



# **Annai Violet Arts & Science College**

(Affiliated to the University of Madras, Co-Ed)  
Reaccredited by NAAC with Grade B++

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## **ANNUAL REPORT 2023-2024**

## **College Management Body**

<b>S. No</b>	<b>Name</b>	<b>Designation</b>
1	Dr. N. R. Dhanapalan	Chairman
2	Mrs. Violet Dhanapalan	Vice Chairperson
3	Mr. N. R. D. Prem Kumar	Secretary
4	Dr. P. E. R. Premchand	Join Secretary
5	Dr. Nancy Praveen	Trustee
6	Mrs. Rosary	Trustee
7	Dr. C. Initha Lebanon Ebency	Principal
8	Mrs. Japhia Solomon	Vice Principal

### Student Forum 2023-24

S. No	Post Held	Name of the Student	Department & Year
1	President	Mr. D. LOKESH	III B.COM
2	Vice President	Mr. R. CHANDRU	III B.Sc. CS
		Mr. P. BALENDRA	III B.Sc. CS
		Ms. SURUTHI ANTONIA	III BA ENGLISH
3	Secretary	Mr. KRISHNA SINGH	II B.COM
		Ms. E. ASHWATHI	II B.COM (CS)
4	Joint Secretary	Mr. S. MOHAN	III B.COM
		Ms. M. JAYAPRIYA	II BCA
5	Treasurer	Ms. M. MAHALAKSHMI	II B.COM
6	Sports Secretary	Mr. S. SUSEENDRAN	III BBA
		Ms. M. DIVYASRI	III BA ENGLISH
7	Joint Sports Secretary	Mr. J. YUVARAJ	II B.Sc. MB
8	Sports Member	Mr. M. JAI PRAKASH	I B.COM (AF)
		Mr. S. LIVIN	I BCA ' B'
9	Cultural Secretary	Ms. S. SOUNDARYA	III B.Sc. MB
		Ms. Y. G. JAANAVIKA	III B.COM (AF)
		Mr. D. NITHISH KUMAR	II B.Sc. BC
10	Joint Cultural Secretary	Ms. P. R. ANUSHA	III B.COM (AF)
		Ms. S. LOSHINI	III B.Sc. MB
		Ms. S. SOBAANA	II B.COM. CS
		Mr. D. SAAM CHANDER	II BCA
11	Cultural Member	Mr. S. VASANTH	II B.Sc. MB
		Ms. M. DHANALAKSHMI	I B.COM (AF)
12	Discipline and Road Safety Patrol	Ms. R. LATHIFA	I BA ECONOMICS
13	Rovers & Rangers	Mr. V. VINEETH KUMAR	I B.COM (AF)
14	Campus Curators	Mr. A. NITHISH KUMAR	III B.Sc. CS
		Mr. T. SUDHAKAR	II B.COM
		Ms. T. ANITHA	II B.Sc. MB

### College Forum - Clubs And Cells (2023-24)

S. No.	Club	Post	Student Name	Department & Year
1.	Eco Club	Co-ordinator	Ms. A. Kavitha	II-B.Sc. MB
		Member	Mr. R. Omer Sheriff	I-B.Sc. CS 'A'
2.	Citizen Consumer Club	Co-ordinator	Ms. B. Sindhiya	III-B.Com CS
		Member	Mr. S. Suresh Kumar	II-B.Sc. Maths
3.	Expo Club	Co-ordinator	Mr. B. Sakthi Kumar	III-B.Sc. Biochemistry
		Member	Mr. S. Vijayakumar	III-B.Com 'C'
4.	NSS Club	Co-ordinator	Ms. S. Prithika	III-BBA
		Member	Mr. S. Kishore kumar	I-B.Sc. CS
5.	NCC	Leader- Male	Mr. Nandakumar	I-B.Com
		Leader- Female	Ms. J. Hannah	I-B.Com AF
6.	Reader's Club	Co-ordinator	Ms. M. Narmadha	III- BA English
		Member	Mr. G.V. Jerald	II-B.Com
7.	Reporter's Club	Co-ordinator	Mr. V. Ambross	II-B.Com CS
		Member	Ms. G. Rajeswari	II-BCA 'B'
8.	Entrepreneur Cell	Co-ordinator	Mr. S. Lathish Kumar	II-B.Com 'A'
		Member	Ms. C. Yasmin	I-B.Com 'B'
9.	IIC	Co-ordinator	Mr. Y. VijayaKumar	II-B.Com 'B'
		Member	Ms. J.R. Dharshini	I-B.Com 'A'
10.	Women's Cell	Co-ordinator	Ms. M. Hevanica	II-B.Sc. CS 'A'
		Member	Ms. K. Kanmani	II-B.Sc. CS 'A'
11.	Prayer Cell	Co-ordinator	Ms. K. Janani	I-B.Com CS
12.	Placement Cell	Co-ordinator	Ms. P. Heerthana Sree	III-B.Com CS
		Member	Mr. S. Sugumar	III-B.Sc. CS
13.	Media Club	Coordinator	Mr. K. Ganesh	III-BCA
		Member	Ms. K. Miruthula	II-B.Sc. MB
14.	Laughter Lounge club	Co-ordinator	Ms. R. Menaka	II-B.Sc. BC
		Member	Mr. P. John Samuel	I-B.Com ISM
15.	Writer's club	Co-ordinator	Ms. K. Pooja	II-BA English
		Member	Mr. P. Laxman Kumar	I-BCA 'B'
16.	Hobby's club	Co-ordinator	Mr. L. Surendar	II-B.Sc. Vis. Com
		Member	Mr. V. Karthik	I-B.Sc. Vis. Com
17.	Band	Coordinator	Mr. S. Prakash	II-B.Com



### College Forum – Department Clubs (2023-24)

S. No.	Department	Clubs	Post	Student Name	Department & Year
1	B.Com., General	WISCOM	Co-ordinator	Mr. D. Sundar	III-B.Com 'B'
			Member	Mr. Joseph	II-B.Com
2	B.Com., Corporate Secretary Ship	CONQUER	Co-ordinator	Mr. V. Surya	III-B.Com CS
			Member	Ms. C. Kirthika	II-B.Com CS
3	B.Com., Accounting Finance	FINO CLUB	Co-ordinator	Ms. T. Divya	III-B.Com AF
			Member	Ms. S. Seethalakshmi	II-B.Com AF
4	B.COM., Information System Management	EVOLVE CLUB	Co-ordinator	Ms. R. Princy	III-B.Com ISM
			Member	Ms. S. Indhumathi	II-B.Com ISM
5	BBA.,	EXPLORER	Co-ordinator	Mr. R. Vishal	III-BBA
			Member	Mr. Anuthar	I-BBA
6	B.Sc., Computer Science	CLUSTER	Co-ordinator	Mr. M. Kiran	III-B.Sc. CS
			Member	Mr. S. Kishore Kumar	I-B.Sc. CS 'A'
7	BCA	CIPHER	Co-ordinator	Ms. G. Rajeshwari	II-BCA 'B'
			Member	Mr. S. Devan	II-BCA 'A'
8	B.Sc., Biochemistry	BIO-GEN	Co-ordinator	Ms. M. Rohini	II-M.Sc. BC
			Member	Ms. S. Monika	III-B.Sc. BC
9	B.Sc., Microbiology	CELLUSION	Co-ordinator	Ms. J. Swetha	III-B.Sc. MB
			Member	Ms. U.S. Priyadharshini	II-B.Sc. MB
10	B.Sc., Mathematics	MULTI $\pi$	Co-ordinator	Ms. D. Thennarasi	III-B.Sc. Maths
			Member	Mr. S. Suresh kumar	II-B.Sc. Maths
11	B.A., English	LITERARIA	Co-ordinator	Mr. P. Prince Vinith Raj	II-M.A. English
			Member	Mr. R. Ashutosh Kumar	III-B.A English
12	B. A., Tamil	NARUMUGAI	Co-ordinator	Mr. G. Muthu pandi	III-B.A. Tamil
			Member	Ms. M. Devayani	III-B.A. Tamil
13	B. A., Economics	SMITH	Co-ordinator	Ms. G. Meena	III-B.A. Economics
			Member	Mr. Lorusu Vencilash	II-B.A. Economics
14	B.Sc., Chemistry	QUARTZ	Co-ordinator	Ms. P. Priyanka	III-B.Sc. Chemistry
			Member	Ms. J. Rubinisri	II-B.Sc. Chemistry

15.	B.Sc., Physics	QUANTUM CLUB	Co-ordinator	Mr. S. Vinoth	III-B.Sc. Physics
			Member	Ms. S. Vijayalakshmi	II-B.Sc. Physics
16.	B.Sc., Visual Communication	MEDIA CLUB	Co-ordinator	Mr. Augustine. Y	I-B.Sc. Vis. Com.
			Member	Mr. C. Jayagopi	I-B.Sc. Vis. Com.
17.	Hindi Department	SAARANJI	Co-ordinator	Ms. Sri Vidhyulatha. C	I-B.Com ISM

## GENERAL PROGRAMS

### Orientation Program

The Orientation Program on 8<sup>th</sup> July 2023 led by Rev. D. Paul Dhinakaran, Pastor, ECI Church, aimed to spiritually bless and dedicate the College community while welcoming newcomers and strengthening the bond among existing members. It was an engaging and enlightening event in a warm and inviting atmosphere that allowed participants to learn about the College's history, values, and beliefs.

Through insightful talks, the pastor shared the core principles of the faith and encouraged the attendees to deepen their spiritual connection. Attendees also get to know each other, fostering a sense of belonging and support within the students community. The program concluded with a heartwarming ceremony, during which the pastor offered prayers.

The Orientation Program was an uplifting experience, leaving participants inspired and empowered to embrace their spiritual growth and actively contribute to the church's mission of spreading love, compassion, and understanding in the community.

### Aadhar Camp

The first mega event of the Student Support Centre cell and NSS Unit of the College kicked off with an Aadhar updation camp conducted by the Post Office. The students, staff, and general public were encouraged to utilize services for updating, renewing, and applying for Aadhar and PAN cards, as well as other postal services such as opening RD, FD, and other saving schemes. The camp ran for four days, from July 18 to July 21, 2023, with ten employees from the Thirumangalam postal department providing the services. Over the four days, nearly 500 people benefited from the camp by availing various services.

### Independence Day

On August 15, 2023, the Fine Arts Club organized a vibrant celebration for Independence Day at the College premises. The event was presided over by Joint Secretary Dr. P. E. R. Premchand, Principal, and Vice Principal. The day featured various cultural performances representing the four College houses, including a special pyramid performance by students. A highlight of the event was the inaugural Independence Day parade by the newly established NCC unit on campus. The celebration aimed to instill a sense of patriotism among the students, reminding them of the nation's history and the values of its freedom fighters. With 1,576 attendees, the event successfully united the students in honoring their heritage and motivating them to follow in the footsteps of those who shaped the nation's future.



### **The Investiture Ceremony**

The Investiture Ceremony was conducted with grandeur and solemnity on August 23, 2023, at our College premises, providing students with an opportunity to develop leadership skills and foster connections within the College community. The event was presided over by distinguished dignitaries, including Secretary, Joint Secretary, Principal, Vice Principal, and Forum Convenors Dr. S. Uma Sarulatha and Mrs. K. Meena, along with Heads of Departments and staff members. During the ceremony, newly elected office bearers were honored with badges, symbolizing the College's trust and confidence in their abilities. Dr. Premchand congratulated the office bearers, encouraging them to be role models and support the students' forum for effective institutional functioning. The ceremony concluded with the student oath, College song, and a vote of thanks by Student President D. Lokesh, leaving an inspiring mark on all 350 attendees.

### **Onam Celebration 2023**

On 28th August 2023, the Fine Arts Club organized the Onam Celebration 2023 at the College premises, coordinated by Mrs. Krishnaveni N. The event, attended by 1,987 faculty members and students, aimed to encourage students to embrace all kinds of festivals with a sense of unity and cultural appreciation. The celebration was presided over by Chairman, Vice Chairperson, Secretary, and Joint Secretary. The campus was alive with joy as all four houses of the College actively participated in various cultural activities. The signature features of the celebration, pookalam (floral designs), was displayed at each floor's corridor, created by the different houses. A kite competition also added to the festive atmosphere. The dignitaries participated enthusiastically in the events, enjoying the students' vibrant involvement. Students were delighted by the transformation of the campus, which had taken on a festive and colorful appearance.

### **Teachers' Day**

The Teacher's Day celebration on 05th September 2023 was organized with great enthusiasm and respect to honor the invaluable contributions of educators. The event, held on the College premises, was presided over by the Forum student members, alongside Joint Secretary, Principal, Vice Principal, and Forum Convenors, along with Heads of Departments and staff. The celebration began with a welcome address from the student forum president, who also felicitated the Heads of Departments with mementos as a token of appreciation. The event included fun games, a vote of thanks, and concluded with the National Anthem. Dr. Premchand congratulated the Student Forum for their efforts in organizing a successful celebration. The day was a reminder of the profound impact teachers have in shaping young minds and instilling values that last a lifetime.

### **Award Ceremony 2023**

On 16th September 2023, the Teacher's Award Function was organized by the Departments of Mathematics and Biochemistry, coordinated by Mrs. D. Moganavalli, Head of the Department of Mathematics, and Dr. R. Harini, Head of the Department of Biochemistry. The event was aimed at acknowledging and honoring the dedication and hard work of the teaching, non-teaching, and supporting staff members of AVC in celebration of the Silver Jubilee year.



The event began with a prayer song performed by the Staff Choir Team, followed by special addresses from the Secretary and Joint Secretary. A total of 20 staff members, both teaching and non-teaching, were presented with awards for their exemplary contributions, and all staff members were gifted a Silver Jubilee token of appreciation. The program concluded with a closing prayer by Mrs. Shoba Premkumar, and the vote of thanks was delivered by Dr. S. Umasarulatha.

The ceremony was a heartwarming occasion that highlighted the dedication and perseverance of AVC's faculty and staff in achieving academic excellence, bringing the Silver Jubilee celebrations to a meaningful close.

### **Mega Health Camp**

On 28th October 2023, the College in association with the Lions Club of Madras Chetpet 324 K, organized a Free Mega Health Camp at the College premises. The event was attended by over 1100 beneficiaries and was supported by 22 doctors from 10 hospitals, providing a wide range of medical services. These included dental, eye, cancer, hepatitis, and blood tests, as well as treatments in areas like Ayurveda, Siddha, homeopathy, general care, cardiology, and orthopedics.

The event was graced by notable guests such as PMJF Lion Rajesh N Dave, District Governor, and PMJF Lion R. Sampath, Past International Director, among others. Additionally, a blood donation camp was held, collecting 71 units of blood and raising awareness about blood donation. A pharmacy was also set up to provide authenticated medicines to the public. The camp was a significant community service initiative, benefiting a diverse group of people, including College students, staff, and the public. It was successful due to the collaboration of faculty, students, and staff, showcasing the importance of community health and wellness.

### **Christmas Day**

On December 22, 2023, the Fine Arts Club organized a joyful Christmas Day Celebration in which Eva. Albert Solomon and his team from Grace of Jesus Ministries were the Chief Guests for the occasion. They led the celebrations through soulful songs, creating a festive atmosphere. He also shared uplifting messages from the Bible, adding a spiritual touch to the event. Mr. Daniel and his team from Patrician College of Arts and Science further enriched the celebration with their powerful musical performances, leaving the audience captivated. The ceremony was presided over by the Secretary, Joint Secretary, Principal, and Vice Principal. The celebration, which was conducted with the spirit of joy and inclusiveness, brought the community together in a non-religious manner, focusing on the universal message of peace and goodwill.

### **Pongal**

On January 13, 2024, the Fine Arts Club, led by Mrs. Krishnaveni N., organized a vibrant Pongal Celebration on campus, attended by 1,678 faculty members and students. Distinguished guests included Chevalier Dr. N. R. Dhanapalan, Chairperson, Mrs. Violet Dhanapalan (Vice Chairperson), Secretary, and Joint Secretary. The celebration highlighted traditional aspects, with a "Pot Pongal" offering from the management shared with everyone on campus. Students performed cultural dances such as Puliattam, Kollattam, Karagattam, and Silambattam, showcasing Tamil Nadu's heritage. Traditional food stalls and a bullock cart ride added to the festivities, and students enjoyed wearing traditional attire. Ms. Lavanya, Assistant Professor of Tamil, hosted the event with enthusiasm, making it a memorable day for all.



### **75th Republic Day**

The Fine Arts Club celebrated the 75th Republic Day with great enthusiasm on 26th January 2024 at the college premises. Coordinated by Mrs. Krishnaveni N, the event witnessed the participation of 289 faculty members and students. Mr. T. Dhinakaran, Senior Lecturer in Electrical and Electronics Engineering and NSS Programme Officer at V. Ramakrishna Polytechnic College, graced the occasion as the chief guest. The celebration featured a variety of cultural activities centered on the theme of nationalism and patriotism. NCC students were specially recognized for their commendable performance in intercollegiate competitions. The chief guest emphasized the critical role of teachers and students in shaping a progressive society through small yet impactful changes. The program was presided over by Principal, alongside Dr. Uma Sarulatha, Assistant Professor and Head of Commerce, and Dr. Anbarasu, Assistant Professor and Head of Economics and NSS Programme Officer, making the event a memorable and inspiring one.

### **8<sup>th</sup> Chev Dr. N. R. Dhanabalan Athletic Meet 2023-24**

The 8th Chevalier Dr. N. R. Dhanabalan Inter-Collegiate Athletic Meet held on February 7th, 2024, at Jawaharlal Nehru Stadium B Ground, Chennai, was a grand showcase of sportsmanship and talent, bringing together 47 colleges from the region. The event commenced with a solemn prayer, followed by a warm welcome from Principal Dr. C. Initha Lebanon Ebency. Secretary Mr. N. R. D. Premkumar honored Chief Guest Mr. Kumaravel Premkumar with a memento, setting the tone for the day.

The national flag was proudly hoisted by PMJF Lion S. Murugan, and the march-past competition, led by the College Band and Forum, added a patriotic fervor to the proceedings. Jai Govind Agarsen College clinched the top spots in the March Past, showcasing their discipline and coordination.

The ceremonial lighting of the torch marked the official start of the meet, symbolizing the spirit of competition and unity among athletes. Cultural diversity was celebrated through captivating performances such as classical dances, Kolattam, Bihu, Garba, and Bhangra, alongside displays of traditional Indian martial art, Silambam, and pyramid formations.

Throughout the day, various sports events unfolded, highlighting the participants' dedication and skill. Mr. Vishnu of DG Vaishnav College and Ms. N. Swetha Sree of Sri Kanyaka Parameswari College stood out, earning the titles of Best Athletes for Men and Women, respectively.

DG Vaishnav College emerged victorious in the Overall Championship for Men, while SDNB Vaishnav College dominated the women's category, underscoring their consistent excellence across multiple disciplines.

The valedictory session, graced by Chief Guests Mr. Kumaravel Premkumar and MJF Er. Lion S. Sampath Kumar, honored outstanding performers and recognized the contribution of judges and physical directors from other colleges. The event concluded with the distribution of medals and trophies, acknowledging the hard work and achievements of the participants.

Dr. P. E. R. Premchand and Dr. Nancy Praveen of Annai Violet Group of Institutions were among the esteemed guests who witnessed the event, contributing to its success.

Overall, the 8th Chevalier Dr. N. R. Dhanabalan Inter-Collegiate Athletic Meet served as a platform to promote sportsmanship and camaraderie, emphasizing the values of fair play and



mutual respect among athletes. It was a testament to the power of sports in fostering a positive and inclusive environment.

## **PG AND RESEARCH DEPARTMENT OF COMMERCE**

### **Webinar**

#### **Innovation in Personal Financial Management**

On August 11, 2023, the IQAC and the PG & Research Department of Commerce organized a webinar titled "Innovation in Personal Financial Management" for third-year students, conducted via Zoom. Dr. Sharan Kumar Shetty, Associate Professor and Governing Body Member at MSN Institute of Management, Mangalore, served as the resource person. His lecture highlighted the importance of savings, investments, holistic wealth management, and asset allocation. The session, attended by around 80 students, was interactive, with students actively engaging in questions and discussions. The webinar successfully raised financial awareness, equipping students to make informed financial decisions and encouraging them to start investing early.

#### **Studenthood to Professionalism**

The IQAC and PG & Research Department organized a webinar titled "Studenthood to Professionalism" on August 18, 2023, for II M.Com and III Year AF students via the Zoom platform. The resource person, Dr. Vinnarasi Samuel from the Department of MHRM, Soka Ikeda College for Arts and Science, Chennai, shared valuable insights into the latest technology trends and career opportunities. She emphasized the importance of skill development and outlined various career paths, equipping students with strategies to build successful careers in the tech industry. The interactive session, attended by two faculty members and 85 students, allowed for an engaging Q&A, making it an enriching experience for all participants.

### **Workshop**

On January 29, 2024, the IQAC and PG Department of Commerce organized a workshop on Logistics and Supply Management, aimed at enhancing the understanding of modern logistics and supply chain practices. The event was led by Dr. S. Radha, the convener, and featured expert speakers Dr. S. Susithra, Consultant & Visiting Faculty, and Mr. V. Murugan, specializing in SCM, Shipping & Logistics. The workshop saw the participation of 2 faculties and 50 students, primarily from final-year and M.Com courses. Its primary objective was to equip students with a deeper understanding of key concepts in logistics, including process management, inventory management, and supply chain integration. The interactive session emphasized both traditional and contemporary practices in supply chain management, and provided valuable insights into best practice software solutions for supply chain decision-making. The workshop successfully enabled participants to gain a clear, practical knowledge of logistics and its essential components.

## **DEPARTMENT OF COMMERCE**

### **Seminar on Crypto currency**

The Wiscom Club of then Department of Commerce seminar on crypto currency was conducted as a classroom activity, on 21<sup>st</sup> July, 2023, led by Mr. Lathish Kumar S. of II B.Com

(G) and his team. They provided an introduction to crypto currency, comparing it with fiat currency. Mr. Joseph. R discussed the advantages and disadvantages of using crypto currency, while Ms. Bharathi M., predicted its future and enumerated the different types and their values.

The students actively participated in the question and answer session, engaging with the topic and deepening their understanding of crypto currency.

### **Mind Blender**

The club organized a classroom activity titled "Mind Blender" for first-year students on 21<sup>st</sup> July 2023, which saw enthusiastic participation from all three sections. Ms. Sreekeerthana V briefed the students about the event, and they were provided with puzzle sheets to solve.

The students were divided into twenty-eight teams, each consisting of five members. They were given five minutes to find the answers to the puzzles. Team 8 emerged victorious by finding a maximum of 12 words, making them the winners of the activity.

Throughout the session, the students displayed high energy and thoroughly enjoyed the event, demonstrating their enthusiasm and problem-solving skills.

### **Two-Day International Research Conference**

The IQAC and the Department organized a Two-Day International Research Conference on Management Arts, Commerce, and Business.

#### **Day 1: Inauguration & Keynote Speaker**

The event commenced with the Tamil Thai Vazhthu and a prayer song by II B.Com girls, followed by the lighting of the Kuthuvilakku by the keynote speaker, Dr. B. Devamaindhan, Professor at the Department of Management Studies, Institution of Distance Education, University of Madras. The ceremony was attended by Principal, Vice Principal and IQAC Coordinator, and Convenor Dr. S. Uma Sarulatha. Principal and Vice Principal addressed the gathering. Mrs. R. Meera, Assistant Professor of Commerce, welcomed the attendees and introduced the keynote speaker, Dr. B. Devamaindhan, who provided insights on writing research papers and methodologies using suitable statistical tools.

#### **Technical Session I**

The session began with a welcome address and guest speaker introduction by Mrs. T. Mythily, Assistant Professor of Commerce. Dr. Malathi Selvakumar, Principal of S. A. College of Arts & Science, presented on "Corporate Karma," by focusing on concepts of entrepreneurship, brand sustainability in the global scenario, startups, and business ethics.

#### **Technical Session II**

Dr. S. Radha, Head of the PG and Research Department of Commerce, and Dr. Deepa Augustine served as evaluators. Presenters from various institutions shared their research on topics related to Arts, Commerce, and Business Management through a hybrid mode. UG and PG students from the College participated in the presentations.

#### **Day 2: Technical Session III**

The second day began in the presence of Principal, Vice Principal and IQAC Coordinator, and Convenor. Mrs. Padmalatha, Assistant Professor of Commerce, gave the welcome address, followed by an introduction of the technical speaker by Dr. Ebinesan, Department of Commerce. Dr. P. Arunachalam, Emeritus Professor, Department of Applied Economics, presented on "India G20," by covering on different topics like GDP, poverty, foreign direct investment, and international growth.

#### **Technical Session IV**



Ms. Sreekeerthana V., Assistant Professor of Commerce, gave the welcome note, and Mrs. Moers R., Assistant Professor, introduced the technical speaker. Dr. Manoj Kumar Mishra, Professor at the College of Business and Economics, presented on "The Global Scenario" through virtual mode, discussing the use of CGE models for comparing future growth scenarios, sustainable development goals, and global research perspectives. Dr. S. Vijayalakshmi, Assistant Professor of Commerce at SRM Institute of Science and Technology, served as a technical expert.

#### **Valedictory Function**

The conference concluded with a valedictory function where the certificates were distributed to presenters and participants from various institutions. Mrs. Rachel from M.O.P. Vaishnav College for Women received the certificate for Best Presenter. The event concluded with a vote of thanks and the National Anthem by Convenor Dr. S. Uma Sarulatha.

#### **Brain Teasers**

On August 1, 2023, the IQAC and Wiscom Club organized a classroom activity titled Brain Teasers for III B.Com students, led by Dr. S. Umasarulatha, Head, and supervised by Mrs. T. Mythily, Asst. Prof. Fifty students participated in an engaging session featuring math riddles, commerce-related puzzles, anagrams, and quizzes covering topics like Elements of Cost Accounting. Students were divided into teams, promoting teamwork, knowledge sharing, and skill enhancement. Mr. Vijayakumar S. of III B.Com provided feedback on the interactive event, and feedback forms were collected from other participants. The activities enriched students' problem-solving skills, making for an enjoyable and informative session.

#### **Seminar**

##### **How to Find the Purpose of Your Life**

On August 11, 2023, the IQAC and the Department, through the Wiscom Club, conducted a seminar titled "How to Find the Purpose of Your Life" for first-year B.Com students. Coordinated by Dr. S. Umasarulatha, with Mrs. Nivetha A. R as the staff in charge, the event aimed to energize and skillfully motivate students. Mr. Naveen Jerico delivered an inspiring speech on shaping one's life purposefully. Adding depth, alumnus Mr. Sam Jebaraj from the 2018 batch performed a heartfelt skit on parental and human values. The session also included a creative activity aligned with the seminar's theme, engaging the 146 attending students. The students were attentive and found the seminar meaningful, learning that pursuing purpose and happiness requires proactive effort.

##### **Relationship Management with ICICI Bank by NIIT Limited**

On 21st September 2023, the IQAC and Department, under the Wiscom Club, organized a seminar titled "Relationship Management with ICICI Bank by NIIT Limited" in the seminar hall. Dr. S. Umasarulatha served as the coordinator, and Mrs. Padmalatha V. oversaw the event. A total of 142 final-year students, including those from the III-year B.Com general program, attended the seminar. The objective of the event was to introduce students to various placement opportunities in the banking industry, with a particular focus on ICICI Bank. Ms. Shobana, Tech Head of NIIT Limited, provided an in-depth presentation on placement and training opportunities in banking, particularly through ICICI Bank, highlighting key industry insights. Mr. Divakar joined to address students' questions regarding post-placement aspects. The seminar was well-received, with students actively participating and many expressing interest in applying



for banking vacancies. Feedback indicated that students found the session informative and beneficial in preparing themselves to be industry-ready for careers in banking.

### **Startups and Innovation**

The Department of Commerce, Wiscom Club, in association with IQAC and IIC, organized a seminar on Startups and Innovation on 24th January 2024 in the seminar hall. The event was coordinated by Dr. S. Umasarulatha, with Mrs. Padmalatha V. serving as the staff in charge. Mrs. Gayathri Srinivasan, Director of FXI Ltd., served as the keynote speaker, enlightening 146 enthusiastic students from the II and III years on opportunities in Indian and International entrepreneurship. The seminar emphasized entrepreneurial awareness, avenues for starting businesses, and government financial support systems. It was an interactive session that inspired many students to aspire toward entrepreneurship, making it a highly impactful and enlightening experience.

### **Orientation Program**

On 19th September 2023, the IQAC and the Department organized an Orientation Program on Competitive Examinations, coordinated by Dr. S. Umasarulatha. The program was attended by 432 students and aimed to provide valuable insights into government competitive exams. The session featured Mr. Thanaveerapandi, the founder of Metha IAS Academy, who spoke extensively on competitive exams like TNPSC, UPSC, and IAS. He inspired students with his motivational speech, encouraging them to pursue government career paths. Mr. Thanaveerapandi also covered key strategies for success, including interview preparation, preliminary rounds, and essential skills for examination success. The orientation was both informative and interactive, giving students an eye-opening perspective on government job opportunities. Student feedback highlighted the session as highly beneficial and motivating for future career planning.

### **Workshop**

On January 30 and 31, 2024, the Department, in association with IQAC and IIC, organized a workshop on Management Information Systems for B.Com students. The workshop aimed to equip students with essential skills in Excel, Tally ERP-9, and Networking, providing hands-on training and practical knowledge for real-time applications. On Day 1, Mrs. Mahalakshmi M, Finance Consultant at FIIT Formacion PVT. LTD, introduced students to the basics of Excel, including how to convert data into chart form, followed by a session on Tally ERP-9, focusing on purchase and sales entries and market billing. On Day 2, Mr. Natarajan K, Chief Technology Officer at FIIT Formacion PVT. LTD, led the session on Networking, covering topics such as types of networking, network structures, and addressing. A total of 67 students from I, II, and III B.Com attended the workshop, gaining practical knowledge and skills that are crucial for their future career in management and accounting. The two-day workshop was interactive, informative, and highly beneficial in enhancing the students' technical proficiency.

### **Entrepreneurship Skill, Attitude, and Behaviour Development**

On January 31, 2024, the Department of Commerce, in association with IQAC and IIC, organized a seminar on "Entrepreneurship Skill, Attitude, and Behaviour Development" to

encourage and motivate students to become entrepreneurs. The seminar, coordinated saw the participation of 128 students from II and III B.Com.

The resource person for the seminar was Mrs. Manju Nikhilesh, a mindset and peak performance coach, corporate trainer, and motivational speaker. She shared valuable tips for starting a new business and discussed the essential attitude and skills an entrepreneur should possess. The session was highly interactive, providing students with insights into the characteristics and mindset needed for entrepreneurship. The seminar successfully inspired and equipped students with the knowledge and motivation to pursue entrepreneurial ventures.

#### **Seminar On “Career Choices After Graduation”**

On **23rd February 2024**, Department of Commerce, in association with IQAC and Placement Cell, organized a seminar on “Career Choices After Graduation” in association with Don Bosco Vazhikaatti. Mrs. Alphonza Sindhu, Centre Head & team of Don Bosco Vazhikaatti presented detailed information about the placement opportunities in Core and Non-core Industries. Final-year students of Commerce & Science streams participated enthusiastically. An insight into Women-centric soft skill training with AI tools was shared with students & 230 benefitted from it.

#### **Awareness Program On Internship**

On **29th February 2024**, Department of Commerce, Wiscom Club conducted hands-on training on SPSS and AMOS. Research Scholars of Annai Violet Arts and Science participated enthusiastically. Dr. Sundari, Associate Professor, D G Vaishnav College presented detailed information about the practical applications of SPSS & AMOS

#### **Orientation Program on Application of Tally**

On **2<sup>nd</sup> March 2024**, Department of Commerce, in association with IQAC, organized an Orientation Program in association with the Global Invention Centre. Mr. R. Sudhakar, Director of New Wings Technology and Founder of CADDCOMM SOLUTIONS, presented detailed information about the customization of TALLY in the field of Logistics. Final year students of Commerce streams participated enthusiastically.

#### **Creative Fusion Day**

On **25<sup>th</sup> March 2024**, Department of commerce conducted Creative fusion day as classroom activity for II year student. The event had 5 competitions that includes Flameless cooking, pencil sketch, solo singing, feel the beat, Hairdo and face makeover. Students actively participated in all the activities. Judges of the events was Mr. Boopathi from Vellammal Vidyala, Hr, School for pencil sketch, Mr. Nithyanandam, Assistant professor, Department of Accounting and finance was the judge for flameless cooking, Dr. Shamala, Assistant professor, Department of Micro Biology was the judge for Hair-do and face makeover and Mrs. Vidhya N, Assistant Professor, Department of Visual Communication was the judge for feel the beat and solo singing. 83 students actively participated in all the events.



### **Mmc Infotech Services Pvt. Ltd. Campus Drive**

On 18<sup>th</sup> March 2024, Department of Commerce, Wiscom Club organized a Campus Drive for the students of Final years, in association with **MMC Infotech Services Pvt. Ltd.** Students from III years B.Com General participated. 15 Students have received offer letters

### **Career School Hr Solutions - Campus Drive**

On 26<sup>th</sup> March 2024, Department of Commerce, Wiscom Club organized a Campus Drive-2024 for the students of Final years, in association with Career School HR Solutions. Students from III years B.Com General participated. 28 Students have received offer letters.

