-05-2020 to 03-07-2020	Internship	
17	Landscape and Mindscape: A Psychoanalytical Study of Jean Rhys' Wide Sargasso Sea		Delphin Dayana .S	2020 - 2021	7.3	Internship	
18	Unleashing the Subtle Horrors of Holocaust through Trnslation in Elie wiesel's Night abd Jiri Weil's Mendelssohn is on the Roof		Logapriya .T	2020 - 2021		Internship	
19	An Ecofeminist Reading Of Margaret Atwood's The Edible Woman		Asmiga Sharan .A.G	2020 - 2021		Internship	
20	Revealing the other sides of snakes in various forms of Literaure		Kothandaraman .G	2020 - 2021	5 2	Internship	
21	A Study on the effect of social media usage on work life balance with reference to R. Marketers Private Limited		Jarvic Jose .J	2020 - 2021	2020-21	Internship	
22	A Study On Human Resources Management In Insurance Sector	* # # # # # # # # # # # # # # # # # # #	Madhan Kumar .R	2020 - 2021	2020-21	Internship	
23	A Study on Customer Relationship Management Practices in Retailing Offinneeds		Manirajan .M	2020 - 2021	2020-21	Internship	
24	A Study on Customer perception towards Post office Savings Schemes In Indian Post Office With Reference to Chennai District		Naganath .R	2020 - 2021	2020-21	Internship	
25	A Study on Customer Attitude Towards Chit Funds		Rajan Babu .A	2020 - 2021	2020-21	Internship	*
26	Analysis The Risk Preference Of Mutual Fund Investors		Akshya .S	2020 - 2021	2020-21	Internship	

27	A Study on Disinvestment In PSUs With Reference To The Oil Sector	Deepthi Thomas	2020 - 2021	2020-21	Internship
28	A Study on Tax Professional's Perceptions On Goods and Service Tax With Reference To Chennai	Dhaarani .V	2020 - 2021	2020-21	Internship
29	Financial Performance Analysis Of Intelligence Corporation Security And Services Pvt. Ltd. (Incorpss Pvt. Ltd.)	Dharsini .M.L	2020 - 2021	2020-21	Internship
30	A Study On Factors Influencing Investors To Invest In Sree Alaya Chit Fund Company	Saroja .M	2020 - 2021	2020-21	Internship
31		Divya Bharathi .L	2020-21	2020-21	Internship
32		Kamali .G	2020-21	2020-21	Internship
33	A Study on Consumers Satisfaction of	Kalaiselvi .R	2020-21	2020-21	Internship
34	Udayam Products inAmbattur	Manjuparkavi .K	2020-21	2020-21	Internship
35		Megha .B	2020-21	2020-21	Internship
36	1	Nithya .M	2020-21	2020-21	Internship
37		Janaki Raman .D	2020-21	2020-21	Internship
38	A Study on Employees Absenteeism In IMind	Prathap .C	2020-21	2020-21	Internship
39	Technologies	Vijay .D	2020-21	2020-21	Internship
40		Ajith Kumar .M	2020-21	2020-21	Internship
41		Rithik .V	2020-21	2020-21	Internship
42	Stress Management Among Teaching Staff	Sheshadhri .K	2020-21	2020-21	Internship
43	with Reference To Self-Financing College in	Saankrishnan .G	2020-21	2020-21	Internship
44	Ambattur	Rajesh .V	2020-21	2020-21	Internship
45	Ambattur	Naveen Subramaniyar	2020-21	2020-21	Internship
46		Deepak Kumar .R	2020-21	2020-21	Internship
47		Vignesh .A	2020-21	2020-21	Internship
48	A Study on the Impact of Brand Equity on	Thiru Venkata Arjun	2020-21	2020-21	Internship
49	Consumer's Purchase Intention in Chennai	Bhojraj Pillai	2020-21	2020-21	Internship
50	Consumer's Furchase intention in Chemiai	Ajith Kumar .A	2020-21	2020-21	Internship
51	5	Rakesh .K	2020-21	2020-21	Internship
52		Kishore Kumar .M	2020-21	2020-21	Internship
53	A Study on Internet Banking Private Banks	Muthu Pandi .P	2020-21	2020-21	Internship
54	With Special Reference To ICICI Bank	Santhosh .K	2020-21	2020-21	Internship
55	with special Reference to ICICI Dank	Somasekar .V	2020-21	2020-21	Internship

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56		Vimal Kumar .P.V	2020-21	2020-21	Internship	
57		Aishwarya .A	2020-21	2020-21	Internship	
58 .		Abirami .R	2020-21	2020-21	Internship	2 E
59	Customer Satisfaction in Sales And Service	Snegha .R	2020-21	2020-21	Internship	
60	With Special Reference To Yamaha Bikes	Mathumithra .B	2020-21	2020-21	Internship	
61		Nivetha .R	2020-21	2020-21	Internship	
62		Subhashini .K	2020-21	2020-21	Internship	
63	A Study On Consumer's Preference Towards	Saranya .K	2020-21	2020-21	Internship	7.1
64	Herbal Cosmetics Products In Chennai	Kalaivani .K	2020-21	2020-21	Internship	
65		Vinodhini .B	2020-21	2020-21	Internship	
66		Kotteswari .P	2020-21	2020-21	Internship	
67		Deva .A	2020-21	2020-21	Internship	5 R
68	A Study On Consumer's Satisfaction Towards	Damodharan .P	2020-21	2020-21	Internship	-
69	FMCG Products In Chennai	Dhilip Kumar .T	2020-21	2020-21	Internship	
70		Maharaja .V	2020-21	2020-21	Internship	
71		Manikandan .H	2020-21	2020-21	Internship	
72		Arumugasamy .S	2020-21	2020-21	Internship	
73	A Study On Stress Management of Employees	Fazil .J	2020-21	2020-21	Internship	
74	in Vedha Technologies Limited	Hari Krishnan .M	2020-21	2020-21	Internship	
75		Kishore Kumar .B	2020-21	2020-21	Internship	2 -
76	* * * * * * * * * * * * * * * * * * * *	Raju .G	2020-21	2020-21	Internship	f
77		Rabiyathul	2020-21	2020-21	Internship	5
78		Mariyam .A	2020-21	2020-21	Internship	
79	A Study On Work Life Balance Among	Priya .B	2020-21	2020-21	Internship	4
80	Employees Of IT Sector	Poornima .M	2020-21	2020-21	Internship	
81		Sandhya .V	2020-21	2020-21	Internship	