## **DEPARTMENT OF ACCOUNTING AND FINANCE**

### **Business Quiz Competition**

The Department organized a Business Quiz Competition today, July 19<sup>th</sup> 2023, for II & III Year students. The event was coordinated by Mrs. T. Porselvi and Ms. S. Sowmiya, Assistant Professors in the Department of B.Com (Accounting & Finance). Three teams participated in the competition, with rules and regulations explained at the outset.

The competition comprised three interesting rounds, making it both informative and enriching for the participants. It provided a platform for students to test their knowledge and skills in business-related topics.

### **Guest Lecture on Digital Entrepreneurship**

The IQAC and Department organized a guest lecture on "Digital Entrepreneurship" on 27th July, 2023 for III Year students. Mr. Laven Lokesh Barani, Founder & Chief Trainer of Plant Green Inertia, served as the resource person. He introduced the concept of entrepreneurship by dispelling common myths such as the belief that entrepreneurs are born, not made; that they fit an ideal profile; that all one needs is money or luck; and that a great idea is the sole ingredient for business success.

Mr. Barani elaborated on various aspects of digital entrepreneurship, including SEM (Search Engine Marketing), content creation, and the importance of digital media. The session was highly interactive, with students actively participating and engaging in questions with the resource person.

### **Professional Development Program**

IQAC and the department in collaboration with Research Education Solutions, organized a seven-day Virtual National Level Professional Development Program (PDP) on "Research Methodology and Data Analysis using SPSS" from July 31 to August 6, 2023, conducted on Zoom. Dr. S. Radha served as the convener, and Dr. Arun Mittal, Assistant Professor (Grade III) from the Birla Institute of Technology, Noida, was the primary resource person. The PDP targeted faculty and students, primarily in commerce, management, and related fields, with 80 faculty members and 20 students in attendance. The sessions covered critical topics in research methodology, such as hypothesis formulation, data analysis in SPSS, and statistical tests like T-tests, Chi-Square tests, and ANOVA. Advanced topics like Exploratory Factor Analysis (EFA), regression analysis, and cluster analysis were also discussed. The final session provided participants with guidelines for writing impactful research papers, including tips for Scopus and



ABDC-indexed journals, citation importance, and usage. The program concluded with a summary by Principal and a vote of thanks by Mrs. T. Porselvi, Assistant Professor of B.Com (Accounting & Finance). Participants gained essential skills to enhance their research abilities, particularly in designing robust research papers.

### **Workshop**

On 8th September 2023, the IQAC, IIC, and the Department organized a workshop titled "Entrepreneur and StartUp" for I, II, and III-year Accounting and Finance students in the seminar hall. The workshop was convened by Dr. S. Radha and featured Mr. M. Muneeswaran, MBA, Founder of Shivam Product, as the expert speaker. The event aimed to provide students with insights into the latest startup ideas and related career opportunities. Mr. Muneeswaran discussed the significance of entrepreneurial careers, offering valuable guidance on building a successful startup. The interactive session engaged 100 students who actively participated by asking questions and discussing ideas. The workshop helped students understand the career opportunities available in the startup ecosystem, the skill sets required, and the responsibilities that come with such ventures.

### **Orientation Program**

On 12th September 2023, the IQAC and Fino Club of the Department organized an Orientation Program on Retail-Based Skill Courses for final-year students specializing in B.Com General, Accounting & Finance, and Corporate Secretaryship. Convened by Dr. S. Radha, the event welcomed Dr. D. Aruna, Director, Centre of Excellence and Assistant Professor in the Department of Commerce at SSS Jain College for Women, Chennai, as the guest speaker. Mrs. V. Gayatri Devi, Assistant Professor of B.Com A&F, introduced Dr. Aruna, who provided comprehensive insights into industry-relevant skill training courses. She covered the NSDC course offerings, fee structure, and potential employment opportunities, helping students understand the career benefits of skill-based learning. Certificates were awarded to the Batch of 2022-23 students who completed the program, further motivating the current students. Approximately 100 students and 4 faculty members attended the session, which concluded with a vote of thanks by Ms. Sowmiya, Assistant Professor of B.Com A&F. The program was instrumental in broadening students' knowledge of skill courses and their relevance to the retail industry, preparing them for future employment opportunities.

### **Poster Presentation Competition**

On October 6, 2023, the IQAC and the Department organized a Poster Presentation competition for I, II, and III-year students. Coordinated by Dr. S. Radha, the event aimed to enhance students' communication skills and ability to express technical views. Over 70 students participated, showcasing their artistic abilities through paintings, sketches, and posters related to advertising. The competition helped students better understand advertising's role and effectiveness, while encouraging creativity and engagement with recent trends in the advertising field. The event was supported by faculty members Mrs. V. Gayathri Devi, Ms. S. Sowmiya, and Mr. E. Nithyanandam.

### **Wealth out of Waste**

On January 10, 2024, the IQAC and Department organized a "Wealth out of Waste" competition, coordinated by Dr. S. Radha. The event aimed to inspire creativity by encouraging students to make useful items from waste materials. Fifty students and three faculty members



participated, crafting unique and practical items from materials like paper, cardboard, and coconut shells. This activity allowed students to demonstrate innovative thinking, turning discarded materials into creative, functional products, while fostering an environmentally conscious mindset.

### **Workshop**

The IQAC and the Department of organized a workshop on "How to Crack Your First Interview" on 24th January 2024 for final-year students. The session, convened by Dr. S. Radha, featured expert speakers Mr. Sourrav Mandal and Mr. Senthilkumar D. from DISSM Business School, Chennai. The resource persons provided a comprehensive overview of the interview environment, tips on answering questions confidently, and techniques to leave a lasting impression on interviewers. They also guided students on crafting an effective CV, emphasizing skill sets, objectives, and the importance of formal, error-free language. With active participation from 60 students and 2 faculty members, the workshop equipped attendees with valuable insights into current hiring trends and essential interview skills to secure their dream jobs.

### **Workshop on "Angel Investors"**

On 1<sup>st</sup> February 2024, IQAC, IIC & Department of B.Com-Accounting & Finance organized a workshop on 1<sup>st</sup> February on "Angel Investors" for II & III year students. Mr. Satyanarayan Yanmantram & Vijayalakshmi Yanmantram. Partner – Sri Krishna Capital was the resource person. The resource person provided valuable insights into angel investment and VC funding, clarifying attendees' doubts and queries. The workshop bridged the gap between theoretical knowledge and real-world practices in startup financing, enriching participants' understanding. Participants, comprising over 80 students and 4 faculty members, benefited significantly from the event. The event successfully achieved its objectives of education, creating awareness and interaction, enabling students to be better equipped to turn their innovative ideas into successful ventures.

### **Departmental Activity- Poster Presentation**

On 9<sup>th</sup> February 2024, IQAC & Department of B.Com (Accounting & Finance) organized a Departmental activity "Poster presentation" competition on 9<sup>th</sup> February 2024 for I, II & III Year students. It was held to assist students with a better understanding of advertising and its effectiveness. Students were asked to express their ideas through paintings, sketches, and much more. Students displayed their artistic skills through an array of posters with immense enthusiasm and made beautiful posters related to advertising.

### **Orientation Program**

On 11<sup>th</sup> March 2024, IQAC and the Department of B.Com-Accounting and Finance organized Reskills Orientation Program on 11<sup>th</sup> March 2024 for I & II Year students. Mr. Chithiraiselvam Kannan & Mr. Sanjay B program Lead from Audacious Dream Foundation were the resource persons. The resource person gave an introduction regarding the academic disciplines, the career development process, and how to develop their skills.

### **Motivational Session on Success**

On 13<sup>th</sup> March 2024, IQAC & Department of B.Com-Accounting & Finance organized a Seminar on " Motivational Session on Success" on 13<sup>th</sup> March 2024. Dr J.Ponselvi, Department of Maths and Yoga, TMG College of Arts and Science, Tambaram was the resource person. The resource person motivated and guided the students in making a successful transition from academic to professional life, emphasizing the importance of acquiring both theoretical knowledge and practical skills. Beyond the seminar, students acquired thorough understanding of career prospects that lies ahead of them. The seminar focused on professional skills, boosting confidence, and emphasizing networking, adaptability, and goal-setting for successful corporate navigation.

#### **Income Tax -New regime vs Old regime-An Overview**

On 27<sup>th</sup> March 2024 IQAC and the Department of B.Com-Accounting and Finance organized a Seminar today on "Income tax -New regime vs Old regime-An Overview"..Dr.M.V.Nagarajan., Vice Principal, St.Thomas College of Arts and Science., Chennai was the resource person. He explained about the tax slab rates in the old and new regimes for Individuals, Senior citizens, and Super senior citizens. The session provides a new regime under the income tax with their TDS sections.

#### **Training and Placement Drive**

On 18<sup>th</sup> March 2024, IQAC, Department of B.Com-Accounting and Finance and Placement cell in association with Mr. Laven Lokesh Barani, Founder, PGI organized 'The training and Placement Drive on 18<sup>th</sup> & 19<sup>th</sup> March at College campus. Companies that came for searching suitable talent by conducting interviews are Plant Green Inertia, JCB & Byjus. 62 students participated in the placement drive. Out of these,14 students received their offer letters from Plant Green Inertia. 35 students cleared their first level interview in JCB.

### **DEPARTMENT OF CORPORATE SECRETARYSHIP**

#### **Collage Competition**

The Conquer Club of the department of Corporate Secretaryshiporganized a collage competition to commemorate the death anniversary of Dr. APJ Abdul Kalam on 27<sup>th</sup> July, 2023. Ten participants, divided into five teams, actively took part in the competition. Each team showcased new creativity and ideas, producing artwork depicting the significant stages of Dr. APJ Abdul Kalam's life. Participants were provided with a variety of materials, including magazines, newspapers, fabrics, and other found objects, to create their collages within a specified time frame. The event fostered a spirit of friendly competition, encouraging participants to experiment with different styles and themes.

#### **Online Quiz on "Cost Accounting and Cost Sheet" and "Business Communication"**

On August 2, 2023, the Department's Conquer Club organized two engaging online quizzes for B.Com CS students, coordinated by Dr. T. Deepa Augustine. The first quiz focused on "Cost Accounting and Cost Sheet" for III Year B.Com CS students, while the second tested I Year B.Com CS students on "Business Communication." Both quizzes, conducted through the



Quizzes application, were designed to assess and reinforce students' understanding of core concepts in their respective subjects. The Cost Accounting quiz consisted of 30 questions across two modules, aimed at evaluating students' knowledge of cost accounting principles and cost sheet preparation. The Business Communication quiz, with 50 questions in two modules, assessed the students' grasp of essential communication skills in a business context. Both quizzes encouraged active participation, with students racing against time and tracking their progress on the leader board. Afterward, the questions were reviewed and explained to further enhance learning. These interactive activities served as both knowledge boosters and valuable revision exercises, deepening students' understanding of cost accounting methods and business communication concepts.

### **Seminar**

#### **Exempted Income u/s 10**

On August 4, 2023, the Conquer Club organized a seminar on "Exempted Income u/s 10" for III-year B.Com CS students, coordinated by Ms. S. Nithya. Fifteen students actively participated, with 53 peers observing the session. Each participant creatively presented aspects of exempted income under Section 10, covering topics such as agricultural income, house rent allowance, educational scholarships, and family pensions for armed forces members. This interactive seminar provided students with a deeper understanding of exempted income, enhancing their knowledge and confidence in sharing insights on tax-related concepts.

### **Career Guidance**

On August 17, 2023, the IQAC and the Department's Conquer Club organized a Seminar on Career Guidance for final-year B.Com CS students. The seminar aimed to help students understand the career opportunities available after completing their B.Com CS degree.

Dr. K. Aswini, Assistant Professor from Mar Gregorius College, was the resource person. She discussed various post-graduation and professional courses, including CA, CMA, and ACS, highlighting eligibility criteria, application procedures, duration, passing percentages, salary packages, and fee structures. She also emphasized the importance of communication, personality development, and skill enhancement to succeed in a competitive environment. The seminar was moderated by Ms. Sindhuja of III B.Com CS, and Ms. J. Jenith Priskilla, Assistant Professor, felicitated the guest with a memento. The session concluded with a vote of thanks. Students gained valuable insights into career paths and the advantages of pursuing Corporate Secretaryship.

### **Achieving Problem Solution Fit & Product Market Fit**

On January 20, 2024, the IIC, IQAC, and the Department organized a seminar on "Achieving Problem Solution Fit & Product Market Fit," attended by 70 students. The session, aimed at enhancing understanding of product-market fit and early investment strategies, featured Dr. K. Alamelu, Assistant Professor of Commerce at Stella Maris College, as the resource person. Dr. Alamelu discussed modern investment approaches, compared them with traditional methods, and outlined six steps to goal attainment. She emphasized the importance of investing in mutual funds and the benefits of SIPs. The seminar included a productive doubt-clearing session, leaving students with valuable insights on investment planning and goal setting.

### **Soap Making Workshop**



On 29th September 2023, the IQAC and the Department's Conquer Club organized a Soap Making Workshop aimed at encouraging students to explore entrepreneurial opportunities for their livelihood. The workshop, led by Dr. T. Deepa Augustine, Head of the Department of B.Com CS, provided hands-on training in making handmade bathing soaps with various fragrances such as Neem, Aloe Vera, Rose, Sandal, Turmeric, and Kuppaimeni. A total of 30 students participated in the session, where they created 20 soaps. The workshop was designed to inspire students to consider starting their own businesses, and many participants left with new ideas for potential start-ups. The event was a success, fostering creativity and entrepreneurial thinking among students.

### **Extension Activity**

On 03.09.2023, the Department, in collaboration with the IQAC and the Conquer Club, organized an Extension Activity titled "NRD Nesakarrangal" at Anna Ananda Illam. This event aimed to encourage students to lend a helping hand to those in need. As part of the social initiative, 10 students from the department contributed 40 kg of rice, which was distributed to 135 widows above the age of 60. The event, which takes place every month under the guidance of Chairman Chev. Dr. N.R. Dhanapalan and Secretary Mr. N.R.D Prem Kumar, provided an opportunity for students to interact with the elderly and understand the emotional and daily challenges they face. It was a privilege for the students to be part of this meaningful activity, which highlighted the importance of social responsibility and compassion.

### **Online Orientation Program**

On 23rd September 2023, the Conquer Club of the Department conducted an online orientation program on the MyOS application for III-year B.Com Corporate Secretaryship students. The session was convened by Dr. T. Deepa Augustine, with around 30 students participating. The purpose of the event was to guide students on effectively using the MyOS app for career development. Students received step-by-step instructions on creating profiles, building resumes, enrolling in certificate courses, and taking various aptitude tests available on the platform. The session emphasized the importance of regularly updating profiles to enhance visibility to potential employers. Participants were introduced to 27 different types of tests available for skill improvement and career preparation. The outcome was positive, with students gaining practical knowledge on using the MyOS app to improve their employability skills and manage their professional profiles.

### **Logo Creativity Competition**

On 20th October 2023, the IQAC and Conquer Club organized a Logo Creativity Competition to encourage students to design their own logos and company logos. The event, coordinated by Ms. J. Jenith Priskilla and Ms. S. Nithya, Assistant Professors of B.Com CS, featured 13 teams, each consisting of three members. Students were tasked with creating logos, and two teams even designed logos for their own startups. The competition allowed students to present their logos in a clear and expressive manner. Mrs. Krishnaveni, Assistant Professor of B.Sc CS, and Dr. Deepak Kumar, Assistant Professor of Chemistry, were invited to oversee the event. The students' logos were both creative and impactful, reflecting their understanding of design principles and company branding.

### **“Nidhi Aapke Nikat 2. O” – Outreach Program**



**On 27<sup>th</sup> February 2024**, IQAC & Department of Corporate Secretaryship extended support for the outreach program organized by Employees' Provident Fund Organisation, which is an expanded and strengthened version of "Nidhi Aapke Nikat 2. O". During the program the following activities were conducted – member service delivery, grievance redressal, orientation program for students with a focus on EPF & MP Act 1952. The focus is to enable the employers, employees and pensioners to get apprised of their roles and responsibilities under the schemes administered by EPFO.

Online services for principal employers, employees, and members, and awareness about new initiatives and reforms were heightened in the program. Furthermore, Employees State Insurance regional and zonal managers had also were involved in briefing the benefits of the ESI Act. The employers, employees and pensioners who attended the program were able to address their grievances and avail solutions.

#### **Industrial Visit and Interview Process**

**On 13/3/2024**, IQAC, Department of B. Com CS organized an Industrial Visit to "Om Innovation Services" in Chetpet. The visit is focused on to have exposure to the BPO industry and obtain a job. Mr.Manavalan, HR Manager briefed about the working process and procedures of a BPO sector, career development opportunities, and financial benefits once a candidate is placed. Students also had a chance to listen to the calls on board. Around 27 students were benefitted.

Simultaneously they were taking up placement interviews. Students gained insight on the working of BPO sectors and 26 students received the offer letters.

### **DEPARTMENT OF BUSINESS ADMINISTRATION**

#### **Business Knowledge Skill Programme**

The Department of BBA and B.Com (ISM) organized the "Business Knowledge Skill Programme," on 28<sup>th</sup> July 2024, emphasizing the importance of understanding business strategies. The aim of the business quiz was to provide a fun and educational platform to test and enhance students' knowledge about business, ultimately helping them become better businesspeople or entrepreneurs. This program highlighted that a successful business strategy is crucial for business success. Students realized the need for business knowledge skills and were encouraged to engage in constructive dialogue with each other, allowing them to benefit from shared insights and experiences.

#### **Unlocking Angel Investment Opportunities**

On August 17, 2023, the Department of BBA and B.Com (ISM) organized an event titled "Unlocking Angel Investment Opportunities" to educate students about startup investment prospects. The session was led by Dr. D. Venkatesan, Assistant Professor in Commerce at SRM Institute of Science and Technology. The event emphasized the importance of understanding angel investment and how to implement business ideas with financial support from investors in a competitive world. Around 220 students participated, gaining valuable insights into exploring investment opportunities and the potential for starting their own businesses.



### **Motivational Seminar**

On 11th September 2023, the Department of BBA and B.Com (ISM) organized a motivational seminar titled "Self Motivation: A Key to Success" in the Seminar Hall. Led by Mrs. C. Jaishree, the event hosted Mr. R.J. Yuvnesh Kumar, Assistant Professor of Commerce at Patrician College of Arts and Science, who provided valuable insights to a gathering of 180 students. The session highlighted self-motivation as a crucial trait for achieving success, teaching students how to develop resilience, recognize their own strengths, and maintain a positive outlook. By focusing on overcoming challenges and projecting a positive self-image, the seminar aimed to help students achieve greater satisfaction in their academic and personal lives. The event proved to be enlightening, as reflected in the feedback, with students expressing a stronger understanding of self-motivation and feeling encouraged to face future challenges.

### **Social Media Advertising Competition**

On 14th September 2023, the Departments of BBA and B.Com (ISM) organized a "Social Media Advertising Competition" titled "Promote the Product if You Can." Coordinated by Mrs. Geetha Lakshmi, the event saw participation from six teams comprising students from the I & II BCA, II and III year BBA, and III year B.Com (ISM) departments. The expert panel, including Dr. Anabarasani (Head, Department of Economics), Dr. Uma Sarulatha (Head, Department of Commerce), and Dr. Radha (Head, Department of A&F), guided the event's objective—to inspire students to create innovative marketing strategies, enhance customer engagement, and position a business as a thought leader in its industry. The competition was engaging and highly competitive, with the first-year "B" section team from the BCA department emerging as the winners. The event successfully fostered creativity and strategic thinking in social media marketing among participants.

### **Creative Palette**

On October 3, 2023, the Department of BBA and the Explorer Club organized Creative Palette, a poster and painting competition aimed at fostering student awareness and creativity. Mrs. S. Geetha Lakshmi coordinated the event, with faculty members Mrs. R. Meera (Assistant Professor of Commerce), Mrs. A. Sajula (Head of the Department of English), and Mr. Shanmugam (Assistant Professor of Visual Communication) as judges. Thirty-nine students from multiple departments, including BBA, BCA, B.Sc. (Vis. Comm.), B.Com (AF), B.Com (General), and others, participated actively. The competition encouraged students to address social issues through visually engaging posters, showcasing their innovative ideas. The teams from II B.Sc (Physics), II B.Sc (Maths), and B.Com (General) Sec B were awarded the first prize in this exciting and closely contested event.

### **Poshan Pledge**

On October 9, 2023, Mrs. S. Geetha Lakshmi, Assistant Professor of BBA, organized the Poshan Pledge event aimed at promoting good nutrition practices among students. The event, held during Poshan Maah, was attended by 60 students from I, II, and III-year BBA. Dr. R. Rajagopal, Head of the Department of BBA, and C. Jaisree, Assistant Professor, BBA, led the initiative. The objective of the pledge was to prevent stunting, reduce anemia, and combat low birth weight, while encouraging healthy eating habits. Students pledged to maintain personal nutrition, promote healthy eating in their communities, and avoid promoting junk food and unhealthy drinks. This initiative aligned with the broader goals of improving nutrition among children, women, and adolescent girls.



### **AVC Rampwalk**

On October 11, 2023, the Department through the Explorer Club organized an engaging event titled "AVC Rampwalk," featuring a Bridal Makeover Competition. Coordinated by Mrs. S. Geetha Lakshmi, the competition provided a platform for students to showcase their skills in bridal makeup and fashion design. Twelve students from I and III BBA, III B.Com ISM, and II B.Com (General) participated, with guidance from experts Ms. C. Sri Keerthana, Assistant Professor of Commerce, and Ms. S. Keerthana, Assistant Professor of English. The event aimed to enhance students' facial aesthetics and creative abilities through bridal looks, offering an opportunity for designers to present their unique designs. The competition was intense and filled with creativity, and the team from III B.Com ISM won first prize. The event successfully encouraged students to express themselves through fashion and design, fostering a sense of confidence and artistic expression.

### **Industrial Visit**

On 21st October 2023, an industrial visit to the Aavin Milk Product Factory was organized for third-year BBA students. The visit, guided by Mrs. C. Jaisree and Mrs. S. Geetha Lakshmi, aimed to provide students with a practical understanding of the industry and its operations. A total of 28 students participated in the visit, where they had the opportunity to observe the latest technologies, workstations, machines, and assembly lines in action. The visit also allowed students to interact with experienced professionals, offering valuable insights into the workings of the dairy industry. This experience helped students better understand the real-world application of their studies, as well as provided inspiration for their future career paths.

### **Seminar**

#### **Startups, Entrepreneurs, and Innovation**

On January 22, 2024, a seminar on Startups, Entrepreneurs, and Innovation was organized for III BBA and I B.Com ISM students. The event, led by coordinators Dr. R. Rajagopal and Mrs. C. Jaisree, attracted 120 participants. The seminar highlighted how startups, often built on product or service innovation, aim to solve existing problems or create entirely new categories of goods and services. The focus was on how startups can disrupt industries by offering solutions that challenge traditional methods. Students were encouraged to develop skills in customer development, competitive analysis, and problem-solving using design thinking, thereby fostering innovation in entrepreneurship.

#### **Strategies for Aligning Solutions with Problems and Capturing Market Demand**

On January 29, 2024, a seminar titled Strategies for Aligning Solutions with Problems and Capturing Market Demand was organized for BBA and B.Com (ISM) students. The event aimed at helping students understand the importance of aligning organizational goals with market demands to drive success. Facilitated by Mrs. C. Jaisree and Mrs. S. Geetha Lakshmi, the seminar covered crucial strategies such as understanding goals, organizing and circulating objectives, encouraging employee participation, defining roles, linking individual performance to company goals, and measuring outcomes. The seminar also emphasized the process of aligning both internal and external stakeholders to focus on achieving a shared organizational vision. With 120 students from various years of BBA and B.Com (ISM) actively participating, the event successfully provided insights into strategic alignment, ensuring that the daily activities, projects, and objectives of an organization are in line with its mission, vision, and long-term goals.



## **DEPARTMENT OF COMPUTER APPLICATION**

### **Awareness Program**

On August 16, 2023, the Department, in collaboration with the Cipher Club, organized an awareness program on "Indigenous Day" to celebrate and promote awareness of indigenous cultures. The event featured a quiz competition designed to educate students about the lifestyles, traditions, and cultures of indigenous people. Mrs. S. Mahalakshmi, Head of the Department, was the resource person for the day. The program was conducted enthusiastically by 55 students from various departments, including BCA, B. Sc Vis. Com., BBA, B. Com ISM, B. Com A&F, and BA Economics. A total of 16 teams participated, with the final round determining the winners. The top 3 teams—First: B. Sc Vis. Com, Second: I BBA, and Third: II BCA-A—were awarded pens as prizes. The event was successful in raising awareness about indigenous people and their rich cultural heritage.

### **Seminar**

#### **Scope of Artificial Intelligence & Machine Learning for Present and Future**

The Cipher Club of the Department organized a seminar on the "Scope of Artificial Intelligence & Machine Learning for Present and Future" on August 18, 2023, for II and III BCA students. The resource person, Dr. M. Kiruthiga Devi, Associate Professor in the Department of Information Technology at Dr. M.G.R Educational and Research Institute, Chennai, introduced students to the vast potential of AI and Machine Learning in modern technology. Ms. Akshaya G. of III BCA served as the Master of Ceremony, with Ms. Kaviya Sree K. of III BCA delivering the welcome address, and Ms. Jayapriya of II BCA introducing the chief guest. Dr. Kiruthiga Devi explained the significance of AI and ML in today's world, highlighting various application areas and career prospects within the industry. She also illustrated her insights with real-time examples, making the session both informative and interactive. The event, attended by 120 students, concluded with a vote of thanks by Mr. Sridhar P. of III BCA.

#### **Innovative Teaching & Learning in Programming Language Design**

On October 17, 2023, the Cipher Club of the Department organized a seminar on "Innovative Teaching & Learning in Programming Language Design." The event aimed to enhance students' technical skills in programming languages, preparing them for successful careers in the IT industry.

Dr. A. Udhaya Kumar, Assistant Professor & Facilitator at Agurchand Manmull Jain College, Chennai, was the resource person. He provided valuable insights into emerging technologies in programming and shared strategies for effective learning. Dr. Udhaya Kumar also highlighted various courses available on NPTEL and discussed job opportunities in the IT sector. The seminar was highly interactive, with students actively engaging in discussions. The session was led by students from II BCA, with Ms. Jayapriya as the Master of Ceremony, Mr. Sarath Kumar delivering the welcome address, and Ms. Sakthipriyadharshini introducing the chief guest. The event concluded with a vote of thanks by Ms. Rajeshwari of II BCA. A total of 99 students participated in this insightful seminar, which provided them with valuable knowledge and guidance for their future careers.

### **Group Discussion**

On January 22, 2024, the Cipher Club of the Department organized a group discussion activity for first and second-year B.C.A. students. The event aimed to enhance students'



understanding of innovative and recent technologies. Students were divided into teams of six and discussed various technologies used in daily life, including their merits and demerits. The discussions were evaluated based on content, communication, and gestures. The activity encouraged students to improve their oral communication skills, engage with technical knowledge, and reflect on issues like mental health, privacy, and academic performance related to technology use.

### **Technical Meme Creation**

On January 23, 2024, the IQAC & Department organized a classroom activity titled Technical Meme Creation for I and II BCA students. The event involved 60 students, grouped into 7 teams, with each team creating memes based on technical and non-technical concepts. Topics included challenges like forgetting passwords, coding errors, and humorous student-teacher conversations. The activity encouraged creativity, teamwork, and effective communication while helping students connect with the content in a fun and engaging way. Students used free online tools like Canva and Meme Generator to create their memes, which served as both a learning and collaboration tool. The event highlighted how humor and memes can be powerful educational tools that enhance interaction and learning among students.

### **Paper Presentation**

The Cipher Club of the Department, in collaboration with IQAC, organized a Classroom Activity - Paper Presentation on 24th January 2024. Led by Mrs. The session saw active participation from 65 BCA students, divided into 7 teams with 2 members each. The presentations covered diverse topics, including ChatGPT, Fitness Trackers, Cyber Security Measures, Technologies in EVS, Data Science, Artificial Intelligence, and IoT. Each team was evaluated on their topic choice, content, and presentation skills. Mrs. S. Mahalakshmi, the Head of the Department, announced the results and provided constructive feedback, encouraging students to refine their skills further. The activity served as an excellent platform for students to enhance their communication abilities, share innovative ideas, and gain confidence in explaining technical concepts effectively.

### **Design Thinking, Creative Thinking, and Innovative Design**

On January 31, 2024, Cipher Club-IIC, IQAC, and the Department organized a seminar on "Design Thinking, Creative Thinking, and Innovative Design" to provide students with exposure to problem-solving approaches that foster creativity and critical thinking. The seminar was attended by 80 students from I, II, and III BCA. The session began with a welcome address by Ms. K. Kaviyasree and an introduction to the chief guest by Ms. P. Abinaya. Dr. R. Sethuraman, Associate Professor of Computer Science Engineering, Sathyabama Institute of Science & Technology, was the resource person. He shared insights on design thinking, its process, and how it can be applied to solve complex challenges in business and social contexts. Dr. Sethuraman also discussed brainstorming rules, key concepts in prototyping, and how creative thinking drives innovation. The seminar concluded with a vote of thanks by Ms. M. Jayapriya. The event successfully engaged students, equipping them with valuable skills in creative thinking, problem-solving, and decision-making, which will help them in their future endeavors.



## **DEPARTMENT OF COMPUTER SCIENCE**

### **Quiz**

The Department of Computer Science organized an online quiz on 24<sup>th</sup> July, 2023, covering theoretical concepts and practical applications to evaluate students' comprehension in the subject. The quiz proved effective in assessing participants' knowledge across various computer science domains, revealing their strengths and weaknesses. Based on the results, the department can implement measures to enhance the learning experience.

### **Recent Trends in Information Technology**

On August 2, 2023, the Department organized an event titled Recent Trends in Information Technology for 70 students from II and III B.Sc. Computer Science classes. Coordinated by Mrs. Gladis Thanka Roobi, Head, the event aimed to create awareness of emerging trends in IT. Mrs. Roobi opened the session with an introductory speech, highlighting the significance of advancements in Information Technology. This was followed by an insightful presentation by Mrs. P. Suganya, Head and Assistant Professor, DG Vaishnav College, covering key topics such as Machine Learning, Artificial Intelligence, Quantum Computing, and Cloud Computing. An interactive session allowed students to engage with the concepts and clarify their queries. The event was successful in enriching students' knowledge about the latest developments in IT.

### **Modern Android Development**

On August 10, 2023, the Department conducted an insightful activity on "Modern Android Development" to familiarize students with recent advancements in the Android ecosystem. Coordinated by Mrs. Gladis Thanka Roobi, Assistant Professor and Head of the Department, the event involved 70 students from II and III B. Sc Computer Science. Mrs. Roobi opened the session with a talk on Android's significance in modern life, setting the stage for student presentations on various aspects of modern Android development. The activity proved to be an engaging platform for students to explore and share knowledge on the latest trends in Android technology.

### **Digital Image Processing and its Applications**

On 14th September 2023, the Department organized a departmental activity titled "Digital Image Processing and its Applications" for the II and III-year B.Sc. Computer Science students. Coordinated by Mrs. Gladis Thanka Roobi, Head of the Department, the session aimed to increase student awareness of digital image processing and its practical uses. Mrs. R. Jothi, Head and Assistant Professor of Computer Science, served as the expert speaker. During the session, she elaborated on various aspects of digital image processing, including its techniques and diverse applications in fields like medical imaging, satellite data processing, and computer vision. The event engaged 70 students, who gained valuable insights into this dynamic area, broadening their understanding of its impact and applications in modern technology.

### **Figma UI/UX**

On 21st September 2023, the Department held a department activity on Figma UI/UX for 50 students from III B.Sc. Computer Science. The event, coordinated by Mrs. Gladis Thanka Roobi, Head of the Department, aimed to introduce students to Figma as a UI/UX design tool.



Mr. Johnson Ramadoss, a UI/UX Designer from WHY Global Services, served as the guest speaker.

The session began with an introduction by Mrs. Gladis Thanka Roobi, who highlighted the significance of UI/UX design skills in today's digital landscape. Mr. Johnson Ramadoss then gave an insightful presentation on Figma, covering its capabilities as a free, online tool for creating, collaborating, prototyping, and handoff in UI/UX design. He also showcased some of his own design projects, demonstrating Figma's potential.

The event concluded with an interactive Q&A session, where students engaged with the speaker to clarify doubts and gain practical insights. This activity successfully met its objective of raising awareness and building foundational knowledge about Figma UI/UX among students.

### **Latest Industrial Updates & Entrepreneurial Skills**

On October 10, 2023, the IQAC, IIC, and the Department organized a departmental activity titled "Latest Industrial Updates & Entrepreneurial Skills." The objective of the event was to enhance students' awareness of essential entrepreneurial skills needed in today's industry. Coordinated by Mrs. Gladis Thanka Roobi, Head of Computer Science, along with IIC Convener Ms. Sreekeerthana V., the event engaged 120 students from I, II, and III B.Sc. Computer Science. The session featured an expert presentation by Mr. Jerome Antony, Academics Head at CESL Academics, covering entrepreneurial and financial skills crucial for success in the modern job market. Mrs. Gladis opened the event with an introductory speech that highlighted the importance of entrepreneurial abilities, setting a meaningful foundation for the students' learning and engagement throughout the session.

### **Data Analytics Software**

On January 30, 2024, the Department organised a department activity on Data Analytics Software to create awareness among students about the various tools and applications used in data analytics. The event, coordinated by Mrs. Gladis Thanka Roobi, Head of the Department, was attended by 100 students from I, II, and III B.Sc Computer Science. The session began with an introductory speech by Mrs. Gladis, highlighting the significance of data analytics in the current technological landscape. Mr. Karunakaran, Technical Head at SKP CADD Technical Solutions, conducted a presentation on popular data analytics tools such as Tableau, Excel, Apache Spark, Python, and RapidMiner. The event also included an interactive session where students could engage with the speaker and clarify their doubts about digital image processing and its applications. The event successfully achieved its objective of enhancing the students' understanding of data analytics software, equipping them with valuable insights into the field.

### **Dental Camp**

On 18/03/2024, Department of Computer Science organized a "Dental Camp" on 18th March 2024. The objective of the event was to raise awareness about the importance of oral hygiene and its impact on overall health. The event was coordinated by Mrs. Gladis Thanka Roobi, Head of the Department of Computer Science. The participants included more than 100 students from various departments.

The event began with an introductory speech by Mrs. Gladis Thanka Roobi, emphasizing the importance of oral health.

### **Hackathon 2024 (8th April 2024)**



On 8<sup>th</sup> April 2024, The Department of Computer Science and Mathematics along with IIC and IQAC organized a symposium on "Hackathon 2024" on 08<sup>th</sup> April 2024. The objective of the event was to create awareness among students about learning, networking, and exploring new ideas in the ever-evolving digital landscape.

The event was coordinated by Mrs. Gladis Thanka Roobi, Head of the Department of Computer Science and Mrs. Moganavalli, Head, Department of Mathematics. The participants included 50 students from various departments.

Following that, participants gained valuable insights into the latest trends in web design and development. Students presented their papers on related topics. Meme creation, explored the art and impact of memes in modern communication.

The outcome of the event was highly successful in achieving its objective of creating knowledge among students about latest trends, learning, networking, and exploring new ideas in the ever-evolving digital landscape.

## **DEPARTMENT OF MICROBIOLOGY**

### **Seminar**

#### **A Hepatitis-Free Future**

On 31st July 2023, the Department, in collaboration with IQAC, organized a seminar titled "A Hepatitis-Free Future". Led by Dr. T.A. Selva Kumar, Associate Professor at Rajalakshmi Engineering College, Chennai, the session aimed to raise awareness of viral hepatitis and its global impact. Dr. Selva Kumar provided an overview of hepatitis types, focusing on the viral forms of the disease, including those caused by Hepatitis A, B, C, and others. He emphasized the pressing need for effective treatments and vaccines to combat hepatitis, particularly Hepatitis B, highlighting the importance of a robust global response to achieve the elimination goals set for 2030. The seminar included participants from II and III B.Sc. Microbiology & Biochemistry, as well as six faculty members. The event educated students on the prevalence of hepatitis worldwide and underscored the importance of available vaccines.

#### **Carriers in Andrology and Reproductive Genetics**

On August 17, 2023, IQAC and the Department organized a seminar titled "Carriers in Andrology and Reproductive Genetics" for III B.Sc. and II M.Sc. students of Microbiology and Biochemistry. The seminar was led by Dr. R. Purushothman, Academic Head of Borus Andro Lab and Research Institute, Chennai. He discussed the vital role of technicians in analyzing clinical samples related to andrology, including sperm count, concentration, mobility, morphology, and DNA fragmentation, based on WHO standards. Dr. Purushothman also highlighted the demand for skilled lab technicians in the field of reproductive health. The seminar helped students gain valuable insights into careers in andrology and reproductive genetics.

#### **Lifestyle Changes for Prevention of Lifestyle Diseases and the Role of Millets**

On 25th September 2023, the IQAC and Department, in association with the Regional Research Institute of Unani Medicine (RRIUM), Chennai, organized a seminar titled "Lifestyle Changes for Prevention of Lifestyle Diseases and the Role of Millets". Coordinated by Mrs. B.



Angel Jenefa, Head of the Department, the seminar welcomed 61 students from I, II, and III B.Sc. Microbiology along with 6 faculty members. The resource persons, Dr. Farhath Fathima MD(U) and Dr. Jaculine Rayeesa SRF (Chemistry) from the Ministry of AYUSH, detailed common lifestyle diseases and the health benefits of incorporating millets to counter these disorders. The session also highlighted government initiatives to raise awareness of malnutrition, aligning with the "Rashtriya Poshan Maah 2023" scheme celebrated in September. Through this event, students gained valuable insights into malnutrition, lifestyle disorders, the nutritional importance of millets, and related government policies.

### **Fight the Bite, Prevent Rabies Right**

On 27th September 2023, the Department, in collaboration with IQAC, organized a seminar titled "Fight the Bite, Prevent Rabies Right" in observance of World Rabies Day, which falls on September 28. The seminar aimed to raise awareness among students about rabies, its prevention, and the importance of vaccination for both humans and animals. Dr. A. Sivaprakasam, M.V.Sc., Veterinary Assistant Surgeon, and Dr. T. Ponnambiga, M.V.Sc., Veterinary Assistant Surgeon, both from Kanchipuram District, served as resource persons. They discussed in-depth the rabies virus, its structure, pathogenesis, clinical manifestations, and modes of transmission, emphasizing the critical need for timely vaccination after dog bites. The seminar helped students gain valuable knowledge about rabies prevention and the vaccination schedules necessary for both animal and human safety.

### **TRL: Commercialization of Lab Technologies and Tech Transfer**

On January 23, 2024, the IIC, IQAC, and the Department organized a seminar on the Process of Innovation Development, Technology Readiness Level (TRL): Commercialization of Lab Technologies and Tech Transfer for Biochemistry and Microbiology students. The seminar aimed to provide insights into the advancements in innovation development and the commercialization process of lab technologies.

Dr. K. Nadhiya, Assistant Professor of Biochemistry, opened the session by welcoming and introducing the guest speaker, Dr. Suresh Mangaiah, Consultant and HOD, Department of Clinical Biochemistry, Quality Manager at Gleneagles Health City (IHH Healthcare), Chennai. Dr. Mangaiah explained the stages of innovation development, using real-world examples, including the final year projects, and emphasized keeping users in mind throughout the process. He also elaborated on the concept of Technology Readiness and how technology transfer occurs from innovators to industries. The importance of Prototyping Labs in the process of Innovation Development & Technology Readiness was also discussed.

The session concluded with a vote of thanks by Ms. Swetha, II BSc Microbiology, and feedback forms were circulated among the students to gather insights on the seminar's effectiveness.

### **Industrial Visit**

On August 5, 2023, the Department along with IQAC, organized an industrial visit to "Offerr Nallayan Spirulina Production and Training Centre" in Navalur, Chennai. The visit, coordinated by Mrs. B. Angel Jenefa, Head of the department, was attended by 39 students from III B.Sc. and II M.Sc. Microbiology along with three faculty members. Mr. K. Rathna Rajasingam, Managing Director of Offerr, provided insights into Spirulina's role as both a nutritional supplement and an income-generating program, especially for refugee communities in India. Mrs. Indumathi, a trainer at Offerr, demonstrated the cultivation process, covering stages



from inoculum preparation to drying. Students also observed sustainable practices like biogas production and Azolla cultivation. This visit gave students practical knowledge of Spirulina cultivation techniques and quality control, along with an understanding of its health benefits and socio-economic impact.

#### **Presentation on "Study on Recent Outbreak of Viral Diseases"**

On 13th September 2023, the IQAC and Department of Microbiology organized a presentation titled "Study on Recent Outbreak of Viral Diseases" for the III B.Sc. Microbiology students. Led by Dr. K. Geetha, Assistant Professor of Microbiology, the session featured student presentations on infectious diseases with pandemic and epidemic potential, focusing on viruses such as Herpes Simplex Virus and Varicella Zoster Virus. Students discussed the causes, modes of spread, and preventive measures for these diseases, enhancing their understanding of the factors that contribute to the emergence of infectious diseases. This event provided students with an opportunity to analyze the significant challenges in controlling and preventing emerging and re-emerging infectious diseases, enriching their knowledge in this critical field.

#### **Rangoli Competition**

The IQAC and Department organized a Rangoli Competition titled "Awareness is Change" on 27th January 2024 at the open auditorium. Coordinated by Mrs. Angel Jenefa B., Head of the Department of Microbiology, and judged by Ms. M. Meena, NSS Coordinator, the event saw enthusiastic participation from 42 students of I, II, and III B.Sc. Microbiology. Through their vibrant and creative rangoli designs, students highlighted critical issues such as environmental concerns, the ill-effects of drug and alcohol consumption, and various social problems. The competition successfully combined artistic expression with a meaningful message, leaving a lasting impact on the audience and promoting awareness of pressing societal challenges.

#### **One Earth One Chance**

The IQAC and Department organized a presentation titled "One Earth One Chance" on 27th January 2024, led by Mrs. Angel Jenefa B., Head of the Department. Dr. V. Shyamala, Assistant Professor of Microbiology, served as the expert for the event, which saw active participation from 50 students of I, II, and III B.Sc. Microbiology. Students delivered impactful presentations on topics such as resource depletion, environmental pollution and its control measures, and the campaign to "Say No to Drugs." They highlighted the causes of environmental degradation and proposed actionable steps for improvement, emphasizing shared responsibility in protecting our planet. The session concluded with a powerful reminder of the importance of environmental conservation, leaving a significant awareness impact on all attendees.

#### **Innovation Technology Transfer in Life Science**

On January 30, 2024, IQAC and the Department organized a presentation on "Innovation Technology Transfer in Life Science" that aimed to encourage students to explore innovative ideas and foster harmonious results in the field of life sciences. Mrs. Angel Jenefa B., Head of the Department of Microbiology, coordinated the session, which was attended by 50 B.Sc. Microbiology and Biochemistry students. Dr. P. Dhasarathan, Professor in the Department of Biotechnology at Madha Engineering College, was the resource person for the event. He discussed strategies to promote technology transfer and emphasized the importance of identifying and developing new technologies in a competitive global environment. Dr.



Dhasarathan also highlighted the significance of turning scientific innovations into commercially viable products. The session provided valuable insights into the commercialization of technologies and the entrepreneurial opportunities it presents, equipping students with knowledge to develop their entrepreneurial skills and explore career prospects in the field of life sciences.

#### **“Exploring the Role of Microbes in Industrial Fermentation”**

On 06/02/2024, IQAC and the Department of Microbiology conducted presentation on “Exploring the Role of Microbes in Industrial Fermentation” on 06th February 2024. The students of III B.Sc Microbiology made a PPT presentation on role of microbes in producing highest quality and quantity of a product such as antibiotic, solvents and acids using the cheap source of raw materials. The students explained in details about the fermentor design and media formulation to support the growth of microbes and yields of desired product. It helped them to understand the use of microbes in producing valuable products in low cost.

#### **“Medical Coding”**

On 9th February 2024, IQAC along with Department of Microbiology organized an Orientation Program on “Medical Coding”. Mr. K. M. Injamamulhaq briefed about the integration of life science with technology and the role of medical coders in health care industries. He explained about the training procedures, placement and job opportunities in a wide range of health care industries. In this platform apart from technical knowledge, the students also learnt that they can develop other skills such as communication and decision-making skills. The students clearly understood that Medical Coding jobs offer a great career with opportunities to advance to managerial and leadership roles in the revenue cycle function.

### **DEPARTMENT OF BIOCHEMISTRY**

#### **Hands-on Training**

On July 13, 2023, the Department organized a hands-on training program on "Resuscitation Quality Improvement." The event commenced with a prayer song. Dr. R. Harini, Head of the Department of Biochemistry, introduced and welcomed the chief guest. The guest was honored by the Principal. The resource person, Mr. Deepan J., Manager-Sales & BD at MED LERN, explained life-saving techniques, focusing on resuscitation quality improvement. He provided demonstrations of ventilation on both adults and infants. Our students had the opportunity to learn and perform CPR techniques. The program concluded with a vote of thanks delivered by Nithish Kumar D. of II B.Sc. Biochemistry, followed by the National Anthem. A feedback link was circulated among the students to gather their understanding of the session.

#### **Preparation of Cleaning Agents**

On August 3, 2023, the IQAC and Department organized a Hands-on Training Programme on "Preparation of Cleaning Agents," coordinated by Dr. R. Harini, Head of the Department of Biochemistry. Mr. S. Deepak Kumar, Assistant Professor from the Department of Chemistry, served as the resource person. He provided a live demonstration on preparing essential cleaning agents, including phenyl, toilet cleaner, and floor cleaner, in a simple and economical way. A total of 80 UG and PG Biochemistry students, along with four staff



members, participated enthusiastically. The session began with a welcome address by Dr. Harini and concluded with a feedback form circulated to assess students' understanding. The students gained practical knowledge about the composition and small-scale preparation of cleaning agents, enhancing their learning experience.

### **Basic Health Checkup**

On 14.07.2023, the Department conducted a Basic health checkup. Students from II B. Sc and III B. Sc Biochemistry did basic health checkups to maintain their biochemical profiles.

Students did Body mass index, Blood pressure, Pulse rate, and Random Blood sugar. The test reports were given to the participants on the spot.

### **Poster Presentation**

On August 3, 2023, the Department organized a Poster Presentation event titled "Let's Go Green" for UG Biochemistry students, coordinated by Dr. R. Harini, Head of the Department. The program began with an invocation, followed by poster presentations from 41 students on topics such as sustainable energy, reduce-reuse-recycle practices, benefits of recycling, and global warming. Mrs. B. Angel Jenefa, Head of Microbiology, served as the chief guest and led the session. The event aimed to raise awareness about environmental conservation and promote sustainable practices. Students gained valuable insights into environmental issues and learned ways to adopt healthier, more sustainable habits. A feedback link was shared with participants to gather their reflections on the session.

### **E-Quiz**

On August 5, 2023, the Department organized an online E-Quiz Program for first-year B.Sc. Biochemistry students to assess their general science knowledge and introduce them to quiz-based learning. Dr. R. Harini, Head and Assistant Professor of the Department, conducted the session, which featured three rounds focusing on general knowledge, general biochemistry, and a "Connection" round. Four teams participated, showcasing their understanding and competitive spirit, with Team A emerging as the winners. The event concluded with the distribution of feedback forms to gather student insights, reflecting the program's success in fostering enthusiasm and learning in the field of science.

### **Industrial Visit**

On August 12, 2023, the Department of Biochemistry organized an industrial visit to Kingfisher Beer Industry in Thiruvallur for III B.Sc. and II M.Sc. Biochemistry students. Led by Dr. R. Harini, Head of the Department, 45 students participated to gain insight into the production and processing mechanisms of the beer industry. The group departed from the College at 8:30 AM, arriving at the facility by 10:00 AM. After check-in, they toured the production unit, observing various stages of beer manufacturing and packaging. Following the tour, Manager Mr. Dhinakaran Devarajan conducted a 30-minute interactive session, explaining the beer production process in detail. The visit was highly informative, providing students with practical knowledge of industrial processes. Feedback forms were circulated to capture students' learning experiences.

### **Model Making Competition**

On August 17, 2023, the Department in collaboration with IQAC, organized a Biochemistry Model Making competition for UG Biochemistry students. The event aimed to



enhance students' understanding of biochemistry concepts and promote system thinking abilities through model creation.

The event saw 80 students and 4 staff members participate, with a variety of models presented on topics such as Physiology, Biomolecules, Bio instruments, and Biofuel energy. The models were judged by Dr. P. Meera Devi Sri, Assistant Professor in the Department of Microbiology, and Mrs. S. Sajula, Head of the Department of English.

The winners were:

1st Place: R. Priya (I B.Sc. Biochemistry)

2nd Place: Ajanthan (III B.Sc. Biochemistry)

3rd Place: N. Sindhu (III B.Sc. Biochemistry)

The event concluded with the circulation of feedback forms, encouraging students to reflect on the experience.

## **Seminar**

### **Career Guidance for Life Science Students**

On August 23, 2023, the Department organized a seminar titled "Career Guidance for Life Science Students." The program began with a prayer song, followed by a welcome address and introduction of the chief guest by Dr. R. Harini, Head of the Department of Biochemistry. The guest speaker, Dr. T. Ponrasu, a SERB National Postdoctoral Fellow at the Tissue Engineering and Biomaterials Lab, Bhupat and Jyoti Mehta School of Biosciences, IIT Madras, was honored by department staff members. Dr. Ponrasu provided an insightful session on career options in the life sciences, covering opportunities in both government sectors, such as IITs, CSIR Laboratories, ICMR, NITs, IISER, DST, and DBT, as well as global companies like Johnson & Johnson, Allergan, Novo Nordisk, and Celgene. He emphasized career pathways available to students and created awareness of job prospects aligned with their qualifications. The seminar concluded with a vote of thanks by Bhuvaneswari of II B.Sc Biochemistry and the National Anthem. A feedback link was circulated to gauge students' understanding, and attendees left with valuable knowledge about career opportunities in life sciences, recognizing the interconnection between their academic learning and career development.

### **TRL: Commercialization of Lab Technologies and Tech Transfer**

On January 23, 2024, the IIC, IQAC, and the Department organized a seminar on the Process of Innovation Development, Technology Readiness Level (TRL): Commercialization of Lab Technologies and Tech Transfer for Biochemistry and Microbiology students. The seminar aimed to provide insights into the advancements in innovation development and the commercialization process of lab technologies.

Dr. K. Nadhiya, Assistant Professor of Biochemistry, opened the session by welcoming and introducing the guest speaker, Dr. Suresh Mangaiah, Consultant and HOD, Department of Clinical Biochemistry, Quality Manager at Gleneagles Health City (IHH Healthcare), Chennai. Dr. Mangaiah explained the stages of innovation development, using real-world examples, including the final year projects, and emphasized keeping users in mind throughout the process. He also elaborated on the concept of Technology Readiness and how technology transfer occurs from innovators to industries. The importance of Prototyping Labs in the process of Innovation Development & Technology Readiness was also discussed.

The session concluded with a vote of thanks by Ms. Swetha, II BSc Microbiology, and feedback forms were circulated among the students to gather insights on the seminar's effectiveness.



### **Webinar**

On 11th December 2023, the Department, led by Dr. R. Harini, organized a Student Webinar on Recent Advancement in Biochemistry for UG and PG Biochemistry students. The session was conducted online, with Dr. V. Shyamala, Assistant Professor of Microbiology, serving as the expert speaker. This webinar aimed to enrich students' understanding of recent advancements in medical sciences and biochemistry. Topics such as Nanotechnology and Lung Disorder Awareness were presented by students through posters and PowerPoint presentations, guided by the department faculty. The interactive session allowed students to delve deeper into the latest innovations and techniques in the field. The event concluded with a feedback form shared among participants, enabling organizers to assess the session's impact. Dr. Shyamala praised the students for their active participation and insightful presentations, which demonstrated their growing knowledge in biochemistry.

On January 23, 2024, the IIC, IQAC, and the Departments organized a seminar on the Process of Innovation Development, Technology Readiness Level (TRL): Commercialization of Lab Technologies and Tech Transfer for Biochemistry and Microbiology students. The seminar aimed to provide insights into the advancements in innovation development and the commercialization process of lab technologies.

Dr. K. Nadhiya, Assistant Professor, Department of Biochemistry, opened the session by welcoming and introducing the guest speaker, Dr. Suresh Mangaiah, Consultant and HOD, Department of Clinical Biochemistry, Quality Manager at Gleneagles Health City (IHH Healthcare), Chennai. Dr. Mangaiah explained the stages of innovation development, using real-world examples, including the final year projects, and emphasized keeping users in mind throughout the process. He also elaborated on the concept of Technology Readiness and how technology transfer occurs from innovators to industries. The importance of Prototyping Labs in the process of Innovation Development & Technology Readiness was also discussed.

The session concluded with a vote of thanks by Ms. Swetha, II BSc Microbiology, and feedback forms were circulated among the students to gather insights on the seminar's effectiveness.

### **Seminar on Breast & Cervical Cancer Awareness Program.**

On February 09 2024, the IQAC, Women's Cell, and the Department of Biochemistry organized a seminar on Breast & Cervical Cancer Awareness Program. The seminar aims to create a well-informed community capable of recognizing early signs of cancer, understanding the importance of regular screenings, and supporting those affected by breast and cervical cancer. Brochures, guides, and online resources that provide detailed information about cancer symptoms, screening tests, healthy habits, and where to find support and medical care were distributed. Over 60 students and 10 staff members from various departments benefitted through this seminar.

### **Two Day International Conference on Neoperspectives in Biochemical, Chemical and Microbial Techniques(ICNBCMT-2024)**



On 20<sup>th</sup> and 21<sup>st</sup> February 2024 , IQAC, Department of Biochemistry, Chemistry and Microbiology Jointly organized Two Day International Conference on “Neoperspectives in Biochemical, Chemical and Microbial Techniques(ICNBCMT-2024)”

### **On Day: 1 (20/02/2024)**

On 20<sup>th</sup> February 2024, at 10.00 am in the Seminar Hall of Annai Violet Arts and Science College, The Inaugural program of the International Conference on “Neoperspectives in Biochemical Chemical and Microbial Techniques(ICNBCMT-2024)” jointly organized by the Department of Biochemistry, Chemistry and Microbiology commenced. Our Chairman Chev.N.R.Dhanapalan, Secretary Mr.N.R.D.Prem Kumar, Joint Secretary Dr.P.E.R. Prem Chand, Trustee of Annai Violet Institution Dr.Nancy, Principal Dr.C.Initha Lebanon Ebency and Vice Principal Mrs.Japhia Solomon and keynote speaker Dr.Ashokkumar Veeramuthu inaugurated the two day International Conference in the presence of staff, students, and research scholars from various colleges by lighting the Kuthuvizakku. Our Chief guest was felicitated by the Secretary, Principal and Vice Principal. Mrs.B.AngelJenefa, Head Department of Microbiology welcomed the dignitaries on dais and greeted one and all on at the occasion.

**Dr. C. Initha Lebanon Ebency**, the Principal, delivered the inaugural address and addressed the gathering. Followed by the Principal, Our Vice Principal, Mrs.Japia Solomon, Secretary Mr.N.R.D.Prem Kumar, Joint Secretary Dr.P.E.R.Prem Chand addressed the gathering. Followed by the released the International Conference Proceedings.

### **Day 1**

#### **Session :1 (offline)**

Dr.V.Shyamala, Assistant Professor of the Department of Microbiology was the moderator for this session. She welcomed and introduced the Chief Guest.

#### **Topic: “Waste to Bioenergy”**

**Resource person: Dr.Ashokkumar Veeramuthu**

The speaker explained about the microalgae and its types and on how to produce biofuels. He also explained the types of microalgae and its practicality in industrial application and its usefulness for day today life.

#### **Session : 2(Online Mode)**

#### **Youtube**

**Link:** [https://www.youtube.com/live/EZnmSDaPOPg?si=vQCqfwRQGND\\_U99J](https://www.youtube.com/live/EZnmSDaPOPg?si=vQCqfwRQGND_U99J)

Dr.R.Harini, Head, Department of Biochemistry was the moderator for this session. She welcomed and introduced the Chief Guest.

**Topic: “Synergistic Effect of Nilavembu Choornam-Gold Nanoparticles on Antibiotic-Resistant Bacterial Susceptibility and Biofilm Formation”**

**Resource person: Dr. Ramachandran Samivel,**

The resource person briefed about the Naval therapeutic efficacy of Nilavembu sorranam and its antibiotic resistance to bacterial infections.

**Presentation by participants:** No of oral presentation:44

International :0

National:0

State (TN): 44

**The Chairpersons:**

**Dr. J. Devakumar, Dr. S. Radha,**

**Dr. A. Gejalakshmi, Dr. S. Uma Sarulatha,**

**Mrs.D.MoganaValli, Dr.K.Nadhiya**

**Dr.Deepa Augustine and Dr.K.Premalatha**

The above mentioned chairpersons chaired the presentation session and graded the participants.

**Day 2**

**Session :3**

Mrs.S.JebaSheeja, Head Department of Chemistry, Moderator for the session. She welcomed and introduced the Chief Guest.

**Topic: “Stimuli Responsive Self-Healable Polymers in Water Treatment”**

**Resource person: Dr.Arunbabu Dhamodaran,**

The speaker gave a brief note on Polymerization and its application in various processes like Diels alder reaction and preparation of desalination bags, desalination plants, uses of surfactants, tuning the particle size and charge density of crosslinked polystyrene nanoparticles and their characterization using TEM, SEM, NMR and IR techniques.

**Session IV:**

Mrs.K.Meena, Assistant Professor of Biochemistry, Moderator for the session. She welcomed and introduced the Chief Guest.

**Topic: “Key Techniques and Career prospects in Biochemistry”**

**Resource person: Dr.Kalirajan Arunachalam,**



The speaker briefed about the various modern techniques used in the biochemistry field like CHIP, Microarray etc., He also explained various career opportunities for biochemistry students abroad, in the private and government sector.

### **Valedictory session**

The valedictory of the “**International Conference on Neoperspectives in Biochemical Chemical and Microbial Techniques**”(ICNBCMT-2024) was organized on 21<sup>st</sup> February, 2024. **Dr.R.Harini**, Assistant Professor, Department of Biochemistry, presented the International conference report.

**The Valedictory Address** was delivered by **Dr. D. Prabhu**, Assistant Professor and Head i/c, Department of Microbiology, University of Madras. Commended the organizers and participants for contributing to the International Conference success.

**Mrs.Japhia Solomon**, Vice principal, announced the **Best Presentation and Special Appreciation Research Work Award**. **The Chief Guest, Dr. D. Prabhu**, Assistant Professor and Head i/c, Department of Microbiology, University of Madras delivered the awards to the participants.

#### **1.KAVIYA S**

Post Graduate,

Ethiraj College of Arts & Science for Women, Chennai.

#### **2. B.MOHAN**

Post Graduate, Department of Chemistry,

Government Thirumagal Mills College, Chennai.

#### **3. Dr.V.VINOTHINI**

Assistant Professor, Department of Pharmacology,

SRM Dental College, Chennai.

**A special appreciation for the two research works were awarded to:**

#### **1. R.SRILEKHA**

Research Scholar, Department of Applied Chemistry,

Saveetha School of Engineering, Chennai.

#### **2. GLORY ANGEL**

Post Graduate Student,

Department of Microbiology,

Valliammal College for Women, Chennai.

Mrs.S.JebaSheeja, Head, Department of Chemistry, proposed the vote of thanks.

### **Industrial visit to Tamil Nadu Co-operative Milk Producers Federation Limited (Avin) Ambattur**

On 28.03.2024, Department of biochemistry organized industrial visit to Tamil Nadu Co-operative Milk Producers Federation Limited (Avin) Ambattur for UG biochemistry Students. A V Saranya, Deputy manager, Avin Diary, Ambattur explained about the production and processing mechanism in milk industry. Students visited the milk reception dock where rapid quality control procedures were carried out. Students were also taken around the milk processing packaging and delivery area. Students were acquainted with all procedures happening in the unit and had wonderful experience. This exposure would enable them to utilize the knowledge gained for further exploration and research in their domain of study.

### **To Create Awareness About Obesity Among Late Adolescence Period**

On 06.03.2024, Department of Biochemistry conducted a Basic Health Checkup of Body Mass Index for Students of UG Biochemistry, Chemistry and Microbiology. The Chief Guest, Ghercy E, M.Sc., Staff Nurse, Madras Medical College, Chennai, created awareness about obesity, its cause, difficulties, prevention and treatment for students. At the end of the session the Chief Guest distributed a questionnaire. The main aim of the activity on Basic Health Checkup was to help raise awareness on weight and its impact on health.

### **Industrial Visit to Sai Mirra Innopharm Pvt.Ltd, Ambattur**

On 23<sup>rd</sup> March 2024, Department of Biochemistry and Chemistry together arranged an Industrial Visit to Sai Mirra Innopharm Pvt.Ltd, Ambattur. A group of 31 students was led by the faculty members Mrs. S. JebaShreeja, Head, Department of Chemistry and Dr. K. Nadhiya, Assistant Professor, Department of Biochemistry.

Mr. Balachandar Quality Control Officer explained the multi-step process for the production of active drugs. Our students were taken to see the production process unit. The knowledge of the clinical relevance of pharmaceutical formulations was developed and it created significant impact on the students about medicines. This visit created the great awareness about different types of drugs, speed packing instrumentation and liquid filling machine with advanced level of work functions.

### **Placement Drive (6th April 2024)**

On 06.04.2024, Placement Cell and Department of biochemistry conducted Placement drive from Strassenburg Pharmaceuticals Ltd in our college campus. 10 students from III B.Sc. Biochemistry attended the interview. Out of 10 students, 3 students were selected from B.Sc. Biochemistry. It provided a comprehensive understanding of the electoral process and encouraged them to take an active role in shaping our democracy. The Aim of the drive was to provide placement in pharmaceutical company for the students studying life science.



## **DEPARTMENT OF CHEMISTRY**

### **Poster Presentation on Application and Innovations in Chemistry**

On 28th July 2023, the Department of Chemistry conducted a classroom activity featuring a poster presentation on the topic "Application and Innovations in Chemistry." Second and third-year students participated enthusiastically, providing a mind-blowing experience for the first-year students. A feedback link was circulated among the students to gather their responses. The students gained valuable knowledge about the diverse applications of chemistry in various fields and the innovations occurring in the medical field.

### **Hands-on Training Programme**

On August 3, 2023, the IQAC and Department organized a Hands-on Training Programme on "Preparation of Cleaning Agent," coordinated by Mrs. S. Jeba Sheeja, Head of the Department. Mr. S. Deepak Kumar, Assistant Professor of Chemistry, served as the resource person, delivering a live demonstration on the preparation of phenyl, toilet cleaner, and floor cleaner using simple and economical methods. Around 100 students from B.Sc. Chemistry, Biochemistry, Microbiology, and Physics, along with eight staff members, participated enthusiastically. The session began with a welcome speech by Mrs. Jeba Sheeja and concluded with a vote of thanks by Rubinisri J., II B.Sc. Chemistry. A feedback link was shared with the students to assess their understanding, and the experience provided valuable insights into the composition and small-scale preparation of cleaning agents.

### **Industrial Visit**

On August 12, 2023, the IQAC, along with the Departments of Chemistry organized an industrial visit to the Kingfisher Beer Factory in Tirur, Tamil Nadu, for final-year B.Sc. Chemistry, B.Sc., and M.Sc. Biochemistry students. Led by Mrs. S. Jeba Sheeja, Head of the Department, 31 students participated in this educational experience. Upon arrival, Quality Officer Mr. Balaji welcomed the group and explained the steps involved in beer production and the code of conduct in the factory. Students toured the production unit in batches, observing the process from raw materials to packaging. Feedback forms were distributed to capture students' reflections, making the visit an invaluable opportunity to learn about industrial practices and production techniques.

### **Seminar**

#### **Importance of Patent Filing for Higher Education**

On August 22, 2023, the IQAC, IIC, and the Department organized a seminar titled "Importance of Patent Filing for Higher Education." The event, attended by 60 students and 6 staff members from B.Sc. Chemistry, Biochemistry, and Microbiology, aimed to introduce students to the essentials of Intellectual Property Rights. The seminar began with a prayer song, followed by a warm welcome from Mrs. S. Jeba Sheeja, Head of the Department. Mr. S. Deepak Kumar, Assistant Professor of Chemistry, introduced the chief guest, Mr. C. John De Britto, Assistant Professor of Electrical and Electronics Engineering at Saveetha Engineering College, Chennai. Mr. Britto provided an insightful presentation on patent drafting, filing procedures, and the role of patents in higher education, making the topic accessible and engaging. The students participated enthusiastically, gaining valuable knowledge and a practical understanding of the patent process. The event concluded with a vote of thanks by Dr. J. Devakumar, Assistant Professor of Chemistry.



### **Impact of Chemistry on the Globe**

On 8th September 2023, the IQAC, IIC, and the Department organized a seminar titled "Impact of Chemistry on the Globe" to highlight the global effects of chemistry. The event, attended by 60 students and 6 staff members from B.Sc. Chemistry, Biochemistry, and Microbiology, began with a prayer song followed by a warm welcome from Mrs. S. Jeba Sheeja, Head of the Department. Dr. J. Deva Kumar introduced the chief guest, Dr. P. Amaladass, M.Sc., Ph.D., Post-doc (abroad), Research Head and Associate Professor of Chemistry at Madanapalle Institute of Technology & Science, Andhra Pradesh. Dr. Amaladass delivered an insightful lecture on the importance and global impact of chemistry, focusing on how various discoveries in the field have shaped our world. The interactive session engaged students, enriching their understanding of the subject's relevance. The seminar concluded with a vote of thanks by Mr. S. Deepak Kumar, Assistant Professor of Chemistry.

### **Sweet @ Safe Diwali**

The Department of Chemistry organized a seminar titled Sweet @ Safe Diwali on 10th November 2023, coordinated by Mrs. S. Jeba Sheeja, Head of the Department. The event aimed to create awareness among students about the benefits of green crackers, promoting a socially responsible Diwali celebration with reduced pollution. Mr. S. Deepak Kumar, Assistant Professor of Chemistry, served as the resource person.