82		Sai Lakshmi .S	2020-21	2020-21	Internship	-
83		Nirmala .S	2020-21	2020-21	Internship	
	A Study On Consumer's Satisfaction Towards	Praveen .G	2020-21	2020-21	Internship	
	JIO Network In Chennai	Ventak Pradap .E	2020-21	2020-21	Internship	
86		Vincent .P	2020-21	2020-21	Internship	







TRAINING CERTIFICATE FROM GOOD QUALITY LAB

August 28,2020.

GOOD QUALITY LAB

To whom so ever it may concern

This is to certify that Ms. Monisha.K student of M.sc (Biochemistry), madras university has Successfully completed his interenship with our organization in below mentioned areas during the period on August 01to31, 2020

- Clinical pathology
- CLIA
- Biochemistry
- Hematology
- Serology
- Microbiology
- Histopathology

During the period, the company found his performance to be good. She has demonstrated a Positive attitude to wards learning.

We wish her the very best in all his future endeavours,

For good quality lab,

Vinoth Kumar R.B.Th., D.M.L.T.,

Lab Incharge

GOOD QUALITY LAB

No. 4/278, Sina Complex, Kanchipuram Road, Ezhil Nagar, Kadambathur.

Cell: 98 43 94 01 37





TRAINING CERTIFICATE FROM GOOD QUALITY LAB

GOOD QUALITY LAB

September 29,2020.

To whom so ever it may concern

This is to certify that Ms. Nandhini.L student of M.sc (Biochemistry), madras university has Successfully completed his interenship with our organization in below mentioned areas during the period on September 01to30, 2020

- Clinical pathology
- CLIA
- Biochemistry
- Hematology
- Serology
- Microbiology
- Histopathology

During the period, the company found his performance to be good. She has demonstrated a Positive attitude to wards learning.

We wish her the very best in all his future endeavours,

For good quality lab,

Vinoth Kumar R.B.Th., D.M.L.T.,

Lab Incharge

GOOD QUALITY LAB

No. 4/278, Siba Sompton Kanchipuram Road, Ezhil Nagar, Kadambathur.

Cell: 98 43 94 01 37

No.4/278, Sipa Complex, Kanchipuram Road, Ezhil Nagar, Kadambathur.





TRAINING CERTIFICATE FROM GOOD QUALITY LAB

GOOD QUALITY LAB

September 29,2020.

To whom so ever it may concern

This is to certify that Ms. Nivetha.S student of M.sc (Biochemistry), madras university has Successfully completed his interenship with our organization in below mentioned areas during the period on September 01to30, 2020

- Clinical pathology
- CLIA
- Biochemistry
- Hematology
- Serology
- Microbiology
- Histopathology

During the period, the company found his performance to be good. She has demonstrated a Positive attitude to wards learning.

We wish her the very best in all his future endeavours,

For good quality lab,

Vinoth Kumar R.B.Th., D.M.L.T.,

Lab Incharge

GOOD QUALITY LAB

No. 4/278, Sapa Complex, Kanchipuram Road, Ezhil Nagar, Kadambathur.

Cell: 98 43 94 01 37

No.4/278, Sipa Complex, Kanchipuram Road, Ezhil Nagar, Kadambathur.





TRAINING CERTIFICATE FROM GOOD QUALITY LAB

GOOD QUALITY LAB

August 28,2020.

To whom so ever it may concern

This is to certify that Ms. Prasanna.R student of M.sc (Biochemistry), madras university has Successfully completed his interenship with our organization in below mentioned areas during the period on August 01to31, 2020

- Clinical pathology
- CLIA
- Biochemistry
- Hematology
- Serology
- Microbiology
- Histopathology

During the period, the company found his performance to be good. She has demonstrated a Positive attitude to wards learning.

We wish her the very best in all his future endeavours,

For good quality lab,

Vinoth Kumar R.B.Th., D.M.L.T.,

Lab Incharge

No: 4/278, Supa Complex,

Kanchipuram Road, Ezhil Nagar, Kadambathur.

Cell: 98 43 94 01 37

No.4/278, Sipa Complex, Kanchipuram Road, Ezhil Nagar, Kadambathur.



C.S.I. Kalyani Multi Speciality Hospital MANAGED BY C.S.I. DIOCESE OF MADRAS

Dr. J. Jerene Jayanth M.D., D.C.H., Medical Director

131 DEC 2020

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. C. Priyanka, M.Sc., Bio-chemistry IInd yr.

Student of Annai Violet Arts & Science College, Ambattur, Chennai – 600 053

had successfully completed her internship training in the Bio-chemistry

Department of C.S.I. Kalyani Multi Speciality Hospital under the guidance

of Dr. A. Balasubramanian.M.D., (Biochemistry), w.e.f. 01/12/2020

to 31/12/2020 (.8.30 a.m. to 1.00 p.m.)