The seminar began with a prayer song by the college choir, followed by a welcome speech by A. Kavitha from II-B.Sc. Microbiology, and an introduction of the guest speaker by C. R. Priyadharshini from III-BA Tamil. Mr. Deepak Kumar delivered an engaging lecture on the environmental and health impacts of traditional firecrackers, encouraging students to adopt green crackers for better air and soil quality. The seminar concluded with an interactive Q&A session, allowing students to discuss their thoughts and questions. A vote of thanks was given by A. Soundarya from III-BA Tamil, and the program concluded with the national anthem. In total, 75 students and 6 staff members participated, making the seminar a meaningful and successful event focused on promoting environmental awareness and social responsibility.

### **International Conference**

On 20<sup>th</sup> February 2024, An international conference was conducted on "Neoperspectives in Biochemical, Chemical & Microbial Techniques (ICNBCMT-2024)" on 20<sup>th</sup> and 21<sup>st</sup> February 2024. The conference started with an inaugural Address by Dr. C. Initha Lebanon Ebency, Principal highlighting the significance of the conference in promoting advanced perspectives in Biochemical, Chemical, and Microbial techniques.

The conference adopted a hybrid approach, facilitating both online and offline participation. The sessions were live-streamed on YouTube. The inclusive mode allowed for engagement from a wider audience. Each session incorporated a question and answer segment, encouraging active participation and knowledge exchange.

### **Indigenous Technologies for Viksit Bharath**

On 28<sup>th</sup> February 2024, IQAC, IIC & Science Departments organized National Science Day 2024 celebration under the theme "Indigenous Technologies for Viksit Bharath" on 28th February. The programme began with a prayer song. The welcome



address was delivered by **Mrs. Mahalakshmi**, Head, Department of Computer Applications and **Mrs. D. Moganavalli**, Head and Department of Mathematics introduced the chief guest. **Mrs. M. Gayathri**, Head, Department of Physics explained the importance of National Science Day – 2024 and **Dr. R. Harini**, Head, Department Bio Chemistry introduced newsletters of science departments. News Letters was Released by **Dr. Nancy**, Trusty, **Dr. K. Venkatachalam**, **Dr. Initha Lebanon Ebency**, Principal and **Mrs. Japhia Solomon**, Vice Principal.

The guest, **Dr. K. Venkatachalam**, Assistant Professor of Analytical Chemistry, **Madras University**, Chennai, explained about the importance of National Science Day and also about new technological developments in Science. He also explained about the job opportunities for science students. Power Point Presentation competition was conducted for science department students. 12 students participated and **Dr. K. Venkatachalam & Mrs. Angel Jenefa**, Head, Department of Micro Biology served as evaluators. **Mrs. Gladis Thanga Roobi**, Head, Department of Computer Science awarded Miss. Rubini sri of II B.Sc Chemistry, Miss. S. Vijayalakshmi of II B.Sc Physics and Miss. Nivedha of II B.Sc Micro Biology I, II & III Prizes respectively. The programme ended up with vote of thanks by **Mrs. Jeba Sheeja**, Head, and Department of Chemistry.

#### **Seminar-Chemistry on Natural Products**

On 13/03/2024, Department of Chemistry organized a seminar on Chemistry of Natural Products at 10 am. Dr. B. Scholastica Mary Vithiya, Associate Professor, Auxillium (Autonomous) College, Vellore was the resource person. The program started with a prayer song by our college choir. Welcome address was given by Mrs. S. Jeba Sheeja, Assistant Professor, Department of Chemistry. A brief introduction about the Guest was given by Dr. J. Deva Kumar, Assistant Professor, Department of Chemistry. Following this, the speaker continued her talk in a very interesting lecture which focused on the Chemistry of Natural Products. Moreover, she created the awareness related to a wide variety of natural products. She concluded the seminar with questions which stimulate the students to become young scientists. Mr. S. Deepak Kumar, Assistant Professor, department of Chemistry delivered the Vote of Thanks. The program ended successfully with the national anthem.

#### **Industrial visit-Sai Mirra Innopharm Pvt.Ltd**

On 23/03/2024, Department of Chemistry and Biochemistry together arranged an Industrial Visit to Sai Mirra Innopharm Pvt.Ltd, Ambattur. A group of 31 students was led by the faculty members Mrs. S. JebaSheeja, Head, Department of Chemistry and Dr. K. Nadhiya, Assistant Professor, Department of Biochemistry. Upon arrival at the factory, the group of students were addressed by the Quality Control Officer, Mr.Balachandar. He explained the multi-step process for the production of active drugs. Our students were separated into two batches and they were taken to see the production process unit in batches. The clinical relevance of pharmaceutical formulations knowledge developed and it created significant impact about medicines.

The feedback link was circulated among the students to share their understanding and outcome of the session. This visit created the great awareness about different



types of drugs, speed packing instrumentation and liquid filling machine advanced level of work functions.

### **Campus Interview-Placement Drive**

On 15<sup>th</sup> April 2024, IQAC & Department of Chemistry together arranged a placement drive for final year students. The group of students were addressed by different companies. 83 students attended the interview and got selected. The feedback link was circulated among the students to share their experience about the interview. As an outcome, the Students got a good exposure and direction to move forward in life.

## **DEPARTMENT OF PHYSICS**

### **Connection - A Quiz Competition**

The quiz program "Connection - A Quiz Competition" served as a tool to help students identify their strengths and weaknesses in the subject matter. By participating, students gained insight into their grasp of the material, motivating them to study more effectively by focusing on areas that require further practice.

Mrs. Gayathri, HOD & Assistant Professor of Physics, initiated the quiz program and welcomed Dr. S. Nirmaladevi, Assistant Professor of Bio-Chemistry as the resource person. Mr. M. Dinesh Kumar of II B.Sc. Physics delivered the opening remarks, while Mr. V. Venugopal of III B.Sc. Physics provided the closing remarks. Dr. R. Sasikala, Assistant Professor of Physics, expressed gratitude at the conclusion of the event.

During the quiz, students learned about basic physics principles, scientists, and instruments. The event also provided an opportunity to assess students' presentation abilities and originality. Some students faced challenges such as stammering or feelings of inferiority when answering questions and they were counseled and encouraged accordingly to overcome these obstacles.

### **PowerPoint presentation**

On August 14, 2023, the Department organized a PowerPoint presentation session on "Chandrayan 3 - Mission" to enhance students' knowledge of ISRO's lunar mission, focusing on safe landing techniques, rover mobility on the moon's surface, and in-situ scientific experiments. Mrs. M. Gayathri, Head of the Department, inaugurated the program and welcomed the evaluator, Mrs. R. Nagalakshmi, Assistant Professor of Computer Science. Students Ms. R. Sindhu (III B.Sc. Physics) and Ms. S. Vijaya Lakshmi (II B.Sc. Physics) presented on the Chandrayan 3 mission, while Mr. N. Hariprasath (II B.Sc. Physics) delivered the opening and closing remarks. The session inspired creativity, fostered innovation, and strengthened students' presentation skills. Students gained valuable insights into ISRO's achievements, key scientists, and India's ambitious lunar objectives.

### **Webinar**

On August 16, 2023, the Department organized a webinar on "The Use of Graphene in Today's Electronics." The event, attended by 52 participants, including faculty and students from AVC and various other institutions, aimed to educate attendees about the revolutionary properties of graphene. Graphene, known for its exceptional mechanical and electronic properties, holds significant potential for future electronic applications. The webinar was



inaugurated with a prayer song, followed by a welcome address by Mrs. M. Gayathri, Head of the Department of Physics, who introduced the guest speaker, Mr. Sithikraja, Assistant Professor at W.M.O Arts and Science College, Kerala. Mr. Sithikraja's session highlighted the material's unique properties and its promising applications in electronics, emphasizing that its full potential will be realized in innovative designs rather than as a substitute for existing materials. The event concluded with a vote of thanks delivered by Dr. R. Sasikala, Assistant Professor of Physics.

### **Workshop**

From January 29 to 31, 2024, the Department, in collaboration with the IQAC, organized a workshop on the Hope Advisory Board (HAB) and iRise Club for students. The workshop aimed to provide orientation on mental well-being and the role of the Hope Advisory Board in fostering a supportive environment for students. The event began with a formal invocation by the college choir, followed by a welcome address from Dr. V. Anbarasu, Assistant Professor and Head of the Department. In response to the growing interest in mental well-being, the SCARF team conducted a mass orientation program, screening students from various departments and introducing them to the Hope Advisory Board. The workshop focused on equipping students with tools to support their peers' mental wellness. The SCARF team employed innovative methods, such as theatre art forms, group discussions, and brainstorming sessions, to engage participants and explain the roles and responsibilities of HAB members. The three-day workshop concluded with a formal vote of thanks by Ms. Raagavi R., Assistant Professor of Economics.

### **National Science Day - 2024 - Indigenous Technologies for Viksit Bharath**

On 28<sup>th</sup> February 2024, IQAC, IIC & Science Departments organized National Science Day 2024 Celebration under the theme "Indigenous Technologies for Viksit Bharath" on 28<sup>th</sup> February. Dr. K. Venkatachalam, Assistant Professor of Analytical Chemistry, Madras University, Chennai was the resource person. He explained about the importance of National Science Day and spoke on new technological developments in science. He also explained about the job opportunities available for science students. Around 97 students and 22 staff participated. A competition on presentation using Power Point was conducted for students, in which 12 students participated. Miss. Rubini Sri of II B.Sc Chemistry, Miss. S. Vijayalakshmi of II B.Sc Physics and Miss. Nivedha of II B.Sc Micro Biology won I, II & III Prizes respectively.

### **Seminar**

On 29<sup>th</sup> February 2024, IQAC & Department of Physics organized one day seminar on "A Journey into Nanoscience and Nanotechnologies" on 29<sup>th</sup> February. Dr. K. Jagannathan, Head & Associate Professor of Physics, SRM Institute of Science and Technology, Vada Palani, Chennai, was the resource person. He explained about the overview of nanoscience and nanotechnology, covering fundamental principles, applications, fabrication techniques, characterization methods, challenges, and future prospects. Around 75 students and 8 staff members were participated.

### **Symposium on "Space and Satellite Tech – Unlock the secret of the Universe and Satellite Technology"**

On 24<sup>th</sup> April 2024, IQAC, IIC & Departments of Physics, Computer Science and Computer Applications organized Symposium on "Space and Satellite Tech –



Unlock the secret of the Universe and Satellite Technology". The Primary objective of the Space Symposium is to provide a forum for discussing, addressing, and planning for future achievements in space. By convening these diverse groups in one place, the Space Symposium aims to offer a unique opportunity to examine space issues from multiple perspectives, promote dialogue, and focus attention on critical space-related topics.

The Program began with a prayer song. Mr. B. Murugavel, from Atribs introduced the chief guest and he also explained the importance of space exploration. Mr. Adnaan. M, Director, To Space Pvt Ltd., explained about the importance of space exploration. He also explained and demonstrated the satellite Technology. Followed by the talk, quiz was conducted for the students. 54 students were participated and selected students will attend the workshop which will be conducted by To Space Pvt Ltd.

## **DEPARTMENT OF MATHEMATICS**

### **Linear Algebra**

The Department organized a guest lecture on Linear Algebra for students on July 18, 2023. The lecture featured a board presentation and was led by the Head of the Department, Mrs. D. Moganavalli, with support from Mrs. M. Rihana Begam, Assistant Professor of Mathematics.

The seminar aimed to provide a comprehensive understanding of Linear Algebra through a diagrammatic approach, highlighting both theoretical concepts and practical applications. The event began with a prayer song by Mrs. Pauline Sugirtham, Assistant Professor of Mathematics. Thenmozhi of III B.Sc. Mathematics introduced the chief guest, followed by a welcome address from Gunasri of II B.Sc. Mathematics. The session concluded with a vote of thanks by Maryam Beevi of III B.Sc. Mathematics.

This presentation not only helped students grasp complex mathematical concepts but also encouraged them to express their opinions and analyze their studies in mathematics more effectively.

### **Seminar**

#### **Real Analysis**

The seminar on Real Analysis held on July 21, 2023, aimed to promote mathematical skills and knowledge among students, emphasizing their intrinsic beauty and effectiveness in analytical reasoning. Students were encouraged to question, recognize patterns, and distinguish essential aspects of problems to think deeply and precisely. The seminar facilitated students in applying their imagination to real-world scenarios, fostering collaboration and sharing of ideas. Through group work, students developed a habit of collaborative learning, enriching their understanding of the subject. The seminar was engaging and informative, helping students develop a better understanding of the concepts of Real Analysis and enhancing their knowledge and skills in the field of mathematics.

### **Mathematics in Cryptosystem**

On August 4, 2023, the Department organized a seminar titled "Mathematics in Cryptosystem" for students of science streams, including B.Sc. CS and BCA. Coordinated by Mrs. D. Moganavalli, Assistant Professor and Head of the Department, and Mrs. Sowmya A., Assistant Professor, the event aimed to explore the role of mathematics in future technology,



specifically in cryptography. Dr. A.R. Rishivarman, Associate Professor in Mathematics from IDE, University of Madras, served as the expert speaker. The session was hosted by D. Thennarasi, a III-year B.Sc. Mathematics student. S. Gunasri, II B.Sc. Mathematics, delivered the welcome address, followed by an introduction to the chief guest by Mrs. D. Moganavalli. Dr. Rishivarman led an insightful discussion on the principles of coding and decoding, focusing on privacy and the importance of cryptography in industry and future technologies. The seminar concluded with a vote of thanks by S. Suresh Kumar, II B.Sc. Mathematics. The session enhanced students' understanding of cryptosystems and their applications in advancing technology.

### **Quiz program on "Applications of Differentiation and Integration"**

On July 28th, the Department conducted a classroom quiz program on the topic "Applications of Differentiation and Integration" for all students. Organized by Ms. M. Pauline Sugirtham, Mrs. M. Rihana Begam, and Ms. S. Bhuvaneswari, Assistant Professors, the activity aimed to provide a rapid revision of mathematical concepts, foster critical thinking, and practice concise answering under time constraints. The competition, involving two teams from II and III B.Sc. Mathematics, saw Team B (Gunasri S., Pavithra R., Thenmozhi N., and Thennarasi D.) emerge as the winners. The session encouraged active participation and teamwork, motivating students to expand their knowledge beyond textbooks while reducing academic stress. The quiz helped students identify strengths and areas for improvement, and provided valuable feedback for instructors on students' understanding of core concepts.

### **Students' Seminar**

On 25th September 2023, the Department organized a student seminar for B.Sc. Mathematics students, coordinated by Mrs. S. Bhuvaneswari, Assistant Professor, and led by the Head of the Department, Mrs. D. Moganavalli. The seminar aimed to train students in presentation skills and deepen their understanding of the real-life applications of mathematics. D. Thennarasi of III B.Sc. Mathematics presented on the use of mathematics in cooking, construction, and medicine, while S. Gunasri of II B.Sc. Mathematics discussed its application in the construction of the Kallanai Dam. Through a board presentation, students were able to visually grasp these concepts, enhancing their analytical skills and appreciation for the subject's practical relevance.

### **Quiz Competition**

On 20th October 2023, the Department organized a quiz competition on "Applications of Differentiation and Integration" as part of a classroom activity. The event, coordinated by Mrs. D. Moganavalli, Head of the Department, and Mrs. S. Sathiya, Assistant Professor, aimed to encourage fun learning methods while enhancing students' general knowledge. The competition included three teams, each consisting of four members from I B.Sc, II B.Sc, and III B.Sc Mathematics. The quiz prompted students to think critically and engage in constructive dialogue, fostering collaboration and idea-sharing. Team C, consisting of Thrisha, Keerthana, Maryam Beevi, and Thennarasi, emerged as the winners of the competition. The event proved to be informative and engaging, leaving students with a deeper understanding of the applications of differentiation and integration.

### **Extension Activity**



The Department of Mathematics, led by Mrs. D. Moganavalli, Head of the Department, and coordinated by Mrs. S. Bhuvaneswari, Assistant Professor, organized an Extension Activity at the Ramanujan Institute for Advanced Study in Mathematics. The Winter Training Programme in Mathematics was held from 7th to 20th December 2023, with participants from the B.Sc. Mathematics program.

The purpose of this activity was to enhance students' mathematical knowledge, skills, and aptitude. The program covered key topics such as Linear Algebra, Differential Equations, Real Analysis, Number Theory, and Complex Analysis. Through a series of lectures and interactive sessions, students deepened their understanding of these concepts and learned diverse problem-solving approaches tailored to different learning styles and circumstances.

This winter training provided an excellent opportunity for students to explore multiple solutions to complex problems, broadening their perspectives in mathematics. Additionally, it allowed them to interact with peers and experienced faculty, further developing their problem-solving and critical thinking abilities. The program was instrumental in motivating students to expand their knowledge and confidence in mathematical applications.

### **Industrial Visit**

On January 6, 2024, the Department organized an industrial visit to the Anna Centenary Library for 11 students from II and III Year B.Sc. Mathematics, under the guidance of Ms. M. Pauline Sugirtham. The visit, led by Mr. Santhana Karthikeyan, Chief Librarian, offered students a detailed understanding of the library's extensive facilities and operations. This educational experience provided insights into various sections of the library, such as the Braille, Children's, Periodicals, and Tamil books sections, as well as sections for sciences and English books. Students made effective use of the time by reading and referencing books, including rare and decades-old volumes, which enriched their research skills. The centralized, eight-floor library, housing over five lakh books, serves a wide range of informational needs for the public, academic, and corporate communities.

### **Paper Presentation**

The Department organized a Students Paper Presentation on the theme Modern Mathematics on 24th January 2024. Coordinated by Mrs. D. Moganavalli, Assistant Professor and Head, and convened by Mrs. M. Rihana Begam, Assistant Professor, the event aimed to enrich students' knowledge and understanding of mathematical concepts. The program fostered analytical reasoning, problem-solving skills, and innovative thinking by encouraging students to explore real-world applications of mathematics. Notably, Suresh Kumar S. and Pavithra R., both from II B.Sc. Mathematics, presented insightful papers on the Fourier Series, enhancing their peers' understanding of this mathematical concept. The session was an engaging and collaborative experience, promoting the exchange of ideas and the growth of mathematical expertise.

### **Workshop - Optimization Techniques in Operations Research**

On 23<sup>rd</sup> February 2024, The Department of Mathematics has organized a Workshop for students on the topic 'Optimization Techniques in Operations Research' on February 23, 2024. The workshop aimed to cover the topic of Operations Research, a mathematical concept that involves understanding through logical approach. The games conducted provided visual representation of the concept and its practical



applications. This presentation helped the students to express their opinions and makes them analyze their study of mathematics.

## **DEPARTMENT OF VISUAL COMMUNICATION**

### **Industrial Visit**

On August 2, 2023, the IQAC and the Department organized an industrial visit to the Philatelic Bureau for 12 students from the first and second Year Visual Communication programs, accompanied by Mr. Manikandan E. The visit, guided by Dr. T. Jaisakthivel, Assistant Professor from the Department of Journalism and Communication at the University of Madras, aimed to give students an in-depth understanding of stamp production and the cultural significance of philately. Students observed the processes involved in designing, printing, and preserving stamps, and explored a collection of rare and valuable stamps, gaining insights into their role in promoting heritage. This unique experience offered valuable knowledge on managing philatelic collections and highlighted the cultural and historical impact of stamps.

### **Seminar**

#### **Creative Writing through Postcrossing**

On August 5, 2023, the IQAC and Department hosted a seminar titled "Creative Writing through Postcrossing," featuring Dr. T. Jaisakthivel, Assistant Professor of Journalism & Communication at the University of Madras, as the guest speaker. Attended by 58 students from various departments, the seminar explored Postcrossing as an innovative tool to enhance creative writing skills, foster cross-cultural connections, and inspire unique self-expression through postcards. Dr. Jaisakthivel discussed the narrative potential of postcards, encouraging students to see them as windows into storytelling that bridge cultures and spark imagination. Participants connected with fellow writers, developed their writing skills, and embarked on a creative journey that transforms postcards into mediums of storytelling.

### **Multimedia and Current Trends**

On 14th September 2023, the IQAC and Department organized a seminar on "Multimedia and Current Trends" for Visual Communication students. The event was coordinated by Mr. Manikandan E., Mr. Shanmugam V., and Mrs. Vidhya N., and featured experts from Dream Zone, Anna Nagar. The objective was to introduce students to essential multimedia software tools, such as Photoshop, Illustrator, and Corel Draw, and demonstrate their applications in creative projects. The session provided students with hands-on insights into editing techniques and the creative potential of these tools. Enthusiastically received, the event encouraged students to explore digital creativity, enabling them to design unique images and graphics as part of their creative process.

### **Digital Journalism**

On 26th September 2023, the IQAC and Department organized a seminar on "Digital Journalism" for students. The session was led by renowned expert Mr. Vishan, with contributions from Mr. Manikandan E., Mr. Shanmugam V., and Mrs. Vidhya N. The event aimed to highlight the role of digital journalism in delivering accurate and timely news to a global audience, emphasizing the importance of multimedia elements to foster interactivity and engagement. Students were encouraged to adapt to the evolving digital landscape, understanding journalistic ethics, standards, and the value of producing informative and relevant content. This



insightful seminar provided students with a comprehensive overview of digital journalism's impact and potential in today's media landscape.

### **Drawing and Painting Competition**

On August 15, 2023, the IQAC and Department organized a Drawing and Painting Competition centered on the theme "Freedom Fighters." The competition was conducted online, with students submitting their artwork via a provided link. Mrs. Vidhya N, Assistant Professor of the Department of Visual Communication, coordinated the event. A total of 39 students participated, showcasing their artistic talents. The competition aimed to give students an opportunity to express their creativity and deepen their understanding of the nation's freedom fighters. The event served as a valuable platform for skill development, artistic expression, and personal growth.

### **Madras Day Exhibition**

The IQAC, the Department of Visual Communication, and the Drawing, Painting, Craft, & Photography Club organized the "Madras Day Exhibition" on August 20, 2023. The event, featuring guidance from Mr. Manikandan E., Mr. Shanmugam V., and Mrs. Vidhya N., invited students from various departments to showcase their creative talents. Designed to be engaging and diverse, the exhibition offered students a platform to display their skills across various art forms, including drawing, painting, craft, and photography. Through this exhibition, participants had an opportunity for skill development, inspiration, and personal growth, making it a valuable event for artistic expression and talent recognition.

### **Makeover Day**

On 05th September 2023, the IQAC and the Department organized the Makeover Day Workshop, led by Mr. Manikandan E, Mr. Shanmugam V, and Mrs. Vidhya N, with the collaboration of Cheap and Best Salon. The event aimed to demonstrate how a simple haircut could lead to significant behavioral changes and boost students' self-confidence. With 10 students participating, the workshop emphasized the connection between personal appearance, self-esteem, and behavior. Through the makeover experience, students learned how grooming could positively impact their self-perception and attitude, highlighting the importance of self-care and personal presentation. The event successfully left a lasting impression, illustrating the transformative power of grooming in shaping one's confidence and behavior.

### **World Post Day**

On October 9, 2023, IQAC and the Department organized an activity to celebrate World Post Day. The event, coordinated by Mr. Manikandan E. and Mr. Shanmugam V., aimed to cultivate the habit of letter writing among students. A total of 70 students participated, each receiving a postcard to write a letter to their favorite person. The postcards were then sent to the recipients, promoting the importance of postal communication. Through this activity, students not only relived old memories but also learned the art of writing and sending postcards, fostering a deeper appreciation for traditional communication methods.

### **Quiz Competition**

On 20th October 2023, the IQAC and the Department organized a quiz competition using the Kahoot app, titled Media Minds. The event aimed to enhance students' interest in media and promote technology-based learning. A total of 36 participants engaged in this interactive, game-



based classroom activity, where questions were displayed on a shared screen, and participants answered using their smartphones. This real-time activity created an engaging, social, and dynamic learning environment. The competition allowed students to improve their technical knowledge and fostered active participation. The event concluded with a positive response from all participants, highlighting the effectiveness of using technological tools to stimulate learning and interest in media studies.

### **Hobbys Collection**

On 2<sup>nd</sup> February 2024, IQAC and the Department of Visual Communication conducted an event on HOBBY'S Exhibition. Topic – Hobby's Collection. Students participated and showed their talents.

### **Writing Script for OTT Platforms**

On 28<sup>th</sup> February 2024, Hosted by IQAC and the Department of Visual Communication, our "Writing Script for OTT Platforms" workshop offers a unique opportunity to delve deep into the intricacies of digital storytelling. Through a series of interactive sessions, participants gained invaluable insights into crafting narratives that captivate audiences across various OTT channels. From character development to plot structuring and dialogue writing, attendees acquired the essential skills necessary to thrive in the fast-evolving landscape of digital content creation.

### **Exploring the Role of Voice in Visual Communication**

On 5<sup>th</sup> March 2024, Hosted by IQAC and the Department of Visual Communication, our "Exploring the Role of Voice in Visual Communication" seminar offered dubbing, which continues to play a vital role in the global entertainment industry, facilitating cross-cultural communication and expanding the reach of content creators. While challenges persist, technological innovations offer promising solutions for improving the efficiency and quality of the dubbing process. As the demand for localized content grows, the future of dubbing is likely to be shaped by advancements in AI, automation, and immersive technologies.

### **Exploring Photography Techniques and Composition Principles**

On 08/03/2024, Hosted by IQAC and the Department of Visual Communication, our "Exploring Photography Techniques and Composition Principles" workshop offers valuable opportunities for individuals to hone their skills, gain practical experience, and connect with fellow enthusiasts. By offering a comprehensive curriculum and experienced instructors, these workshops aim to inspire and empower participants to unleash their creative potential in the world of photography.

### **Drone Workshop**

On 13/03/2024, Hosted by IQAC and the Department of Visual Communication, our drone workshop offered valuable opportunities for individuals to gain practical skills, expand their knowledge, and explore the exciting possibilities offered by drone technology. By providing comprehensive training, guidance on regulations, and hands-on practice, this workshop aimed to empower participants to become safe and proficient drone pilots.

### **The Context of Visual Imageries in Media**

On 15<sup>th</sup> March 2024, Hosted by IQAC and the Department of Visual Communication, our “The Context of Visual Imageries in Media” seminar offers the evolution of visual media in the digital age, the psychology behind visual perception, and the power of visual storytelling in shaping narratives and agendas.

### **Journey on World Cinema**

On 19<sup>th</sup> March 2024, Hosted by IQAC and the Department of Visual Communication, our “Journey on World Cinema” seminar offered an immersive event that traverses continents, cultures, and narratives through the lens of international cinema

## **DEPARTMENT OF ECONOMICS**

### **Seminar**

#### **Holistic Nourishments for Adolescents**

On 19th October 2023, the Department and IQAC organized a seminar titled Holistic Nourishments for Adolescents, aimed at creating awareness about the importance of physical and mental well-being for young people. The event began at 10:00 am with a formal prayer and was followed by a welcome speech from Lathifa R, a student from the Department of Economics. The guest speaker, Mr. Amritha Lingam, a health advisor and ex-Army officer, discussed various health-related topics, including the recent paradigm shifts in life sciences and their impact on health. He shared valuable tips on combating fatigue and anxiety, common issues faced by adolescents, and demonstrated how to identify and avoid adulterated food. The session provided students with practical advice on leading a healthier lifestyle. The seminar concluded with a vote of thanks by Anusha Mary, a third-year BA Economics student, and a rendition of the national anthem. The event was attended by 100 students, who left with valuable insights into holistic nourishment.

#### **Terrorism and Its Impact on the Economy**

The Department in association with IQAC and coordinated by Mr. V. Anbarasu, Head of the Department, organized a seminar titled Terrorism and Its Impact on the Economy on 15th November 2023. Aimed at providing students with in-depth knowledge of the economic consequences of terrorism and the current geopolitical scenario, the event saw the participation of 75 students from the Departments of Economics and Commerce.

The program commenced with a prayer by the college choir. Ms. Anusha Mary from II BA Economics moderated the session, while Ms. Lorudhu Vencilash introduced the guest speaker, Ms. Karshima Angela Vincent. Ms. Vincent delivered an insightful lecture covering the evolution, motives, and significant economic implications of terrorism. She explained how terrorism disrupts economies, affecting trade, investment, and overall growth, and discussed its effects within the broader context of global politics. The session concluded with a vote of thanks by Ms. Antony Sagaya Anusiya from II BA Economics, and the seminar ended successfully with students gaining a comprehensive understanding of terrorism's impact on the economy.



### **Make Your Mind Your Best Friend**

The Department, in association with IQAC, organized a seminar titled "Make Your Mind Your Best Friend" on 24th January 2024. The event, attended by 50 participants, began with an invocation by the college choir and a welcome address by Dr. V. Anbarasu, Assistant Professor and Head of the Department. The session featured Mr. Balaji S. from the World Spiritual Organization as the resource person, who delivered an engaging talk on cultivating mindfulness in a fast-paced society. Drawing from personal experiences and real-life examples, he emphasized techniques to control the mind amidst distractions and foster mindfulness in daily routines. The interactive seminar inspired students, particularly those aspiring to become entrepreneurs, to adopt mindful practices for a balanced and focused life.

### **Training Workshop**

From 13th to 15th December 2023, the Department, in collaboration with IQAC, organized a Training Workshop for Hope Advisory Board (HAB). The workshop aimed to provide an orientation and hands-on training on the formation and functioning of the Hope Advisory Board. The event began with a formal introduction, followed by two days of sessions led by Mr. John Pradeep from Cities Rise. Mr. Pradeep focused on how individuals can face societal challenges realistically, overcoming emotional and psychological barriers through the medium of theatre arts. He illustrated his points with real-world examples and case studies, offering practical insights for the participants.

On the third day, Dr. Karthikeyan and Ms. Helen Victory conducted a session on the formation, importance, and functioning of HAB. They discussed the role of HAB in promoting societal improvement by fostering emotional and mental balance in a structured manner. The workshop successfully equipped participants with valuable knowledge and skills to contribute meaningfully to their communities.

### **Outreach Program**

On January 19, 2024, the Department, in collaboration with IIC and IQAC, organized an Outreach Program on "Innovation and Entrepreneurship," attended by 75 participants. The event aimed to provide insights into the role of innovation in entrepreneurship. It began with a formal invocation by the college choir, followed by a welcome address by Ms. Raagavi R, Assistant Professor of Economics. Dr. V. Anbarasu, Assistant Professor of Economics, and Ms. Sree Keerthana, IIC Convenor, felicitated the guest speaker, Mrs. Thenmozhi, Director of Honey Bridal Studio. Mrs. Thenmozhi shared valuable lessons on entrepreneurship, highlighting real-life examples from her own experience. The interactive session inspired students, especially those aspiring to become entrepreneurs, offering practical insights and fostering enthusiasm for innovation.

### **A Seminar on Financial and Digital literacy**

On 26/02/2024, The Department of Economics organised a seminar on Financial and Digital Literacy. The Speaker, Mr. Sujith from Y4D Foundation gave insights on Digital and Financial literacy along with awareness on cyber security in digital finance. Further, the speaker also cited various merits and drawbacks on using digital finance and how in spite of these difficulties, digital finance sustains in the society. He extended his talk on how as an individual one has to protect themselves from these threats in digital finance. The foundation distributed pamphlet to the student community to create awareness on digital finance literacy.



### **A Seminar on recent trends in Economics**

On 20/03/2024, The Department of Economics organised a seminar on Recent Trends in Economic on 20th March 2024. The program started with formal invocation by college choir. The welcome address was given by Dr.V.Anbarasu Assistant Professor and Head, Department of Economics. The felicitation was done by Dr.V.Anbarasu Assistant Professor and Head, Department of Economics. The Speaker for the day was Mrs.Kalpana, Assistant Professor, Department of Commerce, Soka Ikeda College, Chennai. The speaker shared many insights on recent trends in economics and its role in making Indian economy as self-reliant. Further, the speaker also cited importance and recent trends of research pattern and analytical tools in economics. Also, the speaker quoted major paradigm shift in social science research that is, from traditional approach to sustainable approach and the scope for the same. Moreover, the speaker also cited the various career opportunities in research and analytical sectors. The program winded up with a National Anthem.

### **A Seminar on Integrating Education into Life Skills**

On 26/03/2024, A seminar on Integrating Education into Life Skills was conducted on 26th March 2024. The resource persons for the event were Mr.Srinivasan and Ms.Vijaya Lakshmi who spoke about essentials life skills for individual and how to integrate education into life skills. The speaker also gave many valuable tips in grooming one's life skills and to relate the education with real-life practices Further the speaker has also cited many recent real-time examples in explaining the techniques to approach interview and the potential employer. Also, the speaker gave many tips for grooming one's self for taking up their interview, which was very useful to the student community.

### **Industrial Visit**

On 23/04/2024, The Department of Economics had organised an industrial visit to Panoply Industries at Sri Perambudur, Chennai. The objective of the visit is to promote and enlight the entrepreneurship and leadership qualitties among the stuedents community. Further to enlight students on how the export regulation are framed with reference to packing and various innovations with regard to the same. Students had a realistic experience of various process in manufacturing the packing materials for both in-land as well as export trade for the students.

## **DEPARTMENT OF ENGLISH**

### **Seminar**

#### **Discovering Self through Language**

On July 21, 2023, the Department conducted its first seminar of the academic year on "Discovering Self through Language" at room no. 60. Dr. Lakshmi J, Assistant Professor and Head of English at University College of Engineering, Anna University, Tindivanam, served as the resource person. The program was moderated by Ms. Suruthi Antonia of III BA English. Ms. Divya Sri and Ms. Narmatha of III BA English presented the welcome address and introduced the resource person to the gathering, respectively.