DR.J.JERENE JÄYANTH.M.D.,D.C.H.,
MEDICAL DIRECTOR



SANTOSH LABORATORY SERVICES



No. 4, Vijaya Complex, Mudichur Road, Old Perungalathur, Chennal - 63. santoshlabvenkat@gmail.com

2: 22761116 Cell: 94449 10368 / 86100 56097



INVESTIGATION REPORT

TO WHOM SO EVER IT MAY CONCERN

This is to certify that the Internship Work on "Collection and Analysis of Blood" is submitted by R.PhillipsShamroy (611900498)II MSc., Biochemistry, Annai Violet Arts & Science College, University of Madras, has Successfully completed his Internship Work at Santhosh Laboratory Services, Old Perungalathur, Chennai – 63, during the periods of 01.09.2020 to 30.09.2020 under the guidance of Mr. K.G.Venkatesan.

SANTOSH LABORATORY SERVICES
No 4, Vijaya Complex
Mudichur Road, Old Perungalatnur,
Chennal 600 u63.

RETO. LAB TECHNICIAN
QUALIFIED

KING INSTITUTE

Verified By:

Comments: Please correlate with clinical conditions

Working Hours: 07.30 A.M. to 1.30 P.M. 02.00 P.M. to 09.30 P.M.

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SEMI - AUTO BIOCHEMISTRY ANALYZER AVAILABLE

TEST REPORT

21.10.2020

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Internship Work on "Collection and Analysis of Blood" is submitted by P.ShyamalaDevi (611900508)11 MSc., Biochemistry, Annai Violet Arts & Science College, University of Madras, has Successfully completed his Internship Work at Santhosh Diagnostic Center, Thiruninravur, Chennai-602024, during the periods of 20.09.2020 to 20.10.2020 under the guidance of Mr.R.NandaGopal.

Lab Technician Signatur



30.09.2020

TO WHOMEVER IT MAY CONCERN

This is to certify that Mrs.Nishanthini.MRegNo(611900503) student of M.Sc Biochemistry IInd year. Annai violet arts and science college has successfully completed his internship with our organization in below mentioned across during the period from 01.09.2020 to 30.09.2020.

- Clinical Pathology
- Bio chemistry
- Hematology
- Serology
- Micro Biology
- Histo Pathology

During this period, The organization found his performance to be good she has demonstrated a positive attitude towards learning.

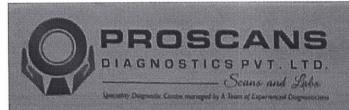
We wish him the very best inall his future endeavors.



Be Well Hospitals Private Limited

No.15, Bank Street, Kilpauk, Chennai - 600 010. | Tel : 044 26421013 / 25321013 | Mobile : 7299050099

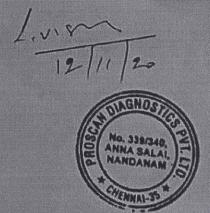




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TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Internship Work on "Collection and Analysis of Blood" is submitted by S.RENUKA (611900507) Il MSc., Biochemistry, Annai Violet Arts & Science College University of Madras, has Successfully completed his internship Work at Proscans & Lab Diagnostics pvt.ltd, Anna Salai, Nandhanam Chennai-49, during the periods of 01.09.2020 to 30.09.2020 under the guidance of L.Vishnu Prasad.



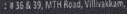














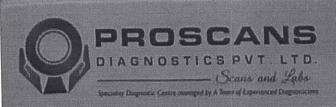
: # 35 & 39, MTH Road, Villivakkam, Chennai - 49. (Near Nadhamuni Theatre) 물: 044-4333 5557 / 4558 5557 / 91-89398 33 : MNRI-Proscans, 90/40A, 1st, Main Road, CIT Nagar, Nandanam, Chennal-35. 2: 044 - 2434 4892 / 91-90030 03722







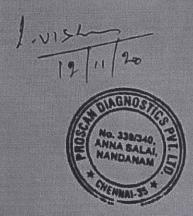
lyyapanthangal: #1/64, Mount Poenamalle High Road, Chennai - 56. 12: 044-4863 8989 / 91-95660 50888 Poonamallee : #9, Palankottai Street, Poonamallee, Chennai - 56, 12: 044-2649 3833 / 91-95001 55844



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TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Internship Work on "Collection and Analysis of Blood" is submitted by G.D. UMA (611900509) II MSc., Biochemistry, Annai Violet Arts & Science College University of Madras, has Successfully completed his internship Work at Proscans & Lab Diagnostics pvt.ltd, Anna Salai, Nandhanam Chennai-49, during the periods of 01.09.2020 to 30.09.2020 under the guidance of L.Vishnu Prasad.











Villivakkam T. Nagar

: # 36 & 39, MTH Road, Villivakkam, Chennai - 49. (Near Nadhamuni Theatre) 2: 044-4333 5557 / 4558 5557 / 91-89398 33329

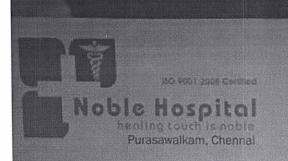
: MNRI-Proscans, 90/40A, 1st, Main Road, CIT Nagar, Nandanam, Chennal-35. 2: 044 - 2434 4892 / 91-90030 03722

Madipakkam : New No.63, Medavakkam Main Road, Ullagaram. (Opp. Kumaran Theatre), Ch.-91. 富: 044 - 4213 3877 / 91-96770 61155



Iyyapanthangal: #1/64, Mount Poonamaile High Road, Chennai - 56. 22: 043-4863 8989 / 91-95660 50888 Poonamallee : #9, Palankottai Street, Poonamallee, Chennai - 56. 2: 044-2649 3833 / 91-95001 55844

: Kellys Road, Ranipet, Tamilhadu - 632401. 🔯 - 91-90030 03735







Date: 02.11.2020

TO WHOMSOEVER CONCERN

This is to certify that Ms.MENAKA DEVI.M has undergone internship training successfully in Laboratory Department in our hospital from 01.10.2020 to 01.11.2020. we wish her every success in life.