Dr. Lakshmi delved into various personality-building concepts such as USP, SWOC analysis, and mindfulness of body language, guiding the students through micro activities to apply these concepts. In the second part of the seminar, she discussed basic language traits essential for improving fluency. Throughout the session, she provided practical examples to keep the discussion lively, simple, and engaging. Approximately 60 students from diverse streams participated in the seminar and benefitted from Dr. Lakshmi's insights. The program concluded with a vote of thanks delivered by Mr. Mohammed Azeem of III BA English.

### **Navigating the Real World: College to Corporate**

The IQAC and the Department organized a seminar titled "Navigating the Real World: College to Corporate" on August 21, 2023, for students from various streams. The seminar, attended by 53 students, aimed to provide valuable guidance on transitioning from College to the corporate world. The guest speaker, Mr. K. Mohamed Nazeeb, Assistant Professor of English at New College (Autonomous), Chennai, shared insights into the evolving job market and the skills needed for long-term success. He emphasized the importance of adaptability, communication, and a proactive mindset, drawing from personal experiences to outline both the challenges and opportunities of the corporate landscape. Mr. Nazeeb encouraged students to embrace modern digital tools, keep up with industry trends, and use resources such as online courses from platforms like Coursera, edX, and MooC Learning to build technical and soft skills. Additionally, he provided recommendations for websites to help students enhance their English proficiency and communication abilities, underlining the importance of continuous learning for career growth.

### **The Library: A Treasure Trove of Knowledge**

On October 6, 2023, the Department, under organized a seminar titled The Library: A Treasure Trove of Knowledge. The session aimed to enlighten students about the valuable resources available in libraries and encourage them to utilize these resources effectively. Mr. A. Abilash, Head Librarian, served as the expert speaker. He introduced students to various types of libraries and their significance as repositories of knowledge. The seminar included an exploration of the number series pattern used to organize books in libraries, along with videos showcasing famous libraries around the world. The session also covered national heritage libraries such as the one in Calcutta, as well as state libraries like Anna Centenary and Connemara. To conclude, an orientation on the College library was provided to help students make the most of the available resources.

### **Workshop**

On August 4, 2023, the IQAC and the department organized an interactive workshop titled "Navigating Language Proficiency" to strengthen language skills through audiovisual methods and engaging worksheets. Dr. Preethi, Assistant Professor of English from Vels Institute of Science, Technology & Advanced Studies, Chennai, was the guest speaker, guiding 120 students from various streams in this immersive learning experience. The workshop incorporated audio clips and videos to enhance listening skills, introduce new vocabulary, and provide visual context for idiomatic expressions. Participants also engaged with interactive worksheets that included grammar exercises, reading comprehension, writing tasks, and language games. This approach provided a comprehensive, enjoyable environment to build proficiency and confidence in language skills.



### **Violet's Mardi Gras: An Intercollegiate Literary Carnival**

On 15th September 2023, the Literaria Club of the Department hosted "Violet's Mardi Gras: An Intercollegiate Literary Carnival," with the support of Assistant Professors Ms. Keerthana and Ms. Narmatha. This vibrant event, inspired by the spirit of the Roman Mardi Gras, gathered an audience of 1,556, welcoming students and the public alike to celebrate drama's transformative power.

The carnival featured 15 engaging on and off-stage competitions, each centered on drama. Events included Symphony of Silence (Musical Play), Dumb and Dumber (Mute Show), Spoof Spectacle (Parody), Young Turks Talk (Open Mic), Despair Kings, Rostrum Toes (Group Parade), Histrionics (Play), Marionette (Puppetry), Time Trap (Spot Acting), Bowl Over (Flash Mob), Captain Harefoot (Rapid Fire), The Echo-Chamber (Monologue), Unearth Your Story (Weave a Story), True Lies (Three Lies and One Truth), and Let's Get Puzzled (Puzzle). Esteemed judges, including Mr. Charles Vinoth (Actor), Mr. Thirunavukkarasu (Actor and Trainer, Theatre Live Acting Institute), Mrs. Kalaiyarasi (Assistant Professor in Visual Communication, Mar Gregorious Arts and Science College), Mr. Jazz Bala (Founder of Black Curtain Company), and Mr. Ernest Aaron (Doctoral Scholar, University of Madras), evaluated the performances.

Additional attractions, such as a food court, game stalls, and fun rides like the Merry-Go-Round, along with carnival characters, enhanced the festive atmosphere. The event drew around 280 advance registrations and hosted 20 Colleges, including the University of Madras, Queen Mary's College, Stella Maris College, Chevalier T. Thomas Elizabeth College for Women, and SRM Institute of Science and Technology. Chevalier T. Thomas Elizabeth College for Women claimed the overall championship, marking the carnival as a resounding success. Participants eagerly look forward to similar events in the future, recognizing this carnival as an innovative and well-received celebration of literary and dramatic arts.

### **Knowing Theatre: A Beginning**

On August 17, 2023, the Literaria Club of the Department organized its first Weekly Theatre Activity titled Knowing Theatre: A Beginning. The event that aimed to introduce students to the fundamentals of theatre and its potential to enhance personal development.

Ms. Keerthana, Assistant Professor of English, led the session. Students from various disciplines—arts, science, and commerce—participated and engaged in basic theatre games, designed to help them understand the nuances of theatrical expression. Students who had participated in the club the previous year also helped guide their peers. The event was a success, marking the start of a series of theatre activities designed to foster creativity and confidence among students.

### **Theatrical Training Program**

On 7th September 2023, the Literaria Club of the Department of English organized a theatrical training program titled "How to Perform a Text: A Beginner's Guide to Theatrical Approaches I" at the Seminar Hall. The session aimed to instill the art of theatre in students and enhance their individuality. Approximately 55 students from various departments participated in the session, which focused on vocal training, breathing exercises, and the basics of approaching a text with theatrical aspects. The poem "Anywhere Out of the World" by Charles Baudelaire was used as the material for the training. The session concluded with a mention of a follow-up sequel to continue the training in the following week.



### **Theatre Training Session**

On 29th September 2023, the Literaria Club of the Department of English conducted a theatre training session titled *How to Perform a Text: A Beginner's Guide to Theatrical Approaches Part II*. The event was organized for students from various departments. This session was a continuation of the previous one and began with vocal and physical warm-up exercises. After the exercises, the students were provided with a text to guide them on how to perform a text that was not originally written for the stage. Charles Baudelaire's *Anywhere Out of the World* was selected for this training. The session involved multiple layers of training, including reading the text, adding emotion to the lines, and other theatrical techniques. The session concluded with a short performance, where students performed selected lines from the text.

### **Hills like White Elephants: A Hemingway Style Debate**

On the 14th of July, 2023, the Department initiated its first Reader's Club activity on "Hills like White Elephants: A Hemmingway Style Debate". This event aimed to enrich students' reading experiences and enjoyment through various engaging activities. Approximately 20 students, along with the Head and Professors of the English Department, participated in the program.

The event was initiated by Mrs. Sajula, Head, Department of English, and Ms. Keerthana, Assistant Professor of English, respectively. Ms. Keerthana, Mrs. Angela Susan Bryner, and Ms. Angel, all Assistant Professors, organized the activities. Students were asked to explore themes from Hemingway's works and engage in an open-ended debate, reflecting the thematic depth of the selected short story.

The students were divided into teams of three to discuss themes of war, adventure, and entertainment, and were challenged on their interpretations and insights. At the end of the activity, Ms. Divya Sri, Ms. Suruthi Antonia, Mr. Mohammed Ali Azaruddin of III BA English, and Nancy of II BA English were commended for their clear and unique presentations of their views.

### **Readers' Week**

From July 17th to July 21st, 2023, students from different departments and years were provided with opportunities to enhance their reading experience and joy through various activities. Approximately 40 students, along with the Head and Professors of the Department of English, participated in the program.

Each day of the event featured various activities such as Read a Book, Read and Draw, Read and Report, Read and Learn, and Read and Discuss. Students were divided into teams to enjoy reading together, express themselves individually, collaborate as a team, and learn from each other's perspectives. These activities aimed to foster a love for reading and encourage teamwork and individual expression among the students.

### **Poster-Making on Evolution of Digital Book Reading**

On August 1, 2023, the Department launched the month with a Readers Club activity titled *Evolution of Digital Book Reading*, aimed at enhancing students' engagement with reading on diverse topics and fostering creative expression. Around 60 students, alongside faculty members, took part in an engaging poster-making activity, preceded by a PowerPoint presentation on digital reading trends, such as e-reading and Virtual Reality. Divided into teams



of ten, students shared ideas and crafted posters reflecting their interpretations. The collaborative environment promoted teamwork, creative expression, and a renewed enthusiasm for reading among participants.

### **Storytelling Activity**

On October 18 and 19, 2023, the Department of English hosted a two-day engaging and thought-provoking storytelling activity titled *The Mysteries of Mr. Poe* and *Storytelling: Unveiling the Mysteries of Edgar Allan Poe*. These activities were designed to stimulate creativity, critical thinking, and teamwork among students, drawing inspiration from the works of Edgar Allan Poe.

On October 18, the first session, *The Mysteries of Mr. Poe*, involved both major and non-literary stream students. Participants were divided into five groups, each comprising seven members, and tasked with creating original stories based on plot hints from Edgar Allan Poe's short stories. The titles and characters were not disclosed, challenging students to use their imagination and critical thinking to craft new narratives from the given clues. This format encouraged collaborative work and allowed students to reinterpret literary texts creatively. With 35 participants in total, the activity fostered teamwork and provided an opportunity for students to engage deeply with literary elements and themes.

The following day, October 19, the continuation of the activity, *Storytelling: Unveiling the Mysteries of Edgar Allan Poe*, further built on this concept. Students were given additional clues derived from well-known Poe works such as *The Cask of Amontillado*, *The Tell-Tale Heart*, *The Black Cat*, *The Oval Portrait*, *The Premature Burial*, and *The Masque of the Red Death*. Without knowing the full details of the original plots, students successfully crafted their own unique stories, many of which strikingly mirrored key elements of Poe's works. After the student presentations, the original short stories were revealed, providing insight into Poe's literary techniques and thematic elements.

The event concluded with an opportunity for students to submit their creative writings for further refinement, with plans for a follow-up session to analyze the characteristics of their narratives. Overall, the activity not only honed students' storytelling abilities but also deepened their understanding of literary analysis and creativity, offering a comprehensive and enriching learning experience.

### **Poster Making**

On October 11, 2023, the Department organized a Poster Making activity on Current Events, coordinated by Ms. J. V. Dhevanandhini, Assistant Professor of English. The event aimed to encourage students to harness their creativity and critical thinking by engaging with current issues through art. Students from various departments participated enthusiastically, showcasing their creative talents while addressing important societal topics. The posters served as impactful reflections on contemporary issues, allowing students to express their perspectives visually and meaningfully. The activity not only enriched students' awareness of current affairs but also fostered a deeper understanding of the world around them. The event was a success, providing a platform for students to creatively engage with pressing issues and further develop their critical thinking skills.

### **Reading Challenge**



On 1<sup>st</sup> February 2024, the Department planned an activity for under graduate and post graduate students of the department, entitled 'Reading Challenge.' The idea behind the activity was to encourage students to read various literary texts and share it with their peers. Mrs. Sajula put together this activity that challenged the students of literature to recall and narrate their favourite reading experiences and intrigues their peers with unveiling the hints alone from the various texts. The session concluded with Mrs. Sajula sharing with the students her favourite texts stopping at the cliffhanger, bringing out the curiosity of the students. The students shared and participated enthusiastically.

### **Poetry Recitation**

On 02/02/2024, An activity on "Poetry Recitation" held on 2nd February 2024, in the Department of English, showcased the eloquence and artistic expression of undergraduate and postgraduate students. The event aimed to foster a love for literature and public speaking skills among the students. The diversity of poetic choices from different genres and time periods, such as "Life," "Walking on Wetlands," "Sonnet 18," "Cambridge Ladies," and "Fire and Ice," added a rich flavor to the recitations. The students displayed remarkable confidence, maintaining a strong connection throughout their recitations.

### **Beyond the Text: AI and the Literary Realm**

On 12<sup>th</sup> and 13<sup>th</sup> February 2024, The symposium "Beyond the Text: AI and the Literary Realm" provided a platform for scholars and experts to delve into the intriguing intersection of artificial intelligence (AI) and literature. Over the course of two days, seven distinguished speakers shared their insights,

#### **Day 1:**

The symposium's launch was marked by the highly anticipated publication of the Literary Digest, "The Genesis of Literary Insights," a collaborative effort featuring contributions from both esteemed faculty and enthusiastic students. This literary anthology featured a diverse range of articles that provided thought-provoking analyses, innovative perspectives, and creative reflections. It captured the essence of intellectual inquiry and literary exploration, ranging from scholarly discourse to personal accounts. Dr. Armstrong, Senior Professor of English and Head of the Centre for Endangered Languages at the University of Madras, began his exploration of the topic, followed by other experts.

1. Scripting Morality: An Intersection of AI and Ethics in Literature explored how AI affects morality and the intricate relationship between technology and literature.
2. AI in Literature: Challenges and Governance: Dr. Kalvikkarasi, Principal & Associate Professor of English at DRBCCC Hindu College, Chennai, clarified the need for ethical frameworks and regulations by discussing the governance issues and challenges surrounding the integration of AI in literary practices.
3. Ethics in Research: Dr. Sridevi, Principal and English Professor at CTTE College, Chennai, addressed the significance of upholding moral principles in literary studies during her session on ethics in research.
4. Artificial Intelligence Generated Literature: Dr. Elangovan, Associate Professor and Head of the Department of English at A.M.Jain College in Chennai, investigated the field of artificial intelligence-generated literature, discussing the



implications for creativity and authorship.

Day 2:

5. Language and Literature in the Age of Artificial Literature: Dr. Santhosh, Assistant Professor of English at Vels University, Pallavaram, examined the evolving landscape of language and literature in the era of artificial intelligence, highlighting its impact on literary expression and interpretation.

6. Generative AI: Tools, Trends, and Innovations: Dr. Kavitha, Assistant Professor of ECE at Sri Venkateswara College of Engineering in Sriperumbudur, gave an overview of generative AI technologies, including the most recent tools, trends, and innovations shaping the field of literary creation.

As the symposium came to a close during the valedictory session, Prof. Dr. Rajasekaran V., Professor of English & Director of Student Welfare at VIT Chennai, wrapped up with his topic after introducing the attendees to "Insight," a vibrant newsletter that captured the essence of the department's event.

7. Research Made Easy: AI Tools for Research by Dr. Rajasekaran, made an exemplary session on AI tools for research, offering practical guidance on leveraging AI-driven tools to enhance scholarly inquiry and literary analysis exploring various dimensions of this burgeoning field.

### **Subaltern Voices in Literature**

On 21/02/2024, The Department of English along with the IQAC, organized a seminar on "Subaltern Voices in Literature" on the 21st of February 2024. The event took place in Room No. 82 and was presided over by Dr. A. Ganesan, a distinguished scholar in literature, who delivered an insightful session on the significance of subaltern voices in the literary landscape. He explored the marginalized narratives and perspectives by providing a historical context for understanding subaltern voices, emphasizing the need to amplify narratives from marginalized communities. The event witnessed a substantial turnout, with literature students of English and Tamil as well as literature enthusiasts of other streams. The session included interactive discussions, allowing participants to share their insights and experiences related to subaltern literature. The seminar not only contributed to the academic discourse but also fostered a deeper appreciation for the diverse voices that shape our literary heritage.

### **Book To Screen: The Fellowship is Formed**

On 29<sup>th</sup> February 2024, the Department of English planned an activity, for both the literature and non-literary major students, on "Book To Screen: The Fellowship is Formed." The idea behind the activity was to give students the opportunity to hone their creativity. The execution of the activity was quite unconventional. With the *Lord of the Rings* characters as the background, students were asked to come up with the reasons why the chosen few were chosen for the journey that mattered. Students were divided into four groups. The various categories of people introduced by J.R.R. Tolkien were given to each group. They were asked to come up with the background stories for the ones who made it to the fellowship. Each group had a director who coordinated the ideas of the group and strung them together. Towards the end, they were asked to make a presentation.



### **Miguel Pinero's Short Eyes, 2nd Annual Public Show**

On 22<sup>nd</sup> March 2024, Literaria Club of the Department has reached yet another bench mark with its second annual public show, Miguel Piñero's *Short Eyes* at Rajah Annamalai Mandram. The play has been published in 1974 and is made into a film in 1977. It also holds a record on being the first play to enter into Broadway show, written by a Puerto Rican. The play revolves around a group of prisoners who attempt to keep their sanity level at the maximum through rapping, arguing, fighting, insulting and what not. Most of the prisoners are Blacks and Puerto Ricans. The core part of the play comes when a white man with an accusation of child molestation appears in the House of Detention. None of the prisoners are happy having him around them as his crime is seen as the lowest of all. They call him Short Eyes, a prison term for Short Heist, meaning child molester. It is packed with a series of actions and stunt-filled scenes. The climax of the play comes as an answer to this action series and conveys a responsible message to the audience. Hence, it can be said that the performance is adapted on Miguel Piñero's *Short Eyes*. Major changes have been made to suit the audience and law of the society.

The play has been practiced for nearly two months with a bunch of sincere and capable young folks who belonged to various undergraduate programmes. Although the play is a men-packed one, the performance included three women to elevate the message that is aimed to convey. The cast and crew details are as follows,

1. Ashutosh Kumar of III BBA as Juan Otero, a Puerto Rican.
2. Vinay of III B Com CS as Julio Mercado alias Cupcakes, a Puerto Rican.
3. Adarsh Kumar of II BCA as Paco Pasqual, a Puerto Rican.
4. Naveen of I BCA as John Wicker alias Ice, a Black.
5. Sagul Raj of I BBA as Omar Blinker, a Black.
6. Reyas Ahamad of III B. Sc Computer Science as William Johnson alias El Raheem, a Black.
7. Rajeev of III B. Sc Computer Science as Charlie Murphy alias Longshoe, an Irishman.
8. Yogeshwaran of I B Com CS as Benny Blanco, a Black.
9. Vishal of III BBA as Clark Davis (Short Eyes), a White man.
10. Akash Raj as Mr. Nett, a White prison guard.
11. Enoch Cyprus Storey of I B Com as Captain Allard.
12. Suruthi Antonia of III BA English as Victim I.
13. Priya Dharshini of II B. Sc Microbiology as Victim II.
14. Prithika of III BBA as Victim III.
15. Lavanya of I M. Sc Microbiology as the narrator.

### **Essay writing competition on "Press Freedom"**

The Report's Clup of the Department of English organised an Essay writing competition on "Press Freedom" on 4th April 2024. The primary objective of the essay writing competition was to foster creativity, critical thinking, and writing skills among undergraduate English students. The competition aimed to provide a platform for students to express their ideas, opinions, and perspectives on a given topic within a specified time frame. The essay writing competition witnessed

enthusiastic participation from UG English students, showcasing their talent and passion for writing. Participants were given a thought-provoking topic related to contemporary issues, encouraging them to delve deep into research and analysis before crafting their essays.

### **World's a Stage: A Wrap up**

On 24<sup>th</sup> April 2024, Literaria Club had organized a theatre activity for the drama students at room no. 66. The activity had been planned to address the students who did theatre previously down the years. It started with a question posed to them on how they had looked at theatre. Responses flooded in with various keen insights by them and which kind of set the stage to precede the activity by the coordinators. Ms. Keerthana and Ms. Narmatha, Assistant Professors of English took turns and gave a brief lecture on the origins of dramatic art in the ancient days. They quoted examples from Greek literary history and connected with Shakespeare's time. The lecture also focused on the prominence of The Globe theatre and its impact until today. At the end of the activity, the final year students were encouraged to attend more stage shows and to register at theatre schools to learn it further professionally. The activity marked the final meet of the club for the academic year.

### **DEPARTMENT OF TAMIL**

#### **120<sup>th</sup> Kamarajar Birthday**

Kamarajar's 120th birthday was celebrated on July 14, 2023, by the Narumugai Club of the Department of Tamil. The head of the Tamil Department, Dr. R. Santhanakrishnan, presided over the address. Students effectively displayed their works, showcasing their talents and dedication. Both professors and students of the Tamil department attended the event and participated actively, making the celebration a memorable and engaging occasion.

#### **Ilakkiya Mandram Inauguration**

On 26th July 2023, the Department organized the inauguration of Ilakkiya Mandram with a seminar titled "Ilakkiya Amirdam." The aim of the Literary Forum Inaugural Ceremony was to highlight the importance of Tamil literature to students from all departments. The event began with a welcome address by Mr. G. Muthupandi of III B.A. Tamil. Principal felicitated the Chief Guest, Mrs. P. Sarala Devi, a Tamil teacher at Government Boys Higher Secondary School, Ayappakkam, Chennai.

Dr. R. Santhanakrishnan, Coordinator and Head of the Department of Tamil, introduced the chief guest. Mrs. P. Sarala Devi explained the nuances of Tamil literature and illustrated Tamil vocabularies through songs from old Tamil films. She emphasized the joy of reading Tamil literature and beautifully elaborated on the antiquity of the Tamil language. Furthermore, she highlighted the significance of Tamil literature to the students. The event concluded with a vote of thanks by M. Devyani of II B.A. Tamil.



### **Poetry Recitation Competition**

On 7th September 2023, the Department through the Narumugai Club, organized a poetry recitation competition aimed at enriching students' memory and enhancing their thinking abilities. The event was inaugurated by Dr. S. Chitra, Head of the Department, and saw participation from 25 students, who presented Sangam literature songs. The competition, which included students from I, II, and III-year Tamil department students along with faculty members, allowed participants to showcase their knowledge of Tamil poetry. The event successfully contributed to the intellectual and creative growth of the students.

### **Patti Mandram**

On 21st September 2023, the Department through the Narumugai Club, organized a Patti Mandram (debate) titled "Indraya Soozhalil Pillaigal in Munnetrathirku Thevai Kaniva? Kandippa?" (Is Empathy Necessary for the Progress of Children in Today's Environment?). Dr. S. Chitra, Head of the Department, served as the event convenor and presiding judge.

The event aimed to enhance students' public speaking skills and reduce hesitation in expressing their views. Students from I, II, and III year Tamil participated enthusiastically, along with faculty members, creating an engaging environment. Around 15 students actively took part in the debate, confidently sharing their perspectives and honing their oratory skills. The event successfully met its objective, encouraging students to articulate their thoughts and improve their speech abilities.

### **Book Review event**

On October 18, 2023, the Department through the Narumugai Club, organized a Book Review event. The event aimed to foster critical thinking and criticism skills among the students. Dr. S. Chitra, Head of the Department of Tamil, served as the chief guest and judge for the event.

The participating students reviewed and discussed the following Tamil books:

1. M. Devayani - 1001 Iravu Arabu Kathaigal
2. C. R. Piriadharshini – Pachchonchi
3. G. Muthupandi - Yaarukkaaga Azhuthaan
4. M. Tamilarasu - Mulla Kadhaigal
5. R. Priyadharshini - Athisaya Maram
6. S. Aishwarya - Kaalam Karuthi Kaathiru
7. A. Sowndarya - Unadhu Kuraiyai Yenni Varundhukiraaya?

The event, attended by 15 students and faculty members, was an engaging session where 7 students actively participated in the discussions, offering insights and critiques on the books. Dr. S. Chitra led the event, encouraging students to engage deeply with literature and enhance their critical thinking skills.

### **Seminar**

#### **Thiraipada Padalgalil Tamil Ilakkiyangalin Pangu**

On 20th October 2023, the Department organized a seminar titled Thiraipada Padalgalil Tamil Ilakkiyangalin Pangu aimed at educating students on the role of Tamil literature in films. The event, attended by 108 participants, was coordinated by Dr. S. Chitra, Head of the Department of Tamil. The chief guest, Dr. Kannammai, Assistant Professor of Tamil at Tagore Arts and Science College, shared insightful information on how Tamil literature has influenced cinema, specifically in song writing and composition. Dr. Kannammai also provided guidance on writing and singing songs, which sparked greater interest in Tamil literature among the students.

The seminar proved to be highly beneficial, helping students gain a deeper understanding of the connection between Tamil literature and the film industry. The event concluded with a vote of thanks by R. Priyadharshini, III BA Tamil, leaving students motivated to explore new dimensions of Tamil literary studies.

### **Sol Vilayaattu**

On January 29, 2024, the Department, in collaboration with the Narumugai Club, organized a classroom event titled Sol Vilayaattu. The event was inaugurated by Dr. S. Chitra, Head of the Department, and saw enthusiastic participation from 20 students across the I, II, and III-year Tamil department students, along with faculty members. The students were divided into three groups and actively engaged in various activities designed to enhance their cognitive skills and thinking abilities. The event was aimed at enriching the participants' critical thinking and promoting creativity, contributing to a dynamic and interactive learning experience.

### **Thinaikkotpattu Marabil Sanga Thamizhar Vaazhviyal**

On March 14, 2024, the Department of Tamil organized a Seminar titled "Thinaikkotpattu Marabil Sanga Thamizhar Vazviyal" for all students. Dr. S. Chitra extended the invitation to the chief guest, whose introduction was given by Mrs. R. Divya, Assistant Professor in the Department Tamil. The guest speaker, Dr. S. Karunakaran, Assistant Professor of the Department of Tamil, Madras Christian College, Chennai, shared valuable insights on various sub-theories related to Tamil Literature and the lives of Sanga Tamilians. The event proved highly beneficial for the students offering them new informations and perspectives. The program enabled the students to this instilled interest in Tamil literature, which was very useful for the students and helped them to carry out new way of reading Tamil literature.

### **Thamiharin Unavu Muraigal -Workshop**

On February 27, 2024, the Department of Tamil organized a workshop titled "THAMIZHARIN UNAVU MURAIGAL" for all students. The workshop comprised two sessions. In the morning, Dr. Chitra, Coordinator and Head of the Department of Tamil, welcomed the chief guest, with Mrs. S. Poomani, Assistant Professor of the Department of Tamil, introducing the guest speaker, Dr. M. Bathmanabhan, Assistant Professor from the Department of Tamil at Agarchand Manmal Jain Arts And Science College, Meenambakkam. Dr. Bathmanabhan, as the special guest, elucidated the contemporary food systems' impacts and the advantages of traditional Tamil food systems, benefiting the attending students.

In the afternoon session, a traditional Tamil food festival ensued, featuring final-year BA Tamil students who actively participated. The festival showcased traditional Tamil dishes such as koozh, kezhvaragu adai, uppu urundai, and simili urundai, which were enjoyed by both staff and students, marking a celebration of Tamil culinary heritage.



## **DEPARTMENT OF LANGUAGES**

### **Importance of Learning the National Language - Hindi**

On 13th September 2023, the Sarangi Club organized an event titled "Importance of Learning the National Language - Hindi" for Hindi students from first, second, and third years. Convened by Dr. Lathaa from the Department of Hindi, the event welcomed Mrs. S. Rajalakshmi, Assistant Professor of Hindi at A.M. Jain College, as the expert speaker. The session emphasized the significance of the national language and encouraged students to appreciate and strengthen their proficiency in Hindi. A total of 25 students and 3 faculty members participated, gaining valuable insights into the importance of Hindi. The program effectively enhanced students' understanding, helping them improve both spoken and written Hindi skills.

### **Sathya Meva Jayathe**

On October 4, 2023, the Sarangi Club organized a program on the significance of Hindi as our national language, focusing on the motto Sathya Meva Jayathe ("Truth Alone Triumphs"). Dr. Lathaa Su from the Department of Hindi, along with Mrs. Sajula, HOD of English, led this initiative aimed at enhancing students' fluency in Hindi. Around 25 students from I, II, and III-year Hindi classes, accompanied by a faculty member, attended the event. This program allowed participants to deepen their understanding of Hindi's cultural importance and practical applications, improving their skills in both spoken and written forms of the language.

### **Mayur Nirthiya**

On 26th October 2023, the Sarangi Club organized a program on Mayur Nirthiya as part of the Navarathri festival celebrations. The event, coordinated by Dr. Lathaa, aimed to familiarize students with the traditions of North India. The program was attended by 50 students from I, II, and III year, along with a faculty member. The event featured Mr. Sunil Reddy, CEO of G.R Developers, Chennai, and Mr. Arun, an alumnus of Manase Dance Company, Chennai, who shared insights into the cultural and traditional significance of the dance form. This program helped students broaden their understanding of the rich cultural diversity across India, particularly in the North, and encouraged them to appreciate and engage with the country's traditions.

### **Sankranthi Day Special**

On January 10, 2024, the Sarangi Club, coordinated by Dr. Lathaa, organized a "Sankranthi Day Special" event. The program, attended by 25 Hindi students from I, II, and III years along with 3 faculty members, featured Mrs. Sonali Murali, an anchor from Doordarshan, as the guest speaker. The event aimed to deepen students' understanding of the cultural significance of the Sankranthi festival, encouraging them to connect with their traditions. This program provided an opportunity for students to appreciate and enhance their knowledge of traditional cultural values.

### **Importance of Learning International Language - French**

On 13th September 2023, Le Arc-en-Ciel Club organized an event titled "Importance of Learning International Language - French" for French students from the I, II, and III years. Convened by Dr. Lathaa Su. from the Department of French, the event featured Mrs. Kavitha Krishnaraj, Assistant Professor of French at A.M. Jain College, as the guest speaker. The session

emphasized the value of French as an international language, encouraging students to embrace and develop their language skills. A total of 25 participants, including faculty members and students, engaged in discussions on the cultural and practical significance of French. The program successfully motivated students to enhance their confidence in both spoken and written French, fostering a deeper appreciation for the language.

### **Recitation**

On October 4, 2023, Le Arc-en-Ciel Club organized a recitation activity to promote fluency in French. Dr. Lathaa Su from the Department of French coordinated the event, which saw active participation from 25 students across I, II, and III-year French classes, with Mr. Thomas of I B.Com ISM joining as a viewer. The event encouraged students to read and speak French confidently, with faculty and peers supporting each participant's improvement in spoken French skills.

### **Sankranthi Day Special**

On January 10, 2024, the Le Arc-en-Ciel Club, coordinated by Dr. Lathaa Su, organized a "Sankranthi Day Special" event. Attended by 25 French students from I, II, and III years, the program featured Mrs. Sonali Murali, an anchor from Doordarshan, as the guest speaker. The event aimed to deepen students' appreciation of the cultural significance of the Sankranthi festival, encouraging them to connect with their heritage. Through this session, students gained a better understanding of traditional values and the importance of celebrating cultural festivals.

### **Mind Your Language - Comedy Serial**

On 22<sup>nd</sup> February 2024, Le Arc - en- Ciel Club organized a programme on account of Mother Language Day, showcased the famous comedy serial 'Mind Your Language'. Dr. Lathaa Su, Department of French, coordinated the event. Faculty members along with students participated in the event and learnt about the consequences of learning a Language.

## **DEPARTMENT OF ECONOMICS**

### **Orientation Program on Stress Management**

An orientation program on stress management for adolescents was held on 25<sup>th</sup> July 2023, beginning at 10:30 am. Moderated by Ms. Kalaimena, the event featured Mr. Karthikeyan from SCARF (I), who emphasized the importance of mental health. The main speaker, Mr. Ramakrishnan, a Research Assistant and Clinical Social Worker at SCARF (I), discussed the high stress levels in youth and effective management strategies using the human function curve. After the session, students toured the institution and participated enthusiastically.

### **Seminar**

#### **Strengthening Life Skills for Positive Youth Health Behavior**

The program on 27<sup>th</sup> July 2023 began at 10:00 am with a formal prayer. Lathifa R. from I BA Economics presented the welcome speech. The speaker for the day, Dr. Gokula Krishnan D.D., discussed essential life skills and how to strengthen them for positive and healthy behavior.



He provided valuable tips on grooming life skills and improving societal behavior, citing recent real-time examples to illustrate positive attitudes and behaviors. Additionally, the speaker offered advice on maintaining mental and physical health, which was very beneficial for the student community. The seminar concluded with a formal vote of thanks by Anusha Mary from III BA Economics, followed by the national anthem. Students found the session to be an eye-opener for improving their behavior and attitude in society.

### **Vanamum Vasapadum**

On January 10, 2024, the Department and IQAC organized a seminar titled "Vanamum Vasapadum," attended by 60 participants. The program began with a formal invocation by the college choir, followed by a welcome address from Ms. Raagavi R., Assistant Professor in the Department of Economics. Dr. V. Anbarasu, also an Assistant Professor in Economics, gave the guest felicitation. The resource person, Dr. Alfred Rajasekaran Thiagarajan, delivered an insightful lecture on preparing oneself for a competitive world, emphasizing the importance of linguistic skills and daily learning. His use of real-world examples made the session engaging and accessible. The seminar concluded with a vote of thanks by Ms. Raagavi R., followed by the National Anthem.

## **FINE ARTS CLUB**

### **Blue Day**

On 7th July 2023, the Fine Arts Club organized "Blue Day" at the College premises in honor of World Ocean Day. The event aimed to raise awareness about the importance of protecting the world's oceans. Faculty members and students were encouraged to wear shades of blue to embody the spirit of the day. The afternoon featured an energetic music and dance session, where students enjoyed dancing to ocean-inspired tunes. Each department updated their bulletin boards to highlight the crucial role oceans play in sustaining life on Earth.