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GST: 33AAECH2769L1ZB

Date: 3rd July 2020,

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. DEEPIKA S (831900122), underwent her internship and project (THREE WAY SECURED JOB-PORTAL TO REDUCE FRAUDULENT CONSULTANCY) in our organization for a period of two months from 04.05.2020 to 03.07.2020, during this period of her internship she was found to be punctual, hardworking and inquisitive.

We wish her for success in future endeavours.

For Hristos Consulting Pvt Itd,

Lavanya Mohan,



PAN: AAECH2769L

GST: 33AAECH2769L1ZB

Date: 3rd July 2020,

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. NANDA KUMAR T B (831900120)**, underwent his internship and project (**AUTOMATED LEAVE APPLICATION SOFTWARE FOR EMPLOYEE LEAVE MANAGEMENT)** in our organization for a period of two months from 04.05.2020 to 03.07.2020, During this period of his internship he was found to be punctual, hardworking and inquisitive.

We wish him for success in future endeavours.

CHENN

For Hristos Consulting Pvt Itd,

Lavanya Mohan,



PAN: AAECH2769L

GST: 33AAECH2769L1ZB

Date: 3rd July 2020,

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. SURIYA PRAKASH M (831900121), underwent his internship and project (COMPLETELY AUTOMATED CARGO-COURIER TRACKING AND MAINTAINING APPLICATION FOR ADMINISTRATOR) in our organization for a period of two months from 04.05.2020 to 03.07.2020, during this period of his internship he was found to be punctual, hardworking and inquisitive.

We wish him for success in future endeavours.

For Hristos Consulting Pvt Itd,

Lavanya Mohan,



PAN: AAECH2769L

GST: 33AAECH2769L1ZB

Date: 3rd July 2020,

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. AARON A (831900119), underwent his internship and project (WEB DEVELOPED SOCIAL NETWORKING SITE FOR INTERACTION BETWEEN EMPLOYEES IN AN ORGANISATION) in our organization for a period of two months from 04.05.2020 to 03.07.2020, During this period of his internship he was found to be punctual, hardworking and inquisitive.

We wish him for success in future endeavours.

For Hristos Consulting Pvt ltd,

Lavanya Mohan,

LANDSCAPE AND MINDSCAPE: A PSYCHOANALYTICAL STUDY OF JEAN RHYS' WIDE SARGASSO SEA

A dissertation submitted in partial fulfillment

of the requirements for the degree of

MASTER OF ARTS

IN

ENGLISH

Ву

DELPHIN DAYANA S Register No. 511900275



PG DEPARTMENT OF ENGLISH

ANNAI VIOLET ARTS AND SCIENCE COLLEGE

53, MENAMBEDU, AMBATTUR, CHENNAI – 600 053

(Affiliated to University of Madras)

MARCH 2021

CERTIFICATE

This is to certify that the dissertation titled Landscape and Mindscape: A

Psychoanalytical Study of Jean Rhys' Wide Sargasso Sea

is a bonafide work done by Delphin Dayana. S Reg.no: 511900275 during

2020-2021 in partial fulfillment for the M.A. Degree Examination in

Annai Violet Arts and Science College, an institution affiliated to University of

Madras.

This dissertation has not been submitted for the award of any degree or any other title.

19acc Chennai Date: 29-03-2021

The Supervisor

Signature of the HOD

External Examiner

Unleashing the Subtle Horrors of Holocaust through Translation in Elie Wiesel's Night and Jiří Weil's Mendelssohn is on the Roof

A dissertation submitted in partial fulfillment

of the requirements for the degree of

MASTER OF ARTS IN

ENGLISH

By

Logapriya.T

Register No.511900276



PG DEPARTMENT OF ENGLISH

ANNAI VIOLET ARTS AND SCIENCE COLLEGE 53, MENAMBEDU, AMBATTUR, CHENNAI – 600 053 (Affiliated to University of Madras)

MARCH 2021

CERTIFICATE

This is to certify that the dissertation title Unleashing the Subtle Horrors of Holocaust through Translation in Elie wiesel's Night and Weil's Mendelssohn is on the Roof is a bonafide work done by Logapriya. T, Reg. No.511900276 during 2020-2021 in partial fulfillment for the M.A. Degree Examination in Annai Violet Arts and ladence College, an institution affiliated to University of Madras.

This dissertation has not been submitted for the award of any slegges or any other title.

Place Chennai

1 me 29/3/2021

Managine of the Supervisor

Signature of the HOD

External Examiner

AN ECOFEMINIST READING OF MARGARET ATWOOD'S THE EDIBLE WOMAN

A dissertation submitted in partial fulfillment

of the requirements for the degree of

MASTER OF ARTS

IN

ENGLISH

 $\mathbf{B}\mathbf{y}$

A.G ASMIGA SHARAN

Register No. 511900274



PG DEPARTMENT OF ENGLISH

ANNAI VIOLET ARTS AND SCIENCE COLLEGE

53, MENAMBEDU, AMBATTUR, CHENNAI – 600 053

(Affiliated to University of Madras)

MARCH 2021

CERTIFICATE

This is to certify that the dissertation titled **An Ecofeminist Reading OF**Margaret Atwood's The Edible Woman is a bonafide work done by

A.G ASMIGA SHARAN, Register No. 511900274, during 2020-2021 in partial fulfillment for the M.A. Degree Examination in Annai Violet Arts and Science College, an institution affiliated to University of Madras.