### **Hoodie Day**

On 13th July 2023, the Fine Arts Club organized Hoodie Day at the College premises. Students were encouraged to wear hoodie tees, creating a vibrant and unified atmosphere. During the break, an electrifying DJ performance added to the excitement, spreading a ravishing spirit throughout the campus.

Students showcased their talents with group performances and impromptu choreography, displaying excellent skills and creativity. The event fostered a sense of brotherhood and sisterhood among the students, allowing them to come together and bond, regardless of their academic streams.

### **Retro(d)ressive Day**

On July 20, 2023, the Club organized Retro (d) restive Day at the College premises, where students donned outfits reminiscent of the trends from the 1980s and 1990s. The event was a delightful experience for the students, allowing them to immerse themselves in the retro era for the entire day.

Many students showcased their creativity by blending elements of 80s and 90s cultural identity, adding their own innovative twists. Throughout the day, students were seen clicking photos and embodying the manners and styles of yesteryears.

The event was not only enjoyed by the students but also by most faculty members, who felt nostalgic about reliving the past era's trends and cultural influences.

### **No Bag Day**

On 26th July 2023, the club organized "No Bag Day" at the College premises. The event encouraged students to showcase creative ways to carry their necessities, serving as both a stress reliever and a catalyst for creativity. It was a fun and inspiring occasion that sparked new ideas. The program was highly enjoyed and appreciated by students, who recognized the efforts of the Fine Arts Coordinator and team in making the event a success.

### **Go Green Day**

On August 3, 2023, the Club hosted 'Go Green Day' to raise awareness about environmental conservation and promote sustainable practices among faculty members and students. Participants were encouraged to wear green or eco-friendly materials to embody the theme. The event featured a plant-sapling drive and an e-waste collection initiative for recycling, both of which highlighted practical steps toward eco-friendly living. The campus was vibrant with enthusiasm from all attendees, and the event received an overwhelmingly positive response, reinforcing a collective commitment to sustainability.

## **MEDIA CLUB**

### **RJ Hunt**

On January 8, 2024, the IQAC and Media Club organized an "RJ Hunt" audition to discover new voices and talents in podcasting. Aimed at identifying enthusiastic and skilled individuals who could bring dynamic storytelling and an engaging presence to podcasts, the event attracted 35 students from various departments. Judged by Mr. Manikandan (Visual Communication), Ms. Lavanya (Tamil), and Mr. Shanmugam (Visual Communication), the auditions provided students an opportunity to showcase their flair for radio jockeying. Judges assigned specific tasks to participants, encouraging creativity and selecting those with outstanding potential for future podcasting opportunities.

## **ECO CLUB**

### **Plant the Sapling**

In celebration of World Environment Day, our College's Eco Club organized an event called "Plant the Sapling" on 5th June 2023. Approximately 20 students from various departments participated by planting saplings near their homes. They documented the experience by taking photos and later shared these pictures and their reflections via Google Meet.

### **International Plastic Bag Free Day**

In honor of International Plastic Bag Free Day, the Eco Club conducted an awareness activity through a PowerPoint presentation on July 3<sup>rd</sup>, 2023. The event was created to highlight the pollution caused by plastic bags and to emphasize the importance of reusing them for the protection of the Earth for future generations.

### **Cleanliness the Eco Garden**



On July 19, 2023, the club organized an activity, "Cleanliness the Eco Garden" to clean our College garden, which was carried out effectively with the participation of more than 33 enthusiastic students. Mrs. N.P. Vimalananthi, Assistant Professor of the Department of Tamil, guided the students in cleaning the College surroundings.

The UG students showed great energy and vibrancy, giving their full cooperation in the cleaning process. This activity not only contributed to the cleanliness of our environment but also raised awareness among the students. As the proverb goes, "Cleanliness is next to Godliness," this initiative inspired students to take responsibility for maintaining a clean environment for the future generations.

### **Plogging**

On 26th July 2023, at 8 AM, the ECO Club and NSS unit in association with Lion's Club organized a plogging activity at Patravakkam Lake. Nearly 62 students participated actively in the event. The guests of honor included Secretary Mr. N.R.D. Premkumar, PMJF Lion Rajesh N. Dave, District Governor, MJF Lion S. Manivannan, DC-Plogging, and Principal. The event was coordinated by ECO Club Coordinator Mrs. N.P. Vimalananthi and NSS coordinators. This activity proved to be beneficial to society.

### **PPT**

On 28th July 2023, the Eco Club, under the guidance of Mrs. N.P. Vimalananthi from the Department of Tamil, organized an awareness event in observance of World Nature Conservation Day. The program aimed to educate students on the importance of conserving nature, utilizing a series of PowerPoint presentations to enhance understanding. Over 40 undergraduate students participated, with around ten students presenting their perspectives and insights on various conservation strategies. The event successfully fostered a sense of responsibility toward protecting the environment among the students and faculty in attendance.

### **Water Can Collection Drive**

The Eco Club organized a Water Can Collection Drive from August 7 to 11, 2023, with the aim of recycling one-liter water cans. A total of 32 students from various departments participated enthusiastically, collecting over 500 one-liter cans. Notably, Mohammad Iraban of II B.Com ISM collected 18 cans, and Rahul of I BCA collected 11 cans, demonstrating exceptional commitment. Both students were recognized by the College principal during the morning assembly on August 14, 2023, for their efforts. This initiative successfully promoted environmental awareness and contributed positively to the community.

### **Visiting Composting Site**

On February 6th, 2024, the Eco Club organized a field trip to a composting site in Ambattur. 30 students visited the institute to learn about recycling methods.. Led by Mr. Muralidaran, the students were given a hands-on lesson in recycling old materials and creating natural compost. The atmosphere was filled with enthusiasm as the students actively participated in the learning process. This event served as a valuable opportunity for the students to deepen their understanding of nature and the importance of recycling. By engaging in practical activities, the students not only gained knowledge but also became more aware of their role in preserving the

environment. The event helped students to understand recycling methods and also paved way to understand nature better.

### **Sweet and Safe Diwali**

On 11<sup>th</sup> October 2023, Focused on the pollution and the health hazards in using fire crackers. IQAC, Eco club with Department of Chemistry along organized an awareness program (10/11/23) on "Sweet and Safe Diwali". Mr. S. Deepak Kumar, Assistant Professor, Department of Chemistry delivered a lecture focused on the pollution and the health hazards in using fire crackers. Moreover he advised the students to use Green crackers to save the quality of air and soil. Around 75 students participated in the program. It was an informative session. The session was amazing and useful for students also created awareness among students about the need to keep the environment clean.

### **Film Show –“Agricultural Related Vellai -Yanai**

To educate students about agriculture, on 22.2.24, the Eco club screened an agriculture-based film 'vellai yanai' in Mini Seminar Hall. The film focuses on the struggles faced by farmers. In this movie, farmers run away from their town to escape from their struggles. They will be arrested by the police, committing suicide, begging in the countryside. These are the harsh realities faced by farmers in today's environment. The suffering and humiliation they face, due to agriculture was brought to light. More than hundred students watched the film and become aware of the struggles faced by the farmers. Students gained insight about agriculture and the struggles involved in it.

### **Save Water Save Earth**

On 16<sup>th</sup> February 2024, Eco Club organized an activity titled "Save Water, Save Earth" to raise awareness about water conservation. Mrs. K. Meena, Assistant Professor from the Department of Biochemistry, emphasized the importance of every citizen's role in conserving water. She highlighted the need for setting up rainwater tanks in homes to collect and reuse rainwater for various purposes, including watering plants and minimizing wastage from activities like washing vegetables and AC runoff. She also discussed the government's responsibility in water conservation efforts, suggesting the installation of rainwater drains in public spaces and government buildings to collect rainwater on a larger scale. Additionally, she proposed the paving of rivers, lakes, and ponds to store water during the rainy season, along with the establishment of treatment plants to recycle and reuse water efficiently.

The significance of water conservation in protecting the environment was underscored, encouraging over 40 participating students to engage actively and seek clarification on various aspects of the initiative. The event served as a platform to educate and inspire individuals to take proactive steps in preserving water resources



for a sustainable future. The event helped students gain knowledge save water and Earth.

#### **Make a Birds Feeder -Provide Food and Water For Birds**

To provide food and water for birds on March 5th, 2024, Eco Club organized a program to help birds cope with the hot weather. Many birds were struggling because they couldn't find water or food, and some were dying. To help them, the club made feeding stations in the branches of trees, using old water bottles. These stations provided water, rice, and rye for over 50 birds in our college campus. The club also created awareness among the students about the importance of helping birds and over 30 students involved in the effort enthusiastically. The event provided vital aid to 50 birds, and students were also instructed about the need to help birds.

#### **Organic Drumsticks Sale**

On 15.3.24 Eco club sold more than 100 Organic drumsticks in room number 82. Students, professors and supporting staff bought it. Students, professors and supporting staff came and bought it. Drumstick contains iron, fat, protein, carbohydrates, calcium, phosphorus, vitamin 'A' and 'C'. Drinking drumstick 'soup' relieves cough, sore throat and chest irritation. Boiling drumsticks and inhaling its steam cures asthma and lung related diseases. Drumstick contains iron, fat, protein, carbohydrates, calcium, phosphorus, vitamin 'A' and 'C'.

### **NATIONAL SERVICE SCHEME**

#### **International Yoga Day**

The NSS units, in collaboration with the IQAC organized a pledge taking event on the title, "Integrating and encouraging Yoga as Part of Life" for International Yoga Day on 21<sup>st</sup> June 2023. Mr. V. Anbarasu, the NSS Program Officer, pledged to integrate and encourage yoga as a vital part of daily life, highlighting its importance for overall well-being. Nearly 50 students and 4 staff members took the pledge and increased their awareness of yoga. Additionally, students participated in an online quiz on yoga conducted by the Ministry of Ayush. College staff members also took an online pledge through the Ministry of Ayush and received certificates of acknowledgment.

#### **World Drug Day – Awareness**

The NSS unit, in coordination with the Ambattur Police Commissionerate Office, organized an "Anti-Drug Awareness" event on 26<sup>th</sup> June 2023 that aimed at creating awareness among the student community. The chief guest, Mr. Giri, Commissioner of Police, delivered an informative and interactive speech on drug abuse and its future consequences. The session engaged nearly 150 students, along with the NSS program officers. At the conclusion of the event, all students took a pledge against drug abuse.

#### **Orientation on Special Children**

An awareness program on "Special Child Care" on 28 July 2023 was organised to educate the student community. The chief guest, Mr. Joe Stanly Abisheik, a Social Impact

Enabler, delivered an eye-opening and informative speech on various types of disabilities, including physical, sensory, intellectual, and mental health-related disabilities. The session was interactive and engaging for the participants - including NSS volunteers, NSS Coordinator Dr. V. Anbarasu, Ms. Meena M, and nearly 60 students.

### **Rexona Deodorant Activity**

NSS and IQAC units organized an awareness program for girls on 13<sup>th</sup> July, 2023, focusing on hygiene, personality development, and maintaining proper dress code. Mr. Sathish, Manager, along with Mrs. Vinitha and Ms. Sangeetha, Coordinators, and their team, provided insights on enhancing personality and becoming more active and confident for interviews by adhering to a proper dress code. Additionally, Rexona deodorants were distributed to all the girls and staff members.

### **Blood Donation Camp**

On behalf of Perunthalaivar Kamarajar's birthday celebration on 14<sup>th</sup> July 2023, the NSS unit organized a blood donation camp on the College campus for students and staff, in collaboration with the Lions Blood Bank. The camp began with a prayer, and the event was graced by Chief Guest M.J.F Lion P. Veeraragavan, DC - Blood Bank, along with our beloved Chairman, Secretary, Principal, Vice Principal, and NSS Program Officers. The blood donation activity was inaugurated by Secretary Mr. N.R.D. Premkumar, followed by participation from students and faculty members. The camp received an overwhelming response, with a total of 60 units of blood collected. Each donor was given a certificate of appreciation and refreshments as a token of gratitude. The primary objective of the camp was to highlight the importance of blood donation and its role in saving lives.

### **Plogging**

The NSS unit in association with the Eco Club and Lion's Club organized a plogging event at Patravakkam Lake on 26<sup>th</sup> July, 2023. Nearly 69 students participated actively in this event. The distinguished guests included M.J.F. Lion Rajesh N. Dave, District Governor, M.J.F. Lion S. Manivannan, DC Plogging, Secretary Lion NRD Premkumar, Principal, Vice Principal, NSS Program Officers Mr. V. Anbarasu and Ms. M. Meena, and Eco Club Coordinator Mrs. Vimalananthi.

The chief guest and the Secretary motivated students by highlighting the benefits of cleaning water bodies. Students were provided with gloves, masks, trash bags, and other cleaning materials. Participants engaged in plogging, jogging while picking up litter and depositing it at designated waste collection points, demonstrating active involvement in community service and environmental conservation.

### **Kargil Vijay Diwas**

The College celebrated the 24th Anniversary of Kargil Diwas on 26/07/2023 to honor the 500 volunteers who made the ultimate sacrifice during one of the most challenging wars in military history. In observance of "Kargil Vijay Diwas," the NSS and IQAC Units, organized a pledge-taking event. Students and staff gathered in the classroom to pledge their patriotism and remember the sacrifices made by our soldiers. They vowed to contribute to the nation's progress and work towards maintaining peace and security. The event, led by NSS Coordinators Dr. V. Anbarasu and Ms. Meena M, saw the participation of nearly 100 students and staff members.



### **Dr. APJ Abdul Kalam's Death Anniversary**

The IQAC cell and NSS Units paid tribute to former President Dr. APJ Abdul Kalam on his 8th Death Anniversary on 27<sup>th</sup> July, 2023, at the College premises. A silent prayer was organized as a mark of respect and remembrance for Dr. APJ Abdul Kalam. Dr. V. Anbarasu dedicated a song in honor of the Missile man, symbolizing how he continues to inspire creativity and innovation across the nation. The event was attended by our beloved Principal, Vice Principal, HODs, staff, and students.

### **Hepatitis Screening Camp**

On 31st July 2023, in observance of Hepatitis Day, the NSS unit, Department of Microbiology, and IQAC in collaboration with the Chennai Liver Foundation, organized a Free Hepatitis Screening Camp on campus for students and staff. The camp aimed to identify and diagnose individuals potentially infected with hepatitis viruses, thereby contributing to the reduction of infection spread, management of cases, and promotion of public health awareness. Around 500 students and 50 staff members participated in this initiative, which included a Hepatitis Screening test, Eye Screening, and Dental Checkup. Dr. Durga and her team from the Chennai Liver Foundation, along with the College's Secretary, Principal, and Vice Principal, graced the event. Dr. T.A. Selvakumar, Associate Professor, delivered an awareness session titled "A Hepatitis Free Future," focusing on hepatitis prevalence and vaccination options worldwide. Certified ophthalmologists and dentists conducted comprehensive eye screenings and dental checkups, respectively, to assess participants' vision and oral health. Medical professionals performed Hepatitis B and C screenings for early detection. The event proved to be a success, with numerous participants benefiting from early health assessments and counseling for hepatitis prevention, significantly contributing to health awareness in the community.

### **Awareness Program**

On August 11, 2023, the NSS Units and IQAC Cell organized an awareness program titled "Drug-Free Tamil Nadu" to educate students on the risks of drug abuse and promote a commitment to a drug-free lifestyle. The event featured Inspectors of Police Mr. Manavalan and Mr. Gurumoorthy, who spoke on the harmful effects of drugs on personal health, families, and society. Mr. Manavalan also led a pledge, encouraging participants to live drug-free, support recovery efforts, and spread awareness. The program was attended by Principal, Vice Principal, NSS Coordinators, along with faculty and 120 students. This event underscored the College's commitment to fostering a healthier, drug-free future for Tamil Nadu.

### **International Youth Day**

On August 14, 2023, the NSS Unit and IQAC Cell celebrated International Youth Day with the theme "Design Your Destiny." The event aimed to raise awareness among students about the significance of yoga, emotional well-being, and healthy living. Brahma Kumari Sister Uma delivered an inspiring speech, sharing a story about the power of shaping one's own destiny and encouraging students to cultivate positive thinking and willpower. Ms. Kanmani, a yoga trainer, taught various asanas and explained their benefits to the NSS volunteers. The event, attended by 60 NSS students and staff, was coordinated by Dr. V. Anbarasu and Ms. Meena M. The session motivated students to take control of their future with a healthy body and mind.

### **Unnat Bharat Abhiyan initiative**



On August 16, 2023, as part of the Unnat Bharat Abhiyan initiative, the IQAC and NSS unit, in collaboration with the Chennai Corporation, conducted a survey on Tuberculosis awareness in the Puthagram area. The goal was to assess public awareness, prevention, and treatment of tuberculosis (TB). The survey involved around 500 households in the community, where the effectiveness of the Tuberculosis program was evaluated. Diagnosis and treatment were provided to individuals in need. NSS Program Officers, along with 20 NSS volunteers, participated in the survey, ensuring active involvement of the students. The event aimed at raising awareness and addressing TB-related concerns in the community.

### **National Deworming Day**

On August 17, 2023, the NSS units of the College, organized an event on National Deworming Day to raise awareness about intestinal worm infections and promote better health and nutrition. The event featured the distribution of Albendazole tablets to students, facilitated by Nurse Priyanka and her team from the Menambedu Health Centre, following the necessary protocols. A total of 70 students participated, benefiting from the health initiative. NSS Program Officers Dr. V. Anbarasu and Mrs. Dhanalakshmi were present at the event, which helped students understand the significance of deworming and maintaining a healthy environment.

### **Induction and Orientation Program**

On October 11, 2023, the NSS units, in collaboration with the IQAC organized an NSS Induction and Orientation Program for first-year students. Coordinated by NSS Program Officers, the event aimed to create awareness of the NSS and emphasize the responsibilities of NSS volunteers. The session featured Mr. T. Dinakaran, Senior Lecturer in EEE and NSS Program Officer at Ramakrishna Polytechnic, who discussed the objectives of NSS, participation guidelines, and the importance of teamwork and leadership within community service. He shared inspiring experiences from his College days as an NSS volunteer, encouraging student to embrace positive thinking and self-discipline. With around 280 students in attendance, the session effectively introduced the values of selfless service, teamwork, and social responsibility, marking the start of a new year of dedicated community involvement. This orientation also provided students with an opportunity to develop essential skills, such as leadership, communication, and problem-solving, crucial for effective community service.

### **Chennai Plogathon 2023**

On October 15, 2023, the NSS unit in collaboration with the Lions Club, organized Chennai Plogathon 2023 at Edward Elliot's Beach to mark Lions International World Service Day. The event, coordinated by NSS Program Officers, and Mrs. Gayathri from the Department of Physics, began at 5:00 a.m., drawing enthusiastic participation from 1106 students and 88 staff members. Honored chief guests included M.J.F. Lion Rajesh N Dave, District Governor, and Chev. Dr. N. R. Dhanapalan, Founder and Chairman, both addressed the gathering on the environmental impact of littering. Secretary, Principal, Vice Principal, and other esteemed guests also joined in the initiative.

Equipped with gloves, masks, and trash bags, the participants collected litter and plastic waste along the seashore, emphasizing the importance of cleanliness and environmental responsibility. The event not only encouraged students to contribute positively to their community but also raised awareness about protecting local water bodies. Participants received certificates from Lions International in recognition of their community service efforts, marking the event as a meaningful and impactful experience for all involved.



### **International Day of Non-Violence**

On October 2, 2023, to commemorate the International Day of Non-Violence, the IQAC and NSS units organized a Tree Plantation event to promote environmental awareness and encourage students to take active roles in conservation efforts. Coordinated by Dr. V. Anbarasu and Ms. M. Meena, the event saw active participation from around 500 students and staff members.

The primary aim of this initiative was to enhance the students' knowledge about tree planting, environmental conservation, and the importance of improving air quality and local biodiversity. The event not only provided a platform for hands-on involvement in environmental protection but also helped instill a sense of responsibility towards nature and the community. Saplings were planted around the College and in nearby residential areas, contributing to the greener future of the locality. Participants actively engaged in the plantation, and the event successfully fostered a sense of unity and shared purpose among students and staff. Additionally, it motivated students to carry forward similar initiatives in the future, strengthening the community's commitment to sustainability.

### **Breast Cancer Awareness Program**

On 20th October 2023, the IQAC and NSS unit organized a Breast Cancer Awareness Program as part of Breast Cancer Awareness Month. The event aimed to increase awareness about cancer, its risk factors, early detection, and the importance of supporting cancer patients and survivors. Nearly 60 staff members participated in the formation of the cancer symbol, the pink ribbon, on the College lawn. This symbolic gesture brought the community together, fostering a sense of unity and purpose in spreading awareness about breast cancer. The event helped dispel myths and misconceptions about cancer, promoting a more informed and supportive environment for those affected by the disease.

### **Street play**

On 27th October 2023, the IQAC and NSS unit organized a street play to raise awareness about health and healthcare services in the community. The event, coordinated by NSS PO's Mrs. Vidhya N, Mrs. Amudhavalli, Mrs. Thenmozhi, and Mr. Veerasan, aimed to promote healthy lifestyles and the importance of regular health check-ups. A vibrant street play was performed in various locations including Ambattur O.T, Pattravakkam, Kallikuppam, Ambattur Railway Station, and Menambedu. The play focused on topics like hygiene, nutrition, and disease prevention, successfully conveying these important messages to the public. Pamphlets with information about local healthcare facilities were distributed to further engage the community. The event successfully achieved its objectives, fostering a healthier and more informed community.

### **Pledge Taking Ceremony**

On 31st October 2023, the NSS and IQAC Cell, organized a Pledge Taking Ceremony to celebrate National Unity Day. The event aimed to promote the spirit of unity and integrity among students. Coordinated by the NSS officers, the ceremony saw the participation of 50 students. The event began with the solemn recitation of the National Unity Pledge, led by the Principal. Students enthusiastically pledged their commitment to the unity and integrity of the nation, reinforcing the message that "Unity is Strength." The ceremony emphasized the importance of



teamwork and unity in all aspects of life, leaving the students with a deeper understanding of the power of collective action and solidarity.

### **Slogan Writing Competition**

On January 23, 2024, the IQAC and NSS unit organized a Slogan Writing Competition under the theme Drive Against Drugs (DAD), aimed at raising awareness and promoting a drug-free lifestyle among students. The competition encouraged participants to reflect on the negative impact of drugs on individuals and society and to creatively contribute to the fight against substance abuse.

The event saw active participation from students across various departments, with 25 participants showcasing their creative slogans. Dr. Chitra, Head of Tamil, evaluated the slogans based on originality, relevance, and their effectiveness in conveying the anti-drug message. The competition culminated with certificates and prizes awarded to the top three winners. The event highlighted the students' commitment to the cause, and the winning slogan, "Unaku Vendam Namaku Vendam", reinforced the anti-drug message effectively.

### **National Voter's Day**

The IQAC and NSS unit celebrated National Voter's Day with a pledge-taking event on 24th January 2024, fostering a sense of democratic responsibility among students. The program began with an inspiring address by Principal, joined by Vice Principal, NSS Program Officers, staff members, and 50 NSS students. Ambattur Corporation representatives educated attendees on the electoral process, emphasizing the significance of voting and active participation in strengthening democracy. Students took the pledge to uphold democratic values and commit to free, fair, and peaceful elections, without biases or inducements, reinforcing their role as responsible citizens of the nation. The event highlighted the importance of youth engagement in sustaining the democratic fabric of India.

### **Eye Screening Camp**

On 26th January 2024, in celebration of Republic Day, the IQAC and NSS unit, in collaboration with India Vision, organized an Eye Screening Camp on campus. Coordinated by Dr. Anbarasu and Ms. M. Meena, the camp catered to nearly 100 beneficiaries, including drivers and staff members. Certified ophthalmologists, along with the guidance of Lion NRD Premkumar, conducted comprehensive screenings to identify vision-related issues such as refractive errors and cataracts, while also providing necessary interventions. The event was presided over by Principal, Vice Principal, and NSS Program Officers. This initiative not only addressed eye health concerns but also promoted awareness of maintaining good vision for responsible driving, contributing significantly to the well-being of the campus community.

### **Pledge-Taking Event**

On January 30, 2024, the IQAC and NSS Unit organized a Pledge-Taking Event to commemorate the 76th Death Anniversary of Mahatma Gandhi, known as "Martyr's Day." The event aimed to honor his legacy by encouraging participants to pledge towards peace, non-violence, and social harmony. The ceremony was led by NSS Coordinators Dr. V. Anbarasu and Ms. Meena M, with the presence of Principal Dr. C. Initha Lebanon Ebency, Vice Principal Mrs. Japhia Solomon, staff members, and nearly 100 students. The pledge focused on upholding Gandhian values, including non-violence, truth, simplicity, and service to humanity. The gathering served as a meaningful occasion for the college community to reflect on and commit to



the enduring principles championed by Mahatma Gandhi, reinforcing a collective spirit of peace and social responsibility.

### **Kabaddi & Silambam Match**

On January 30, 2024, the IQAC & NSS Unit organized a Kabaddi & Silambam Match under the theme Drive Against Drugs (DAD), aimed at raising awareness about the harmful effects of drug abuse and promoting a healthy, drug-free lifestyle through sports. The event, which saw enthusiastic participation from students across various departments, was overseen by NSS Program Officers, with Principal and Vice Principal also present. The matches were judged by Dr. Thenmozhi and Mr. Veerasan, Physical Directors of the college, who evaluated participants based on performance, tactics, and adherence to rules. A total of 52 students participated in the event, which fostered community engagement and solidarity among the participants in combating drug abuse. Prizes and certificates were awarded to those who showcased excellence and active involvement in promoting the cause. The event served as a powerful reminder of the importance of physical activities in maintaining a drug-free, healthy lifestyle, echoing the slogan, "Unaku Vendam, Namaku Vendam" (We don't want drugs, for ourselves and for you).

### **NSS Special Camp Day 1 2024**

On 01/02/2024, IQAC & NSS Unit of Annai Violet Arts And Science College organized 7 days NSS Special Camp (Healthy Youth for Healthy India) in Dr.Ambedkar Samuthaya Koodam, Thirumullaivoyal, Chennai.

Day 1 commenced with an Inaugural ceremony of NSS Special camp, our chief guests Honourable Mayor Mr. Mullai G.Uthaya Kumar, 29<sup>th</sup> Ward member Mr. Kural Vaanan, Youth club association member Mr.Naveen Kumar, Social Worker Mrs. Shanthi Citibabu, and our beloved Principal Dr. C. Initha Lebanon Ebency followed by NSS Coordinator Dr.V.Anbarasu & Ms.M.Meena lightened the Kuthuvilaku to symbolize the enlightening impact of volunteerism on society.

Dr.V.Anbarasu address the students about the National Service Scheme (NSS) and encouraged the students to participate in various social service activities. Our beloved Principal Dr.C. Initha Lebanon Ebency address the students to create a positive impact on the lives of the community. Followed by Mrs.Shanthi Citibabu conducted an interactive workshop on decision making such as critical thinking, assessing consequences, and setting priorities. And explained about the risk factors of cancer and importance of early detection.

Afternoon Session began with a session on the impact of breast and cervical cancer, stressing the significance of education and increased awareness among the girls students and to have sense of responsibility for their own health by our chief guest Mrs.Shanthi Citibabu. Meanwhile Boys were engaged in the cleaning activity in Primary school, Thirumullaivoyal near Dr.Ambedkar Samuthaya Koodam, to promote a sense of responsibility towards school hygiene.

Last session of the day had an ice breaking activities to encouraged the students to interact and gave opportunities to share their interest and experiences among the NSS students. Nearly 100 NSS students participated in this camp and made this sessions more valuable.

### **NSS Special Camp Day 2 2024**

On 02/02/2024, IQAC & NSS Unit of Annai Violet Arts And Science College organized 7 days NSS Special Camp (Healthy Youth for Healthy India) in Dr.Ambedkar Samuthaya Koodam, Thirumullaivoyal, Chennai.

#### **DAY 2 (02.02.2024)**

The morning session commenced with an interaction among the students about yesterday's experience. Students willingly came forward to share their view and experience of the previous day. Followed by it our chief guest Mr.Thirukumaran , Nutritional Head briefed about the importance of nutrition in maintaining overall health, benefits of a balanced diet and mindful dietary habits. Furhermore, Wellness Evaluation center members shared their experience to on how overcome and lead confidence and healthy life.

In the afternoon, students were involved in cleaning activity at Thendral Nagar Park to raise awareness on the importance of maintaining a clean and create beautiful environment. The day was an enriching one with showcasing responsibility towards the community. Nearly 100 NSS students participated in the camp and made the sessions more valuable.

### **NSS Special Camp Day3 2024**

On 03/02/2024, IQAC & NSS Unit of Annai Violet Arts And Science College organized 7 days NSS Special Camp (Healthy Youth for Healthy India) in Dr.Ambedkar Samuthaya Koodam, Thirumullaivoyal, Chennai.

#### **DAY 3 (03.02.2024)**

NSS Students participated in Mini Marathon (Run for a cause) in association with Prasanth Hospital conducted by our college (AVASC), to raise awareness for cancer. Before the Marathon, students engaged themselves in warm-up excercises to ensure fitness and readiness. The Mini Marathon for cancer awareness successfully brought students together in a collective effect to raise awareness for cancer. Nearly 100 NSS students participated in this occasion. The Marathon not only made a positive impact on the community but also instilled a sense of social responsibility among the students.

Followed by it, hands-on training sessions were conducted by our chief guest for the day Mr.T.Dinakaran, ME, MS, MBA, Senior Lecturer, V.Ramakrishna Polytechnic College, EEE & NSS Program Officer, who gave speech on hands-on training for first aid.

The training session aimed to equip students with essential skills and knowledge in providing first aid during various emergency situation. And also taught do's and dont's in emergency situation like heart attack, cardiac arrest, CPR, fire accidents and epilepsy.



The day came to an end by gaining knowledge, responsibility towards community and how to help others in emergency situations. Nearly 100 NSS students participated in this camp and made the sessions more valuable.

#### **NSS Special Camp Day 4 2024**

On, 05/02/2025, IQAC & NSS Unit of Annai Violet Arts And Science College organized 7 days NSS Special Camp (Healthy Youth for Healthy India) in Dr. Ambedkar Samuthaya Koodam, Thirumullaivoyal, Chennai.

#### **DAY 4 (05.02.2024)**

On the 4<sup>th</sup> day of the NSS Camp, Our chief guest Dr. Rajan, Head Master (Govt. Adi Dravidar School) Thirumullaivoyal, graced the occasion to enlighten the students on the critical issue of drug abuse. And also shared valuable insights on how students can overcome challenges related to drug abuse and set goals to pursue their passions.

Following this our esteemed chief guest Dr. Raja, Global Educational Management, shared essential aspects of Personality development such as Time management, Planning, Goal setting, Learning and maintaining a polite and sweet approach in life.

Adding a touch of creativity and motivational to the day, Dr.V.Anbarasu, NSS Program Officer, took the initiative to encourage students through a song dedicated to the Drive Against Drugs , to motivate students on prevalent social issues, awareness and a sense of responsibility among the students.

In the Afternoon Session, students were divided into three groups to engage in community service activities. Some students dedicated their time in cleaning the local temple at Thirumullaivoyal. Simultaneously, another group took on the responsibility of distributing pamphlets promoting a free medical camp at Prasanth Hospital to the public especially to the women in Thirumullaivoyal. This initiative aimed to enhance community health awareness and participate in medical camp.

As the day progressed, the NSS camp organized games for students from the Government Adi Dravidar School in Thirumullaivoyal. The active participation of students added a vibrant energy to the event and winners were awarded with prizes.

Day 4 was a success, with nearly 100 students actively participating in each session and making the day truly memorable.

#### **NSS Special Camp Day 5 2024**

On 06/02/2024, IQAC & NSS Unit of Annai Violet Arts And Science College organized 7 days NSS Special Camp (Healthy Youth for Healthy India) in Dr.Ambedkar Samuthaya Koodam, Thirumullaivoyal, Chennai.

#### **DAY 5 (06.02.2024)**

On the 5<sup>th</sup> day of the NSS Camp, Our esteemed chief guest Dr.S.Rajasekaran, B.Tech from Anna University, MBA from BIM, and an Author & Trainer for UPSC, Banking, and other government jobs, graced us with their presence.

He conducted an informative and interactive session among the students on the numerous opportunities available in government jobs such as UPSC, IAS, IPS, IRS, TNPSC and other public services.

During the session, he provided invaluable tips and resources to prepare effectively for these examinations and gave insights guiding the students towards a successful career in the civil services. And he gifted a UPSC preparation book to the deserving student as a token of appreciation.

In the Afternoon session, students actively participated in a community service. They undertook the cleaning of the Dr.Ambedkar Library located in Thirumullaivoyal. This act of service not only contributed to the maintenance of a vital community resource but also encourage a sense of responsibility and pride among the students.

Day 5 was a success, with nearly 100 students actively participating in each session and making the day more valuable.

#### **NSS Special Camp Day 6 2024**

On 07/02/2024, IQAC & NSS Unit of Annai Violet Arts And Science College organized 7 days NSS Special Camp (Healthy Youth for Healthy India) in Dr.Ambedkar Samuthaya Koodam, Thirumullaivoyal, Chennai.