This dissertation has not been submitted for the award of any degree or any other title.

Place Chennai

Date 29=03-2021

Signature of the HOD

G, Shohitha External Examiner

REVEALING THE OTHER SIDES OF SNAKES IN VARIOUS FORMS OF LITERATURE

A dissertation submitted in partial fulfillment of the requirements for the degree of

MASTER OF ARTS

IN

ENGLISH

By

Kothandaraman.G Register No. 511900273



PG DEPARTMENT OF ENGLISH
ANNAI VIOLET ARTS AND SCIENCE COLLEGE
53, MENAMBEDU, AMBATTUR, CHENNAI – 600 053
(Affiliated to University of Madras)

MARCH 2021

CERTIFICATE

This is to certify that the dissertation entitled "Revealing the other sides of snakes in various forms of Literature" submitted by is a bona fide work done by Kothandaraman.G, top No.511900273 during 2020-2021 in partial fulfilment for the M.A. Degree Examination in Annal Violet Arts and Science College, an institution affiliated to University of Madras.

This dissertation has not been submitted for the award of any degree or my other title.

Place: Chennai

Date , 29/3/2021

Rofeswan the Supervisor

Signature of the HOD

External Examiner

A STUDY ON THE EFFECT OF SOCIAL MEDIA USAGE IN WORK-LIFE BALANCE WITH REFERENCE TO R. R MARKETERS PRIVATE LIMITED

PROJECT REPORT
SUBMITTED TO
UNIVERSITY OF MADRAS



In partial fulfilment of the requirement
For the award of the degree of
Master of Commerce

JARVIC JOSE. J

Register Number: 531800262

Under the Guidance of **Dr. S. Radha**, M.Com. M.Phil., Ph.D., Head -PG& Research Department of commerce



Department of Commerce

Annai Violet Arts & Science College

(Affiliated to the University of Madras)
No: 53, Violet College Road, Menambedu, Ambattur, Chennai-600 053.

March 2020



DEPARTMENT OF COMMERCE ANNAI VIOLET ARTS AND SCIENCE COLLEGE AFFILIATED TO UNIVERSITY OF MADRAS AMBATTUR, CHENNAI - 600 053. 2019-2020

BONAFIDE CERTIFICATE

This is to certify that the dissertation titled, "A STUDY ON THE EFFECT OF SOCIAL MEDIA USAGE IN WORK-LIFE BALANCE WITH REFERENCE TO R. R MARKETERS PRIVATE LIMITED" is a bonafied research work submitted by JARVIC JOSE. J (Register Number: 531800262) Master in Commerce, Annai Violet Arts & Science college during 2019-2020 and this project has not formed the basis for the award of any degree, Diploma, Associate ship or fellowship or other similar title.

1 Rafferon

External Examiner

Dr.S.RADHA, M.Com., M. Phil., Ph.D.
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PG & Research Dopp / no. 16 Springerce
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Ambattur, Cherma 600 053.

Or. (Mrs.) Kamalah Principalan.

Annai Violet Arts or Sea into Coilege No. 53, Menambedu, Ambatiur, Chennai-600 053. 124

R.R. MARKETERS

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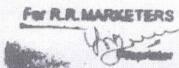
The Principal and
The Head of the Department - Master of Commerce,
Annai Violet College,
Chennai.

Internship Certificate

It is my pleasure to certify that Mr. Jarvic Jose. J a bonafide student of M.Com in Annai Violet College Chennai, has completed the Internship training (in the area of Accounting) for a period of three weeks (06/05/2019 to 24/05/2019) during May 2019 from my concern.

During the said period he showed good performance and I found him hardworking, enthusiastic and devoted to learning and acquiring knowledge. He has taken practical experience in the said tenure.

Yours Faithfully,



STUDY ON HUMAN RESOURCES MANAGEMENT IN INSURANCE SECTOR

PROJECT REPORT SUBMITTED TO UNIVERSITY OF MADRAS



In partial fulfillment of the requirement For the award of the degree of Master of Commerce By MADHAN KUMAR.R

Register Number: 531800263

Under the Guidance of
Dr.S. Radha

HOD-PG & Research Department of Commerce



Department of Commerce

Annai Violet Arts & Science College

(Affiliated to the University of Madras)
No: 53, Violet College Road, Menambedu, Ambattur, Chennai-53.

March 2020

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of the Department of Commerce
ANNAL VIOLET ARTS & SCIENCE COLLEGE
Ambattur, Chennal-600 053.

External Examiner

Dr.S.RADHIGAdom, M.Phil., Ph.I.

PG & Research Department of Commercial ANNAL VIOLET ARTS & SCIENCE COLLEG Ambattur, Chennal-600 053.

Or. (Mrs.) Kampala pakrishnas M. Com. M. Ed. M. B. A. M. Phik. Ph. D

Principal

Annaí Violet Arts & Science College

No. 53, Menambedu, Ambattur,

Chennai-600 053.

THERESA CONSTRUCTION

Office Address:No.542 B/2, Perumal Kovil Street, Goparasanallur, Kattupakkam, Tiruvallur, Tamilnadu, Chennai – 600056.

Contact No.: +91-8695990555 E-mail: theresaenggconstruction2007@gmail.com

Ref: TC/EDU/2019/005

Date: 13/06/2019

TO WHOM IT MAY CONCERN

This is to certify that **Mr.Madhan Kumar**, \$/O- **Mr.G.Raghavan**, a student of M.Com (Major in Finance – Final semester), Annai Violet College of Arts & Science, Ambattur, Chennai has successfully completed 01 (One) month (From 8th May, 2019 to 9th June, 2019) long internship programme at this Company. During the period of his internship programme with us he was found punctual, hardworking and inquisitive.

600 058

We wish him every success in life.

For, THERESA CONTRUCTION

Authorized Signature

STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN RETAILING IN OFFINEEDS

PROJECT REPORT
SUBMITTED TO
UNIVERSITY OF MADRAS



In partial fulfillment of the requirement For the award of the degree of Master of Commerce

> By M.MANI RAJAN

Register Number: 531800264

Under the Guidance of Dr. S. Radha, M.Com. M.Phil., Ph.D., Head -PG& Research Department of commerce



Department of Commerce

Annai Violet Arts & Science College

(Affiliated to the University of Madras)
No:53, Violet College Road, Menambedu, Ambattur, Chennai-53.

March 2020



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This is to certify that the dissertation titled, "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES IN RETAILING IN OFFINEEDS" is a bonafide research work submitted by M. MANI RAJAN (Register Number: 531800264) Master in Commerce, Annai Violet Arts & Science college during 2019-2020 and this project has not formed the basis for the award of any degree Diploma, Associate ship or fellowship or other similar title.

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Professor & Science College
MANUAL TO ARTS & SCIENCE COLLEGE
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MANUAL TO ARTS & SCIENCE COLLEGE

External Examiner

Pr.S.RADHA, M.Com, M.Phil, Ph.D.
Proteschi Mitead

PG & Research Of the Act Commerce
ANNALVIOLET HE FORMULA BESS.

Dr. (Mrs.) Keringpakalakrishnar,
M.Com. A.E.d. M.E.A. M.PAR, PB.O.
Priocipal
Annal Violet Arts. K. L. February
No. 33, Menamusida, Amarikatur
Chennas-6000083

TOUCHSTONE ENTERPRISES PVT LTD.

CIN: U51909KA2008PTC048760

Public committee and committee

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. M. Manirajan the audent of Amnai Violes Arts & Science college. Ambattur Chennai - 600054 who is pursuing 2th year to lasters of Commerce with the Roll No. 531800264 has successfully completed its one month internship during the period from 15th May to 31th May 2019 at the Creanization.

During the period of internship we found his posetroif, sincere and hordworking

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awards the work.

mank you.

A STUDY ON CUSTOMER PERCEPTION TOWARDS POST OFFICE
SAVINGS SCHEMES IN INDIAN POST OFFICE WITH REFERENCE TO
CHENNAI DISTRICT

PROJECT REPORT
SUBMITTED TO
UNIVERSITY OF MADRAS



In Partial fulfillment of the requirement

For the award of the degree of

Master of Commerce

Ву

NAGANATH. R

Register Number: 531800265

Under the Guidance of

Dr. S. Umasarulatha, M.Com. M.Phil., Ph.D.,

Head -PG& Research Department of commerce



Department of Commerce

Annai Violet Arts & Science College

(Affiliated to the University of Madras)

No: 53, Violet College Road, Menambedu, Ambattur, Chennai-600 053.

March 2020



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PERCEPTION TOWARDS POST OFFICE SAVINGS SCHEMES IN NDIAN POST OFFICE WITH REFERENCE TO CHENNAI DISTRICT" a bonafied research work submitted by NAGANATH. R (Register Number: 1800265) Master in Commerce, Annai Violet Arts & Science college during 19-2020 and this project has not formed the basis for the award of any degree, ploma, Associate ship or fellowship or other similar title.

Chileren

rnal Examiner

Dr.S.RADHA, M.Com., M.Phil., Ph.D.

Principal
Dr. (Mrs.) Kamalabalakrishnan,
M.Com., M.Ed., M.B.A., M.Phil., Ph.D.
Principal

Annai Violet Arts & Science College No. 53, Menambedu, Ambattur, Chennai-600 053.



4) 35A. Mettar 2nd Street, Sarraper, Chemiai - 6000662 Ph. No. 9672/30423 eMail: samar va pognosi com

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. R. Naganath, a student of M.Com (Masters of Commerce). Annai Violet College of Arts & Science, has successfully completed Three Weeks (From 06/05/2019 to 24/05/2019) internship programme at my company. During the period of this Internship programme with us he was found punctual, hardworking and inquisitive.

We wish him every success in life.

Authorised Signature,

havic lose (Proprietor)

15/06/2019

A STUDY ON CUSTOMER ATTITUDE TOWARDS CHIT FUNDS PROJECT REPORT

SUBMITTED TO

UNIVERSITY OF MADRAS

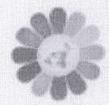


In partial fulfilment of the requirement For the award of the degree of Master of Commerce

> By RAJAN BABU, A

Register Number: 531800267

Under the Guidance of Dr.S.UMASARULATHA, M.Com, MBA, M.Phil., Ph.D., Head - Department of commerce



Department of Commerce Annai Violet Arts & Science College

(Affiliated to the University of Madras)
No:53, Violet College Road, Menambedu, Ambattur, Chennai-53.

March 2020



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Guide J. Una Jamatha

External Examiner

Dr.S.RADHA, M.Com., M. Phil., Ph.D. Professoria Head PG & Research Department of Commerce ANNHead of the Department Office Ambattur, Chennal-600 053.

B. Principal Takashnan.

Annai Violet Ans & Science College No. 53, Menambedu, Ambattur, Chennai-600 053.



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We wish him every success in life.

Authorized signature

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@irector

NAVITHA (DIRECTOR)

09/06/2019



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2019-2020

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this is to certify that the dissertation titled, "Analysis the Risk Preference of Mutual Fund Investors" on the research work submitted by S.AKSHYA (Register Number: 531800269) Master in Commer anai Violet Arts & Science college during 2019-2020 and this project has not formed the basis for ward of any degree, Diploma, Associate ship or fellowship or other similar title.