#### **DAY 6 (07.02.2024)**

On the 6<sup>th</sup> day of NSS Camp, Annai Violet Arts And Science College in association with Prasanth Hospital, Organized a free medical camp aimed in promoting community health and well-being. It was designed to offer essential medical services to the public while raising awareness about preventive health measures.

Medical camp provided a range of services including ECG Screening and general checkups such as blood pressure, blood sugar level and basic medical examinations. Participants of the NSS camp were offered special discounts for further medical consultations and inquiries at Prasanth Hospital. This initiative aimed to encourage individuals to prioritize their health and seek medical care when needed.

In the **afternoon session**, students took part in an awareness rally through the streets of Thirumullaivoyal. The rally focused on drawing the attention of bystanders and residents to the dangers of drug and its abuse and the need for prevention.

Through this rally, the NSS camp participants actively engaged themselves in spreading awareness about the pressing social issue and aimed to inspire positive behavioral change within the community.

Day 6 was a success, with nearly 100 students actively participating in each event and made the day more useful.



### **NSS Special Camp Day 7 n2024**

On 08/04/2024, IQAC & NSS Unit of Annai Violet Arts And Science College organized 7 days NSS Special Camp (Healthy Youth for Healthy India) in Dr.Ambedkar Samuthaya Koodam, Thirumullaivoyal, Chennai.

#### **DAY 7 (08.02.2024)**

On the 7<sup>th</sup> and final day of NSS special Camp, Annai Violet Arts And Science College, we had the privilege of hosting Mrs. Kursheed from ICTC Health Hospital as our esteemed chief guest. She commenced the day with an engaging and informative session on HIV/AIDS awareness. Her insights and interactive approach provided valuable knowledge to all participants, contributing to our understanding and awareness of this important health issue.

Following the insightful session on HIV/AIDS awareness, week-long NSS camp came to an end with the valedictory function. This event served as the culmination of our collective efforts and experiences throughout the camp.

The valedictory function was graced by the presence of our esteemed Secretary, Mr. N.R.D. Prem Kumar, whose unwavering support and leadership have been instrumental in the success of this camp. Alongside him were our Joint Secretary, Dr. P.E.R. Prem Chand, and our beloved Principal, Dr. Initha Lebanon Ebency, whose guidance and encouragement have been invaluable throughout this journey.

During the valedictory function, outstanding performers among the students were recognized with prizes and certificates. This gesture not only acknowledged the hard work and dedication of the students but also inspired others to strive for excellence in their endeavors.

As a concluding activity, our Secretary, Mr. N.R.D. Prem Kumar, conducted a mind game session, adding a touch of fun and fostering a sense of unity among the students. This activity provided a refreshing break and served as a reminder of the importance of teamwork.

Day 7 was a success, with nearly 100 students actively participating in each event and made this camp more memorable.

### **Deworming Day 2024**

On 09/02/2024, NSS units of Annai Violet Arts and Science College Ambattur Chennai-53, organized the distribution of Albendazole Tablets to the students in association with Ambattur Health Department on 9.2.2024 which mark the National Deworming Day. Mrs.Grace Sasikala, Urban Health, distributed the tablets to the students following necessary protocol. Students understood the importance of celebrating National Deworming Day and obtained the knowledge of worm infections and on how to prevailing healthy environment.

### **Child Labour Awareness Day Pledge 2024**

On 09/02/2024, IQAC & NSS unit of Annai Violet Arts And Science College, took pledge on Child Labour Against Day. It was a significant initiative aimed at raising awareness about the detrimental effects of child labour on society and promoting a

pledge to eradicate it. With the participation of students from various department the program aimed to ignite collective action towards eliminating this social menace. Nearly 60 Students took the pledge against child labour.

### **AADHAR CARD, PAN CARD AND PASSPORT ENROLLMENT & CORRECTION CAMP**

On 22/02/2024, IQAC & NSS of Annai Violet Arts and Science College organized a camp for Aadhar card, PAN card, Passport enrollment and correction in the college campus through Postal Department, Government of India. Students, staff and general public were encouraged to undertake the services in updating, renewing and applying for Aadhar and PAN cards and Passport. The camp was conducted for four days, from 22.02.2024 to 26.2.2024 and 5 employees, Mr.Suresh Kumar.S, System Administrator, Mrs. Indhubala.B, Postal Assistant, Luke Johnson, Postal Assistant, Ilakkiyan.S, Postman and Sudhagar.S, PRI(P) from the postal department of Anna Nagar provided the services. Nearly 500 people benefitted from the camp availing various services.

### **Polio Drops Campaign - 2024**

On 3<sup>rd</sup> March 2024, Government Health Department in collaboration with IQAC and NSS unit took an initiative to host the Polio Drops Campaign at the college premises to eradicate polio globally. The administration of Polio Vaccines is a crucial component of global efforts to eradicate polio entirely. About 300 children were vaccinated by this campaign from the surroundings of the college.

### **Awareness Campaign about DATRI "Act Now Gift a Life" 2024**

On 06/03/2024, IQAC and NSS unit organized "Awareness Campaign about DATRI "Act Now Gift A Life", to create awareness amongst the student community about stem cell donation, its importance, and the impact on saving lives. Chief guest Mr. Akash, Associate Senior DATRI, Tamil Nadu, addressed the students about the importance of stem cell donation, its benefits to individuals in need and the process of collecting and saving stem cells. Interactive sessions were held to address students' queries and concerns regarding stem cell donation. He also provided detailed information about the procedure, eligibility criteria and the registration process. Interested students were registered as donors for stem cell. Nearly 80 Students were participated along with the NSS programme officers.

### **Dental Checkup -2024**

On 18/03/2024, IQAC, NSS unit and Department of Computer Science organized a Dental Checkup Camp in the college campus for faculty and students. Dr. Gayathri J, MDS, Clinical Director, Tiny Tusks Dental, and Team, provided comprehensive dental examinations for students, including inspection for cavities, gum diseases, oral hygiene assessment, proper brushing techniques and dietary habits for maintaining healthy teeth and gums. Nearly 200 individuals got benefited from this camp. The dental checkup served as a vital opportunity to assess and address the oral health needs of the patients. By identifying dental issues early and providing appropriate treatments and recommendations. These checkups contributed to improve the overall oral health and well-being of the patients.



### **Drive Against Drug – A Street Play 2024**

On 22/03/2024, IQAC and NSS unit performed a street play on "Drive against Drug" (DAD). NSS students performed a short street play at Ambattur OT and Menambedu, to spread awareness about the consequences of drug usage and to promote healthier and drug free lifestyle among the people. The emotional portrayal of real-life scenarios and consequences of drug addiction prompted a shift in attitudes and behavior among the audience.

### **Blood Donation Camp (Prasanth Hospital)- 2024**

On 24/03/2024, NSS unit along with Prasanth Super Speciality Hospitals, Kolathur, Chennai and Jamuna Blood Centre, organized a Blood Donation Camp at Prasanth Hospitals. Students of the college came forward to donate blood. About 25 units of blood were donated by them. They were given certificate of appreciation and refreshment as a token of gratitude. Importance of donating blood and saving lives were the main objective of this blood donation camp.

### **Social Impact of Drug Abuse - 2024**

On 28/03/2024, IQAC and NSS unit organized a seminar on "Social Impact of Drug Abuse" to spread awareness about the drugs. The guest speaker provided valuable insights into the factors contributing to the increase in drug usage across India. And also discussed about various types of drugs prevalent in India like Narcotics, Stimulants, Depressants and Hallucinogens. It was a valuable opportunity for students to gain a deeper understanding of this complex issue and to explore ways to address it effectively. Nearly 50 students gained this opportunity to know about social impact of drug abuse.

### **Voters Awareness Programme (Voters and their Responsibility) 2024**

On 02/04/2024, IQAC and NSS unit organized voters awareness programme on "Voters and their Responsibility" in the college premises. The event started with a visually impactful placard display, urging students to exercise their voting rights. The placards were creatively designed with slogans emphasizing the power of every vote and the role of youth in shaping the future through active participation in elections. Volunteers distributed informative flyers highlighting key aspects of the electoral process, including voter registration procedures, polling dates and the significance of informed voting. The flyers served as handy guides for students, providing essential information to encourage their engagement in the electoral process. The program was a resounding success, empowering students with the knowledge and motivation to become active participants in our democratic society.

### **Drug Free Lifestyle (MIME) 2024**

On 13/04/2024, IQAC and NSS unit performed a Mime on "Drive Free Lifestyle". NSS students performed a short mime performance at Anna Nagar Tower Park, conveying the message of a drug-free lifestyle and the dangers associated with drug toxicity. Through creative storytelling and expressive gestures, the performers conveyed the detrimental effects of drug abuse on individuals and society at large. The mime highlighted the importance of making healthy lifestyle choices and



steering clear of harmful substances. By imposing the art of mime, the event succeeded in capturing the attention of the audience and eliciting thoughtful reflection on the need for substance abuse prevention. The emotional portrayal of real-life scenarios and consequences of drug addiction prompted a shift in the attitudes and behavior among the gathering.

### **A Three-Day Voters Awareness Campaign**

On 16/04/2024, From 12<sup>th</sup> to 14<sup>th</sup> of April 2024, IQAC and NSS unit organized Voters Awareness Campaign on “Voters Responsibility and their Rights” at Villivakkam Sidco Park, Anna Nagar Tower Park and Anna Nagar K4 Police Station Park. The event started with a visually impactful placard display, awareness speech and mime. The placards were creatively designed with slogans and served as a compelling visual reminder of civic responsibility. The event also addressed common misconceptions and providing clarity on electoral processes. A mime performance was staged, emphasizing the importance of not being apathetic towards voting and exercising one's rights diligently. The program was a resounding success, empowering students with the knowledge and motivation to become active participants in our democratic society.

## **YOUTH RED CROSS**

### **Leprosy Awareness Campaign**

On 27th September 2023, in observance of National Leprosy Day, the IQAC, NSS, and YRC organized a Leprosy Awareness Campaign aimed at educating students about leprosy, its causes, symptoms, treatment, prevention, and the importance of personal hygiene in preventing communicable diseases. The campaign was coordinated by Dr. V. Anbarasu, Mr. K. Ponnarasu, and Ms. M. Meena, with support from Mr. Issac Arul Kumar and Mr. Bala Shanmugam, District Health Educators. They delivered an insightful speech on leprosy and shared real-life stories of patients who overcame the disease. The session also provided students with the opportunity to interact with the experts and clarify their doubts regarding leprosy. Approximately 70 students participated in this informative event.

## **RANGERS AND ROVERS**

### **Orientation Program**

An Orientation Program for "Rangers and Rovers" was organized on 24th August 2023 under the coordination of Mrs. Angel Jeneffa B. The program, attended by 41 students, aimed to orient participants on Bharat Scouts and Guides, fostering values of service and self-reliance. The session was led by Mr. Amal Raj, LT Scout, HWB Rover, and Vice President of Bharat Scouts and Guides, Tamil Nadu, who emphasized the mission of Scouting and Guiding as a system rooted in the Scout Promise and Law to shape responsible, self-fulfilled individuals who contribute positively to society. He highlighted the movement's role in holistic development, instilling discipline, good manners, and dedication, and explained the benefits of certificates for government job opportunities, reservations in higher studies, as well as the Rajya Puraskar and Rashtrapathi Puraskar awards. The event concluded with the distribution of Nipun certificates to deserving participants.



### **Rangers and Rovers Training**

On 7th September 2023, the Rangers and Rovers attended a training class from 8:30 AM to 10:00 AM, coordinated by Mrs. Angel Jenefa B. The session was led by Mrs. F. Reim, Assistant Leader Trainer (S) and District Training Commissioner (S), who taught the students the fundamentals of Rangering and Rovering. She emphasized the importance of self-discipline and encouraged students to excel in academics while also participating in extracurricular activities. Mrs. Reim stressed the value of obedience to parents and the role of Scouting in everyday life. The event helped students understand the significance of Scouting in shaping their personal and academic growth.

### **Rally**

On 9th September 2023, the Rangers and Rovers participated in the "Journey for Sight" rally organized by Lions International. The rally aimed to raise awareness about the importance of eye donation. The participants, led by Mrs. Angel Jenefa B, covered the route from Swami Sivanandam Salai, Beach Road, to Bharat Scouts & Guides Ground, Wenlock Park, Beach Road. Along the way, refreshments and food were provided to the participants. The rally concluded with Dr. P.E.R. Premchand, District Secretary, handing over certificates to those involved. The event helped students gain insight into the challenges faced by visually impaired individuals and underscored the significance of eye donation.

### **The Rajya Puraskar Test Camp**

The Rajya Puraskar Test Camp for Scouts and Guides was held from 27th to 28th October 2023 at the Tonakela Test Camp in Annanur, Chennai. The camp, coordinated by Mrs. Angel Jenefa B, saw the participation of 7 Rovers and 2 Rangers from the College. The event, led by Dr. P.E.R. Premchand, District Secretary, and Mrs. F. Reim, Assistant Leader Trainer, aimed to help students understand the benefits of the Rajya Puraskar test and guide them through the Rajya Puraskar Exam process. The camp included training sessions and written tests to improve participants' skills, followed by activities such as patrol division, settling down, and team exercises. The program concluded with a prayer and a final evaluation, fostering teamwork among the Rangers and Rovers. The camp provided valuable insights into the Rajya Puraskar Exam and helped build confidence and self-esteem among the students.

### **Plantation Ceremony**

On 17th November 2023, the Bharat Scouts and Guides Ambattur District held a Tree Plantation Ceremony and Cultural Program at Velammal Vidyalaya, Alapakkam, with coordination by Mrs. Angel Jenefa B. The event, graced by Mr. Rajkumar Kaushik, National Director of Bharat Scouts and Guides India, alongside Mr. N.R.D. Prem Kumar from the Lions Club and Dr. P.E.R. Premchand, District Secretary, embodied the spirit of the Scouts and Guides movement. With an aim to foster environmental awareness and community creativity, the ceremony featured performances by uniformed service students from various schools, showcasing their talents in dance and music. The college Rovers' disciplined Colour Party Reception demonstrated the effectiveness of their training program. This gathering not only promoted a greener future but also reflected the collective enthusiasm and dedication of all participants to community service and environmental sustainability.

### **Millirum Tamizhagam**

On January 9, 2024, the NSS unit and IQAC participated in the government initiative "Millirum Tamizhagam," aimed at enhancing cleanliness and aesthetics in a local government school. Led by NSS Program Officer Dr. V. Anbarasu, 25 NSS students and one staff member joined in the cleaning drive. Activities included sweeping classrooms and terraces, dusting furniture, and ensuring proper waste disposal. This initiative promoted hygiene and community responsibility while encouraging local involvement in maintaining a clean, welcoming environment for students and teachers.

## **NATIONAL CADET CORPS**

### **Inauguration**

On 6th July 2023, the College celebrated a significant milestone by inaugurating the National Cadet Corps (NCC) at its premises. The event was graced by Lt. Col. Samuel J. Prem Kumar, Commanding Officer, as the Chief Guest. Other notable delegates included JCO Gandhi, Superintendent Thirumal, Junior Assistant Geetha, and PS Staff Manohar. The event was attended by the College Chairman Chev. Dr. N. R. Dhanapalan, Secretary Mr. N. R. D. Prem Kumar, Principal, Vice Principal, Heads of various departments, and students.

The program began with the Chief Guest inaugurating the NCC room and laying the foundation stone. The Principal delivered the welcome address and felicitated the guests. The Chairman honored Lt. Col. Samuel J. Prem Kumar, and the Secretary recognized the entire team. In his address, Lt. Col. Samuel J. Prem Kumar spoke about the importance of the NCC, emphasizing how power comes with responsibility and the necessity of self-discipline for national growth. He cited leaders like Barack Obama, Bill Clinton, George Bush Sr., and George Bush Jr. to illustrate the value of simplicity and contribution to the nation. The event concluded with a vote of thanks from Vice Principal followed by the NCC Anthem and the National Anthem.

## **CITIZEN CONSUMER CLUB**

### **Seminar**

#### **Consumer Rights**

On 27th October 2023, the Citizen Consumer Club organized a seminar on Consumer Rights for students of B.Com General and B.Com CS. The event, coordinated by Mrs. GJ Precila, Ms. Jenith Priskilla, and Mrs. Meena, was attended by 100 students. The guest speaker, Mr. T. Sadagopan, President of the Tamil Nadu Progressive Center, delivered an insightful presentation on the distinction between customers and consumers. He highlighted the importance of understanding consumer rights, the consumer redressal forum, and the various employment opportunities available under the consumer club. Additionally, he provided practical guidance on how to raise complaints against sellers. The seminar left participants with a comprehensive understanding of their rights as consumers and how to address issues they may face in the marketplace.

#### **Consumer Awareness**

"Consumer Awareness"(11/3/2024) **Name of the expert with designation-**  
Dr.T.Rubini,Associate Professor,Department of Commerce (DRBCCC),



The guest speaker gave more information about the consumer rights and responsibilities. She explained certain situations with the help of case studies and examples. She highlighted the responsibilities of a consumer in buying and selling even if it is a small FMCG product. She gave a glimpse about Consumer Protection Act. She explained the important things that a customer should note; such as warranty, guarantee and laws related to it.

### **Consumer Protection-“Right to Choose &Right to Safety”**

Consumer Protection-“Right to Choose &Right to Safety”(15.03.2024) by Mr.Rajeshsekar M.A BL

The topic of the event, Consumer Protection, "Right to Choose, Right to Safety," encompassed discussions around consumers' rights to make informed choices about products and services while ensuring their safety. It involved exploring regulations, advocacy efforts, and educational initiatives aimed at empowering consumers to exercise these rights effectively. Topics discussed include product labeling, quality standards, liability, and recourse mechanisms in case of harm.

### **PLACEMENT CELL**

#### **Workshop on Personality Development & Personal Hygiene Sessions**

The IQAC and Placement Cell organized a workshop on "Personality Development & Personal Hygiene Sessions," with Dr. Swathi Praveen, a Life Coach, Counsellor, NLP Practitioner, and Soft Skill Trainer, serving as the guest speaker. The program aimed to train students in various aspects of personality development and personal hygiene, specifically tailored for girls, to help them cultivate a strong personality and self-confidence. The workshop provided extensive guidance on confidence-building measures for professional success, covering areas such as personal hygiene, cleanliness habits, tips on managing interpersonal relationships and social behavior for effective communication, the impact of body language on communication confidence, and basic grooming skills for making oneself presentable. Participants received Certificate of Participation and a gift hamper as a token of appreciation.

#### **Seminar**

##### **Awareness on Learning Additional Language & Career Opportunities in Japan**

On August 11, 2023, the IQAC and Placement Cell organized a seminar titled "Awareness on Learning Additional Language & Career Opportunities in Japan" for final-year students, with 113 participants. The session featured Mr. Karunanidhi Kasinathan, Founder and Chairman of K-KCCS India Pvt Ltd. and core committee member of Tokyo Tamil Sangam, alongside Mr. Sathyamoorthy, a social activist and international wheelchair tennis player. Mrs. Mythili, Assistant Professor of Commerce, and Ms. Meena, Assistant Professor of Microbiology, felicitated the guests. Mr. Kasinathan emphasized the advantages of learning additional languages, particularly Japanese, for career opportunities in Japan. He discussed the cultural and professional benefits of Indo-Japan collaborations. Mr. Sathyamoorthy's motivational speech further inspired the students, making the seminar an insightful experience. The event concluded with a vote of thanks.

### **Career Guidance Program**

On October 11, 2023, the IQAC and Placement Cell organized a Career Guidance Program titled "Life after College: Navigating Post-College Life with Confidence" for final-year students, coordinated by Dr. T. Deepa Augustine. The event saw the participation of 115 students and featured Mr. Lokesh Sathya, Program Director at Obelisk Training, as the resource person. Through relatable examples, including references to the movie Life of Pi and personal anecdotes, Mr. Sathya highlighted the importance of resilience, adaptability, and goal commitment in navigating post-College life. He emphasized critical skills for success, such as effective communication, negotiation, and a growth mindset. The session was interactive and engaging, equipping students with insights into interview skills, confidence-building, and the competencies needed to thrive in the professional world. The event effectively inspired students to approach their future careers with a proactive and confident mindset.

### **Orientation Program**

The Placement Cell, in collaboration with IQAC, organized an Orientation Program on "MyOS Application" on 6th and 7th Nov' 2023, led by Mrs. T. Deepa Augustine. The event, aimed at final-year students across various departments such as B.Com, BBA, ISM, B.Sc. Computer Science, Mathematics, BCA, BA English, Tamil, and Economics, welcomed Mrs. Gayathry, Senior Manager at Teachsub Technologies Pvt. Ltd., as the expert speaker. Mrs. Gayathry provided an insightful overview of the MyOS app, emphasizing its value in career planning. She guided students on resume-building and stressed the importance of practicing aptitude tests, enrolling in certificate courses, and keeping profiles updated and visible to potential employers. This practical orientation empowered students to utilize MyOS effectively for enhancing employability, with the goal of making a smooth transition into the professional world. The event saw enthusiastic participation, with students actively engaging in the learning process to maximize the app's features for career advancement.

### **Orientation on Aviation Industry**

On 6<sup>th</sup> February 2024, The Placement Cell with IQAC organised an Orientation Program in Aviation Industry. The objective of the event is to create an awareness on different career options in the field of aviation. The orientation was given by Mr. Sashikumar - Business Development Manager, Smart GC Pro Edu tec Pvt Ltd. The program started with an introduction for the need for a pre course on aviation to get placed. The speaker briefly discussed on two categories of work: ground staff and cabin crew, and 40 different job roles under it. The students were enriched with the benefits of getting an aviation job and were also provided with a check list of the required skill sets. Few students were given an opportunity to experience airport ground area and the cork pit of a flight through virtual reality. Followed by it the students were given an opportunity to ask their doubts and to share their feedbacks. Students showed genuine interest knowing aviation and its scope and were excited to try the VR platform to experience an airport.



### **Campus Placement Drive - MyOS - 9th Feb 2024**

On 9<sup>th</sup> February 2024, Placement Cell and IQAC in association with MyOS organized a Job Drive for the final year students on the 9th of February 2024 with an objective to the event is to ensure placements for maximum eligible candidates. Six reputed companies, namely Mafoi, Cedar, CIEL, Bank bazaar, BSVV business solutions and TVS services participated in the drive. 220 final year students from all streams attended the interview. 60 students received offer letters from Cedar Business Solution and 31 students were offered job in CIEL. Students had their first experience of facing an interview.

### **CAMPUS DRIVE**

Placement Cell and IQAC in association with Magic Bus organized a Campus Drive for all the final year students on the 17th April 2024. The focus of the drive is to ensure 100% placement. 22 reputed companies namely Tech Mahindra, Quess Corp, V4U Solutions Pvt. Ltd., Buzz works pvt. Ltd., Om Innovation Call Services Pvt. Ltd., Insuron, Tally Xcelerator, Cedar Business Solutions, BZ Finserv Pvt. Ltd., TeamLease Service Pvt. Ltd., HDB Financial Service, SAI FINWIN, Quesscorp – Axis bank, Izeon Innovation Pvt. Ltd., MindPLM Digital Service Pvt. Ltd., Sutherland Global Service, MedPlus, HDB Financial Service, Akshaya HR Solution (HDFC), Reliance My Jio Stores, Appollo Pharma, Mac Donal's participated in the Campus Drive. Salary package offered by the recruiters ranges from Rs.12,000 /- per month to Rs.18,000/- per month. Students received spot offer letters from companies like Om Innovations, Skill Plan, Appollo Pharma, Insuron, Info7 solutions, Izeon, V4U Solutions, Buzz Works. Few of our students were shortlisted for the next round of interview.

### **WOMEN'S CELL**

#### **Awareness program on Sexual Harassment**

On 11th July 2023, the IQAC and Women's Cell of our College conducted an awareness program on the topic of "Sexual Harassment." Mrs. K. Meena from the Department of Biochemistry introduced the guest speaker Mrs. Kavitha, Sub Inspector of Police, Avadi Commissionerate, for the event. The Chief Guest highlighted that sexual harassment encompasses unwelcome sexual advances, requests for sexual favors, or other unwelcome conduct of a sexual nature that makes an individual feel offended, humiliated, or intimidated. It was emphasized that a reasonable person would anticipate such a reaction under the given circumstances. Ms. Monika of III-B.Sc. Biochemistry proposed the vote of thanks.

#### **Seminar**

##### **Intrapersonal Skill Development and Women's Personal Hygiene Awareness**

On 25th August 2023, the IQAC and Women's Cell organized a seminar on Intrapersonal Skill Development and Women's Personal Hygiene Awareness, coordinated by Mrs. R. Nagalakshmi, Assistant Professor in the Department of Computer Science. This event, attended by 125 girl students, aimed to raise awareness on the importance of personal hygiene for women's health and well-being. The seminar featured Mrs. Sharmila and Ms. Renuga Gowri

Shankar from Brand Touch and Analytics, who educated participants on effective personal hygiene practices, product options, and their impact on health. To support this knowledge, complimentary hygiene kits with essential products were distributed. The program's outcome was a more informed, empowered community of young women better equipped to maintain their personal hygiene and overall well-being.

### **Futuristic Career Intervention**

On October 5, 2023, the IQAC and Women's Cell organized a seminar titled Futuristic Career Intervention, featuring Mrs. Anitha Aravind, Founder of Sai Sankara Academy and Educational Trust, as the resource person. Mrs. Aravind emphasized the importance of self-awareness and confidence for students aspiring to achieve their career goals. The event, coordinated by Mrs. R. Nagalakshmi, Assistant Professor from the Department of Computer Science, was attended by over 85 female students from various departments. The seminar provided valuable insights into preparing for the rapidly evolving job market, addressing emerging trends, technologies, and societal changes influencing future careers.

### **Breast Cancer Awareness**

On 20th October 2023, the IQAC, Women's Cell, and Department of Biochemistry organized a seminar on Breast Cancer Awareness, titled Keeping Her Eye in the Picture. The seminar, aimed at raising awareness about the importance of early detection of breast cancer, was attended by over 75 students from various departments. The session featured expert speakers Ms. E. Ghercy, Staff Nurse at Rajiv Gandhi Government Hospital, and Ms. Uma, Staff Nurse at Thiruvallur Government Hospital. Both experts emphasized the significance of self-examination and the early diagnosis of breast cancer, encouraging students to be vigilant about the well-being of the women in their lives. The seminar also aimed to reduce stigma around breast cancer symptoms and treatment, fostering greater awareness and self-care among the participants.

### **Cancer Awareness**

On February 09, 2024, the IQAC, Women's Cell, and the Department of Biochemistry organized a seminar on Breast & Cervical Cancer Awareness Program. The seminar aims to create a well-informed community capable of recognizing early signs of cancer, understanding the importance of regular screenings, and supporting those affected by breast and cervical cancer. Brochures, guides, and online resources that provide detailed information about cancer symptoms, screening tests, healthy habits, and where to find support and medical care were distributed. Over 60 students and 10 staff members from various departments benefitted through the seminar.

### **Career Connect**

Women's Cell organized an orientation program titled Career Connect on 26.02.2024. The orientation program created a platform for students to network with professionals in their field of interest, potentially through mentorship programs and industry talks. It also offered resources and coaching for writing a resume and interview techniques to aid students in securing employment. The program aims to attempt two arenas to work on such as: career guidance and skill development.



Through it, it aims to offer personalized career counseling and guidance to help students understand their career options, strengths, and interests while developing skills through training sessions, workshops, and courses to equip students with the necessary skills demanded in the current job market. This could include both hard skills and soft skills.

### **Creating a Safe Workplace Free from Harassment**

On 21<sup>st</sup> February 2024, Poster Presentation Competition organized by the IQAC and Women's Cell is to promote awareness and foster an environment of respect and safety within our community. Through this event, participants were encouraged to create posters that address various aspects of promoting respect and safety, particularly focusing on issues related to gender equality, harassment prevention, and creating a supportive environment for all members of the community. By showcasing these posters, the competition aims to raise awareness, stimulate dialogue, and inspire action towards building a more inclusive and respectful community for all.

Increased awareness and empowerment through poster presentations promote community engagement and inspire action for building a more inclusive and respectful environment.

### **DBV-TMF Smart Women Career Centric Program [WCCP]**

The DBV-TMF Smart Women Career Centric Program (WCCP) is a transformative initiative designed to empower and elevate women in their careers. The objective of the program is to empower and elevate women in their careers by providing comprehensive training, mentorship, and resources through the DBV-TMF Smart Women Career Centric Program (WCCP), enabling participants to achieve professional growth, leadership development, and personal fulfillment. Through this program, participants gain access to comprehensive training, mentorship, and valuable resources, fostering professional growth, leadership development, and personal fulfillment. Our goal is to create a supportive and inclusive environment that equips women with the tools and skills to thrive in their professional journeys. The program aims to equip the participants of the DBV-TMF Smart Women Career Centric Program (WCCP) to achieve enhanced professional skills, leadership capabilities, and personal growth, leading to increased career opportunities and fulfillment.

### **International Women's Day**

On account of International Women's Day, 8th March 2024, our college organized events and activities that are engaging for both students and their mothers through Women's Cell. One of the standout features of the event was the opportunity provided to entrepreneurial mothers to showcase and sell their products. The college management offered free spaces for stalls, demonstrating a tangible commitment to supporting the community's entrepreneurial spirit. The event aims to bridge generations, fostering a deeper understanding and appreciation of women's roles and achievements.



## **IIC AND EXPO CLUB**

### **Violet Expo 2023**

On October 13, 2023, the IIC and Expo Club organized Violet Expo 2023, a science exhibition aimed at inspiring young minds to explore their innovative potential. Coordinated by Dr. S. Nirmala Devi and Mrs. C. V. Priyadharsini, the event attracted participation from various school students and College departments, celebrating the birth month of Dr. A. P. J. Abdul Kalam. The exhibition showcased an array of working models, prototypes, and posters, created to demonstrate the creativity and technical skills of students. Dr. R. Ranjith Kumar, Assistant Professor of Botany at Madras Christian College, and Dr. Arunkumar Krishnan, Assistant Professor of ECE at Loyola Institute of Technology, graced the event as chief guests, lending inspiration to the participants. The event concluded with awards: ICF Silver Jubilee Matric Hr. Sec. School won first place, Annai Violet International School and Kings Matric Hr. Sec. School took second and third places, respectively, and the prestigious 'Young Kalam Award' was presented to Kannada Sangha Hr. Sec. School. The exhibition successfully encouraged students to innovate, serving as a vibrant platform for scientific exploration and creativity.

### **Innovation Ambassador Training Program**

On November 23rd, the Innovation Ambassador Training Program was held for members of the IIC and ED Cell, focusing on the "National Innovation and Startup Policy." Led by Mr. Dipan Sahu, Assistant Innovation Director of MIC, the session provided participants with a detailed understanding of the national innovation and startup landscape, tailored for student entrepreneurs in higher education institutions.

Mr. Sahu offered a comprehensive overview of policy aspects, highlighting initiatives such as hackathons and strategies to foster innovation within industries like the toy sector. He also explored various innovation programs and global startup trends, presenting data that demonstrated a notable increase in student and female entrepreneurship over recent years. Emphasizing startup sustainability, Mr. Sahu discussed the importance of financial and human resource support for young entrepreneurs. He encouraged participants to actively promote a culture of innovation within their institutions, underscoring the positive impact of this mindset. The session concluded with guidelines on fostering faculty- and student-driven innovations, aiming to empower future entrepreneurs with the knowledge and resources needed to succeed.

### **Regional Meeting 2023-24**

On 2nd December 2023, the IIC of Crescent College held a Regional Meeting to provide an orientation on upcoming activities and strategies to enhance college innovation rankings. The program commenced with an invocation, followed by a keynote address from Dr. Dipan Sahu, an IIC member representing the Government of India. Dr. Sahu highlighted the significance of fostering innovation within India's developing economy and discussed government initiatives aimed at embedding innovation and entrepreneurship within higher education institutions (HEIs) to elevate national progress.

The event also included an exposition organized by IIC-CIST, where HEIs from across the region showcased various innovative prototypes, reflecting the participants' enthusiasm for advancing innovation. The session proceeded with a panel discussion chaired by experts from HEIs across Tamil Nadu. Panelists shared insights on nurturing IIC standards, focusing on components such as YUKTI, ARIIA, mentoring programs, referral colleges, and impact lecture



series. Emphasis was placed on activities aligned with Vision Bharat 2047, encouraging HEIs to increase their engagement in innovation and entrepreneurship. The meeting concluded with actionable insights for strengthening institutional support for innovation, marking it a highly informative and motivational gathering.

## **ENTREPRENEURSHIP DEVELOPMENT CELL**

### **Orientation Program on Entrepreneurship Development**

On 07th September 2023, the ED Cell, in collaboration with IQAC and IIC, organized an enlightening Orientation Program on Entrepreneurship Development. The event was coordinated by Ms. V. Sree Keerthana and saw enthusiastic participation from 90 students across various departments. The distinguished guest for the event was Ms. Keshika Manohar, Founder of K's Kitchen, who shared her entrepreneurial journey in the baking industry. She inspired students by discussing the challenges and successes she faced in building her business. The session included discussions on innovative startup ideas, with Ms. Manohar engaging students in interactive conversations, encouraging them to think creatively and generate their own business concepts. She also provided valuable insights into fundraising strategies, resource mobilization, and effective use of available resources for aspiring entrepreneurs. The session fostered a dynamic and collaborative atmosphere, sparking entrepreneurial aspirations among the students.