Dr.S. RADHA, M. Com., M. Phil., Ph.D.

Professor & Head

Professor & Head

Professor & Head

Professor & SCIENCE COLLEGE

ANNAMULAET ARTS & SCIENCE COLLEGE

Guide mpatter, Chennal-600 053.

External Examiner

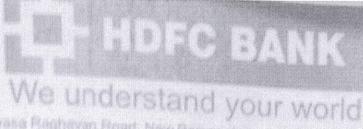
Dr.S.RADHA, M.Com., M. Phil., Ph.D. Professor/8 Head PG & Research Department of Commerce AHead of the Department Amountur, Chennal-1000 053.

Principal

Or. (Mrs.) Kamalabalakrishnal.

M.Com. N.Ed., M.B.A., M. Phil. Ph.O.
Principal

Annal Violet Arts & Science College No. 53, Menambedu, Ambattur, Chennal-600 053,



16 / 24, Srinevasia Peghavan Road, New Perungalathur, Chennal – 500063, Tamil Nadu. Contact No. 044 22743645, 644 22743544, 044 61606161, www.hdfcbank.com

22 July 2019,

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mrs Akshya S, of M.Com., from Annai Vollet College of Arts & Science, Menambedu, Ambattur, Chennai - 600053. has Completed her Project on the Topic Analysis of the Risk Preference among the Mutual Fund Investors in Centurion Bank of Punjab Ltd, Anna Nagar, Chennai - 600 040. This Project is Further Analysed From The Schduled Bank HDFC Bank Ltd., Perungalathur Branch Chennai 600 033., has successfully completed her Internship programme dated from 13th of May 2019 to 03rd of June 2019.

Her performance during the training was very good.

We take this opportunity to wish her good luck for future endeavors.

hanking you ,

Gurs faithfully, OF MOFC BANK PERUNGALATHUR,

luthorised Signatory)

ame: SUNITHA.P

esignation: Branch Manager

np. Code: \$8051

inchin: Perungalathur (001871)

A STUDY ON DISINVESTMENT IN PSUs WITH REFERENCE TO THE OIL SECTOR

PROJECT REPORT

SUBMITTED TO

UNIVERSITY OF MADRAS

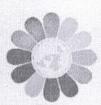


In partial fulfillment of the requirement For the award of the degree of Master of Commerce

> By DEEPTHI THOMAS

Register Number: 531800270

Under the Guidance of Dr. S. Umasarulatha, M.Com. M.Phil., Ph.D., Head- Department of commerce



Department of Commerce

Annai Violet Arts & Science College

(Affiliated to the University of Madras)
No: 53, Violet College Road, Menambedu, Ambattur, Chennai-53.

March 2020



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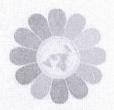
Guide S. Uma Jan altra

External Examiner

PG Head of the Department Commerce

Dr. (Mrs.) Principal Salakrishnan.
MCom.M.Ed.M.E.A.M.Ens., Ph. O.
Principal
Adnal Violet Aris & Science College

No. 53, Menambedu, Ambattur, Chennai-600 053



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This is to certify that the dissertation titled, "A STUDY ON TAX PROFESSIONAL'S PERCEPTION ON GOODS AND SERCIVE TAX WITH REFERENCE TO CHENNAI" is a bonafied research work submitted by V DHAARANI (Register Number: 531800271) Master in Commerce, Annai Violet Arts & Science college during 2019-2020 and this project has not formed the basis for the award of any degree, Diploma, Associate ship or fellowship or other similar title. M. Phil., Ph.O.

Guida Una Santalta

AProfessArk Head Head of the Department

External Examiner

Annal Violet Arts & Science College No. 53, Menamicistu, Ambattur,

2 | Page



V SELVANUMAN & ASSOCIATED

Charles Assessed

TO WHOSE SO EVER IT MAY CONCERN

This is to vertify that Ms. V. DHAARANL pursuing M.com from M/s. Arms Violet. Arts and Science College, has successfully completed. interestic at VSELVAKUMAR & ASSOCIATES. Chartered Accountains, from 24/04/2019 to 25/05/2019.

We found her inquisitive and dedicated during her interaship. We wish her all the best in his future endeavors.

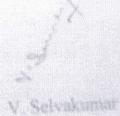
Date: 23/07/2019

Place Chemno

For V. SELVAKUMAR & ASSOCIATES

Chartened accountants





M No 232431.

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In partial fulfilment of the requirement For the award of the degree of Master of Commerce

DHARSINI M. L

Register Number: 531800272

Under the Guidance of Dr. S. Radha, M.Com. M.Phil., Ph.D., Head -PG& Research Department of commerce



Department of Commerce
Annai Violet Arts & Science
College

(Affiliated to the University of Madras) No: 53, Violet College Road, Menambedu, Ambattur, Chennai-600 053.

March 2020



DEPARTMENT OF CORPORATE SECRETARYSHIP ANNAI VIOLET ARTS AND SCIENCE COLLEGE (AFFILIATED TO UNIVERSITY OF MADRAS) AMBATTUR, CHENNAI - 600 053.

2020-2021

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This is to certify that this project report "A STUDY ON STRESS MANAGEMENT OF EMPLOYEES" in "VEDHA TECHNOLOGIES LIMITED" is a Bonafide Research work carried out by Arumugasamy.S, Fazil J, Hari Krishnan. M, Kishore Ganesh B, Raju.G, Students of the Department of Corporate Secretary ship of this college during 2019 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

Dor Harrivanan.

Principal

Head of the Department

DR. VIJAYA KUMAR External Examiner



CHENNAI - 600 053.

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BONAFIDE CERTIFICATE

This is to certify that this project report "A STUDY ON CONSUMERS SATISFACTION C. UDAYAM PRODUCTS IN AMBATTUR" is a Bonafide Research work carried out by Divya Bharathi. L, Kamali. G, Kalaiselvi. R, Manjuparkavi. K, Megha. B, Nithya.M by Students of the Department of Corporate Secretary ship of this college during 2020 - 2021 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

Dr. Hom Varroum. Guide B. Principal

Head of the Department

DR. VIJAYA KUMAR External Examiner



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This is to certify that this project report "A STUDY ON EMPLOYESS ABSENTEEISM IN IMIND TECHNOLOGIES" is a Bonafide Research work carried out by Janaki Raman. D, Prathap. C, Vijay D, Ajith Kumar M, Rithik. V, by Students of the Department of Corporate Secretary ship of this college during 2019 - 2020 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

Dr. Hounnivann. Guide

Principal

Head of the Department

De. VI JAYA KUMAR External Examiner



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This is to certify that this project report "STRESS MANAGEMEENT AMONG TEACHING STAFF WITH REFERENCE TO SELF-FINANCING COLLEGE IN AMBATTUR" is a Bonafide Research work submitted by Sheshadhri.K, Saankrishnan.G, Rajesh.V, Naveen Subramaniyam.M, Deepak Kumar.R Students of the Department of Corporate Secretaryship of this college during 2021 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

Swide may have

Principal

Head of the Department

DR. VIJATA KUMAR External Examiner



AMBATTUR

CHENNAI - 600 053.

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BONAFIDE CERTIFICATE

This is to certify that this project report "A STUDY ON THE IMPACT OF BRAND EQUITY ON CONSUMER'S PURCHASE INTENTION IN CHENNAI" is a Bonafide Research work submitted by VIGNESH.A, THIRU VENKATA ARJUN.M, BHOJRAJ PILLAI, AJITH KUMAR.A, RAKESH.K Students of the Department of Corporate Secretaryship of this college during 2021 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

S Nathyan Guide

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DR. VIJAYA KUHAR External Examiner



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This is to certify that this project report "A STUDY ON INTERNET BANKING-PRIVATE BANKS WITH SPECIAL REFERENCE TO ICICI BANK" is a Bonafide Research work carried out by Kishore Kumar.M, Muthu Pandi. P, Santhosh.K, Somasekar.V, Vimal Kumar. P.V, by Students of the Department of Corporate Secretary ship of this college during 2019 - 2020 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

Dr. Manivernon Guide

Principal

B. K

Head of the Department

Dr. Vijaya Kumar. External Examiner



CHENNAI - 600053.

2020-2021

BONAFIDE CERTIFICATE

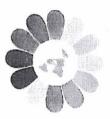
This is to certify that this project report "CUSTOMER SATISFACTION IN SALESAND SERVICE WITH SPECIAL REFERENCE TO YAMAHA BIKES" is a Bonafide Research work submitted by Aishwarya.A, Abirami.R, Snegha.R, Mathumithra.B, Nivetha.R Students of the Department of Corporate Secretaryship of this college during 2021 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

Guida

Principal

Head of the Department

DR. VIJAYAKUMAR External Examiner



AMBATTUR

CHENNAI - 600053.

2020-2021

BONAFIDE CERTIFICATE

This is to certify that this project report "ASTUDY ON CONSUMER'S PREFERENCE TOWARDS HERBAL COSMETICS PRODUCTS IN CHENNAI" is a Bonafide Research work submitted by subhashini K Saranya K, kalaivani K, vinodhini B, kotteswari P, Students of the Department of Corporate Secretaryship of this college during 2021 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

s.N. Hya Guide

Principal

Head of the Department

DR VUAYA EUMAR External Examiner



AMBATTUR

CHENNAI - 600053.

2020-2021

BONAFIDE CERTIFICATE

This is to certify that this project report "ASTUDY ON CONSUMER'S SATISFACTION TOWARDS FMCG PRODUCTS IN CHENNAI" is a Bonafide Research work submitted by deva.A, damodharan,P, dhilip kumar.T, maharaja.V, manikandan.H Students of the Department of Corporate Secretaryship of this college during 2021 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

S. Nithya.

Principal

Head of the Department

DR. VIJAYAKUMAR. External Examiner



DEPARTMENT OF CORPORATE SECRETARYSHIP ANNALVIOLET COLLEGE OF ARTS AND SCIENCE AFFILIATED TO UNIVERSITY OF MADRAS

AMBATTUR

CHENNAL - 600 053.

2020 - 2021

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This is to certify that this project report "A STUDY ON WORK LIFE BALANCE AMONG EMPLOYEES OF IT SECTOR" is a Bonafide Research work carried out by RABIYATHUL MARIYAM .A. PRIYA .B.,POORNIMA .M,SANDHYA .V,SAI LAKSHMLSStudents of the Department of Corporate Secretaryship of this college during 2021 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award of any degree or any other similar title.

Suide School

Principal

Head of the Department

DR. VIJAYA KUMAR. External Examination



CHENNAI - 600053.

2020-2021

BONAFIDE CERTIFICATE

This is to certify that this project report "A STUDY ON CONSUMER'S SATISFACTION TOWARDS

JIO NETWORK IN CHENNAI" is a Bonafide Research work submitted by Nirmal.s, Praveen.g,
Ventak pradap.E, Vincent.p Students of the Department of Corporate Secretaryship of this college
during 2021 in partial fulfillment of the requirement for the award of the DEGREE OF BACHELOR
OF CORPORATE SECRETARYSHIP and that the research work has not formed basis for the award
of any degree or any other similar title.

S. Nithyo

Principal

lead of the Department

DR. VIJAYA KUMAD External Examiner