### **Handloom Saree Exhibition**

The IQAC, IIC, and ED Cell organized a Handloom Sarees Exhibition on 22nd and 25th September 2023, coordinated by Ms. Sreekeerthana V. The event showcased handloom sarees from Tamil Nadu Government Handloom Weavers, drawing over 250 participants, including students and staff. The exhibition was a College initiative to support Tamil Nadu handloom saree manufacturers facing financial struggles, with proceeds directed towards funding the education of their daughters. A 50% discount on sarees encouraged purchases, enhancing participation and community involvement. This event not only provided crucial financial support to the artisans but also fostered a sense of cultural pride and community engagement within the College.

### **Entrepreneurship Awareness Program**

On 29th September 2023, the IQAC, IIC, and ED Cell, organized an Entrepreneurship Awareness Program. The seminar aimed to provide financial guidance and insights to students interested in starting their own businesses. The event featured distinguished resource persons, Mr. Prabhakar, Principal and Assistant Director of the Khadi and Village Industries Commission (KVIC), and Mr. Vicky Kanna, an Executive at KVIC. They discussed various entrepreneurial opportunities, including courses offered by KVIC and strategies for generating funds through MSME (Micro, Small, and Medium Enterprises). Mr. Prabhakar also elaborated on the details of MSME loans, explaining the application process to students. The seminar was attended by over 120 students from various departments, who actively participated and expressed a keen interest in future KVIC workshops. The program successfully empowered students with valuable knowledge and practical insights into entrepreneurship, encouraging them to pursue their entrepreneurial aspirations.

### **Career Guidance Program**

On October 10, 2023, the IQAC, IIC, and ED Cell organized a Career Guidance Program titled "Insight to Become a Food and Drug Entrepreneur within the Ambit of Regulatory



Framework". The session, coordinated by Ms. V. Sreekeerthana, targeted 102 students from B.Sc. Microbiology, Biochemistry, Chemistry, and Physics. Dr. Muthurathinam, Former Government Analyst and Joint Director of the Department of Food Safety and Drug Control Administration, served as the resource person, providing a comprehensive overview of key topics including food adulterants and their detection, government job opportunities in food safety, regulatory challenges for food entrepreneurs, and essential licensing requirements. Students gained insights into the importance of food safety, the practical steps to identify adulterants, and the regulatory landscape necessary for aspiring food and drug entrepreneurs. This program effectively highlighted pathways for self-employment and compliance in the food industry.

### **National Entrepreneurship Day**

On account of "National Entrepreneurship Day," the College, in association with IQAC, the IIC, and the ED Cell, organized a Career Guidance Program titled "Igniting Innovative Solutions for a Better & Bright Future" on 9th November 2023. The event aimed to inspire youth to pursue entrepreneurship, emphasizing the role of entrepreneurs in national growth and recognizing student entrepreneurs.

Session I (10:00 AM - 11:40 AM) featured Mr. Laven Lokesh Barani, Founder and Chief Trainer of Plant Green Inertia, as the resource person. He delivered an energetic presentation on the journey and behind-the-scenes challenges of entrepreneurship. Engaging students through interactive games, he encouraged active participation and highlighted the resilience required to succeed as an entrepreneur.

Session II (12:30 PM - 1:30 PM) showcased College's own budding entrepreneurs: Mr. Uma Shankar M.K. (B.Com General, Event Management), Mr. Silavanas Soloman (B.Com General, Mobile Shop), Ms. Princy R. (B.Com ISM, Digital Marketing Business), Mr. John Baptist E. (BCA, Music Studio), and Mr. Ganesh K. (BCA, YouTube Content Creation). They generously shared their experiences, challenges, and innovative startup ideas, leading to a highly interactive and inspiring discussion. Students eagerly exchanged concepts and proposed business ideas, fostering a collaborative atmosphere where innovation thrived.

### **National Energy Conservation Day**

On December 20th, 2023, the IQAC, IIC, and ED Cell organized an event in collaboration with the Bureau of Energy Efficiency, titled National Energy Conservation Day. The event aimed to raise awareness about energy conservation, efficiency, and the importance of adopting green energy alternatives. Ms. Sree Keerthana. V coordinated the event, which was attended by 80 participants. Dr. Sathiya Priya Arumugasamy, Assistant Professor at Sri Sai Ram Engineering College, was the keynote speaker. She provided a comprehensive overview of energy conservation strategies, emphasizing the limitations of conventional fuels and the need for power-saving measures. Dr. Arumugasamy also introduced green energy solutions and discussed their importance in the current energy landscape.

The session also explored opportunities for business startups in the energy sector, aligning with the aspirations of students interested in sustainable energy practices. The event successfully equipped participants with practical knowledge and strategies to promote energy efficiency and environmental sustainability.



### **VIO Bazaar 2024**

On January 12, 2024, in celebration of National Youth Day, the IQAC, IIC, and ED Cell organized "VIO Bazaar 2024," coordinated by Ms. V. Sree Keerthana. The event was graced by Chev. N.R.Dhanapalan (Chairman), Mr. N.R.D. Prem Kumar (Secretary), and Dr. P.E.R. Premchand (Joint Secretary) of Annai Violet Arts & Science College. The Bazaar featured diverse stalls set up by students across the campus, offering vegetarian and non-vegetarian dishes, desserts, a creamy stall, and a coffee stall with special combos. This vibrant platform allowed students to display their culinary talents while learning about entrepreneurship, investment, and profit. The event fostered a lively atmosphere, encouraging creativity, business skills, and financial awareness among students, making it a successful celebration of National Youth Day.

### **National Startup Day**

On January 18, 2024, the IQAC, IIC, and ED Cell celebrated National Startup Day with an event titled "Startups: Unsealing Boundless Capabilities," coordinated by Ms. Sreekeerthana V. The event featured Mr. R.M. Chidhambaram, Head of HR & Administration at Chevron, and was attended by 120 students. The program aimed to deepen understanding of startup dynamics, innovation, and entrepreneurship. Discussions covered the business cycle, funding stages, key global sectors, and the risks and rewards of entrepreneurship. An engaging brain teaser added an interactive dimension, enhancing participants' critical thinking. The event fostered a comprehensive insight into the startup ecosystem, helping students appreciate the opportunities and challenges within the entrepreneurial landscape.

### **Sports Achievements Winners/Medalists**

<b>Name of the Award/ Medal</b>	<b>Team/Individual</b>	<b>University / State/ National/ International</b>	<b>Position</b>	<b>Name(s) of the Student</b>
State level Chief Minsiter trophy held at JN Stadium on July 2023	Individual /Weight lifting	State	Gold	S.Suchitra II BBA
State Level chief Minister Trophy 2023 held at Gurunank college on 12th July 2023	Team /Cricket	State	Silver	D.Karthick II Msc[BC]

State Level chief Minister Trophy 2023 held at JN Stadium on 17th July 2023	Individual/ Athletics 1500mts	State	Gold	V.B.Arun Krishna II Msc cs
State Level chief Minister Trophy 2023 held at JN Stadium on 17th July 2023	Individual Athletics 800mts	State	Silver	V.B.Arun Krishna II Msc cs
1st Tamil Nadu State Level Sila,mbam Competition 2023 held at Mukkulathur Elementary School Trichy on 23rd July 2023	Individual /Silambam	State	Bronze	M.Sharumathi II BCA
State level 9'S Aadavar Foot Ball Tournament 2023 held at Rajan Garden [Sai Centre Mayiladurai From 25th to 30th July 2023	Team /Foot BALL	State	Bronze	M.Rahul I Bcom [cs]
				Duraj Raj II Bcom[cs]
				E.Praveen kumar III BA[Eco]
				Monaj I BA[Eco]
				S.Guruprasad I Bcom[ism]
				S.Deepak Kumar I Bcom[ism]
				V.Selva III Bcom[ISM]
				N.Gopalakrishnan III Bcom[ism]



				V.Devandran I Bsc[cs]
				S.Benkin Ezra II Bsc[cs]
				K.Lokesh III B Sc[cs]
				A.Karthick III Bsc[cs]
				A.Harish I BBA
				M.Nageswaran I Bcom[g]
				N.Velan I Bcom[G]
				Dhamodharan II Bcom[g]
				J.Tamil Selvan I Bcom[G]
				J .Sabari Raj I BCA
				A.Moham I BCA
				J .Sabari Raj I BCA
				A.Moham I BCA
100th Kalaigarnar Birth Day Invition State Championshii p trophy 2023held at chennai corporation play Ground MRK Nager 4th to 6th August 2023	Individual /Boxing	state	Silver	L.M.Simon D Souza I BA[Eng]
Makal Neethimeiya m Cricket	Team /Cricket	Inter- Colligate Tournament	Runners - up	D.Karthick II Msc[BC]

Tournament 2023		2023		
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### Sports Achievements Participation

Name of the Award/ Medal	Team/Individual	University / State/ National/ International	Position	Name(s) of the Participants
Chief Minister Trophy held at J.N.Stadium on 5th July 2023	Team /Kabaddi [WOMEN]	State Level	Participated	P.Janavi Mphil
				B.Barathi I Bsc[BC]
				M.Gayathri III BBA
				S.Dhanam III BA[Tamil]
Chief Minister Trophy held at J.N.Stadium on 6th July 2023	Team /Kabaddi [MEN]	State Level	Participated	R.Yukesh III Bcom [A/F]
				V.Jayakumar II Bcom [G]
				C.Karthikeyan II Bsc[BC]
				P.Yuvaraj III BA[Eco]
Chief Minister Trophy held at J.N.Stadium on 9th July 2023	Team/ Basket ball [women]	State Level	Participated	B.Barathi I Msc[BC]
				S.Gowri II MA[Eng]
				D.Srinithi III Bcom [A/F]
				P.Sharmila [A/F]
				F.Srineha II Bcom[ism]
SRM IST Founders Day Trophy 2023 held at SRM IST Milkasingh	Team /Foot Ball [men]	State Level	Participated	Monijukumar I Bcom[ ISM]
				N.Velan I Bcom [G]
				S.Tamilselvan I Bcom [ G]



Ground from 4th to 8th August 2023				K.Lokesh III Bsc[cs]
				V.Selva I Bcom [ISM ]
				V.Devandran II Bsc[cs]
				S.Benhin Ezra II Bsc[cs]
				A.Karthick III Bsc[cs]
				A.Harish I BBA
				M.Nageshwaran I Bcom [G]
16th ISHA District Level Championship 2023 held at Thiruvarkadu [Koladi Grund on 26th &27th August 2023	Team /Kabaddi [men]	NA	Participated	R.Yukesh III Bcom[A/F]
				V.Jayakumar III Bcom [G]
				M.Lokesh I BA[Eco]
				K.Shayam II Bcom [G]
				B.Kavikumar II Bcom [A/F]
				G.Dhanush III Bcom
				D.Preetham III Bcom [cs]
				K.Shrinath II BCA
				C.Karthikeyan II Bsc[BC]
				G.Sanjay I Bcom [cs]
				S.Suriya II BCA
				K.Ezhilarasan II Bcom [G]
				G.Sathish Kumar II Bcom [G]

				D.Manikandan I BBA
				S.Sanjay II BBA
Vel Tech Trophy State Level Inter- Collegiate 2023 held at vel tech college from 28th to 30th August 2023	Team /Volley Ball [men]	State Level	Participated	G.Sivashath III Bcom[A/F]
				J.Agathiyan III Bsc[BC]
				N.Mageshkumar I Bcom [G]
				K.Dinesh kumar II Bcom [ G]
				S.Praveen Raj III Bcom [G]
				M.Dinesh Kumar III Bcom [ G]
				V.Vihal II Bsc[cs]
				I .Karthikeyan II BSc[CS]
				G.Vishal II BCA
				M. Bharath I Bcom [G]
Vel Tech Trophy State Level Inter- Collegiate 2023 held at vel tech college from 28th to 30th August 2023	Team /Kabaddi	State Level	Participated	M.Alex Henry III BA[Eco]
				R.Yukesh III Bcom[A/F]
				V.Jayakumar III Bcom [G]
				M.Lokesh I BA[Eco]
				K.Shayam II Bcom [G]
				B.Kavikumar II Bcom [A/F]
				G.Dhanush III Bcom
				D.Preetham III Bcom [cs]



				K.Shrinath II BCA
				C.Karthikeyan II Bsc[BC]
				G.Sanjay I Bcom [cs]
				S.Suriya II BCA
				K.Ezhilarasan II Bcom [G]
				G.Sathish Kumar II Bcom [G]
				D.Manikandan I BBA
				S.Sanjay II BBA
Vel Tech Trophy State Level Inter-Collegiate 2023 held at vel tech college from 28th to 30th August 2023	Team /Foot Ball	State Level	Participated	S.Suseendran III BBA
				K.Lokesh III Bsc[cs]
				V.Selva I Bcom [ISM ]
				M.Ragul I Bcom [cs]
				E.Praveen kumar III BA[Eco]
				A.Karthick III Bsc[cs]
				A.Harish I BBA
				M.Nageshwaran I Bcom [G]
				N.Velan I Bcom [G]
				S.Tamilselvan I Bcom [ G]
B-Zone Men University of Madras 2023	Team /Badminton	B-Zone Men University of Madras	Participated	R.Vivyan I Msc[cs]
				R.Rajesh I Bcom [ism]

held at Madras Christian College on 27th & 28th September 2023				S.Mohan Kumar I Mcom
				K.Prakash I Bcom
				D.Saamchandand II BCA
Peri Chess Trophy 2023 held at Peri college on 29th August 2023	Team /Chess	Inter-Collegiate Level	Participated	R.Logesh II Bsc[MB]
				J.Yuvaraj II Bsc[MB]
				C.Binnu III Bsc[che]
				M.Dinesh kumar II Bsc[Phy]
A-Max Academy IST State level Open Tournament 2023	Team /Chess	NA	Participated	R.Logesh II Bsc[MB]
				J.Yuvaraj II Bsc[MB]
B-Zone Men University of Madras 2023 held at SA College On 3rd & 4th October 2023	Team /Chess	B-Zone Men University of Madras	Participated	J.Yuvaraj II Bsc[MB]
				D.Nithish kumar II Bsc [BC]
				C.Binnu III Bsc[che]
				M.Dinesh kumar II Bsc[Phy]
				R.Sanjay hariharan III BBA
				S.Livin I BCA
				V.Jayachandran II BCA
B-Zone Men University of Madras 2023 held at Majar Radhakrishnan stadium on 5th	Team /Volley Ball	B-Zone Men University of Madras	Sports	G.Sivashath III Bcom[A/F]
				J.Agathiyan III Bsc[BC]
				N.Mageshkumar I Bcom [G]



&6th Ocotober 2023				K.Dinesh kumar II Bcom [ G]
				S.Praveen Raj III Bcom [G]
				M.Dinesh Kumar III Bcom [ G]
				V.Vihal II Bsc[cs]
				I .Karthikeyan II BSc[CS]
				G.Vishal II BCA
				M. Bharath I Bcom [G]
				M.Alex Henry III BA[Eco]
				M.Jayaprakash I Bcom [A/F]
				R.Asif Mohammed I Bcom [A/F]
				M.Lokesh I BA[Eco]
B-Zone Men University of Madras 2023 held at Madras Christian College on 9th &10th Ocotober 2023	Team /cricket	B-Zone Men University of Madras	Participated	D.Karthick II Msc[ BC]
				A.Barath kumar II Bcom [G]
				S.Lathish kumar II Bcom [G]
				D.Sanjay Kumar II Bcom cs
				S.Gowthem II Bcom [A/F]
				S.Mohan III Bcom [G]
				K.Habilash II BBA
				V.Kowshick I Bsc [che]
				S.Yogeshwaran I Bsc[MB]

				S.Santhosh I Bsc[cs] R.Ranjith Kumar I Bcom[G] P.Kishore I Bcom[G] N.Vithiyapathi I Bcom [G] S.Sundar I Bcom [G] G.Tamil selvan I Bcom[G] M.Manimoran I Bcom [ G] S.Mohan kumar III Bsc[mb] S.Joel Thangaraj III Bcom [ G] E.Kalimuthu II Bcom [G] R.Rupeesh III BBA D.Nithish Kumar II Bcom [G] Krishnasingh II Bcom [ G]
B-Zone Men University of Madras 2023 held at Narazeth College on 13th &14th Ocotber 2023	Team /Kabaddi	B-Zone Men University of Madras	Participated	R.Yukesh III Bcom[A/F] V.Jayakumar III Bcom [G] M.Lokesh I BA[Eco] K.Shayam II Bcom [G] B.Kavikumar II Bcom [A/F] G.Dhanush III Bcom D.Preetham III Bcom [cs]



				K.Shrinath II BCA
				C.Karthikeyan II Bsc[BC]
				G.Sanjay I Bcom [cs]
				S.Suriya II BCA
				K.Ezhilarasan II Bcom [G]
				G.Sathish Kumar II Bcom [G]
				D.Manikandan I BBA
				S.Sanjay II BBA
B-Zone[Inter-Zone ] Men University of Madras 2023 held at D.G Vaishnav college on 30th &31st October 2023	Team /Basket Ball	B-Zone Men University of Madras [Inter-Zone ]	Participated	D.Karthick II Msc[BC]
				R.Dhunsh II Bcom [G]
				K.Prakash I Bcom [G]
B-Zone[Inter-Zone ] Men University of Madras 2023 held at Nazareth college on 28th October 2023	Team /Kabaddi	B-Zone Men University of Madras [Inter-Zone ]	Participated	M.Lokesh I BA[Eco]
3rd Rolling Trophy 2023 Held at TNPSU Sports University from 12th to 15th september 2023	Team /Kabaddi	State Level	Participated	R.Yukesh III Bcom[A/F]
				V.Jayakumar III Bcom [G]
				M.Lokesh I BA[Eco]
				K.Shayam II Bcom [G]

				B.Kavikumar II Bcom [A/F]
				G.Dhanush III Bcom
				D.Preetham III Bcom [cs]
				K.Shrinath II BCA
				C.Karthikeyan II Bsc[BC]
				G.Sanjay I Bcom [cs]
				S.Suriya II BCA
				K.Ezhilarasan II Bcom [G]
				G.Sathish Kumar II Bcom [G]
				D.Manikandan I BBA
				S.Sanjay II BBA
3rd Rolling Trophy 2023 Held at TNPSU Sports University from 12th to 15th september 2023	Team /Volley Ball	State Level	Participated	S.Dinesh II Bcom [G]
				G.Sivashath III Bcom[A/F]
				J.Agathiyan III Bsc[BC]
				N.Mageshkumar I Bcom [G]
				K.Dinesh kumar II Bcom [ G]
				S.Praveen Raj III Bcom [G]
				M.Dinesh Kumar III Bcom [ G]
				V.Vihal II Bsc[cs]
				I .Karthikeyan II BSc[CS]



				G.Vishal II BCA
				M. Bharath I Bcom [G]
				M.Alex Henry III BA[Eco]
				M.Jayaprakash I Bcom [A/F]
				R.Asif Mohammed I Bcom [A/F]
				M.Lokesh I BA[Eco]
3rd Rolling Trophy 2023 Held at TNPSU Sports University from 12th to 15th september 2023	Team /Foot Ball	NA	Participated	S.Suseendran III BBA
				K.Lokesh III Bsc[cs]
				V.Selva I Bcom [ISM ]
				M.Ragul I Bcom [cs]
				E.Praveen kumar III BA[Eco]
				A.Karthick III Bsc[cs]
				A.Harish I BBA
				M.Nageshwaran I Bcom [G]
				N.Velan I Bcom [G]
				S.Tamilselvan I Bcom [ G]
				M.Raul I Bcom[cs]
3rd Rolling Trophy 2023 Held at TNPSU Sports University from 12th to 15th	Team /Cricket	State Level	Participated	D.Karthick II Msc[BC]
				A.Barath kumar II Bcom [G]
				S.Lathish kumar II Bcom [G]

september 2023				D.Sanjay Kumar II Bcom cs
				S.Gowthem II Bcom [A/F]
				S.Mohan III Bcom [G]
				K.Habilash II BBA
				V.Kowshick I Bsc [che]
				S.Yogeshwaran I Bsc[MB]
				S.Santhosh I Bsc[cs]
				R.Ranjith Kumar I Bcom[G]
				P.Kishore I Bcom[G]
				N.Vithiyapathi I Bcom [G]
				S.Sundar I Bcom [G]
				G.Tamil selvan I Bcom[G]
				M.Manimoran I Bcom [ G]
				S.Mohan kumar III Bsc[mb]
				S.Joel Thangaraj III Bcom [ G]
				E.Kalimuthu II Bcom [G]
				R.Rupeesh III BBA
				D.Nithish Kumar II Bcom [G]
				Krishnasingh II Bcom [ G]
3rd Rolling Trophy 2023	Team /Basket Ball	State Level	Participated	D.Karthick II Msc[BC]



Held at TNPSU Sports University from 12th to 15th september 2023				M.Mithunkumar II Bcom[G]
				R.Anbumani I BA[Eng]
				S.Mohan Raj I Mcom [G]
				R.Dhanush II Bcom [G]
				K.Prakash I Bcom [G]
				P.Poovarasani I BBA
				K.Thilakash I BBA
				R.Jeeva I BBA
				N.Kishore I Bsc[cs]
				R.Vivyan I Msc[cs]
1st Vallal PT Lee Changalvarayan Naiker Memorial Trophy 2023 Held at PT Lee college on 20th October 2023	Team / Chess	NA	Participated	J.Yuvaraj II Bsc[MB]
				D.Nithish kumar II Bsc [BC]
				C.Binnu III Bsc[che]
				M.Dinesh kumar II Bsc[Phy]
				R.Sanjay hariharan III BBA
				S.Livin I BCA
				R.Lokesh II Bsc[cs]
B-Zone[Inter-Zone ] Men &women University of Madras 2023	Individual /weight lifting ,men phyqies	B-Zone[Inter-Zone ] Men &women University of Madras 2023	Participated	S.Suchithra II BBA
				S.A.Aravind I BBA
				Hariharan I MA[Eng]

weight lifting ,Body Building .Men Phyquics held at KRMCC college on 25th November 2023				R.Antony Jebaraj III BBA
Inter -District cricket Tournament held at Thiruvannamalai District for SS Rajan Trophy on 23rd January 2024	Team/Cricket	Inter -District Cricket Tournament SSS Rajan Trophy 2023-24	Participated	D.Karthick II Msc[BC]
B-Zone[ women] University of Madras held at Thiruthangal Nadar college on 24th January 2024	Team /Ball Badminton	B-Zone[women] University of Madras 2023	Participated	B.Bharathi I MSc[Bc]
				R.Nandhini II Bcom[cs]
				V.Logeswari II Bcom[g]
				R.Manka II Bsc[BC]
				K.Amsa I Bcom[ism]
				F.SriNeha II Bcom[ISM]
				S.Jaya sri I Bcom[A/F]
				V.Sharmila I Bcom[ism]
				P.Swthy II BCOM[A/F]
				K.Kaviya I Msc[BC]
				N.Rajeswari II Bcom [g]



Srimathi Padmavathy Inter -collegiate Bhaktavalam Memorial college for wome held at BMC College on 2nd Feburary 2024	Team /Throw ball	Srimathi Padmavathy Inter -collegiate Bhaktavalam Memorial Trophy 2023-24	Participated	J.Bhuvaneswari III BCA
				R.Nandhini II Bcom[cs]
				V.Logeswari II Bcom[g]
				R.Manka II Bsc[BC]
				K.Amsa I Bcom[ism]
				F.SriNeha II Bcom[ISM]
				S.Jaya sri I Bcom[A/F]
				V.Sharmila I Bcom[ism]
				P.Swthy II BCOm[A/F]
				K.Kaviya I Msc[BC]
				N.Rajeswari II Bcom [g]
				R.Subamathi I Bcom[ G]
				G.Y Swathy II BCA
State Level Inter - Collegiate Basket Ball Tournament for Men held at St Thomas college on 5th to 7th feb 2024	Team /Throw ball	State Level Inter - Collegiate Trophy 2023-24	Participated	D.Sangeetha III BA[ECO]
				D.Karthick II Msc[BC]
				M.Mithunkumar II Bcom[G]
				R.Anbumani I BA[Eng]
				S.Mohan Raj I Mcom [G]
				R.Dhanus II Bcom [G]
				K.Prakash I Bcom [G]

				P.Poovarasani I BBA
				K.Thilakash I BBA
				R.Jeeva I BBA
				N.Kishore I Bsc[cs]
				R.Vivyan I Msc[cs]
Vaspo 2023-24 Inter-Collegiate Tournament held at Dgvaishnav college on 13th &14th feb 2023-24 Orgaized By MOP Vaishnav college	Team /Basket ball	Vaspo 2023-24 Inter- Collegiate Tournament	Participated	P.Gayathri III Bcom[G]
				D.Srinithi III Bcom[A/F]
				G.Sharmila III Bcom[A/F]
				B.Bharathi I MSc[Bc]
				F.Srineha II Bcom[ISM]
				S.Gowri II MA[Eng]
				P.Divya III Bcom[cs]
				J.Vasundhara I Bcom[g]
Vaspo 2023-24 Inter-Collegiate Tournament held at Dgvaishnav college on 13th &14th feb 2023-24 Orgaized By MOP Vaishnav college	Team /Ball Badminton	Vaspo 2023-24 Inter- Collegiate Tournament	Participated	K.Kaviy I Msc[BC]
				R.Nandhini II Bcom[cs]
				V.Logeswari II Bcom[g]
				R.Manka II Bsc[BC]
				S.Jaya sri I Bcom[A/F]
				V.Sharmila I Bcom[ism]



				P.Swthy II BCOM[A/F]
				N.Rajeswari II Bcom [g]
State Level Inter - Collegiate Women Kabaddi Tournament 2023-24 held at Nazareth College on 17th &18th 2023-24	Team /Kabaddi	State Level Inter - Collegiate Women Kabaddi Tournament 2023-24	Participated	B.Bharathi I MSc[Bc]
				M.Abirami III BA[Eco]
				V.Logeswari II Bcom[g]
				R.Manka II Bsc[BC]
				K.Amsa I Bcom[ism]
				F.SriNeha II Bcom[ISM]
				S.Jaya sri I Bcom[A/F]
				V.Sharmila I Bcom[ism]
				P.Swthy II BCOM[A/F]
				K.Kaviya I Msc[BC]
				N.Rajeswari II Bcom [g]
				D.Sangeetha III BA[ECO]
				S.Rajasri I Bcom[ISM]
State Level [T- 20] Dhanish Premier League Inter-Collegiate Cricket Trophy 2023-24 held at Dhaainsh sports villiage Tambaram Padappai on	Team /Cricket	State Level [T-20] Dhanish Premier League Inter- Collegiate Cricket Trophy 2023-24	Participated	D.Karthick II Msc[ BC]
				S.Lathish kumar II Bcom [G]
				S.Gowthem II Bcom [A/F]
				S.Mohan III Bcom [G]
				K.Habilash II BBA

26th Feb 2023-24				V.Kowshick I Bsc [che]
				S.Yogeshwaran I Bsc[MB]
				R.Ranjith Kumar I Bcom[G]
				P.Kishore I Bcom[G]
				N.Vidhiyapathi I Bcom [G]
				S.Sundar I Bcom [G]
				G.Tamil selvan I Bcom[G]
				S.Mohan kumar III Bsc[mb]
				S.Joel Thangaraj III Bcom [ G]
				R.Rupeesh III BBA
SSN All India Inter-Collegiate Trophy held at SSN College on 29th to 2nd March 2023-24	Team /Basket Ball	SSN Trophy 2023-24	Participated	P.Gayathri III Bcom[G]
				D.Srinithi III Bcom[A/F]
				G.Sharmila III Bcom[A/F]
				B.Bharathi I MSc[Bc]
				F.Srineha II Bcom[ISM]
				S.Gowri II MA[Eng]
				P.Divya III Bcom[cs]
				J.Vasundhara I Bcom[g]
SSN All India Inter-Collegiate Trophy held at SSN College on	Team / Foot Ball	SSN Trophy 2023-24	Participated	N.Velan I Bcom [G]
				N.Gopalakrishnan III Bcom[ISM]



29th to 2nd March 2023-24				S.Suseendran III BBA
				S.Tamilselvan I Bcom [ G]
				K.Lokesh III Bsc[cs]
				V.Selva I Bcom [ISM ]
				V.Devandran II Bsc[cs]
				S.Benhin Ezra II Bsc[cs]
				A.Karthick III Bsc[cs]
				A.Harish I BBA
				S.Kamal I Bcom[cs]
				M.Raul I Bcom[cs]
				E.Praveen kumar III BA[Eco]
				S.Sanjay I BCA
				M .Azarudin II BCA
				P Sanjevkumar II Mcom
				S.Guruprasad I Bcom [ISM]

### Extracurricular Achievements of Students

S.NO.	Name of the College	Name of the Participant	Department/ Year	Event	No. of Winners
1.	CTTE College	Dinakaran.M	III BCA	Western Group Dance	7
		Vishnu.M	II BBA	Western Group Dance	
		IddrishAhammed.R	III B.Com(General)	Western Group Dance	
		Nesamani.E	III B.Com(General)	Western Group Dance	
		Dinesh.B	II BBA	Western Group Dance	
		TamilArasan.K	II B.Com (ISM)	Western Group Dance	
		John Samuvel	III B.Com (ISM)	Western Group Dance	
2.	ST. Thomas Arts and Science College	Merlin. S	III B. Com A/F	Mehandi	
		Helan Soniya. S	I M. Com 'G'	Singing	
3.	ST. Anne's Arts and Science College	Merlin.S	III B.Com (AF)	Mehendi Design	2
		Girija.M	III B.Com (AF)	Mehendi Design	
		AshwinSonali. R.	III BCA	Fashion Show	7
		Loshini.S	III B.Sc. Microbiology	Fashion Show	
		Harini.M	III B.Com CS	Fashion Show	
		Abinaya.P	III BCA	Fashion Show	
		Yamini.G	III B.Sc. Microbiology	Fashion Show	
		Soundarya.S	III B.Sc. Microbiology	Fashion Show	
		Jaya Priya.M	III BCA	Fashion Show	2
		Sobaana.S	II B.Com CS	Newspaper Fit-Fashion Show	
		Logeshwari.V	II B.Com (General)	Newspaper Fit-Fashion Show	2
		Miruthula.K	III B.Sc. Microbiology	Nail Art	
		MadhuMitha.G	III B.Sc. Microbiology	Nail Art	2
		Jerlin.J	III B.Sc.	Retro MakeUp	



			Microbiology		2
		Monica.M	III B.Sc. Microbiology	Retro MakeUp	
		Mahalakshmi.S	III B.Sc. Microbiology	Verbal Eloquent Expressions	1
		Merlin.S	III B.Com (AF)	Visual Arts	1
		Kavitha.A	III B.Sc. Microbiology	Guess the Song	2
		Meera Jasmin. M	III B.Sc. Microbiology	Guess the Song	
4.	Jaya College of Arts and Science	Gokul Vasan. S Mohan Kumar. S Loshini. S Thamarai V. S Soundarya. S Yamini. G Mahalakshmi. S	III B. Sc Microbiology	Drama Competition	7
5	Bhaktavatsalam Women's College	Shobanna. S Logeshwari. V	II B. Com CS II B. Com 'G'	Face Painting	2
6.	Alpha Arts and Science College	Sheik Azarudin. S Naveen Kumar Ranjith Kumar. C	II BCA II BCA	Public Service Announcement Bio-Genius Challenge	1 2
		Devan. S	II BCA	Kavithai	1
7.	Shree Muthukumaraswamy College	Helen Soniya.S Janani.K Daniel Samraj.V Nithish Jerald.G.V	I M.com I B.com CS I Bsc.CS II B.A economics	Light Music	6

		John Baptist	II B.com		
		Benhin Ezra.S	II Bsc.CS		
		Mohan Kumar - Loshini	III B. Sc MB	Comedy Skit	
		Soundarya	III B. Sc MB		
		Vasanth	III B. Sc MB		
		Lokesh –	II B. Sc MB		
		Ashwin Sonali	III B.com General		
			III BCA		
		Merlin	III B.COM AF	Tshirt painting	1
		Soundarya	III B.Sc MB	Retro make up	2
		Aswin sonali	III BCA		
		Ashwin sonali	III BCA	Selfie contest	1
		Shobana	II B.COM CS	Paper fit	
8.	Nazareth College For Women	Monisha.S	III BCA	RJ hunt	1
		Sri Vidyulatha	I B. Com ISM	Classical dance	1
9.	Presidency College	Sri Vidyulatha	I B. Com ISM	Adzap	3
		Keerthana	I B.Com CS		
		Rubini	II B. Sc Chemistry		
		Preetha SriAS			
10.	Shri Krishnaswamy College for Women	Sobanna	II B. Com CS	Beautify ME	2
		Logeshwari. V	II B. Com 'G'		
		Harini. M	III B. Sc CS	Reel Suthalam Vanga	

**IQAC Coordinator**

IQAC Co-ordinator  
Annai Violet Arts and Science College  
No: 53, Violet College Road, Menambadu  
Ambattur, Chennai-600 053.



**Principal**

Dr.C.Initha Lebanon Ebency  
M.Sc., M.Phil., Ph.D., PGDSA.  
Principal  
Annai Violet Arts & Science College  
No: 53, Violet College Road, Menambadu  
Ambattur, Chennai-600 053